



SCHOOL OF HUMANITIES

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Ref: JMC/Induction/217/J

Circular

Date: 30-07-2024

It is notified for information to all the students of the department that an online session on 'Career Prospects in Journalism and Advertising' shall be conducted by Mr. Nitin Mali, Founder and CEO, Deworks Communications Pvt. Ltd., Mumbai on 10th August 2024 during Induction and Orientation Programme-Aarambh 2024. Hence, all the students are instructed to be present in the session on time.

Event Convener	Dr. Rahul Amin
Event Coordinator	Mr. Shyam Kumar
Resource person	Mr. Nitin Mali, Founder and CEO, Deworks Communications Pvt. Ltd.
Time	6:30 Pm onwards
Venue	Online Mode, Joining Link: https://meet.google.com/ktq-jobv-kxp

Copy To:

- PS to hon'ble Vice Chancellor
- PS to hon'ble Director
- PS to hon'ble Director cum DSW
- Academic Coordinator
- All concerned Faculty/ Mentor
- AJU website
- Office file
- Notice board
- ERP coordinator
- Students group (Email / WhatsApp)

Dr. Rahul Amin (HoD)

Department of Journalism and Mass Communication

HOD

Department of Journalism & Mass Communication

AN ONLINE SESSION ON CAREER PROSPECTS IN JOURNALISM AND ADVERTISING

Date of Event	10.08.2024
Name of Event	An online session on Career Prospects in Journalism and Advertising
Type of the event	Induction and Orientation Programme – Aarambh 2024
Conducted by	Department of Journalism and Mass Communication
No. of Participants	34

OBJECTIVE: To make students aware about 'Career Prospects in Journalism and Advertising'.

DETAILS:

The Department of Journalism and Mass Communication of Arka Jain University, (Jharkhand) organised an online guest session on 'Career Prospects in Journalism and Advertising' during Induction and Orientation Programme – Aarambh 2024.

The guest speaker of the session was Mr. Nitin Mali. He is a Founder and CEO of Deworks Communications Pvt. Ltd., Mumbai. He has produced and made advertisements and other creatives for ICICI Lombard, LIC Mutual Fund, Discovery Channel, TVS Credit, ICICI Housing Finance Ltd., Kellogg's, Amazon etc. Students knew about Ad Film production and techniques of ad Film making. Students learnt about Career Prospects in Journalism and Advertising. Students also got the opportunity to interact with the guest for career related enquiry. The guest speaker answered all the queries of the students.

Honorable Vice Chancellor of Arka Jain University, Prof. Dr. Easwaran Iyer, Chairperson-Board of Management Prof. Dr. S.S. Razi, Registrar Dr. Amit Kumar Srivastava, Dean-Student Welfare Professor Dr. Angad Tiwari and Joint Registrar Dr. Jasbir Singh Dhanjal, Deans, Head of the departments, faculty members were also present during the session. Honorable dignitaries appreciated the department for organizing this productive session on the topic 'Career Prospects in Journalism and Advertising'.

It was a great opportunity for the students to learn from the expert guest speaker about various aspects of Ad Film making, career prospects in Journalism and Advertising.

TAKEAWAY:

Students knew about Ad Film production and techniques of ad Film making. Students got awareness about Career Prospects in Journalism and Advertising.



Poster of the Event

The poster is a blue-themed graphic with a white header bar containing accreditation logos: JGI, ARKA JAIN University Jharkhand, NAAC GRADE A ACCREDITED UNIVERSITY, Outlook ICARE RANKING 2023, RANKED 3rd IN "TOP-15 EMERGING PRIVATE UNIVERSITIES IN INDIA" CATEGORY, ISO, and two circular institutional logos. The main text on the left reads: "Department of Journalism and Mass Communication Presents An online guest session on **CAREER PROSPECTS IN JOURNALISM AND ADVERTISING**". A circular inset on the right shows a man with sunglasses and a grey sweater operating a Canon camera on a tripod against a snowy mountain background. Below the text, two rounded blue boxes provide event details: "Date - 10.08.2024", "Time - 06:30 PM", "Venue - Google Meet" and "Event Convener: Dr. Rahul Amin", "Event Coordinator: Shyam Kumar". The speaker information is in a dark blue box: "Speaker **Mr. NITIN MALI** Founder and CEO Deworks Communications Pvt. Ltd. Mumbai". At the bottom left is a globe icon and the website "www.arkajainuniversity.ac.in". At the bottom right is a decorative pattern of white dots.

Figure 1: Poster of an online session on Career Prospects in Journalism and Advertising

Photos of the Event:



Figure 2: Guest speaker Mr. Nitin Mali taking a session on Career Prospects in Journalism and Advertising

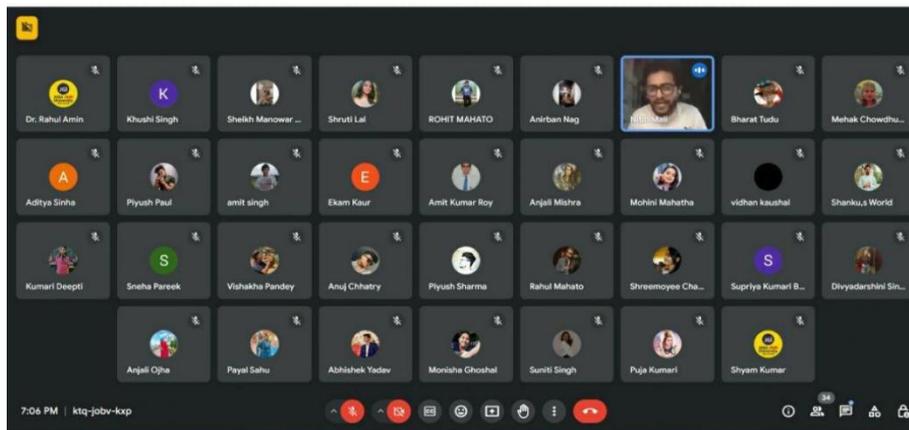


Figure 3: Students attentively listening to the guest speaker Mr. Nitin Mali, Founder and CEO of Deworks Communications Pvt. Ltd., Mumbai.

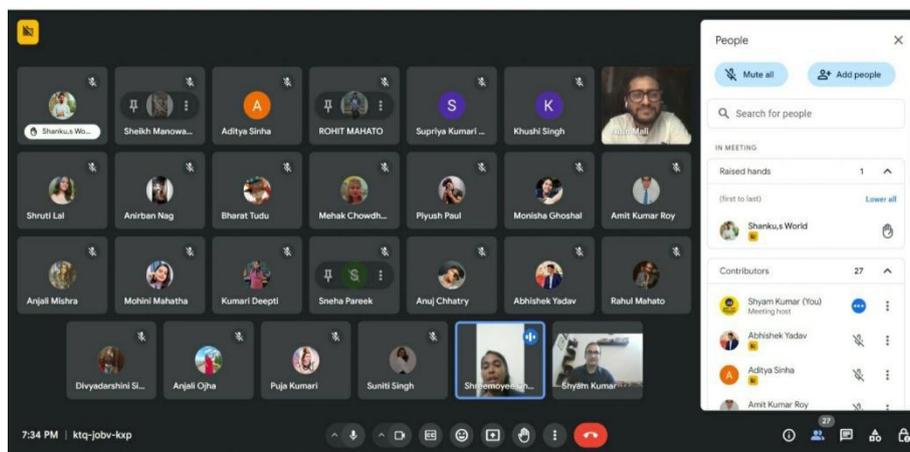


Figure 4: Students interacting with the guest for career related enquiry

List of Participants

ARKA JAIN University			
List of Participants			
Department of Journalism and Mass Communication			
School of Humanities			
Event: <u>Ararambh 2024-Induction and Orientation Programme -</u>			
Date: <u>10.08.2024 / Online Session on Career prospects in Journalism & Advertising</u>			
Sl. no.	Student Name	Enrollment number	Signature
1)	Rohit Das Mahato	AJU/221812	Rohit
2)	Eshan Lal	AJU/222021	Eshan
3)	Nikhil	AJU/221134	Nikhil
4)	Vishal Patro	AJU/220369	Vishal
5)	Brarat	AJU/221256	Brarat
6)	Shruti Patwar	AJU/230389	Shruti
7)	Smriti Patwar	AJU/230391	Smriti
8)	DIVYADASHINI SINGH	AJU/232075	Divyadashini Singh
9)	Mohini Mahato	AJU/232055	Mohini Mahato
10)	Amit Kumar Roy	AJU/230635	Amit
11)	Suruti Singh	AJU/230722	Suruti
12)	Piyush K. Sharma	AJU/231062	Piyush
13)	Shashank Kumar	AJU/23031	Shashank
14)	Shashank Kumar	AJU/230563	Shashank
15)	Vidhan Kaushal	AJU/241646	Vidhan
16)	Aditya Sinha	AJU/241703	Aditya
17)	Rohit Kumar Mahato	AJU/2401004	Rohit Mahato
18)	M. D. Kaish ali Khan	AJU/240970	Kaish
19)	Nihal Nand	AJU/241730	Nihal
20)	Payal Kumari Sahu	AJU/240583	Payal
21)	Supriya Kumari Bani	AJU/241681	Supriya
22)	Puja Kumari Rajak	AJU/231258	Puja K. Rajak
23)	Shikh Manwar Ati	AJU/231251	Shikh
24)	Khushi Singh	AJU/230200	Khushi
25)	Shruti Lal Singh	AJU/221228	Shruti
26)	Anishan Nag	AJU/230435	Anishan
27)	Piyush Paul	AJU/221017	Piyush Paul
28)	Monisha Ghoshal	AJU/231508	Monisha
29)	Anuj Chhatry	AJU/230611	Anuj Chhatry
30)	Shreemayee Chakraborty	AJU/222022	Shreemayee
Signature of Event Coordinator		Signature of HOD	

HOD
 Department of Journalism & Mass Communication

