

SCHOOL OF HUMANITIES

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Ref: JMC/Industry Visit/224

CIRCULAR

Date: 10-09-2024

It is being notified for information to all the students that the department of Journalism and Mass Communication and Training and Placement Cell, jointly organizing a **media industry visit to 104.8 Radio Dhoom, Jamshedpur on 12th September 2024** to provide practical exposures to students for entrepreneurship, skill development and radio programme production. In this regard, all the students are instructed to participate in this event to enhance knowledge on media industry functioning and setup.

All the students are instructed to report the event co-ordinator Mr. Shyam Kumar in the department at **9:15 am**.



Dr. Rahul Amin (HoD)
Department of Journalism and Mass Communication

HOD
Department of Journalism & Mass Communication

Copy To:

- PS to hon'ble Vice Chancellor
- PS to hon'ble Director
- PS to hon'ble DSW
- Academic Coordinator
- All concerned Faculty/Mentor
- AJU Website
- Office file
- Notice board
- ERP coordinator
- Students group (Email/WhatsApp)

REPORT ON A MEDIA INDUSTRY VISIT TO RADIO DHOOM 104.8 FM

Date of Event	12.09.2024
Name of Event	A Media Industry Visit to Radio Dhoom 104.8 FM
Type of Event	Skill Development Program, Participative Learning and Entrepreneurship Development.
Conducted by	Department of Journalism and Mass Communication
No. of Participants	40
OBJECTIVE: To familiarize the students with radio live shows and radio show production. To give students an opportunity to meet Radio Jockey and make them aware about the working of radio jockey. To make students aware about the work culture of FM radio station.	
DETAILS:	
<p>A media industry visit was organized for the students by the Department of Training and Placement in association with the Department of Journalism and Mass Communication of Arka Jain University, Jharkhand. During this media industry visit students visited 104.8 Radio Dhoom radio station. During the media industry visit, students got an opportunity to interact with RJ Prasunn of 104.8 Radio Dhoom. The students learned about live shows and radio show production.</p> <p>Honorable Vice Chancellor of Arka Jain University, Prof. Dr. Easwaran Iyer, Chairperson-Board of Management Prof. Dr. S.S. Razi, Registrar Dr. Amit Kumar Srivastava, Chief Finance and Accounts Officer Smt. Richa Garg, Dean-Student Welfare Professor Dr. Angad Tiwari and Joint Registrar Dr. Jasbir Singh Dhanjal appreciated for organising this productive media industry visit.</p> <p>During this media industry visit, Mr. Himanshu Sinha, Dean-Training and Placement Department, Ms. Zeba Bakhtyar, Senior Executive-Training and Placement Department, Shyam Kumar, Assistant Professor, Department of Journalism and Mass Communication were also present along with the students. Dr. Rahul Amin, Head of the Department of Journalism and Mass Communication and Mr. Himanshu Sinha, Dean, Training and Placement Department were the conveners of the media industry visit. Ms. Zeba Bakhtyar, Senior Executive-Training and Placement Department, Shyam Kumar, Assistant Professor, Department of Journalism and Mass Communication were the event coordinators of the media industry visit.</p> <p>The purpose of this tour was to familiarize the students with radio live shows and radio show production. It was a fruitful media industry visit for the students.</p>	
TAKE AWAY (OUTCOMES): Students gained knowledge on radio live shows and radio show production and the working of radio jockey. Students got the awareness about the work culture of FM radio station.	

Event Photos:



Figure 1: RJ Prasunn taking a session with the students at Radio Dhoom 104.8 FM radio station



Figure 2: Students at Radio Dhoom 104.8 FM during media industry visit



Figure 3: Rj Prasunn with students during media industry visit to Radio Dhoom 104.8 FM, radio station

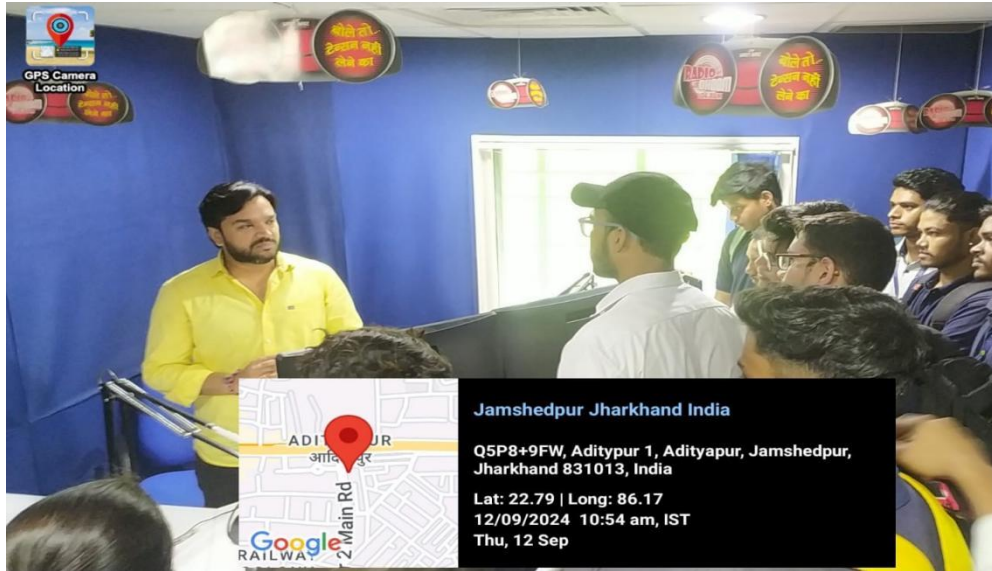


Figure 4: Students learning about radio production from Rj Prasunn

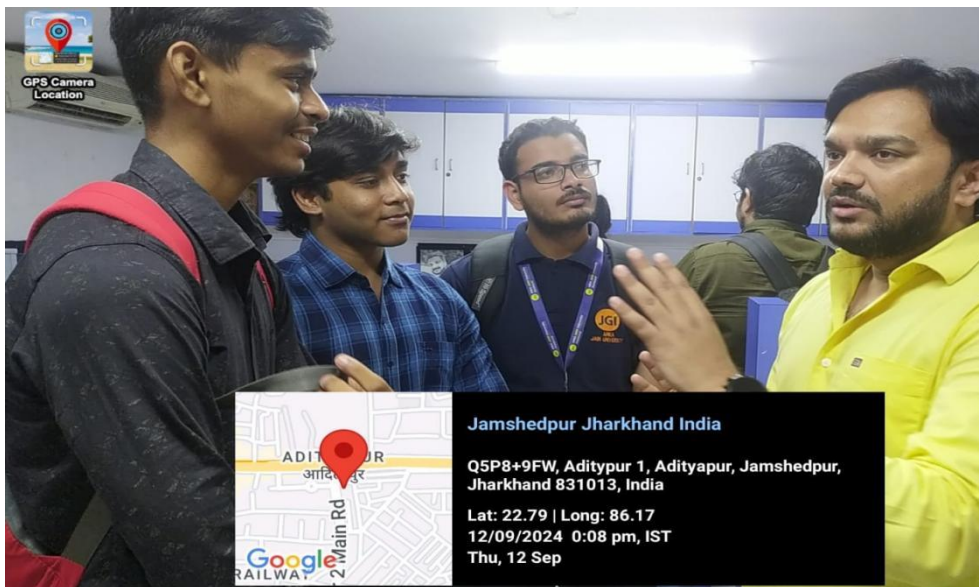


Figure 5: Rj Prasunn answering radio production related query of students

Poster of the Event:



TRAINING & PLACEMENT CELL



In association with
Dept. of Journalism and
Mass Communication

Organises

A MEDIA INDUSTRY VISIT TO



**MEDIA INDUSTRY
VISIT**

For BA (H) JMC STUDENTS




12-Sep-2024 **09:30 AM Onwards**

CO-ORDINATOR
Ms. Zeba Bukhtayar (T & P Cell)
Prof. Shyam Kumar (Dept. of JMC)

CONVENER
Mr. Himanshu Kumar Sinha (Dean - T & P)
Dr. Rahul Amin (HOD -JMC)

arkajainuniversity **1800-1200-200** **arkajainuniversity**

List of Participants:

  			
List of Participants			
Department of Journalism and Mass Communication			
School of Humanities			
Event:	A Media Industry visit to Radio Dhoom 104.8 FM		
Date:	12.09.2024		
Sl. no.	Student Name	Enrollment number	Signature
1	Pooja Kr. Sharma	AJU/231062	Pooja
2	Vishat Patra	AJU/220364	Vishat
3	Suniti Singh	AJU/230722	Suniti
4	Poojan Mukhi	AJU/230996	Poojan
5	Anish Nag	AJU/230435	Anish
6	Anusha Aarya	AJU/231872	Anusha
7	Anjali Kulkarni	AJU/230446	Anjali
8	Amit Kumar Roy	AJU/230625	Amit
9	Divyadarshini Singh	AJU/230015	Divyadarshini
10	Shama Tarween	AJU/230389	Shama
11	Smranyee Chakravarty	AJU/222022	Smranyee
12	Shanti Lal Singh	AJU/221228	Shanti
13	Poojan Paul	AJU/221087	Poojan Paul
14	Nikunj	AJU/221134	Nikunj
15	Rohit Deo Mahato	AJU/221612	Rohit
16	Eshan Lal	AJU/222021	Eshan
17	Mehina Mahatha	AJU/222055	Mehina Mahatha
18	Mehar Choudhary	AJU/22221	Mehar
19	Anjali Osha	AJU/221798	Anjali
20	Sanskar Pandey	AJU/220757	Sanskar
21	Shashank Dixit	AJU/232031	Shashank
22	Shash Aarya	AJU/230568	Shash
23	Ekampreet Kaur	AJU/220438	Ekampreet Kaur
24	Bhazrat Jado	AJU/221256	Bhazrat Jado
25	AYUSH PANDEY	AJU/242017	Ayush
26	PAYAL KUMARI SAMU	AJU/240583	PAYAL
27	Wahid Kr. Mahato	AJU/240604	Wahid
28	Spinivas P. Singh Deo	AJU/241815	Spinivas
29	Samudhi Raj Kumar	AJU/241046	Samudhi
30	Kimochi Doopti	AJU/241108	Kimochi
Signature of Event Coordinator		Signature of HOD	

HOD
Department of Journalism & Mass Communication

