



SCHOOL OF COMMERCE & MANAGEMENT

NOTICE

Ref No: AJU/SCoM/2024/492

Date: 31.01.2024

It is hereby notified that on behalf of our university, School of Commerce and Management is organizing "YUVA - 3.0 2K24", A flagship project initiated and organized by School of Commerce and Management [BBA & B.COM (H)].

The events of Yuva 3.0 shall be held on **15<sup>th</sup> & 16<sup>th</sup> February 2024** at the university campus to promote the local economy, culture and encourage the artisans of Jharkhand.

Classes for all the semesters of BBA & B.COM (H) will remain suspended on 15<sup>th</sup> and 16<sup>th</sup> February, 2024 in order to enable all concerned to actively participate in the Youth Festival, YUVA 3.0.

**Dr. Pompi Das Sengupta**  
Asst. Dean (UG)  
School of Commerce & Management  
Assistant Dean (UG)  
School Of Commerce and Management  
Arka Jain University Jharkhand

Copy for the information:

1. PS to the Vice-Chancellor
2. PS to the Director
3. PS to the Registrar
4. Controller of Examinations
5. In charge of Web services for Website Updation
6. Notice Board
7. Guard File

### YUVA 3.0- A Prodigious Affair

<b>Date of Event</b>	<b>15<sup>th</sup> &amp; 16<sup>th</sup> February 2024</b>
<b>Name of the Event</b>	<b>YUVA 3.0 2K24</b>
<b>Type of the Event</b>	<b>Youth Festival (Cultural Event)</b>
<b>Conducted by</b>	<b>School of Commerce and Management</b>
<b>No. Of Participant</b>	<b>516</b>

**OBJECTIVE:** YUVA is a Youth Festival organised to promote the local economy, culture and encourage the artisans of Jharkhand.

**DETAILS:** YUVA is a flagship event of the School of Commerce and Management. Our main theme this year was to bring the joy on the faces of the local artisans by promoting the rich Culture and tradition of Jharkhand. The Inaugural Ceremony started at 10:00 am, the chief guest of the function was Ms Chami Murmu, Indian Environmental Activist, and she was awarded Nari Shakti Puraskar in 2019. Chhau Dance was presented by the Dance Group which represented the culture of Jharkhand. There were 26 events organised under Yuva 3.0 and there were more than 500 participants from the entire University.

**TAKEAWAYS:** The students showcased their talent in various events and build the spirit of competitiveness among themselves. There were various stalls put up which showcased the various art forms and authentic food of Jharkhand.

Poster of the Event

JGI ARKA JAIN University Jharkhand

Outlook ICARE RANKING 2023

RANKED 3<sup>RD</sup> IN "TOP-15 EMERGING PRIVATE UNIVERSITIES IN INDIA" CATEGORY

ISO 21001:2018

YUVA 3.0

YUVA 3.0

School of Commerce and Management, AJU  
**WELCOMES YOU TO YUVA - 2024**  
**ON - 15th & 16th February, 2024**

\*\*\*\*\*  
**YOU ARE ONE OF A KIND, SO ARE WE**  
\*\*\*\*\*

Let's join hands to promote the local economy, culture and encourage the artisans of Jharkhand

www.arkajainuniversity.ac.in

Figure 1 (a): Poster of YUVA 3.0



We are pleased to announce that ARKA JAIN University is organizing "YUVA" The Youth Festival on 15th & 16th February, 2024.

It is a flagship project of the School of Commerce and Management, ARKA JAIN University. Our main theme this year is to bring happiness and joy on the faces of the local artisans.

Let's join our hands together to promote the local economy, culture and encourage the artisans of Jharkhand

**CHIEF PATRON**

Prof. (Dr.) S.S. Razi, Chairperson AJU

**PATRON**


Dr. Amit Shrivastav, Registrar, AJU  
Dr. Angad Tiwary, Dean Student Welfare, AJU

**ORGANIZING SECRETARY**

Dr. Pompi Das Sengupta, Asst. Dean - SCoM, AJU

**CORE COMMITTEE**

Dr. Vishakha Joseph	8789388537
Ms. Ankita Singh	7739894155
Dr. Nikita Shukla	8305779509
Dr. Rama Singh	9693946790
Dr. Vijyata	9525172860

**ARKA JAIN University**  
School of Commerce and Management

ARKA JAIN University is the 1<sup>st</sup> Private University of the Steel City of India. ARKA JAIN University is the only AICTE approved Private University in the State of Jharkhand. With a vision to empower talent through it's innovative learning experience, ARKA JAIN UNIVERSITY intends to become an educational hub for millions of young minds across the country & internationally.



To fuel the economic growth, bring systemic changes and sustainable improvements by developing new generation social entrepreneurs and future managers, we at ARKA JAIN University's School of Commerce and Management wing, are committed to 360 degree development of our students at all levels through education, entrepreneurship and hands on experience through live projects and nothing better than learning by doing. Our main theme this year is to bring happiness and joy on the faces of the local artisans by Promotion / Exhibition of their artifacts. We are looking forward to your utmost support and encouragement to make this event a grand success !!!

**YUVA IS A HOST OF EVENTS**

- |                   |                    |
|-------------------|--------------------|
| ALFAAZ            | SHUTTER UP         |
| SELLER THE SAILOR | SANDSCAPE          |
| PANTOMIME         | YUVA IDOL          |
| KURUKSHETRA       | T-SHIRT PAINTING   |
| MILLIONAIRE MINDS | FACE PAINTING      |
| KALAKRITI         | BRANDING QUIZ      |
| LAUGHTER MANIA    | DRESS OUT OF WASTE |
| COS PLAY          | THE COOK'S MOB     |
| LET'S GROOVE      | NAIL ART           |
| DÉFILÉ DE MODE    | DESSERT INK        |
| JAMMING           | BATTLE OF BAND     |
| PUBG              | COOK MOB           |
| FREEFIRE          | AVIATOR            |



**YOU ARE ONE OF A KIND, SO ARE WE**

**5 REASONS TO SPONSOR YUVA-2024 @ARKA JAIN UNIVERSITY**

1. Two Days of Branding
2. E-BRANDING
3. Opportunity to gain Brand Awareness among the Gen-Z, the Youth
4. Community Goodwill
5. LOGO on Website and Poster

Figure 1 (b): Brochure of YUVA 3.0

### Photos of the Event



Figure 2: Group Photo of YUVA 3.0



Figure 3: Chhau Dance Performance- Showing the Culture of Jharkhand



Figure 4: Photo of Local Artisans- Showing the rich tradition and culture of Jharkhand



Figure 5: Photo of Food Stalls- Representing authentic food and tradition of Jharkhand



Figure 6: Photo of Food Stall



Figure 7: Photo of Dance Competition



**Figure 8: Photo of Students participated in Pot Painting**



**Figure 9: Group Photo of Winners and Team YUVA 3.0**




# BRANDING QUIZ

**JGI ARKA JAIN University**  
 Private University in Moranpur, Jharkhand


Event Date - 16/2/24

SL NO.	NAME	BATCH	ENROLLMENT NO.	Signature
UPI	Chirishik Kumar	BBA	AJU/221502	Ab
UPI	Mukashil Alam	BBA	AJU/221501	
	ASHWINI UPADHYA	BBA	AJU/221576	
	BHARAT	BBA	AJU/221577	
	SUPRIYA SENAPATI	BBA	AJU/220894	Subhaya
	HARPRIT SINGH	BBA	AJU/220934	Harprit
	BANDANA KUMARI	BBA	AJU/220392	Bandana
	Ritesh Pruthi	BBA	AJU/222002	
	DEBANSU	B.COM	221497	Deban
	Archit Kumar	BBA	AJU/221830	Archit
	SURAJ MAHATO	B.COM	222090	Suraj
	SOMNATH DAS	B.COM(H)	AJU/221541	Somnath Das
	SAGNIK	BBA	AJU/221986	Sagnik
	DHRUV	BBA	AJU/221974	
	Aniket	BBA	221571	Aniket
	Atami Das	BBA(1)	230765	
	Nikhil Kumar	BBA(2)		
	Kehe	BBA(3)	210511	
	Sushant K. Singh	BBA 2nd	221110	Sushant
	Prashant K. Singh	BBA 2nd	221112	Prashant
	Amrutesh	BBA	221035	
	Pravin Pandey	BBA	221492	
UPI	Samya Gupta	BBA	AJU/210310	Samyagupta
UPI	Shrishtika Kumari	BBA	AJU/210324	Shrishtika
	Rajit Maity	B.COM(CH)	AJU/221311	Rajit Maity
UPI	Anish Kumar Prasad	B.COM	AJU/210120	Anish Kumar Prasad
UPI	IRITESH K. PAI	B.COM	AJU/210574	Irish
UPI	Hanshika	BBA	AJU/211391	Hanshika
UPI	Subha Lakshmi Mandal	BBA	AJU/211331	
UPI	Arshpreet Kaur	B.COM	AJU/231584	Arshpreet Kaur
UPI	Priya Kumari	B.COM	AJU/230352	Priya Kumari
	Prakruti Kamakar	B.COM	AJU/221763	Prakruti
	Subhdeep Pramanik	B.COM	AJU/230106	Subhdeep
	Subham Dey	B.COM	AJU/231630	Subham Dey
	Subhamy Chandra	B.COM	AJU/230059	
	Kohan Kumar	BCA	AJU/231170	
	Saumya Kongari	B.COM(CH)	AJU/230407	
	Adarsh Kohli	B.COM(CH)	AJU/231074	
	Devlant Biswas	B.COM(H)	AJU/221605	Devlant Biswas
	Somnath Das	B.COM(CH)	AJU/221004	Somnath Das
	HARNPET	BBA	AJU/220776	Harnpet
	PRIYANSHU DUTTA	BBA	AJU/221406	Priyanshu

FACULTY NAME: Atalik H. Khan


**ARKA JAIN University**  
 School of Commerce and Management  
 YUVA 3.0 2024  
 Attendance Sheet for SELLER THE SAILOR (16.02.2024)

SL. NO.	ENROLLMENT NO.	STUDENT NAME	PROGRAM	CONTACT NO.	SIGNATURE
✓ 1	ARU/221053	SHUBHAM SAHAI	BBA	980220565	- [Signature]
✓ 2	ARU/211548	Saurav Kumar	BBA	9121014750	- [Signature]
✓ 3	ARU/220813	DIHA MAHA	BBA	988670533	- [Signature]
✓ 4	ARU/220849	RAJAT KUMAR	BBA	9410072040	- [Signature]
✓ 5	ARU/211485	Pratik Singh	BBA	9205895845	- [Signature]
✓ 6	ARU/211543	SHUBHAM SAHAI	BBA	980220565	- [Signature]
✓ 7	ARU/211548	Sankalp Singh	BBA	9254812702	- [Signature]
✓ 8	ARU/221825	Varun Singh	BBA	9287751124	- [Signature]
ask → ✓ 9	ARU/201793	CHIRANJEEV	BBA	9378038828	- [Signature]
✓ 10	ARU/211675	Vishan Anand	BBA	914180488	- [Signature]
		Brindha			chiranjeev@gmail.com
		Chiranjeev			chiranjeev2456@gmail.com
		Saurav K.			sauravkumar2011@gmail.com
		Kishan			kishanand02@gmail.com
		Sankalp			SankalpSingh20@gmail.com
		Rishabh			Rishabh2020@gmail.com
		Shikha Mishra			Ramesh1508@gmail.com

 <b>ARKA JAIN University</b> <small>Jharkhand</small>				
School of Commerce and Management				
YUVA 3.0 2K24				
Attendance Sheet for ALFAAZ - OPEN MIC (15.02.2024)				
SL.NO.	ENROLLMENT NO.	STUDENT NAME	PROGRAM	SIGNATURE
1	AJU/231024	ASHUTOSH PANDEY	3BA	<i>Ashutosh Pandey</i>
2	AJU/211200	ANIKET MALIYA	3BA	<i>Aniket Maliya</i>
X	AJU/211200 & AJU/211153	ANIKET MALIYA & POOLA KUMAR	3BA	
4	AJU/21139	LEENA KESHRI	BCOM HONS	<i>Beta Keshri</i>
5	AJU/21139	NIDHI KESHRI	BCOM - CNS	<i>Nidhi Keshri</i>
6	AJU/220763	SANSKAR PANDIT	BA JMC	
7	AJU/220969	RAGNI KUMARI SINGH	BBA	<i>Ragini Singh</i>
8	AJU/230482	ANALY	BCOM HONS	
9	AJU/230551	IQRA HASHMI	OPTOMETRY	<i>Iqra Hashmi</i>
10	AJU/231451	HARSHU DARYAL	BCOM (H)	<i>Harshu Daryal</i>
11	AJU/231840	PRIVANSHU KUMAR	SCHOOL OF NURSING	<i>Privanshu Kumar</i>
12	AJU/231864	ADITYA KUMAR	BCOM HONS	
13	AJU/210599	Anjali Sharma	B. COM (Hons)	<i>Anjali Sharma</i>
14	AJU/211450	Mahesh Kumar	B. COM (Hons)	<i>Mahesh Kumar</i>
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*Anshu Kumar*  
 Signature of Event Coordinators

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 Signature of PG/Denr

Figure 10: List of Participants



Figure 11: Participation Certificate (Sample)



Figure 12: Media report of Yuva 3.0