



SCHOOL OF HUMANITIES

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Ref: JMC/Event/World Radio Day/197

Date: 11-02-2024

CIRCULAR

It is notified for information to all the students and teachers that the department is going to observe 'World Radio Day' on 13<sup>th</sup> of Feb 2024. In this regards, an online Guest Talk shall be conducted on the topic 'Art of taking Radio Interview of Bollywood Celebrities'. Hence all the students are instructed to attend the session on time.

Convener	Dr. Rahul Amin
Coordinator	Mr. Shyam Kumar (Assistant Professor, Deptt. of JMC)
Guest Speaker	Kashika Singh Sales and Promotion Director, Radio Announcer, Humm 104.2 FM, Mediaworks, Auckland, New Zealand
Time	11:30 am Onwards
Google Meet Link	<a href="https://meet.google.com/ktt-xbkq-cvb">https://meet.google.com/ktt-xbkq-cvb</a>

  
Dr. Rahul Amin (HoD) 11/02/24

Department of Journalism and Mass Communication

HOD

Department of Journalism &amp; Mass Communication

## Copy To:

- PS hon'ble Vice Chancellor
- PS hon'ble Director
- PS hon'ble Campus Director cum DSW
- Academic Coordinator
- AJU Website
- Notice board
- ERP coordinator
- Students group (Email/WhatsApp)

## WORLD RADIO DAY OBSERVATION

<b>Date of Event</b>	13 <sup>th</sup> February 2024
<b>Name of Event</b>	World Radio Day Observation
<b>Type of Event</b>	Skill Development Program, Participative Learning and Entrepreneurship Development.
<b>Conducted by</b>	Department of Journalism and Mass Communication
<b>No. of Participants</b>	42
<b>Resource Person</b>	Kashika Singh, Sales and Promotion Director and Radio Announcer, Humm 104.2 FM, Media Works, Auckland, New Zealand.

**OBJECTIVE:** To give students an opportunity to gain knowledge on the importance of World Radio Day. To give student knowledge about radio production. To train students on how to take effective radio interview of Bollywood celebrities.

### **DETAILS:**

The Department of Journalism and Mass Communication of Arka Jain University observed World Radio Day. On the occasion of World Radio Day, an online session was organized with the aim of increasing awareness about the importance of radio among students and giving them knowledge on radio production, on how to take effective radio interview.

The guest speaker of the online session was Kashika Singh, Radio Announcer and Sales and Promotion Director of Humm 104.2 FM, Auckland, New Zealand. The guest speaker took a productive session with the students on the topic 'Art of Taking Radio Interviews of Bollywood Celebrities'. She informed the students about the art of taking radio interviews of Bollywood celebrities. She shared her experience related to the radio field and also answered the questions of students related to radio production and effective radio interview.

The convener of this event was Dr. Rahul Amin, Head of the Department of Journalism and Mass Communication. The Coordinator of this event was Mr. Shyam Kumar, Assistant Professor, Department of Journalism and Mass Communication.

Chairman of Arka Jain University, Professor Dr. S. S. Razi, Registrar and Director Dr. Amit Kumar Shrivastav, Chief Finance and Accounts Officer Mrs. Richa Garg, Dean-Student Welfare Professor Dr. Angad Tiwari and Joint Registrar Dr. Jasbir Singh Dhanjal appreciated the department for this productive online session.

In this productive session, along with the students of the Department of Journalism and Mass Communication, the faculty of the department Mr. Shyam Kumar, Mr. Amit Kumar Singh, Mohammad Usman Raza, Mr. Ankur Das and Ms. Vidisha Priya were also present. The students enjoyed this productive and interesting session and gained knowledge about radio profession and Radio production.

**TAKE AWAY (OUTCOMES):** Students gained knowledge on radio production and creatives. Students got tips and guidance on how to take effective radio interview.

Poster of the Event:

Department of Journalism and Mass Communication  
*Observes 'World Radio Day'* 

**JGI**  
**ARKA JAIN University**  
Jharkhand

**An Interactive Session:**  
**ART OF TAKING RADIO INTERVIEW OF BOLLYWOOD CELEBRITIES**

 13th February 2024  11:30am Onwards  Google Meet

 **KASHIKA SINGH**  
Sales and Promotion Director, Radio Announcer  
Humm 104.2 FM - Mediaworks  
**Auckland, New Zealand**

  
**Speaker**

Convener: Dr. Rahul Amin  
Event Coordinator: Shyam Kumar

Google Meet Link:  
<https://meet.google.com/ktt-xbkq-cvb>  
Pin: 553 932 307#

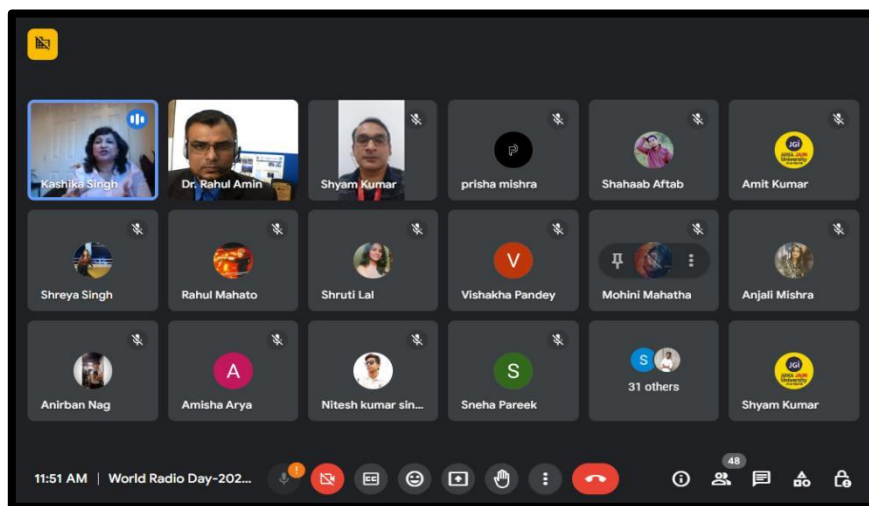
[www.arkajainuniversity.ac.in](http://www.arkajainuniversity.ac.in)

Figure 1 Poster of Art of Taking Radio Interview of Bollywood Celebrities

**Event Photos:**



**Figure 2: Students and faculty members while observing World Radio Day**



**Figure 3: Guest speaker taking productive session on World Radio Day**



**Figure 4: Students attending the online session of Guest speaker**





**Figure 5: Students of Department of Journalism and Mass Communication while observing World Radio Day**



**Figure 6: Students while getting awareness on radio production on World Radio day**



**Figure 7: Students while attentively attending the online session by the Guest Speaker**

### List of Participants:

ARKA JAIN University Jharkhand			
List of Participants			
Department of Journalism and Mass Communication			
School of Humanities			
Event: World Radio Day Observation			
Date: 13th February 2024			
Sl. no.	Student Name	Enrollment number	Signature
1	Shafaque	AJU/210746	Shafaque
2	Sahiba	AJU/210612	Sahiba
3	Nayabhat	AJU/210678	N.Kano
4	MUSKAN	AJU/21050	Muskan
5	Shreya	AJU/211022	Shreya
6	Shanidha Kumari	AJU/210190	Shanidha
7	Priya datta	AJU/231257	Priya
8	Piyush Paul	AJU/2211217	Piyush
9	Pavish	AJU/2211214	Pavish
10	Priya K. Rajink	AJU/231258	Priya
11	Purnima Saha	AJU/231258	Purnima
12	Akhil Shaha	AJU/230282	Akhil
13	Anisha Arora	AJU/231872	Anisha
14	AMAN K.R.	21/247	AMAN
15	sanjana Agarwal	AJU/231554	sanjana
16	Shashank Saini	AJU/232031	Shashank
17	Pratik Mishra	AJU/230996	Pratik
18	Khusi Singh	AJU/230200	Khusi
19	Amit Kumar Roy	AJU/230635	Amit
20	Muskan Kumari	AJU/220045	Muskan
21	S. Sneha	AJU/220294	Sneha
22	Srinamoyan Sankararaj	AJU/222022	Srinamoyan
23	Shreya Lal Singh	AJU/221228	Shreya
24	Rahul Das Mahato	AJU/221812	Rahul
25	Ekam	AJU/222021	Ekam
26	Nikhil Roy	AJU/221134	Nikhil
27	Ekampreet Kaur	AJU/220438	Ekampreet K.
28	Amit Singh	AJU/230722	Amit
29	Anamika Singh	AJU/230716	Anamika
30	Piyush K. Sharma	AJU/231067	Piyush
Signature of Event Coordinator			Signature of HOD

HOD  
 Department of Journalism & Mass Communication







Media Coverage:

जमशेदपुर, गुरुवार  
15.02.2024  
भा.सू. 06 मिनट 2080  
एड. 18, शृ. 6  
का.सं. संख्या  
एड. 18, शृ. 6  
एड. 18, शृ. 6

झारखंड का सर्वाधिक प्रसारित दैनिक

अखबार नहीं आंदोलन

# प्रभात खबर

जमशेदपुर | रांची | पटना | धनबाद | देवघर | कोलकाता | मुजफ्फरपुर | नागलपुर से प्रकाशित

संपादकीय शिक्षा व्यवस्था में बड़े सुधार जरूरी... 10

अवसर इवेंट मैनेजमेंट: रविवार एक रोमांचक कार्यक्रम में कदम ... 11

prabhatkhabar.com

प्रभात खबर आदित्यपुर/गम्हरिया/कांडा/सिटी जमशेदपुर, गुरुवार 15.02.2024 04

## अरका जैन विश्वविद्यालय में मना रेडियो दिवस

जमशेदपुर. अरका जैन विश्वविद्यालय के पत्रकारिता एवं जनसंचार विभाग की ओर से विश्व रेडियो दिवस मनाया गया. इस मौके पर विभाग के छात्रों ने न्यूजीलैंड के एफएम चैनल की रेडियो अनाउंसर से बातचीत की. ऑनलाइन सत्र की अतिथि वक्ता कशिका सिंह थीं. जो न्यूजीलैंड के ऑकलैंड के हम्म एफएम की रेडियो अनाउंसर और सेल्स एंड प्रमोशन डायरेक्टर हैं. उन्होंने मीडिया फील्ड से जुड़े अपने अनुभव साझा किये. पत्रकारिता एवं जनसंचार विभाग प्रमुख डॉ. राहुल अमीन कार्यक्रम के संयोजक थे. असिस्टेंट प्रोफेसर श्याम कुमार कार्यक्रम के कोर्डीनेटर थे.

### Feedback analysis of the session organized on World Radio Day

Student Feedback Analysis - (Feedback of participants)							
Sl. No.	Description	Extremely Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
1	The Guest Speaker presented the topic well	12	19	3	0	0	34
2	Participation and interaction during the session were encouraged by the Guest speaker	10	21	3	0	0	34
3	The content delivered in the interactive session was useful for the course I am pursuing	13	18	3	0	0	34
4	I will be able to apply the knowledge gained in the online interactive session	12	18	4	0	0	34
<b>Total</b>		<b>47</b>	<b>76</b>	<b>13</b>	<b>0</b>	<b>0</b>	<b>136</b>

