

**ARKA JAIN
University**
Jharkhand**SCHOOL OF COMMERCE & MANAGEMENT****NOTICE**Ref No: AJU/SCoM/2024/492

Date: 31.01.2024

It is hereby notified that on behalf of our university, School of Commerce and Management is organizing "YUVA - 3.0 2K24", A flagship project initiated and organized by School of Commerce and Management [BBA & B.COM (H)].

The events of Yuva 3.0 shall be held on **15th & 16th February 2024** at the university campus to promote the local economy, culture and encourage the artisans of Jharkhand.

Classes for all the semesters of BBA & B.COM (H) will remain suspended on 15th and 16th February, 2024 in order to enable all concerned to actively participate in the Youth Festival, YUVA 3.0.

Dr. Pompi Das Sengupta
Asst. Dean (UG)
School of Commerce & Management
Assistant Dean, (UG)
School Of Commerce and Management
Arka Jain University Jharkhand

Copy for the information:

1. PS to the Vice-Chancellor
2. PS to the Director
3. PS to the Registrar
4. Controller of Examinations
5. In charge of Web services for Website Updation
6. Notice Board
7. Guard File

SHUTTER UP – PHOTOGRAPHY

Date of Event	15-02-2024
Name of the Event	Shutter up Photography
Type of the Event	Participative event
Conducted by	Ms. Seema Das &Dr. Manoj Kumar Dash
No. Of Participant	38

OBJECTIVE: The primary objective of Shutter Up - Photography Competition was to provide a platform for students to showcase their creativity, visual storytelling skills, and artistic talents through the medium of photography. It aimed to encourage students to explore their passion for photography, express their perspectives, and celebrate the beauty of moments captured through lenses.

DETAILS: Shutter Up was one of the prominent events held under the banner of YUVA 3.0 - The Youth Festival, organized by the School of Commerce and Management. The competition witnessed enthusiastic participation from students across various disciplines. Participants were required to submit their best photographs, showcasing their interpretation of predefined themes, which ranged from nature and landscapes to portraits and abstracts.

The event commenced with a brief introduction by the event coordinators, Ms. Seema Das and Dr. Manoj Kumar Dash, highlighting the significance of visual storytelling in today's world and the importance of creativity in photography. Subsequently, the entries were displayed for evaluation by a panel of judges comprising experienced photographers and faculty members.

Participants demonstrated exceptional creativity and vision through their submissions, presenting a diverse range of subjects and styles. The competition fostered a spirit of healthy competition and camaraderie among the participants, who eagerly awaited the announcement of the results.

Outcome of the Event:

After careful deliberation, the judging panel declared the winner and the runner-up of the Shutter Up - Photography Competition:

Winner: ManasMayank from BCOM(H) 2nd Semester

Runner-up: Ankita Singh from BCOM(H) 2nd Semester

Both winners received recognition for their outstanding contributions and were awarded certificates of achievement. Additionally, their photographs were showcased in an exhibition held as part of YUVA 3.0, allowing their talents to be appreciated by a wider audience.

The event not only provided a platform for students to showcase their photography skills but also served as an opportunity for them to learn from each other's perspectives and techniques. It encouraged them to push the boundaries of their creativity and inspired them to continue exploring the art of photography.

Feedback from the Students:

Feedback from the participants highlighted their overall satisfaction with the event. They appreciated the opportunity to showcase their talents and learn from the diverse range of submissions. Many students expressed their gratitude towards the organizers for providing a platform to nurture their passion for photography.

Some of the key points highlighted in the feedback included:

Appreciation for the well-organized event and the efforts of the coordinators.

Desire for more such competitions and workshops to further hone their skills.

Suggestions for incorporating feedback sessions or critiques to facilitate learning and improvement.

Interest in exploring different themes and genres in future editions of the competition.

Overall, the feedback reflected the success of Shutter Up - Photography Competition in engaging and inspiring the participants, further reinforcing its significance as a highlight of YUVA 3.0 - The Youth Festival.



Poster of the Event

JGI **ARKA JAIN**
University
Jharkhand

Outlook
ICARE RANKING
2023

RANKED 3rd
IN "TOP-15 EMERGING
PRIVATE UNIVERSITIES IN INDIA" CATEGORY

ISO
2000:2018

NAAC
GRADE
A
ACCREDITED UNIVERSITY

YUVA 3.0
A PRODIGIOUS AFFAIR

School of Commerce and Management, AJU
WELCOMES YOU TO YUVA - 2024

ON - 15th & 16th February, 2024

**YOU ARE ONE OF
A KIND, SO ARE WE**

Let's join hands to promote the
local economy, culture and
encourage the artisans of
Jharkhand

www.arkajainuniversity.ac.in

Figure 1: Poster of YUVA 3.0

Photos of the Event





Participants List

Name of the students	Department (BBA, MBA, FD, English, Ph.D etc.)	Year	Enrollment No.
MayankManas Singh	B.COM	1st Year	AJU/230036
Vishal pradhan	BBA	2nd Year	AJU/221871
PrasoonAnand	BBA	1st Year	AJU/230029
Ritika Singh	Bcom Hons	1st Year	Aju/231871
RAJA RAM KISKU	BBA	1st Year	AJU/230394
PRIYANKA PURTY	B.COM (HON)	1st Year	AJU/230196
SoumyaKongari	Bcom(H)	1st Year	AJU/230407
Rajatkumar	BBA	2nd Year	AJU/220138
AkashKundu	BBA	2nd Year	AJU/221060
Ishan Kumar Mandal	BBA	2nd Year	AJU/221062
Srijeetchakraborty	BBA	1st Year	AJU/230342
Abhishek Prasad	BBA	1st Year	AJU/230386
Ankita Singh	B. Com	1st Year	AJU/231514
Owais khan	BBA	1st Year	Aju/230332
Vivek Kumar Dutta	BBA	1st Year	AJU/230335
Subhamkumar	BBA	1st Year	AJU/230388
T.Shreya	BBA	1st Year	AJU/230325
Ankit Kumar Tudu	BBA	3rd Year	AJU/210441
Khushank Bhardwaj	BBA	3rd Year	AJU/210459
Kanchan Kumar	BBA	2nd Year	AJU/220686
SouravKanti Banerjee	BBA	2nd Year	AJU/220832
Nikhil Nath Prasad	BBA	2nd Year	AJU/220733
Kanchan Kumar	BBA	2nd Year	AJU/220686
TarunMahato	B.com(H)	3rd Year	AJU/211530
Vishal Anand	B. Com	2nd Year	AJU/221822
HarshitKathuria	B.com	2nd Year	AJU/221914
Ankita Singh	B. Com	1st Year	AJU/231513
Yash Kumar Yadav	BBA	2nd Year	AJU/221265
Akashsharma	BA journalism and mass communication	1st Year	Aju/230281
ShiwaniSahu	Bcom	1st Year	AJU/231469
Annukumari	B.com(H)	1st Year	AJU/231353
Somnath Das	B.COM	2nd Year	AJU/221004
Kali kumari	B com	1st Year	AJU/231907
Arnav prasad	BBA	2nd Year	231886
Amarpreetkaur	B.com hons	1st Year	AJU/231906
Ekta Singh	B.Com(hon)	2nd Year	AJU/231975
SOMMYA KUMARI	B.COM(H)	1st Year	AJU/232077
RAHUL KUMAR	BBA	2nd Year	AJU/220848