



SCHOOL OF COMMERCE & MANAGEMENT

Department of Management

NOTICE

Ref No: AJU/SCoM/DoM/2024/548

Date: 27.03.2024

This is to inform all the students and staff that the Department of Management (BBA) is organising Annual Management Fest: "MAN-E-FEST" on 05th April 2024 from 09:00 am onwards in University Campus.

Event Coordinator: Dr. Nikita Shukla and Dr. Vijyata

Event Convener: Dr. Pompe Das Sengupta and Dr. Vishakha Joseph

Dr. Vishakha Joseph
Program Coordinator I/C
BBA

Program Co-ordinator
School of Commerce & Management

Dr. Pompe Das Sengupta
Asst. Dean (UG)
School of Commerce & Management

Assistant Dean (U.G.)
School of Commerce and Management
Arka Jain University, Jharkhand

Copy for the information:

1. PS to the Vice-Chancellor
2. PS to the Director
3. PS to the Registrar
4. Controller of Examinations
5. In charge Web services for Website Updation
6. Notice Board
7. Guard File

MAN-E-FEST- THE MANAGEMENT FEST 2K24

Date of Event	05-04-2024
Name of the Event	MAN-E-FEST 2K24
Type of the Event	MANAGEMENT FEST (Co-curricular Event)
Conducted by	School of Commerce and Management
Convenors of the Event	Dr Pompe Das Sengupta & Dr Vishakha Joseph
Core Coordinators	Dr Nikita Shukla & Dr Vijyata
No. Of Participant	130

OBJECTIVE: MAN-E-FEST is an Annual Management Fest organised by the Department of Management under the aegis of School of Commerce and Management to promote the competitive environment among the students.

DETAILS: MAN-E-FEST is a flagship event organized and conducted by the Department of Management. The Inaugural Ceremony started at 10:00 am in JEH Auditorium, The Chairman, Board of Management, Dr S.S. Razi addressed the gathering and Dr Pompidas Sengupta, Assistant Dean, School of Commerce and Management welcomed and motivated the students for the participation. There were 9 events organised by the Department and various schools across the city were invited for the participation in the events. There were more than 130 participants from outside as well as inside the University.

TAKEAWAYS: The students showcased their talent in various Onstage and Offstage events and build the spirit of competitiveness among themselves. There were various stalls put up for students' enjoyment. The Awards and Rewards were awarded to the Winners and Runners of various events. The overall champion was Vidya Bharti Chinmaya School.



Poster of the Event



Figure 1 (a): Poster of MAN-E-FEST 2K24



Department of Management(BBA)

presents



ANNUAL MANAGEMENT FEST

APRIL 05, 2024

ARKA JAIN UNIVERSITY
SCHOOL OF COMMERCE & MANAGEMENT

EVENT LIST

EVENT 01
AD MAD

EVENT 04
TEHKIKAAT

EVENT 07
TRADE
VULTURES

EVENT 02
SKETCH IT
OUT

EVENT 05
RECYCLE
MANIA

EVENT 08
BLEEDING
EDGE

EVENT 03
FOOT-
LOOSE

EVENT 06
CAUCUS
TOWN
MEETING

EVENT 09
GRAPEVINE



EVENT 01: AD MAD

- *A team shall comprise of 2-3 members only*
- *Topics would be provided on the spot*
- *7 minutes preparation time for each team*
- *Time limit for performing the advertisement is 3 minutes*
- *Participants shall be judged on the basis of spontaneity, content, adherence to the topic, on-stage presentation, coordination and overall appeal of the advertisement*
- *Participants cannot copy existing advertisements*
- *Different forms of expression like a short skit, jingles, slogans, banners or any other innovative form can be incorporated (care should be taken that they are not offensive or vulgar).*
- *Decision of the judges will be final and binding*
- *Top 2 teams will be awarded with certificates and a memento*

Entry Fee per team : Rs 50/-



EVENT 02: SKETCH - IT - OUT

- *Individual participation only*
- *Students have to draw a logo of given company*
- *The design of logo should be unique*
- *Mobile phones are strictly prohibited*
- *The logo should not include any slogan or national symbol*
- *Time limit = 30 – 40 mins*
- *A4 sheets will be provided*
- *Students have to bring colors on their own*
- *The winner will be decided on the basis of their drawing skills*

Entry Fee per team : Rs 50/-



EVENT 03 : FOOT-LOOSE

(SOLO DANCE)

- *Individual participation only*
- *Participants need to carry their own costume, prop, music (in Pen Drive) and any other requirement needed for their performance.*
- *Time limit is minimum 3 minute and maximum 5 minutes.*

Entry Fee per team : Rs 50/-



EVENT 04 : TEHKIKAAT

(CASE STUDY COMPETITION)

- *Maximum 2 students can participate in a team*
- *A case study related to business problem may it be a financial problem or a management related problem, will be provided to each team*
- *The participants will have to evaluate and solve the case using their analytical and financial knowledge*
- *The participants will be judged on the basis of Logical and Analytical Reasoning*
- *15 minutes of reading time and 45 minutes of answering time will be provided*
- *The solutions should be in Times New Roman, Size 14*
- *State your assumptions clearly and justify them. Please show all relevant calculations (if any)*
- *Don't forget to get your LAPTOP and a PENDRIVE (for providing the case study question)*

Entry Fee per team : Rs 50/-



EVENT 05 : RECYCLE MANIA

(BEST OUT OF WASTE)

- *Only team of two people is allowed*
- *No one can use internet or any other source of information.*
- *Make an innovative and useful product out of waste that include household waste, stationary waste, etc*
- *Product will be judged upon Creativity, Innovation, Explanation and Maximum use of utility.*
- *Material has to be brought by the participants*
- *Participants have to sell their product at a good price in the campus area.*
- *The ones who are able to sell their product will be held winner of the competition.*
- *Winner will get an interesting gift and a certificate*

Entry Fee per team : Rs 50/-



EVENT 06 : CAUCUS – TOWN MEETING

(GROUP DISCUSSION)

- *Individual participation only*
- *The Group Discussion will be on latest trending topics*
- *The specific topic to be discussed will be provided on the spot.*
- *1 min will be given for preparation and 3 mins will be for conclusion.*
- *Total group discussion will be of 15 mins.*
- *Certificates and goodies will be provided to the winners*

Entry Fee per team : Rs 50/-



EVENT 07 : TRADE VULTURES

(MOCK STOCK TRADING)



- Participate in teams of two (Lone wolfs and cross college teams are not allowed)
- Registration amount is Rs. 50 for each team
- Top 3 teams will be given certificates and cash prizes
- Teams need to bring their own calculators, pens and rough sheets
- The competition comprises of 2 main rounds – the Prelims and the Finals.

ROUND 1 (PRELIMS)

- A quiz will be conducted to check the knowledge of participants from various domains including Finance, Share Markets, Trading, etc

ROUND 2 (FINALS)

- The top teams will be speculating on various securities as per the news and rumours
- Rest details will be informed on the spot. The organizers maintain the right to disqualify any team for violating any of the rules.

Entry Fee per team : Rs 50/-

EVENT 08 : BLEEDING EDGE

(STARTUP TALKS)

- It is an event to showcase your talent of generating new business ideas with innovation and technology in addition with your passion
- Project idea topic must be related to any growing research area of management and economics field.
- The minimum number of students in team would be 2 and maximum could be 3.
- Each team will be allotted with 15 minutes where 12 minutes is for presentation and 3 minutes for questionnaires round with audience and judges.
- Students must carry and are responsible for their pen drives and laptops.

Entry Fee per team : Rs 50/-



EVENT 09 : GRAPEVINE (STORY TELLING)



- *No of Participants: minimum of 3 participants and a maximum of 5 participants.*
- *There will be two rounds in the game.*

Round 1:

- *A topic will be given to the participants, and they will be required to explain it through gestures within a time limit of 3 minutes.*

Round 2:

- *Will require participants to use their creativity to generate an idea based on the topic from the first round. They will have a time limit of 10 minutes to come up with their idea, and then present it.*
- *Participants will be evaluated on how quickly they identified the topic, the creativity of their idea, and its execution within a time limit of 2 minutes.*
- *Winners will be selected on the basis of creativity, quick thinking, and effective communication skills.*
- *The winner will be determined based on their performance across all two rounds.*

Entry Fee per team : Rs 50/-



KEY CONTACT POINTS



Event Coordinators

Dr. Nikita Shukla : 8889368092

Dr. Vijyata : 9525172360

School Coordinators

Mr. Atul Pathak : 9536770388

Ms. Sudeshna Sarkar : 9470198390

Mr. Barun Jha : 8292714492

Event Convener

Dr. Pompe Das Sengupta

Ms. Vishakha Joseph

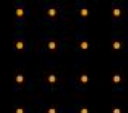


Figure 1 (b): Brochure of MAN-E-FEST 2K24

Photos of the Event



Figure 2: Group Photo of MAN-E-FEST 2K24 with School Co-ordinators - Lamp Lighting



Figure 3: Addressal By Chairman, Board Of Management



Figure 4: Photo of Various stalls put up in the MAN-E-FEST 2K24



Figure 5: Photo of various schools showcasing their talent in AD MAD



Figure 6: Photo of students showcasing their talent in Recycle Mania



Figure : Photo of students participated in Bleeding Edge



Figure 8: Photo of Foot Loose- Dance Competition



Figure 9: Photo of Students receiving Prizes



Figure 10: Group Photo of Overall Winners- Vidya Bharti Chinmaya Vidyalaya in MAN-E-FEST 2K24



SCHOOL OF COMMERCE & MANAGEMENT

DEPARTMENT OF MANAGEMENT (BBA)

ATTENDANCE SHEET OF MAN-E-FEST- EVENT 02 : SKETCH-IT-OUT

SL.NO.	NAME OF PARTICIPANTS	SCHOOL NAME	CLASS	CONTACT NO	SIGNATURE	REMARK
1	ABHISHEK MAHATO	Shinnaya	12	620221184	Abhishek	
2	KRITI	ADLS Sunshine school	12	8210087428	Kriti	
3	JAYA LAKHI	J.H.TARAPORE SCHOOL	12	821076996	Jaya	
4	R.KESHAV GUJADER	ARKA JAIN UNIVERSITY				
5	Teghveer Singh	JUSCO SCHOOLS - P	12	8102748833	Teghveer	
6	Rajyashree Samanta	JSSP	9	7091092727	Rajyashree	
7	Ribik Nath	D.A.V Public School, Bistupur	11	7903054553	Ribik	
8	Disha Rijat	D.A.V. Public School, Bistupur	12	8434314877	Disharijat	
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Pince Jaiswal

Signature of Event Coordinator



SCHOOL OF COMMERCE & MANAGEMENT

DEPARTMENT OF MANAGEMENT (BBA)

ATTENDANCE SHEET OF MAN-E-FEST- EVENT 04 : TEHKIKAAT

SL.NO.	NAME OF PARTICIPANTS	SCHOOL NAME	CLASS	CONTACT NO	SIGNATURE	REMARK
1	Aayush Kumar	A.D.L.S Sunshine	XII	943139074	Aayush ka	
2	Mayur Jumarani	A.D.L.S Sunshine	XII	707056379	Mayur	
3	K. Vidya	J. H. Tarapore	XII	790909611	K. Vidya	1ST
4	Ayaziga Singh	J. H. Tarapore	XII	8709702334	Just. Sr.	
5	Kumari Muskan	V. B. C. V	XII	7091606403	K. Muskan	
6	Aditya Kumar	V. B. C. V	XII	6204751124	Aditya	2ND
	Shubham Agrawal	V. B. C. V	BBA VI Sem.			
7	Aakansh Gupta	S. K. P. S	X	9334872130	A Gupta	
8	Aryans Kr. Sahu	S. K. P. S	X	7004738262	Aryans	
9	NITIN KUMAR	S. K. P. S	X	8709945063	Nitin Kumar	

Indreshwar

Signature of Event Coordinator



SCHOOL OF COMMERCE & MANAGEMENT

DEPARTMENT OF MANAGEMENT (BBA)

ATTENDANCE SHEET OF MAN-E-FEST- EVENT 02 : SKETCH-IT-OUT

SL.NO.	ENROLLMENT NO.	STUDENT NAME	PROGRAM	SIGNATURE
10	AJU/230155	SAYOK DASGHOSH	BBA	Sayok
20	AJU/230152	NISHA GORAI	BBA	Nisha Gorai
30	AJU/230331	SAKSHI SUDAN	BBA	Sakshi Suman
40	AJU/230425	SHUBHAM SADHYA	BBA	Shubham
50	AJU/230357	SURAJ KUMAR SINGH	BBA	Suraj
60	AJU/230099	VAHDANA SAHU	BBA	Vandana
70	AJU/230050	TWINKLE SINHA	BBA	Twinkle
80	AJU/230241	PUJA KUHARI	BBA	Puja Kumari
90	AJU/230353	ANKITA BARUI	BBA	Ankita Barui
100	AJU/230205	TISHA MISHRA	BBA	Tisha
110	AJU/231684	KHUSHI ROY	BBA	Khushi Roy
120	AJU/230342	SRIJEET CHAKRABORTY	BBA	Srijeet
130	AJU/230386	ABHISHEK PRASAD	BBA	Abhishek
140	AJU/230358	SHUBHAM KUMAR	BBA	Shubham
150	AJU/211129	SOURAV SHARMA	BBA	Sourav
16	AJU/230099	Vandana Sahu	BBA	Vandana
16	AJU/231941	VIDHI SHARMA	BBA	Vidhi
17	AJU/230197	RIKESHAV GOUNDER	BBA	Rakesh

Pooja Jaiswal

Signature of Event Coordinator

(IN HOUSE)


ARKA JAIN University
 Jharkhand


Room No. 605

SCHOOL OF COMMERCE & MANAGEMENT

DEPARTMENT OF MANAGEMENT (BBA)

ATTENDANCE SHEET OF MAN-E-FEST- EVENT 05 : RECYCLE-MANIA

SL.NO.	NAME OF PARTICIPANTS	SCHOOL NAME	CLASS	CONTACT NO	SIGNATURE	REMARK
1	Payal Poddar	AJU/230806	Sem II B	8763573744	Payal	Paid 5
	Kritika Kumari	AJU/231596	Sem II D	7858875335	Kritika	
2	Sakshi Kumari	ATU/231735	Sem II E	8002015772	Sakshi	Paid 5
	Vidhi Sharma	ATU/231941	Sem II E	9471575551	Vidhi	
3	Krusha Roy Ist	AJU/231684	SEM II D	7033649703	Krusha Roy	Paid 5
	Musfanku Poddar	AJU/230681	SEM II B	9508004022	Musfanku	
4	Priyanka Singh	AJU/231808	Sem II E	7992493300	Priyanka	Paid 5
	Prabhakar Kumar	AJU/231779	Sem II E	9142614052	Prabhakar	
5	Shivanshu R. Sahoo	AJU/231813	Sem II E	6202474473	S. R Sahoo	Paid 5
	Chandni Singh	AJU/231862	Sem II E	8797136149	Chandni	
6	Jasneet Kaur	AJU/230318	Sem II A	6209189621	Jasneet	Paid 5
	Harsh Kaur	AJU/230326	Sem II A	9334986361	Harsh	
7	Santunu Beera	AJU/230322	Sem II B	7295011127	Santunu	Volunteer
	Aaditi Kumari	AJU/231699	Sem II D	9608442515	Aaditi	Volunteer
	Dinnya Kumari	AJU/230520	Sem II B	9123446351	Dinnya	Volunteer
	Kirti Kumari	AJU/231562	Sem II D	9123490276	Kirti	Volunteer
	Abhishek Kumar	AJU/231574	Sem II D	6206618702	Abhishek	Volunteer
	Sakshi Suman	AJU/230331	Sem II A	9470071185	Sakshi	Volunteer
7	PRANAV KARMAKAR	AJU/231269	SEM II B	7209996183	Pranav Karmakar	Paid 5
	Dimple Kumari	AJU/231632	SEM II B	7061414725	Dimple Kumari	
	Dr. Rafeeq Sanku					

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Signature of Event Coordinator (S)

EXTERNAL PARTICIPANTS

ARKA JAIN University

SCHOOL OF COMMERCE & MANAGEMENT
 DEPARTMENT OF MANAGEMENT (BBA)

ATTENDANCE SHEET OF MAN-E-FEST- EVENT 05 : RECYCLE-MANIA

SL.NO.	NAME OF PARTICIPANTS	SCHOOL NAME	CLASS	CONTACT NO	SIGNATURE	REMARK
1.	Pari Kumari	Sri Krishna Public Sch	IX B	620145204	Pari	
	Pritya Kumari	do	IX B	8709399939	Pritya	
2.	Deepanshu Ranjan	do	IX G			Ab
	Prabhesh Marik	do	IX G			Ab
3.	Sambhavi Singh	Chinnaya Telco	XII H	8709449047	Sambhavi Singh	
	Amrit Kaur	do	XII H	9931133717	Amrit Kaur	
4.	Dshika Agarwal	J.H. Tarapore	XII A	7061767186	Dshika	
	Shubhi Jain	do	XII C	8252299023	Shubhi	
5.	Nandini Vistwakarma	Tusco South Park	IX B	8235522045	Nandini	
	Arjun Kaur	do	IX C	7260049013	Arjun	

① Rubale
 ② Arjun
 Signature of Event Coordinator (S)

Figure 11: List of Participants in different Events



ARKA JAIN
University
Jharkhand



CERTIFICATE OF PARTICIPATION IS PRESENTED TO

OF Harshit Raj
Susoo South Park
FOR SECURING 1st POSITION / PARTICIPATING IN
EVENT IN MAN-E-FEST, THE ANNUAL MANAGEMENT EVENT OF DEPARTMENT OF
MANAGEMENT (BBA) OF SCHOOL OF COMMERCE & MANAGEMENT AT ARKA JAIN
UNIVERSITY
DATE : APRIL 05, 2024

Ushakha
DR. VISHAKHA JOSHEPH
PROGRAM COORDINATOR, BBA
ARKA JAIN UNIVERSITY

P. Datta
DR. POMPI DAS SENGUPTA
ASSISTANT DEAN, BBA & BCOM (H)
ARKA JAIN UNIVERSITY

Figure 12: Participation Certificate (Sample)

मैन ए फेस्ट में प्राची और शुभम बने विजेता

अरका जैन यूनिवर्सिटी की स्कूली
प्रतियोगिताओं में विद्या भारती
चिन्मया विद्यालय बना विजेता

JAMSHEDPUR (5 Apr) - अरका जैन विश्वविद्यालय (एजेयू) में शुरुआत को एक दिवसीय वार्षिक मैनेजमेंट फेस्ट मैन-ए-फेस्ट का आयोजन किया गया। इसका उद्घाटन विश्वविद्यालय के पूर्व कुलापति एवं बोर्ड ऑफ गवर्नर्स के अध्यक्ष प्रो (डी) एसएस रजि ने किया। कार्यक्रम का आयोजन विश्वविद्यालय के डिपार्टमेंट ऑफ मैनेजमेंट (सीबीए) की ओर से किया गया था। कार्यक्रम में विभिन्न स्कूलों से आए 300 से अधिक छात्र-छात्राएं और विश्वविद्यालय के लगभग 500 विद्यार्थी शामिल हुए। इस दौरान विद्यार्थियों ने विभिन्न मैनेजमेंट गेम्स के साथ ही विभिन्न नृत्य और पारंपरिक विषयों पर आधारित प्रतियोगिताओं में हिस्सा लिया।

विजेता प्रतिभांगी पुरस्कृत

प्रतियोगिता के विजेताओं को पुरस्कृत



● दीप जलाकर फेस्ट शुरू हुआ।

ये स्पर्धा रही आकर्षण का केंद्र

कार्यक्रम में तलछीकल, ट्रेड-बल्चर, रीसाइकल-मैनिंग, स्कैच-ड्रा-आउट, फुट लूज और ग्रेपब्रान आदि प्रतियोगिताएं आकर्षण का केंद्र रहीं। समापन पर विभिन्न प्रतियोगिताओं के विजेताओं को

पुरस्कारों के साथ-साथ नगद राशि भी प्रदान की गई। विजेता विद्या भारती चिन्मया विद्यालय के विद्यार्थी रहे। कार्यक्रम के दौरान सभी प्रतियोगिताओं में प्रथम पुरस्कार हिसिल किया।

विजेता रहीं। इसके अलावा ज्योतिंग एज में प्रियंसी गुप्ता, श्रेया महतो, मनीषा महतो (विद्या भारती चिन्मया विद्यालय) विजेता वीर अशलेखा मोहंती, लक्षिका इस्वार, अस्तकामा

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● यूनिवर्सिटी के बीसीए विभाग में आयोजित कार्यक्रम में विभिन्न स्कूलों के 300 से अधिक छात्र हुए शामिल

अकुंदास (एडीएलएस सनशाइन स्कूल) उप विजेता, रीसाइकल मैनिंग में इशिका अग्रवाल एवं चुनी जैन (जेएच तारपीर स्कूल) विजेता तो सांभवो सिंह एवं अमृत कौर (विद्या भारती चिन्मया विद्यालय) उपविजेता, कॉस टाउन मीटिंग में रमन भारद्वाज (विद्या भारती चिन्मया विद्यालय) विजेता तो राशिका गुप्ता (एडीएलएस सनशाइन स्कूल) उप विजेता, ट्रेड बल्चर्स में ओम ब्रौवाकर, सुमीत राठीर (विद्या भारती चिन्मया विद्यालय) विजेता तो रुष्णा चौधरी, पौलित चंद्र दास (जुस्को साठव पार्क) उप विजेता, प्रोपेरीने में श्रद्धा सुमन, सीम्पान्नी दास, आलोकाना सेन (विद्या भारती चिन्मया विद्यालय) विजेता तो अभिलाष, जगत किशोर, पल्लव शरण, अर्पित शर्मा, सृति रानी (जुस्को साठव पार्क) उप विजेता रहीं।

Figure 13: Media report of MAN-E-FEST 2K24