

SCHOOL OF HUMANITIES

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Ref:JMC/GuestTalk/208

CIRCULAR

Date:04-05-2024

It is notified for information to all the students that the department is going to observe 'World Press Freedom Day'. In this regards, an online Guest Talk has been organized on "Challenges and Opportunities in Climate and Environmental Journalism" shall be conducted as per following schedule. Hence all the students and faculties are instructed to register and attend the session.

Registration Link:

https://docs.google.com/forms/d/e/1FAIpQLSfLDX08Dq0PJXQwH8cmp4UL8L3vWicvtsR AZD WJzGN0Zu8uw/viewform?usp=sf link

Convener	Dr. Rahul Amin
Resource Person	Mr. Manoj Gupta Executive Producer WION, New Delhi International News Channel
Coordinator	Shyam Kumar
Date and Time	06th May / 11:00 AM onwards
Mode	Online Zoom Meet

Dr. Rahul Amin (HoD) 64/5/24
Department of Journalism and Mass Communication

HOD
Department of Journalism & Mass Communication

Copy To:

- PS to hon'ble Vice Chancellor
- · PS to hon'ble Director
- PS to hon'ble Campus Director cum DSW
- Academic Coordinator
- AJU website
- Notice board
- ERP Coordinator
- Students group (Email / WhatsApp)









World Press Freedom Day Observation

Date of Event	06.05.2024
Name of Event	World Press Freedom Day Observation
Type of the event	Skill Development, Participative Learning and Entrepreneurship Development.
Conducted by	Department of Journalism and Mass Communication
Resource Person	Mr. Manoj Gupta, Executive Producer, WION (International News Channel), New Delhi
No. of Participants	29

OBJECTIVE: To make the students aware about the importance of 'World Press Freedom Day'. To make students aware about the role of journalists in raising awareness about climate change, opportunities, challenges faced by climate journalists and about overcoming the challenges.

DETAILS: Department of Journalism and Mass Communication of Arka Jain University observed 'World Press Freedom Day'. As a part of 'World Press Freedom Day' observation the department organized an online guest talk on 'Challenges and Opportunities in climate and environmental journalism'. The guest speaker of the online guest talk was Mr. Manoj Gupta, Executive Producer, WION (International News Channel), New Delhi.

During the online guest talk the speaker Mr. Manoj Gupta discussed and talked about the strategies to support climate and environmental journalism, he emphasized on the role of journalists in raising awareness about climate change and also underlined both the potential and the challenges of climate journalists.

The Chairman of Arka Jain University, Professor Dr. S. S. Razi, Registrar Dr. Amit Kumar Shrivastav, Dean-Student Welfare, Professor Dr. Angad Tiwari and Joint Registrar Dr. Jasbir Singh Dhanjal, deans and Heads of Departments and faculty members of various departments appreciated the department for organizing the productive guest talk on 'Challenges and Opportunities in climate and environmental journalism'. During this guest talk, Dr. Rahul Amin, Head of the Department of Journalism and Mass Communication, said the students that 'Keeping in mind about the World Press Freedom Day theme for 2024 that is 'A Press for the Planet: Journalism in the Face of the Environmental Crisis' the department focused on making students aware about the importance of journalism and freedom of expression in context of the current global environmental crisis'. Guest speaker Mr. Manoj Gupta expressed sincere gratitude towards the AJU management and participants for inviting him and making this event a grand success. It was a very insightful session for the students. The students found the seminar interesting and informative.

OUTCOMES: The session was productive for all the students. Students came to know about the importance and role of journalists in raising awareness about climate change. Students also knew about opportunities, challenges faced by a climate journalist and how to overcome such challenges.





Poster of the Event

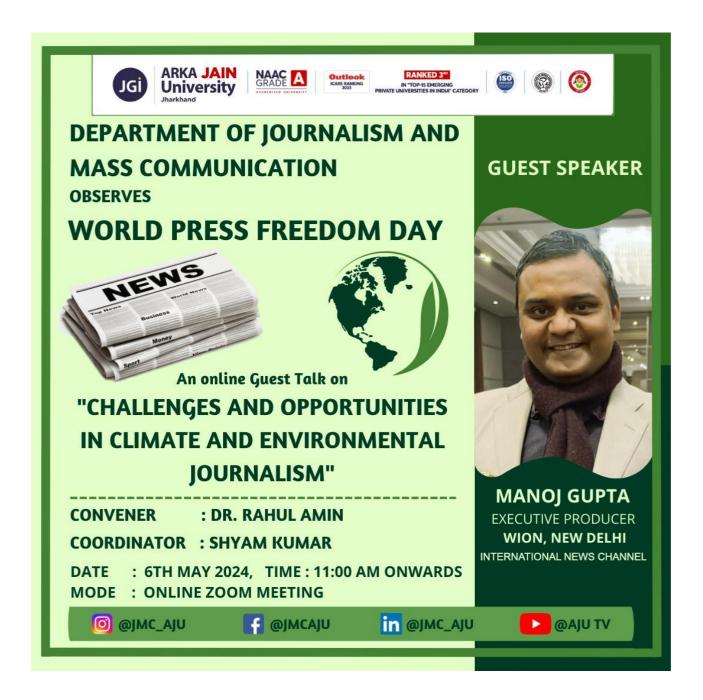


Figure 1: Poster of World Press Freedom Day Observation and online guest talk on 'Challenges and Opportunities in Climate and Environmental Journalism'





Photos of the Event



Figure 2: Guest speaker, Mr. Manoj Gupta, Executive Producer, WION, while taking Online guest talk on 'Challenges and Opportunities in Climate and Environmental Journalism'

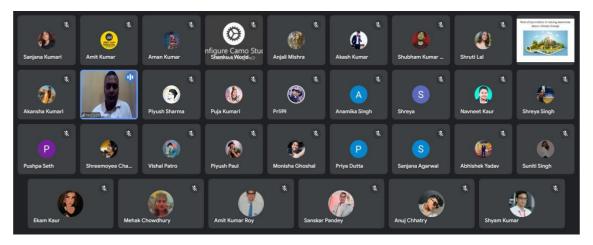


Figure 3: Attendees of the session on 'Challenges and Opportunities in Climate and Environmental Journalism'

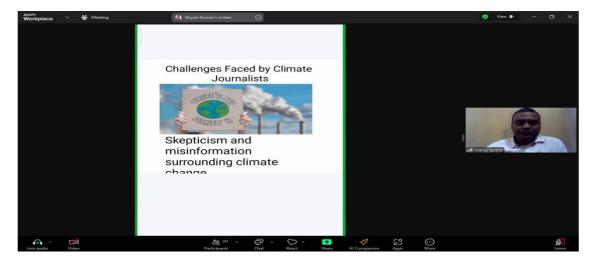
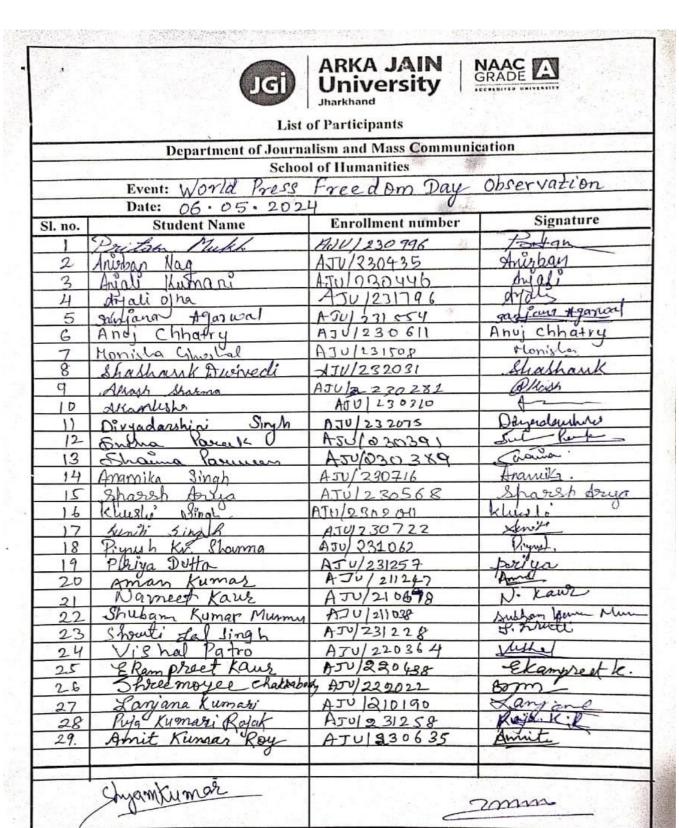


Figure 4: Guest speaker, Mr. Manoj Gupta, Executive Producer, WION, discussing on the topic 'Challenges faced by Climate Journalist during the online session'.



HOD

Department of Journalism & Mass Communication

Signature of HOD

Signature of Event Coordinator





Media Coverage





जमशेदपुर: अर्का जैन विश्वविद्यालय के पत्रकारिता और जनसंचार विभाग के द्वारा 'विश्व प्रेस स्वतंत्रता दिवस' मनाया गया। 'विश्व प्रेस स्वतंत्रता दिवस' में, विभाग ने 'जलवायु और पर्यावरण पत्रकारिता में चुनौतियां और अवसर' पर एक ऑनलाइन अतिथि वार्ता का आयोजन किया गया। ऑनलाइन सत्र के अतिथि वक्ता नई दिल्ली स्थित विऑन (इंटरनेशनल न्युज चैनल) के एग्जीक्युटिव प्रोडसर मनोज गुप्ता थे।

ऑनलाइन गेस्ट टॉक के दौरान स्पीकर मनोज गुप्ता ने जलवायु और पर्यावरण पत्रकारिता का समर्थन करने की रणनीतियों के बारे में चर्चा की, उन्होंने जलवायु परिवर्तन के बारे में जागरूकता बढ़ाने में पत्रकारों की भूमिका पर जोर दिया और जलवायु पत्रकारों की क्षमता और चुनौतियों दोनों बारे में छात्रों को जागरूक किया। यह ऑनलाइन गेस्ट टॉक छात्रों के लिए एक बहुत ही व्यावहारिक सत्र था।



सत्र सभी छात्रों के लिए उपयोगी था। सभी छात्रों को जलवायु परिवर्तन के बारे में जागरूकता बढ़ाने में पत्रकारों के महत्व और भूमिका के बारे में पता चला। छात्रों को, जलवायु पत्रकार के सामने आने वाली चुनौतियों, अवसरों और ऐसी चुनौतियों से निपटने के तरीके के बारे में पता चला।

Feedback analysis of online guest talk on 'Challenges and Opportunities in climate and environmental journalism'.

