



SCHOOL OF HEALTH AND ALLIED SCIENCE
Department Of Optometry

CIRCULAR

Ref No: AJU/SOHAS/043/24

Date 12-03-2024

It is hereby notified to all the students of B.Optomety that department is going to observe World Optometry Day 2024 on 20th March 2024 at JEH auditorium A Block from 10 am onwards. All are instructed to participate generously and actively to take the event into new heights.



Principal & Coordinator
Department of Optometry
School of Health & Allied Science
ARKA JAIN UNIVERSITY, Jharkhand

Sarbojeet Goswami
Program Coordinator
Department of Optometry
School of Health & Allied Science

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Class Coordinators in charge

Website

Office Record

Student Whatsapp group

WORLD OPTOMETRY DAY (ADVANCING OPTOMETRY'S COMMITMENT TO GLOBAL EYE CARE)

Date of Event	20/03/2024
Name of the Event	World Optometry Day 2024
Type of the Event	Commemorative Event
Conducted by	Department of Optometry, ARKA JAIN University
No. of Participants	34

OBJECTIVE: World Optometry Day is celebrated on March 23rd as a symbol of optometry as a profession. It dates back to 1986 when Day was celebrated on March 23rd as a symbol of celebrating optometry as a profession. It dates back to 1986, when Dr. G. Burt Holmes, former president of the American Optometric Association, took ownership of IOOL (International Optometry and Optical League) and transformed it into a dynamic organization committed to improving vision care standards all around the world. The main objective of this event is to orient budding optometrists on the advancing Optometric profession so that they can keep a match to the pace of advancement. Other sub-objectives are listed as follows:

Maximize the Learnings: Provide an agenda that covers research that's relevant, authentic, and original. Facilitate discussions and learning sessions by using various presentation formats: in-person presentations, poster presentations, virtual presentations, roundtables, workshops, etc.

Create dynamic networking: Make sure that all attendees have an opportunity to engage in discussions outside of lectures and presentations. Set up networking events, use technology to facilitate easy introductions, and create both formal and informal opportunities for networking.

Ensure accessibility: Use technology to enable anyone in the world to attend the event, be it in-person or virtually. Those who are not able to travel to the event must be able to seamlessly experience the content of the event through virtual presentations.

ABOUT THE EVENT: World Optometry Day was the title given to the three hours of workshops organized by the Department of Optometry. The resource person was Dr Vivek Kedia, who is a renowned Ophthalmologist in the City of Jamshedpur, Mr. Sreejit Sarkar, who is the regional training of Lens kart and Dr Shweta, Assistant professor of the Pharmacy Department. The two hours of the brainstorming session included, discussions on how to choose the articles from different search engines, finding relevant articles in the field of interest, compiling the data from the articles found, addressing the literature gap and finally formulating a Literature Review accordingly. The first and third-year students benefitted from the workshop since they will have an opportunity to pursue the research aspects of Optometry in their further careers; we had our resource person who has been in the research field for many years.

The program started with a welcome note where the host gave a brief introduction about the importance of eyes in the life of a human being, following to that the hosts addressed the importance of World Optometry Day on the awareness of the profession in society, as the contribution of the optometrists in the eye care management system. The guests and dignitaries were called onto the stage to light the lamp, which gave a good start to the program and circulated positivity in the atmosphere. Following that, a phenomenal dance performance was given by Ditsa Pramanik, a student in the second semester, Department of Optometry on the song of Ganesh Vandana.

Secondly, our honorable chairperson, the Board of Directors (Dr. SS Razi sir), and Registrar sir (Dr. Amit Srivastav) were called on to the stage one by one to give their valuable words of encouragement. Followed by a mesmerizing speech given by Ms. Taheen, where she gave a brief knowledge on the advancement of procedures in the eye care industry. After that Dr. Vivek Kedia was called onto the stage and was felicitated by Dr. SS Razi sir, our honorable chairperson, following to that Dr. Kedia highlighted the basic duties of an optometrist and its importance in managing the whole eye care system, he also discussed the recent healthcare needs in the market and explained about how to mold the duties of an optometrist in such a way so that services match with the pace of requirement.

Thirdly, another dance performance was given by Ms Ditsa, a session, followed by a song sung by Manish. Entertainment between sessions of academics relaxes the minds of the students, which will lead to a better understanding of the concepts discussed in the conference. Finally, a Quiz competition was organized by Mr Sreejit, who was one of the guests for the event, the session went well, student who came first was gifted a certificate and a gift hamper from Lenskart.

TAKEAWAY (OUTCOME): The take-home message of the conference organized on World Optometry Day 2024 emphasized the importance of regular eye examinations, early detection of eye conditions, and the role of optometrists in preserving vision and promoting eye health globally. Conference is organized to highlight the key insights, advancements, and discussions presented during the event, emphasizing their significance in shaping the field, fostering collaboration, and driving innovation forward.

Poster of the Event

Department of Optometry
Organizes
WORLD OPTOMETRY DAY
Advancing Optometry's Commitment to Global Eye Care.

Date : 20th March, 2024

Time : 10:00 AM | Venue : JEH Auditorium

CHIEF GUEST

 DR. VIVEK KEDIA Consultant Ophthalmologist, Cataract & Anterior Segment, Refractive Surgery (LASIK), Trinetrans Eye Hospital, Adityapur, Jamshedpur	 MR. SREEJIT SARKAR Head-On Job Training, Regional Training Manager-East, Professional Optometry Services, Lenskart.
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Event Coordinator : Mr. Nilendu Pal
Convener : Mr. Sarbojeet Goswami

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Figure 1: Poster of World Optometry Day 2024

Photos of Event



Figure 2: Glimpses of Lamp Lighting



Figure 3: Dr Vivek Kedia felicitated by Dr SS Razi.



Figure 4: Dr. SS Razi briefing about his experience in an optometric clinic in Scotland.



Figure 5: Dance performance by Ms Ditsa (2nd semester) on Ganesh Vandana song.



Figure 6: Dignitaries assembled for lamp lighting



Figure 7: Certificates being handed over to students by Mr Sreejit Sarkar (Lenskart).

List of Participants

ARKA JAIN University
Jharkhand

List of Attendees: World Optometry Day 2024

B. Optometry

SL NO	Enrolment number	Name of the Attendee	Signature
1	AJU/210157	Akanksha Kumari	Akanksha
2	AJU/210104	Utkarsh	Utkarsh
3	AJU/210862	Aditya	Aditya
4	AJU/211225	Muskan	Muskan
5	AJU/211204	Priyanka	Priyanka
6	AJU/211236	Rajma	Rajma
7	AJU/210474	Ashma	Ashma
8	AJU/210620	Prakash	Prakash
9	AJU/230027	Tahseen	Tahseen
10	AJU/230260	Deepak	Deepak
11	AJU/230805	Shamaila	Shamaila
12	AJU/230382	Talmeary	Talmeary
13	AJU/230551	Iqra	Iqra
14	AJU/230579	Manish	Manish
15	AJU/230525	Radha	Radha
16	AJU/230861	Nishikesh	Nishikesh
17	AJU/230993	Anushka	Anushka
18	AJU/231126	Anas	Anas
19	AJU/231142	Milan	Milan
20	AJU/231204	Zubhan	Zubhan
21	AJU/231920	Zainab	Zainab
22	AJU/231286	Sapna	Sapna
23	AJU/231400	Sabana	Sabana
24	AJU/231410	Vishal	Vishal
25	AJU/231436	Ditaa	Ditaa
26	AJU/231499	Ashmit	Ashmit
27	AJU/231691	Sadaf	Sadaf
28	AJU/231309	Ruja	Ruja
29	AJU/231932	Saurabh	Saurabh
30	AJU/231892	Aisha	Aisha
31	AJU/231971	Komal	Komal
32	AJU/231828	Sadique	Sadique
33	AJU/231318	Rabekha	Rabekha
34	AJU/232017	Anvesh	Anvesh

Nilendu Pal

Event Coordinator: Nilendu Pal

Sarbojit Goswami

Convener: Mr Sarbojit Goswami

प्रभात खबर**जमशेदपुर, शुक्रवार
22.03.2024****आंखों के लिए 20-20-20 का फार्मूला अपनाएं**

जमशेदपुर. गुरुवार को अरका जैन यूनिवर्सिटी के ऑप्टोमेट्री विभाग ने विश्व ऑप्टोमेट्री दिवस मनाया गया. इसमें त्रिनेत्रम आई हॉस्पिटल के वरिष्ठ नेत्र चिकित्सक डॉ विवेक केडिया मुख्य अतिथि तथा लेंसकार्ट के क्षेत्रीय प्रशिक्षण पदाधिकारी श्रीजीत सरकार विशिष्ट अतिथि थे. मौके पर डॉ केडिया ने कहा कि आज जब सभी इलेक्ट्रॉनिक गैजेट्स के साथ अधिकतम समय गुजारते हैं, तो ऐसे में 20-20-20 फार्मूला अपनाए जाने की जरूरत है. यानी हर 20 मिनट में गैजेट से दृष्टि हटाकर 20 फीट की दूरी पर 20 सेकेंड देखना चाहिए. इससे आंखों की सेहत अच्छी बनी रहती है. कार्यक्रम का संचालन छात्रा इकरा हाशमी व रिया शर्मा तथा धन्यवाद ज्ञापन प्रो सर्वोच्चित गोस्वामी ने किया. मौके पर यूनिवर्सिटी बोर्ड ऑफ मैनेजमेंट के अध्यक्ष प्रो (डॉ) एसएस रजी, निदेशक सह कुलसचिव डॉ अमित श्रीवास्तव, स्कूल ऑफ हेल्थ एंड अलाइड साइंस के डीन डॉ ज्योतिर्मय साहू, डीन स्टूडेंट्स वेलफेयर डॉ अंगद आदि मौजूद थे.

Sample Certificate



Feed Back

