

**ARKA JAIN UNIVERSITY**  
**TRAINING & PLACEMENT DEPARTMENT**  
**POOL CAMPUS PLACEMENT**  
**OPPORTUNITY@ MEDIKABAZAAR**

**NOTICE NO.:** AJU/T&P/UG/0017/23-24

**DATE:** 13/01/2024

**NAME OF COMPANY:** Medikabazaar

**Registration will close at 11:59 pm, Tuesday 16<sup>th</sup> January 2024**

**COMPANY PROFILE**

Medikabazaar is Tech first and India's largest online B2B platform for medical supplies, led by Mr. Vivek Tiwari, Founder and the CEO. Founded in 2015, the company has been growing at an exponential rate and is now clearly the most prominent digital platform in India in medical procurement and supply-chain.

The company aims to transform healthcare by bringing positive change in the existing complex structure of medical supplies and make it easily accessible using the power of technology, breaking all geographical barriers.

**WEBSITE LINK:** [www.medikabazaar.com](http://www.medikabazaar.com)

**JOB PROFILE:** Market Research Analyst

**JOB HOLDER REQUIREMENTS:**

- Language Proficiency: Read, write, and speak fluently in English, Hindi
- Computer/Technical Skills (if any): MS Office & related software
- Excellent organizational skills
- Research and analytical skills.

**CORE TASKS AND RESPONSIBILITIES:**

- Identifies and defines the objective of an assigned marketing research project; determines the best methods to use to meet those objectives.

- Visiting Hospital, Clinics, Nursing home, individual doctors and collating data base.
- Drafts questionnaires, polls, surveys, and other data collection resources.
- Products/Vendor related search and collecting data
- Research and compiles data related to current product market, customer demographics and interest, and factors influencing product demand; analyses results to identify ways of maximizing sales and market penetration of current products.
- Compiles data related to products such as pricing, sales, and marketing or distribution methodology.
- Summarizes and analyses data; makes recommendations related to research findings.
- Reports findings, complete with graphs illustrating data and written text explaining complex findings.
- Identifies potential new products or markets through research.
- Delivers reports and presentations of findings to management and/or executive leadership.
- Performs other related duties as assigned.

**DESIGNATION:** Trainee

**LOCATION DETAILS:** Pan India

**ELIGIBLE PASSING YEAR:** 2023&2024

**ELIGIBILITY:** B. Pharma & B.Sc (Biotechnology)

**REMUNERATION OFFERED:** CTC INR 3.15 LPA + Allowances along with a robust growth path within organization

**SELECTION PROCESS:** Interview

**JOINING:** Immediate

**DATE OF INTERVIEW:** 18 January 2024

**REPORTING TIME:** 9:30 AM

**VENUE:** Block C (Seminar Hall)

**PROCESS OF REGISTRATION:**

**01.** Interested students need to register on both the links given below .Click on the below link or copy/paste the link on Google Chrome (or any other Web Browser) to fill all their details in the provided Google form and should submit to register successfully.

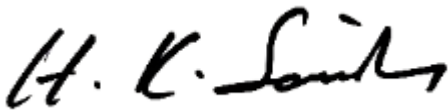
a. <https://forms.gle/dFKZXvVz288Mff5Z9>

b. <https://forms.gle/Pi95kYWf8QpcB6WY9>

**02.** Students registered with the T&P Department for placements are only eligible.

03. Please note that it is mandatory to submit the above form to nominate successfully.
04. The form can be submitted only once, thus please be cautious while filling up the form.
05. The Resume File name must be the student's own name.
- 06. Registration will close at 11:59 pm, Tuesday 16<sup>th</sup> January 2024**
07. One student can Register only once, thus be cautious while registering.
08. Please Note: The Registration process will automatically turn off after the provided deadline.
09. You are advised to read & understand the disclaimer below before applying for this opportunity.
10. For queries you may WhatsApp @ 7279900530 (Ms. Zeba - Sr. Executive Training and Placement Department)

Sd/-



**HEAD – TRAINING & PLACEMENTS**

**Disclaimer:** The above Notice is based on the information as shared by the employer. The employer reserves the right to change or modify the afore-mentioned job details without any prior information. The Training & Placement Department and the University will not be responsible for any deviation. Nominating or applying for the vacancy/job profile indicates your agreement to all the Terms & Conditions/Training & Placement Department Placement Policy, in these terms, as modified from time to time. Therefore students are strictly advised to read clearly & understand the Placement Policy (Procedural & Behavioral both) laid by the AJU Training & Placement Department, before applying for the above-mentioned profile.