

**Notice:****ARKA JAIN**  
**University**  
Jharkhand**SCHOOL OF COMMERCE & MANAGEMENT****Department of Management****NOTICE**Ref No: AJU/SCoM/DoM/2024/580

Date: 11.04.2024

The Department of Management (BBA) in association with Rotaract Club of ARKA JAIN University is organizing an outbound social activity at the slums of Do-Muhani, Sonari on 13th April 2024 at 10:30 pm.

Students and faculty are requested to contribute with small gifts in the form of coloring books, crayons, note books and stationery items.

Your participation and contributions will make a significant difference in the lives of these young minds

Event Coordinator: Ms. Sudeshna Sarkar & Dr. Vijyata



**Dr. Vishakha Joseph**  
Program Coordinator I/C  
BBA

Program Co-ordinator  
School of Commerce & Management



**Dr. Pompi Das Sengupta**  
Asst Dean (UG)  
School of Commerce & Management

Assistant Dean (UG)  
School of Commerce and Management  
Arka Jain University - Jharkhand

**Copy for the information:**

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2. PS to the Director
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## SOCIAL VISIT TO SLUMS OF DO MUHANI

<b>Date of Event</b>	<b>13.04.2024</b>
<b>Name of the Event</b>	<b>SOCIAL VISIT TO SLUMS OF DO MUHANI</b>
<b>Type of the Event</b>	<b>NonAcademic Event</b>
<b>Conducted by</b>	<b>School of Commerce and Management Co-ordinator- Sudeshna Sarkar, Dr.Vijyata</b>
<b>No. Of Participant</b>	<b>30</b>

### OBJECTIVE:

The primary objective of the social visit to the slums of Do Muhani was to engage with the community, particularly children, and raise awareness about good eating habits, staying healthy, and the importance of education. Additionally, the event aimed to provide support to the community by distributing essential items such as books, drawing copies, colors, toys, and stationary items to the children.

### Event Highlights:

1. **Educational Session:** The students conducted an interactive session focusing on the significance of good eating habits and maintaining a healthy lifestyle. They emphasized the importance of nutrition for physical and mental well-being.
2. **Education Advocacy:** Through engaging discussions, the students highlighted the transformative power of education in breaking the cycle of poverty and achieving personal and community development. They encouraged children to prioritize education and pursue their dreams.
3. **Distribution of Essentials:** As part of the visit, the students distributed books, drawing copies, colors, toys, and stationary items to the children. This initiative aimed to enhance access to educational and recreational resources within the community.
4. **Community Engagement:** The event fostered meaningful interactions between the students and the residents of Do Muhani. It provided an opportunity for cultural exchange and mutual learning, promoting empathy and understanding.

### Takeaways:

1. **Promotion of Healthy Habits:** Participants gained insights into the importance of adopting healthy eating habits and lifestyle practices for overall well-being.
2. **Empowerment through Education:** The event underscored the transformative potential of education in empowering individuals and communities to create positive change.
3. **Community Support:** The distribution of essential items contributed to meeting the immediate needs of the children and promoting access to education and recreational activities.
4. **Social Responsibility:** Through active engagement with the community, the students developed a deeper sense of social responsibility and empathy towards marginalized populations.

**Conclusion:** The social visit to the slums of Do Muhani facilitated a meaningful exchange of knowledge, resources, and experiences. It exemplified the commitment of the students of BBA, Arka Jain University, and the Rotaract Club of Arka Jain University to making a positive impact on society. The event not only provided valuable support to the community but also inspired participants to continue advocating for social change and contributing to the welfare of the underprivileged.

Poster of the Event:



Figure 1: Poster of A Social Visit to the Slums of Do Muhani

**Photos of the Event:**



**Figure 2: session on importance of health by the student of BBA 2024**



**Figure 3: Group Photo of the entire Team**



**Figure 4: Photo of students teaching drawing to the slum children**

**Students Attendance:**

ARKA JAIN UNIVERSITY

*Social Level in Dr. M. J. Bhatti*

First Date: 13/9/2024

M. NO.	NAME	BATCH	ENROLLMENT NO.	Signature
01	Dr. Anjan	BBA	AJU/221830	
02	Sunil Singh	BBA	AJU/221816	Sunil Singh
03	Anamika	BBA	AJU/221650	Anamika
04	Arvind Singh			
04	Pratik Singh	BBA	AJU/221876	
05	Arjun Singh	BBA	AJU/221602	
06	Amrita Mishra	BBA	AJU/221438	
07	K. K. Kumar	BBA	AJU/221608	K. K. Kumar
08	K. Rajul	BBA	AJU/221636	K. Rajul
09	Mansi	BBA	AJU/221601	Mansi
10	Suparna	BBA	AJU/221624	Suparna
11	Mahi	BBA	AJU/221632	Mahi
12	Rishabh	BBA	AJU/221622	Rishabh
13	Jagan Singh	BBA	AJU/221997	Jagan Singh
14	A. Singh			
15	Pratyakha	BBA	AJU/221608	
16	Manish	BBA	AJU/221610	
17	Harsh		AJU/221638	
18	Anjali	BBA	AJU/221602	Anjali