







# DEPARTMENT SCHOOL OF PHARMACY CIRCULAR

No: AJU/SOHAS/076/24 Date 06.05.2024

It is hereby notified to all the students and all the members of ARKA JAIN University that BHESAJAM the Club of School of Pharmacy in association with NSS and NCC of AJU is going to observe A DAY FOR BIRDS III on account of WORLD BIRDS DAY on 11<sup>th</sup> May 2024. Students and all the interested members of ARKA JAIN University requested to bring a small earthen pot tied with a red tape so that it can be filled with water and hanged for the birds. This will be definitely sprayed a message for human values and environment awareness. Event conceptualized by Dr. Jyotirmaya Sahoo and will be coordinated by Purnima Mahato, Ragini Bose, Mr Sarthak, Ms Rashmi Tirkey, Mr Barun (geo-tag photography) and Mr Asutosha (still photography).

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Dean School of Pharmacy Copy to

Vice Chancellor Office of the Registrar IQAC Website In-charge Office file Student Whatsapp group





#### A DAY FOR BIRDS-III(WORLD BIRDS DAY)

Date of Event	11/5/2024
Name of the Event	A Day For Birds-III(World Birds Day)
Type of the Event	Life skill Development Program and Environment and Sustainability Program
Conducted by	Bhesajam the Pharma club of School Of Pharmacy in association with NSS and NCC
No. Of Participant	56

**OBJECTIVE**: Celebrating A day for Birds in college on the eve of World Birds Day involves raising awareness to educate students about bird species and conservation, engaging the community, and inspiring environmental protection of natural habitats.

**DETAILS:** On 11<sup>th</sup> May 2024 event named "A Day for Birds -III" was organized by the Bhesajam Club of School of Pharmacy at ARKA JAIN University in the multipurpose ground on the eve of World Birds Day. The event aimed to provide relief to birds during the intense heat by hanging earthen pots filled with water around the campus. This act of kindness towards nature served as a gesture of service and conservation. The sole objective of the event was to offer a source of water to birds, who often struggle to find water during hot weather. By hanging earthen pots filled with water, we aimed to provide a convenient and accessible water source for the avian population, thereby contributing to their well-being and survival. The event witnessed active participation from Dr. **Jyotirmaya Sahoo**, Dean of the School of Health and Allied Sciences, faculty members, and students of the School of Pharmacy. Their enthusiastic involvement demonstrated a shared commitment towards environmental conservation and compassion towards wildlife. The main activity of the event involved hanging earthen pots filled with water at different locations around the campus which were accessible by the birds. Participants worked together to identify suitable spots where birds frequently visit and hung the pots securely. Additionally, informational sessions were conducted to raise awareness about the importance of providing water for birds, especially during hot weather conditions. The event successfully provided a practical solution to address the water needs of birds during the scorching heat. By establishing water stations through earthen pots, participants contributed to the well-being of local bird populations and promoted a sense of responsibility towards wildlife conservation. The event also fostered a sense of unity and collaboration among the participants, further strengthening the spirit of environmental stewardship within the university community. The event was successfully coordinated by Dr Jyotirmaya Sahoo, Ms. Purnima, Ms. Ragini, Ms. Rashmi Tirkey, Mr. Sarthak, Mr. Ashutosha(still photography), Mr. Barun(geo-tag photography) and few student volunteers, Ms. Sumaiya Fatima, Ms. Roshni Mishra, and Mr. Yash **s**tudents of School of Pharmacy.





**OUTCOMES**: "A Day for Birds-III" was a meaningful initiative undertaken by the Bhesajam Club of the School of Pharmacy, ARKA JAIN University, in observance of World Birds Day. Through simple yet impactful act of hanging earthen pots filled with water, participants demonstrated their commitment to environmental sustainability and compassion towards the avian inhabitants of their surroundings.





#### Poster of the Event







#### **Photos of the Event**





Faculty members along with students during the event





Students hanging earthen pots to provide a sanctuary for birds on the eve of World Bird Day

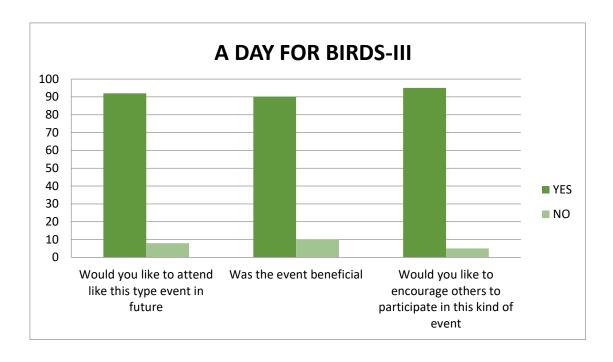


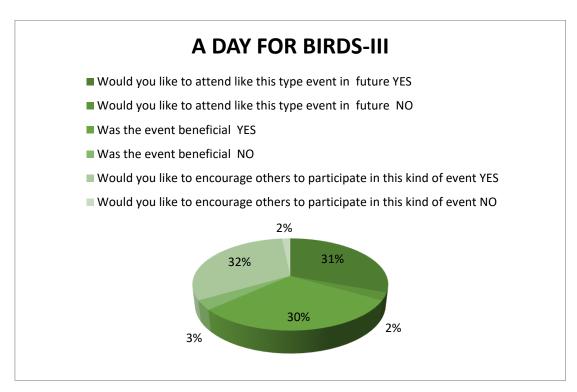
Armed with earthen pots, pharmacy faculty and students gear up to adorn the campus on the eve of World Bird Dav. a day dedicated to our feathered friends





### **Feedback Analysis**









## **Participants**

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