





#### SCHOOL OF HUMANITIES

### DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Ref: JMC/G.Talk/213

CIRCULAR

Date: 12-06-2024

It is notified for information to all the students of the department that an online guest talk to be delivered by external speaker on 'Art of Film Making and Entrepreneurship Development' shall be conducted as per following schedule. Hence all the students and faculty members are instructed to register for attending the session.

Convener	Dr. Rahul Amin
Resource Person	Avinash Dhyani (Actor and Director Bollywood, Mumbai)
Coordinator	Shyam Kumar
Date and Time	13thJune / 11:00 AM
Venue	Zoom platform
Registration Link	https://docs.google.com/forms/d/e/1FAIpQLSdcGSzbuL79u LqKuuT2U1agQwznswi4MPVJiQ5IYZoXkJIE0Q/viewform?us p=sf_link
Joining Link	https://us04web.zoom.us/j/3735220944?pwd=Db0xfqoSQzi gOqfAHpbblqbCsnllaZ.1&omn=74863860395

Dr. Rahul Amin (HoD)

Department of Journalism and Mass Communication

HOD

Department of Journalism & Mass Communication

Sum

#### Copy To:

- PS to hon'ble Vice Chancellor
- · PS to hon'ble Director
- PS to hon'ble Campus Director cum DSW
- Academic Coordinator
- AJU website
- Notice board
- ERP Coordinator
- Students group (Email/WhatsApp)





#### **Guest Talk on Art of Film Making and Entrepreneurship Development**

Date of Event	13.06.2024	
Name of Event	Guest Talk on Art of Film Making and Entrepreneurship Development	
Type of the event	Skill Development, Participative Learning and Entrepreneurship Development.	
Conducted by	Department of Journalism and Mass Communication	
Resource Person	Avinash Dhyani Actor and Director, Bollywood, Mumbai	
No. of Participants	36	

**OBJECTIVE:** To make the students learn about the art of film making and how film Making helps in Entrepreneurship Development.

DETAILS: The Department of Journalism and Mass Communication of Arka Jain University in association with Padma Siddhi Films, Mumbai organized a guest talk on the topic 'The Art of Film Making and Entrepreneurship Development'. The guest speaker of this online session was film actor and director Avinash Dhyani. The convener of the event was Dr. Rahul Amin, Head of the Department of Journalism and Mass Communication and the coordinator of this event was Shyam Kumar, Assistant Professor, Department of Journalism and Mass Communication.

During this special guest talk, film actor and director Avinash Dhyani discussed in detail about film direction, film production and entrepreneurship development. He also talked to the students about film "Phooli" produced by film maker Manish Kumar. The film Phooli is an initiative to encourage "Sarva Shiksha Abhiyan" and the motto of "Beti Bachao Beti Padhao" and emphasized the value of education. Students also got a chance to watch this film in a multiplex.

Honorable Vice Chancellor of Arka Jain University, Prof. Dr. Easwaran Iyer, Chairman, Board of Management Professor Dr. S. S. Razi, Registrar Dr. Amit Kumar Shrivastav, Dean-Student Welfare Professor Dr. Angad Tiwari and Joint Registrar Dr. Jasbir Singh Dhanjal appreciated the Department of Journalism and Mass Communication for organizing this productive guest talk.

Dr. Rahul Amin, Head of the Department of Journalism and Mass Communication, said, "It is very important for our students to interact with film director and actor because by interacting with such professionals our students will get the right guidance and they will know about the film industry well." Dean of Training, Placement and Corporate Relations of Arka Jain University, Mr. Himanshu Sinha was also present in this guest talk, he appreciated the department for organizing this guest talk. It was a very productive session for the students.

**OUTCOMES:** Students learnt about the process and art of films making. Students got awareness about film making as a part of entrepreneurship development.





#### Poster of the Event



Figure 1: Poster of Online Guest Talk on Art of Film Making and Entrepreneurship Development





#### **Photos of the Event**



Figure 2: Guest Speaker Avinash Dhyani, Film actor and Director while taking online session with students



Figure 3: Attendees of the online guest talk by guest speaker Avinash Dhyani, Film Actor and Director



Figure 4: Students and faculty with film producer Mr. Manish Kumar in multiplex during the screening of film 'Phooli'.







RADE A

#### **List of Participants**

## Department of Journalism and Mass Communication

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				Signature of HOD

Department of Journalism & Mass Communication









#### **List of Participants**

### Department of Journalism and Mass Communication

**School of Humanities** 

Event: Guest Talk on Art of Film making and Entrepreneurshy Development

Sl. no.	Date: 13.06.2024 Student Name	Enrollment number	Signature
31	S. Snoh.	AJU 220294	Osieha
32	Prilha Mishra	APU 1221424	Prishe
33	Prisha Mishra Ekampseet Kayr	AJU/221424 AJU/220438	Champreet
34	Pushpa seth	AJU 231256	Pushak
35	Spasa Arma	ATU/230568	Syach
34 35 36	Spasih Arya Puja Kumari Rajak	AJU/230568 AJU/231258	Puja Kn. Rojako
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	Shyamlum		1316 24
-	Signature of Event Coordinator		Signature of HOD

HOD
Repartment of Journalism & Mass Communication



#### Media Coverage





Hadio Ad, Newspaper Ad, News Portais Ad, Banner Printing, Designing, Social Media, Handling Etc. For Any Type of Advertisement Contact: 8084400718 / 6299145848

## अर्का जैन विश्वविद्यालय के पत्रकारिता एवं जनसंचार विभाग ने फिल्म अभिनेता और निर्देशक अविनाश ध्यानी द्वारा 'फिल्म निर्माण की कला और उद्यमिता विकास' विषय पर अतिथि वार्ता का किया आयोजन .

③ सम्पादक :- अभिषेक मिश्रा / Posted by Desk 5 / Team LOK ALOK NEWS AK ③ June 19, 2024 ♀ 0



जमशेदपुर:- अर्का जैन विश्वविद्यालय के पत्रकारिता एवं जनसंचार विभाग ने 'फिल्म निर्माण की कला और उद्यमिता विकास' विषय पर फिल्म अभिनेता और निर्देशक अविनाश ध्यानी द्वारा एक अतिथि वार्ता का आयोजन किया। इस ऑनलाइन अतिथि वार्ता के संयोजक पत्रकारिता एवं जनसंचार विभाग के विभागाध्यक्ष डॉ. राहुल अमीन एवं कोऑर्डिनेटर पत्रकारिता एवं जनसंचार विभाग के सहायक प्रोफेसर श्याम कुमार थे।

इस ख़ास अतिथि वार्ता के दौरान फिल्म अभिनेता और निर्देशक अविनाश ध्यानी ने विद्यार्थियों को फिल्म निर्देशन, फिल्म निर्माण, फिल्म द्वारा उद्यमिता विकास के बारे में बारीकी से बताया। इस अतिथि वार्ता में विद्यार्थियों को उनसे सवाल जवाब भी करने का मौका मिला। सभी सवालों का जवाब अविनाश ध्यानी ने बारीकी से दिया। फ़िल्म निर्माता मनीष कुमार द्वारा निर्मित फिल्म "फूली" के बारे में भी उन्होंने छात्रों से बात की। फिल्म फूली "सर्व शिक्षा अभियान" और "बेटी बचाओ बेटी पढ़ाओ" के आदर्श वाक्य को प्रोत्साहित करने की एक पहल है और शिक्षा के मूल्य पर जोर देती है। उन्होंने अपनी नयी फिल्म 'फूली' का उदाहरण देते हुए यह भी विद्यार्थियों को बताया की आज समाज में शिक्षा पर आधारित फिल्म भी बनाना जरुरी है तभी विद्यार्थियों को एक नयी दिशा मिलेगी।

#### छात्रों को मल्टीप्लेक्स में इस फिल्म को देखने का मौका मिला:

छात्रों को मल्टीप्लेक्स में इस फिल्म को देखने का भी मौका मिला। यह मौका फिल्म के प्रोड्सर श्री मनीष कुमार एवं फिल्म के निर्देशक और अभिनेता अविनाश ध्यानी द्वारा मिला। "सर्व शिक्षा अभियान" पर आधारित फिल्म 'फूली' को छात्रों ने बहुत पसंद किया एवं फिल्म की सराहना भी किया।

See also <u>ठेका मजदूर से मारपीट करने का आरोपी फरार</u>

अरका जैन विश्वविद्यालय के माननीय कुलपित प्रो. डॉ. ईश्वरन अय्यर, चेयरमैन, बोर्ड ऑफ़ मैनेजमेंट प्रोफेसर डॉ. एस. एस. रजी, रजिस्ट्रार डॉ. अमित कुमार श्रीवास्तव, चीफ फाइनेंस एंड एकाउंट्स ऑफिसर श्रीमती ऋचा गर्ग, डीन-स्टूडेंट वेलफेयर प्रोफेसर डॉ. अगद तिवारी एवं जॉइंट रजिस्ट्रार डॉ. जसबीर सिंह धंजल ने इस ख़ास अतिथि वार्ता का आयोजन करने के लिए पत्रकारिता और जनसंचार विभाग की सराहना किया।पत्रकारिता और जनसंचार विभाग के विभागाध्यक्ष डॉ राहुल अमीन ने कहा "हमारे विद्यार्थियों के लिए फिल्म निर्देशक एवं अभिनेता से रूबरू होना बहुत जरुरी है तभी हमारे विद्यार्थियों को सही मार्ग दर्शन मिलेगा।उन्हें फिल्म इंडस्ट्री के बारे में अच्छे से पता चलेगा तभी विद्यार्थी अपने आगे के भविस्य के लिए सही निर्णय ले पाएंगे, ख़ास कर के वे विद्यार्थी जो फिल्म में अपना करियर बनाना चाहते हैं।" इस अतिथि वार्ता में अर्का जैन यूनिवर्सिटी के ट्रेनिंग, प्लेसमेंट एवं कॉपॉरेट रिलेशन्स के डीन भी मौजूद थे, इन्होने भी इस अतिथि वार्ता की सराहना किया। इस अतिथि वार्ता में विद्यार्थियों को फिल्म और फिल्म नर्माण के बारे में अभिनेता और निर्देशक अविनाश ध्यानी से काफी कुछ सिखने को मिला। विद्यार्थियों के लिए यह काफी उत्पादक सत्र रहा।



सम्पादक :- अभिषेक मिश्रा / Posted by Desk 5 / Team LOK ALOK NEWS AK







जमशेदपुर, बुधवार

# अरका जैन यूनिवर्सिटी में अतिथि वार्ता का आयोजन

जनरोदपुर. अरका जैन यूनिवर्सिटी के पत्रकारिता एवं जनसंचार विभाग की ओर से एक अतिथि वार्ता का आयोजन किया गया. जिसमें अभिनेता सह निर्देशक अविनाश ध्यानी ने ''फिल्म निर्माण की कला और उद्यमिता विकास'' विषय पर अपनी बातों को प्रस्तुत किया. उन्होंने विद्यार्थियों को फिल्म निर्देशन, फिल्म निर्माण, फिल्म द्वारा उद्यमिता विकास के बारे में बारीकी से बताया.





## Feedback analysis on online Guest Talk on Art of Film Making and Entrepreneurship Development

Student Feedback Analysis - (Feedback of participants)							
Sl. No.	Description	Extremely Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
1	The speaker presented the topic well		9	1	0	0	27
2	Participation and interaction during the session were encouraged by the speaker		14	2	0	0	27
3	The content delivered in the interactive session was useful for the course I am pursuing		13	0	0	0	27
	The topic of guest lecture on 'Art of Film Making and Enreprenership Development' was useful						
4	and interesting useful and interesting	13	12	2	0	0	27
	Total	55	48	5	0	0	108

