



SCHOOL OF HUMANITIES

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATIONRef: JMC/Industry Visit/215CIRCULAR

Date: 16-07-2024

It is being notified for information to all the students of the department that the department is organizing a **media industry visit to Hindustan Media Ventures Limited**, Jamshedpur on **18th July 2024** to provide practical exposures for entrepreneurship and skill development. In this regard, all the students are instructed to participate in this visit to enhance knowledge on media industry functioning and setup.

All the students are instructed to report the event coordinator **Mr. Shyam Kumar** in the department at **10.15 am** after 3rd period of the class.


Dr. Rahul Amin (HoD)16/7/24
Department of Journalism and Mass CommunicationHOD
Department of Journalism & Mass Communication**Copy To:**

- PS to hon'ble Vice Chancellor
- PS to hon'ble Director
- PS to hon'ble DSW
- Academic Coordinator
- All concerned Faculty/Mentor
- AJU Website
- Office file
- Notice board
- ERP coordinator
- Students group (Email/WhatsApp)

Media Industry visit to Hindustan Ventures Limited

Date of Event	18.07.2024
Name of Event	Media Industry visit to Hindustan Ventures Limited
Type of the event	Skill Development, Participative Learning and Entrepreneurship Development.
Conducted by	Department of Journalism and Mass Communication
No. of Participants	34

OBJECTIVE: To guide students about career prospects in journalism. To give an insight on the process of news writing, paper designing, publication and journalism related aspects.

DETAILS: The Department of Journalism and Mass Communication of Arka Jain University (Jharkhand) organized a media industry visit to 'Hindustan Media Ventures Limited, Jamshedpur' on 18th July 2024 to provide the students with the practical exposure for entrepreneurship and skill development. The convener of the media industry visit event was Dr. Rahul Amin, Head of the Department of Journalism and Mass Communication and the coordinator of this event was Shyam Kumar, Assistant Professor, Department of Journalism and Mass Communication.

Honorable Vice Chancellor of Arka Jain University, Prof. Dr. Easwaran Iyer, Chairman, Board of Management Professor Dr. S. S. Razi, Registrar Dr. Amit Kumar Shrivastav, Dean-Student Welfare Professor Dr. Angad Tiwari and Joint Registrar Dr. Jasbir Singh Dhanjal appreciated the Department of Journalism and Mass Communication for organizing this insightful media industry visit.

Department of Journalism and Mass Communication of Arka Jain University always focus on media industry visits to provide their students with the opportunity to learn from industry experts. Organizing media industry visits help students to gain awareness on practical demands of the professional environment and gaining the realities of today's industries. During the visit students attentively learnt various aspects of news writing, newspaper publication, newspaper advertising, sales and marketing newspaper circulation, responsibilities of a news reporter and page designing. Students direct engagement, curiosity and ambition to learn with experts helped in broadening their understanding about print media journalism. Dr. Rahul Amin, Head of the Department of Journalism and Mass Communication, said, "We organize media industry visit for the students because it is an essential part of the academic curriculum. Such media industry visits also give students a practical exposure. It also let students learn about the future scenario of the industry, current trends in the market, and the new technologies that are being applied in the media industry".

It was a productive and insightful media industry visit which is essential for their professional growth and development.

OUTCOMES: Students learnt about various aspects of news writing, newspaper publication, newspaper advertising, sales and marketing, newspaper circulation, responsibilities of a news reporter and page designing.

Poster of the Event

JGI | **ARKA JAIN University** | **NAAC GRADE A** | **Outlook ICARE RANKING 2023** | **RANKED 3RD** IN "TOP-15 EMERGING PRIVATE UNIVERSITIES IN INDIA" CATEGORY | **ISO** | **ICARE** | **ICARE**

Department of Journalism and Mass Communication Organises

MEDIA INDUSTRY VISIT TO

HINDUSTAN MEDIA VENTURES LIMITED
(Jamshedpur)

- Date - 18.07.2024
- Time - 11:30 AM

Event Convener: Dr. Rahul Amin
Event Coordinator: Shyam Kumar



www.arkajainuniversity.ac.in

Figure 1: Poster of Media Industry Visit to Hindustan Media Ventures Limited

Photos of the Event



Figure 2: Students during media industry visit at Hindustan Ventures Limited, Jamshedpur



Figure 3: Students getting guidance on career prospects in print media during media industry visit



Figure 4: Students getting awareness on advertising and circulation during media industry visit



Figure 5: Students getting trained on page designing and news publication during media industry visit



Figure 6: Students getting guidance on news writing during media industry visit

List of Participants

List of Participants			
Department of Journalism and Mass Communication			
School of Humanities			
Event: <u>Media Industry Visit to Hindustan Media Ventures Limited</u>			
Date: <u>18th July 2024</u>			
Sl. no.	Student Name	Enrollment number	Signature
1	Bharat Tudu	AJU/221256	Bharat
2	Nichokes Pandey	AJU/221569	Nichokes
3	Sanskar Pandey	AJU/220763	Sanskar
4	Vishal Patra	AJU/220364	Vishal
5	Shashh Arya	AJU/230562	Shashh Arya
6	Anuj Chhatry	AJU/230611	Anuj Chhatry
7	Akhilshik Yadav	AJU/231943	Akhilshik Yadav
8	Anirban Nag	AJU/230435	Anirban
9	Rajesh Kalundia	AJU/230895	Rajesh
10	Muskan Kumari	AJU/220045	Muskan
11	S. Sneha	AJU/220294	Sneha
12	Anamika Singh	AJU/230716	Anamika
13	Pritham Mukherjee	AJU/230996	Pritham
14	Duja Kumari Rajak	AJU/231258	Duja
15	Pooja Selt	AJU/231256	Pooja
16	Nikhil Kumar Roy	AJU/221134	Nikhil
17	Rohit Deo Mahato	AJU/221812	Rohit
18	Esthan Lal	AJU/222021	Esthan
19	Shreemayee Chakraborty	AJU/222022	Shreemayee
20	Shakti Lal Singh	AJU/221228	Shakti
21	Ekamprateet Kaur	AJU/230438	Ekamprateet K
22	Piyush Paul	AJU/221017	Piyush Paul
23	Divyadashini Singh	AJU/232075	Divyadashini
24	Shikha Parween	AJU/230389	Shikha
25	Sneha Parwek	AJU/230391	Sneha
Signature of Event Coordinator 		Signature of HOD 	

Department of Journalism & Mass Communication

Media Coverage

हिन्दुस्तान

जमशेदपुर, शुक्रवार, 19 जुलाई 2024

छात्रों ने किया हिन्दुस्तान का शैक्षणिक दौरा

अरका जैन विवि

जमशेदपुर, प्रमुख संवाददाता। अरका जैन विश्वविद्यालय के पत्रकारिता विभाग के विद्यार्थियों का दल गुरुवार को हिन्दुस्तान कार्यालय पहुंचा। शैक्षणिक भ्रमण पर आये इस दल में विभाग के दो शिक्षक भी शामिल थे।

हिन्दुस्तान के सभागार में परिचय सत्र के बाद अखबार की बारीकियों को गंभीरता से जाना। कार्यालय में दिन की शुरुआत के साथ संवाददाताओं की जिम्मेदारी और चुनौतियों से भी उन्हें अवगत कराया गया। विद्यार्थियों ने कैरियर और वर्तमान परिस्थितियों से जुड़े कई सवाल पूछे। तकनीकी सत्र में उन्हें समाचार लेखन से लेकर संपादन और पेज डिजाइनिंग के बारे



हिन्दुस्तान कार्यालय में विद्यार्थियों को अखबार की बारीकियां समझाते संपादक गणेश मेहता।
में विस्तार से जानकारी दी गई। विद्यार्थियों ने संपादकीय के अलावा विज्ञापन और प्रसार के कामकाज के बारे में जानकारी हासिल की। इस दौरे में अरका जैन विवि के मास कम्युनिकेशन विभाग के शिक्षक श्याम कुमार, मो. उस्मान रजा के साथ विद्यार्थी राजेश कालुंडिया, अनुज क्षेत्री, अनामिका सिंह, पूजा कुमारी रजक, मोनीषा घोषाल, अनिर्वण नाग, संजना अग्रवाल, पुष्पा सेठ, श्रीमोयी चक्रवर्ती, विशाखा पांडेय, विशाल, सुनीती सिंह समेत कई शामिल थे।

Media Coverage

हिन्दुस्तान

अरका जैन के विद्यार्थियों ने किया हिन्दुस्तान का शैक्षणिक दौरा

अरका जैन विश्वविद्यालय के विद्यार्थी गुरुवार को हिन्दुस्तान कार्यालय के शैक्षणिक दौरे पर पहुंचे।...



अरका जैन के विद्यार्थियों ने किया हिन्दुस्तान का शैक्षणिक दौरा

● हिन्दुस्तान टीम, जमशेदपुर

Thu, 18 Jul 2024 01:45 PM



हमें फॉलो करें



अरका जैन विश्वविद्यालय के विद्यार्थी गुरुवार को हिन्दुस्तान कार्यालय के शैक्षणिक दौरे पर पहुंचे। इस दौरान उन्होंने समाचार पत्र की बारीकियों को गंभीरता से जाना। उन्होंने समाचारपत्र प्रकाशित करने की पूरी प्रक्रिया के बारे में जानकारी प्राप्त की। विद्यार्थियों में समाचारों के प्रकाशन की पूरी प्रक्रिया को जानने को लेकर उत्सुकता दिखी। उन्होंने इस बारे में जानने के लिए कई प्रश्न भी पूछे। उन्होंने समाचार संकलन से लेकर इसे प्रकाशित किए जाने की जानकारी प्राप्त की। इस दौरे में अरका जैन विश्वविद्यालय के मास कम्युनिकेशन विभाग के छात्र राजेश कालुंडिया, अनुज क्षेत्री, अनामिका सिंह, पूजा कुमारी रजक, मोनीषा घोषाल, अनिर्वण नाग, संजना अग्रवाल, पुष्पा सेठ, श्रीमोयी चक्रवर्ती, विशाखा पांडेय, विशाल, सुनीती सिंह आदि शामिल थे।

यह हिन्दुस्तान अखबार की ऑटोमेटेड न्यूज फीड है, इसे लाइव हिन्दुस्तान की टीम ने संपादित नहीं किया है।