



SCHOOL OF COMMERCE & MANAGEMENT

Department of Management
NOTICE

Ref No: AJU/SCoM/DoM/2024/583

Date: 13.04.2024

This is to inform that MBA, Department of Management, School of Commerce & Management will organise a "Financial Literacy Ideathon: 'Make a Right Start: Become Financially Smart'", on Monday, April 15, 2024, from 9:00 am onwards, at JEH Auditorium, Aryabhata Block, for the students of MBA and MCA.

Each participant should submit and present a 'Write-up' of 2000 words on the said topic. All Plagiarism-free Write-ups (pdf) to be submitted via email at dr.charu@arkajainuniversity.ac.in, before the presentation.

The selected Write-ups will be submitted to 'Reserve Bank of India (RBI)' for Mega Competition, where the First prize is Rs. 1 Lakhs, Second Prize is Rs. 75000 and Third Prize is Rs. 50000. (UGC Letter Ref. no. D.O. No. 2- 18/2024(CPP_II) (Comp. No. 142096, dated April 05, 2024).

Event Convener- Dr. Urvashi Thakur & Dr. Charu Wadhwa

Dr. Urvashi Thakur
HoD, MBA
Dept. of Management
School of Commerce & Management
HoD, MBA
School of Commerce and Management
ARKA JAIN University, Jharkhand

Copy for the information:

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FINANCIAL LITERACY IDEATHON: MAKE A RIGHT START: BECOME FINANCIALLY SMART

Dates of Event	15 April, 2024
Name of the Event	Financial Literacy Ideathon: Make a right start: Become Financially smart
Type of the Event	Financial literacy skills
Organized by	ARKA JAIN University
Coordinated by	Dr. Charu Wadhwa, Associate Professor, School of Commerce and Management
No. of Participants	1

Objective: The primary objective of this activity was to encourage students to draft and submit write-ups on the theme "Make a right start: Become Financially Smart", for review and subsequent submission to the Reserve Bank of India (RBI) as part of a Mega Competition on Financial Literacy Ideathon.

Details of the Activity : The activity was specifically organized to provide students of MBA Semester-4 (2022-24) and MCA (2022-24) with an opportunity to showcase their understanding of financial literacy through the submission of write-ups for the RBI's Mega Competition on Financial Literacy Ideathon.

Students were tasked with drafting their ideas on the theme "Make a Right Start: Become Financially Smart". The participants from the MBA program presented their initial drafts, which were thoroughly reviewed by the evaluators. Feedback was provided to ensure clarity, coherence, and alignment with the competition's objectives. Recommendations were also made for improvement in content structure, language, and overall presentation.

Once the corrections were implemented, the write-ups underwent a rigorous plagiarism check to uphold originality and authenticity. Following this process, students were guided to submit their final drafts directly to the Reserve Bank of India. The submission adhered to the guidelines provided in the UGC's official communication (Ref. no. D.O. No. 2-18/2024(CPP_II), dated April 05, 2024).

This process encouraged students to refine their work meticulously and ensured that submissions were of a high standard suitable for such a prestigious competition.

Takeaway (Outcomes)

- Students gained practical experience in drafting content on financial literacy.



- This activity enhanced their understanding and skills in financial literacy, aligning with the theme "Make a right start: Become Financially Smart."
- Participants demonstrated improved competency in ideation, content development, and compliance with competition standards.



ARKA JAIN
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Poster of the Event



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DEPARTMENT OF MANAGEMENT (MBA)

PRESENTS

FINANCIAL LITERACY IDEATHON:

'MAKE A RIGHT START: BECOME FINANCIALLY SMART'

Participants: Students of MBA & MCA

Date: April 15, 2024

Time: 9:00 am

Venue: JEH Auditorium, Aryabhata Block



Each participant to submit and present a 'Write-up' of 2000 words on the said topic.

All Plagiarism-free Write-ups (pdf) to be submitted via email at dr.charu@arkajainuniversity.ac.in, before the presentation.



THE SELECTED WRITE-UPS WILL BE SUBMITTED TO 'RESERVE BANK OF INDIA (RBI)' FOR MEGA COMPETITION (1ST PRIZE: RS. 1 LAKH, 2ND PRIZE: RS. 75000, 3RD PRIZE: RS. 50000)

Convenors: Dr. Charu Wadhwa & Dr. Urvashi Thakur

Poster of the Event: Financial Literacy Ideathon: Make a right start: Become Financially smart

Photos of the Event

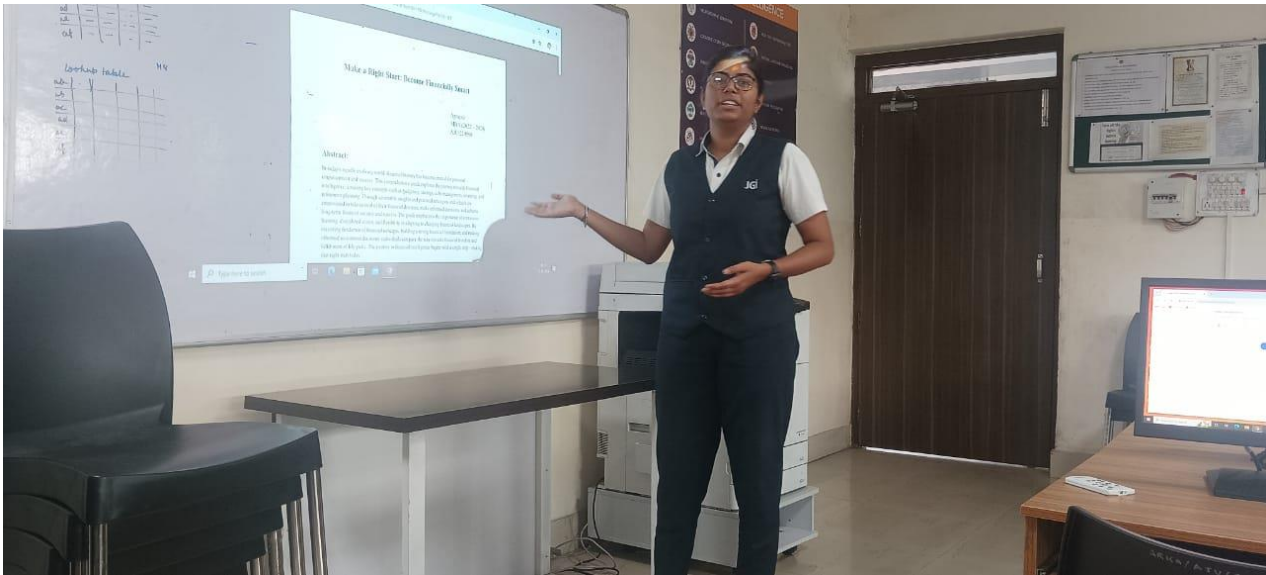


Photo of the Event: Financial Literacy Ideathon: Make a right start: Become Financially smart

