



**ARKA JAIN
University**
Jharkhand

SCHOOL OF COMMERCE & MANAGEMENT

NOTICE

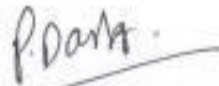
Ref No: AJU/SCoM/2024/492

Date: 31.01.2024

It is hereby notified that on behalf of our university, School of Commerce and Management is organizing "YUVA - 3.0 2K24", A flagship project initiated and organized by School of Commerce and Management [BBA & B.COM (H)].

The events of Yuva 3.0 shall be held on **15th & 16th February 2024** at the university campus to promote the local economy, culture and encourage the artisans of Jharkhand.

Classes for all the semesters of BBA & B.COM (H) will remain suspended on 15th and 16th February, 2024 in order to enable all concerned to actively participate in the Youth Festival, YUVA 3.0.



Dr. Pompi Das Sengupta
Asst. Dean (UG)
School of Commerce & Management
Assistant Dean (UG)
School Of Commerce and Management
Arka Jain University Jharkhand

Copy for the information:

1. PS to the Vice-Chancellor
2. PS to the Director
3. PS to the Registrar
4. Controller of Examinations
5. In charge of Web services for Website Updation
6. Notice Board
7. Guard File

YUVA 3.0 2K24- LET'S GROOVE

Date of Event	15th & 16th February 2024
Name of the Event	YUVA 3.0 2K24- LET'S GROOVE
Type of the Event	Youth Festival (Cultural Event)
Conducted by	School of Commerce and Management
Coordinator Name	Dr. Nikita Shukla, Mr. Atul Pathak
No. Of Participant	15

OBJECTIVE: YUVA is a Youth Festival organised to promote the local economy, culture and encourage the artisans of Jharkhand.

DETAILS: YUVA is a flagship event of the School of Commerce and Management. Our main theme this year was to bring the joy on the faces of the local artisans by promoting the rich Culture and tradition of Jharkhand. LET'S GROOVE was a Dance Competition organised under the head of YUVA. The competition was organised in two ways Solo Dance Competition and Group Dance Competition. There were approx. 20 participants from the entire University who registered for the event and showcased their talent.

TAKEAWAYS: The students showcased their talent Dance competition and build the spirit of competitiveness among themselves. Some showcased the authentic dance forms of Jharkhand.

Poster of the Event

JGI ARKA JAIN University Jharkhand

Outlook ICARE RANKING 2023

RANKED 3RD IN "TOP-15 EMERGING PRIVATE UNIVERSITIES IN INDIA" CATEGORY

ISO 2001:2018

NAAC GRADE A ACCREDITED UNIVERSITY

YUVA 3.0
A PRODIGIOUS AFFAIR

School of Commerce and Management, AJU
WELCOMES YOU TO YUVA - 2024
ON - 15th & 16th February, 2024

YOU ARE ONE OF A KIND, SO ARE WE

Let's join hands to promote the local economy, culture and encourage the artisans of Jharkhand

www.arkajainuniversity.ac.in

Figure 1 (a): Poster of YUVA 3.0



We are pleased to announce that ARKA JAIN University is organizing "YUVA" The Youth Festival on 15th & 16th February, 2024. It is a flagship project of the School of Commerce and Management, ARKA JAIN University. Our main theme this year is to bring happiness and joy on the faces of the local artisans. Let's join our hands together to promote the local economy, culture and encourage the artisans of Jharkhand

CHIEF PATRON

Prof. (Dr.) S.S. Razi, Chairperson AJU

PATRON

Dr. Amit Shrivastav, Registrar, AJU
Dr. Angad Tiwary, Dean Student Welfare, AJU

ORGANIZING SECRETARY

Dr. Pompi Das Sengupta, Asst. Dean - SCoM, AJU

CORE COMMITTEE

Dr. Vishakha Joseph	8789388537
Ms. Ankita Singh	7739894155
Dr. Nikita Shukla	8305779509
Dr. Rama Singh	9693946790
Dr. Vijyata	9525172860



JGI ARKA JAIN University Jharkhand

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YUVA
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ARKA JAIN University
School of Commerce and Management

ARKA JAIN University is the 1st Private University of the Steel City of India. ARKA JAIN University is the only AICTE approved Private University in the State of Jharkhand. With a vision to empower talent through it's innovative learning experience, ARKA JAIN UNIVERSITY intends to become an educational hub for millions of young minds across the country & internationally.

To fuel the economic growth, bring systemic changes and sustainable improvements by developing new generation social entrepreneurs and future managers, we at ARKA JAIN University's School of Commerce and Management wing, are committed to 360 degree development of our students at all levels through education, entrepreneurship and hands on experience through live projects and nothing better than learning by doing. Our main theme this year is to bring happiness and joy on the faces of the local artisans by Promotion / Exhibition of their artifacts. We are looking forward to your utmost support and encouragement to make this event a grand success!!!

YUVA IS A HOST OF EVENTS

ALFAAZ	SHUTTER UP
SELLER THE SAILOR	SANDSCAPE
PANTOMIME	YUVA IDOL
KURUKSHETRA	T-SHIRT PAINTING
MILLIONAIRE MINDS	FACE PAINTING
KALAKRITI	BRANDING QUIZ
LAUGHTER MANIA	DRESS OUT OF WASTE
COS PLAY	THE COOK'S MOB
LET'S GROOVE	NAIL ART
DÉFILÉ DE MODE	DESSERT INK
JAMMING	BATTLE OF BAND
PUBG	COOK MOB
FREEFIRE	AVIATOR

YOU ARE ONE OF A KIND, SO ARE WE

5 REASONS TO SPONSOR YUVA-2024 @ARKA JAIN UNIVERSITY

1. Two Days of Branding
2. E-BRANDING
3. Opportunity to gain Brand Awareness among the Gen-Z, the Youth
4. Community Goodwill
5. LOGO on Website and Poster

Figure 1 (b): Brochure of YUVA 3.0

Photos of the Event



Figure 2: Group Photo of YUVA 3.0



Figure 3: Chhau Dance Performance- Showing the Culture of Jharkhand



Figure 4 (a): Photo of Dance Competition



Figure 4 (b): Photo of Dance Competition



Figure 5 (a): Geo-Tagged Photos of Dance Competition



Figure 5 (b): Geo-Tagged Photos of Dance Competition



Figure 6: Group Photo of Winners and Team YUVA 3.0

YUVA 3.0 2K24 - LETS GROOVE ATTENDANCE SHEET			
Name of the students	Department (BBA, MBA, FD, English, Ph.D etc.)	Year	SIGNATURE
Sruti Bhattacharya	BCA	2nd Year	Sruti
Apurva mishra	BBA	3rd Year	Apurva
Simran kaur	Bcom	3rd Year	Simran
Anushka kumari	BBA	2nd Year	Anushka
Sneha upadhyay	Bba	2nd Year	Sneha
Jyoti kumari	Bba	1st Year	Jyoti
Vaniya Syed usman	Bba	2nd Year	Vaniya
Anisha Kumari	BBA	2nd Year	Anisha
Geetika Singhania	BBA	2nd Year	Geetika
Karishma kaur	BBA	2nd Year	Karishma
ALBINA RAJ	BBA	2nd Year	Albina Raj
Amisha, susmita, tanya, varsha, sneha, naina, sanjana	BBA	1st Year	Amisha
Shakshi sethi	BBA	1st Year	Shakshi
Akriti Sinha	Bpharma	1st Year	Akriti
Suparna Roy Chowdhury	B.com honours	1st Year	S Roy

Atul Patrak, (Nilid) -
Event Coordinator Signature

Figure 7: List of Participant



छऊ नृत्य से किया मंत्रमुग्ध

अरका जैन विश्वविद्यालय के स्कूल ऑफ कॉमर्स में शुक्रवार को आयोजित दो दिवसीय सांस्कृतिक कार्यक्रम 'युवा 3.0' का समापन हुआ. सरायकेला के कलाकारों ने छऊ नृत्य प्रस्तुत कर सभी को मंत्रमुग्ध कर दिया. मुख्य अतिथि पद्मश्री चामी मुर्मू, विशिष्ट अतिथि डीन डॉ (प्रो) अंगद तिवारी और संयुक्त रजिस्ट्रार डॉ जसबीर सिंह धंजल उपस्थित थे. इस दौरान मिस युवा का खिताब श्रीशा संजना टोप्पो को मिला, जबकि गुरप्रीत सिंह मिस्टर युवा बने.

Figure 8: Media report of Yuva 3.0