



SCHOOL OF HUMANITIES  
**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**

Ref: JMC/Workshop/198

**CIRCULAR**

Date: 13-02-2024

It is notified for information to all the students and faculty members that the department is going to conduct '5-Day Workshop on Audio-Visual Communication Techniques' followed by Photography Exhibition (Point of View 3.0) from 21<sup>st</sup> to 26<sup>th</sup> February 2024, at JEH Auditorium, Block-A (Aryabhata Block). Both external and internal resource persons from different institution will deliver their valuable talk on the subject matter during the workshop. In this regard, all the students and faculty members are encouraged to register and participate in the workshop for media literacy and skill development. A detail brochure of the workshop is given with the notification for your ready reference.

Registration Link: <https://forms.gle/yEws27Nexd7UEeXS8>

**NB: The workshop is open for all interested students and staffs of the university. E-Certificate will be given to all the registered participants**

|                         |   |
|-------------------------|---|
| <b>Convener</b>         | <b>Dr. Rahul Amin (HoD)</b>   |
| <b>Coordinator</b>      | <b>Amit Kumar Singh</b> (Assistant Professor, Deptt. of JMC)  |
| <b>Chief Guest</b>      | <b>Mr. Naresh Sablok</b><br>Senior Photographer, Corporate Communications Deptt. Tata Steel, Jamshedpur   |
| <b>Resource persons</b> | <ol style="list-style-type: none"> <li><b>Ms. Shalini Prasad</b><br/>Assistant Professor, Deptt of JMC, Jamshedpur Women's University.</li> <li><b>Ms. Shikha Akhouri</b> (Radio Presenter, All India Radio, Jamshedpur)</li> <li><b>Md. Syed Sajid Perwaiz</b> (Faculty Member, Deptt. of MCVP, Karim City College)</li> </ol> |
| <b>Venue</b>            | JEH Auditorium, Aryabhata Block   |

*20/2/24*  
**Dr. Rahul Amin (HoD)** 13/2/24  
Department of Journalism and Mass Communication  
HOD  
Department of Journalism & Mass Communication

**Copy To:**

- PS to hon'ble Vice Chancellor
- PS to hon'ble Director
- PS to hon'ble Campus Director cum DSW
- Academic Coordinator
- AJU website
- Notice board
- ERP Coordinator
- Students group (Email/WhatsApp)

## 5 DAY WORKSHOP ON AUDIO-VISUAL COMMUNICATION TECHNIQUES AND 3.0 POINT OF VIEW PHOTOGRAPHY EXHIBITION

|                            |   |
|----------------------------|---|
| <b>Date of Event</b>       | <b>21.02.2024 – 26.02.2024</b>  |
| <b>Name of the Event</b>   | <b>5 Day Workshop on Audio-Visual Communication Techniques and 3.0 Point of View Photography Exhibition</b>   |
| <b>Type of the Event</b>   | <b>Skill Development Program, Participative Learning and Entrepreneurship Development.</b>  |
| <b>Conducted by</b>        | <b>Department of Journalism and Mass Communication</b>  |
| <b>Resource Persons</b>    | <ol style="list-style-type: none"> <li>1. Mr. Naresh Sablok, Senior Photographer, Corporate Communication Department, Tata Steel, Jamshedpur</li> <li>2. Ms. Shikha Akhouri, Senior Radio Presenter, All India Radio, Jamshedpur</li> <li>3. Sayed Sajid Parwez, Faculty of Journalism and Mass Communication, Karim City College, Jamshedpur</li> <li>4. Ms. Shalini Prasad, Faculty of Journalism and Mass Communication, Jamshedpur Women's College</li> <li>5. Mr. Shyam Kumar, Assistant Professor, Department of Journalism and Mass Communication, Arka Jain University, Jharkhand</li> <li>6. Mr. Amit Kumar Singh, Assistant Professor, Department of Journalism and Mass Communication, Arka Jain University, Jharkhand</li> <li>7. Mohammad Usman Raza, Assistant Professor, Department of Journalism and Mass Communication, Arka Jain University, Jharkhand</li> </ol> |
| <b>Convener</b>            | <b>Dr. Rahul Amin, HoD, Department of Journalism &amp; Mass Communication, ARKA JAIN University, Jharkhand<br/>(dr.rahul@arkajainuniversity.ac.in)</b>  |
| <b>Coordinator</b>         | <b>Mr. Amit Kumar Singh, Assistant Professor, Arka Jain University, Jharkhand<br/>(amit.k@arkajainuniversity.ac.in)</b>   |
| <b>No. Of Participants</b> | <b>50</b>   |

**OBJECTIVE:**

- To develop audio and visual technical skills among Students.
- To encourage students to utilize their creativity in audio and visual production.
- To provide the students a platform to showcase their skills of photography.

**DETAILS:**

The Department of Journalism and Mass Communication of Arka Jain University organized a 'Five-day Audio Visual Communication Techniques Workshop and Point of View 3.0 Photography Exhibition'. Students and faculty members participated enthusiastically in the workshop and Photography exhibition.

The Workshop was inaugurated by Chief Guest Mr. Naresh Sablok, Senior Photographer, Corporate Communication Department, Tata Steel jointly with Chairman of Arka Jain University, Professor Dr. S. S. Razi, Registrar and Director Dr. Amit Kumar Shrivastav, Chief Finance and Accounts Officer Mrs. Richa Garg, Dean-Student Welfare Professor Dr. Angad Tiwari, Joint Registrar Dr. Jasbir Singh Dhanjal, Head of the Department of Journalism and Mass Communication, Dr. Rahul Amin, I.Q.A.C Director Dr. Arvind Kumar Pandey, Dean, School of Pharmacy Dr. Jyotirmaya Sahoo, Dean, (UG), SCOM Dr. Pompei Das Sengupta. The convener of the event was Dr. Rahul Amin and the coordinator of the event was Amit Kumar Singh.

Honourable Chief Guest Mr. Naresh Sablok, Senior Photographer from Corporate Communication Department, Tata Steel was welcomed by the chairman of Arka Jain University (Dr.) S. S. Razi by presenting him a memento, sapling and a shawl.

Chairman of Arka Jain University, Prof. (Dr) S. S. Razi, while addressing the students, said that the media industry is changing every day, in such a situation, it is very important for the students to keep them updated; such workshops will definitely benefit them.

Registrar and Director Dr. Amit Kumar Srivastava said that "all students should have the knowledge of audio-visual communication techniques. If you want to move ahead in this field, it is important to keep updating yourself, only then there is a bright future in this field. Such workshops will help in updating the students."

Addressing the students, Dr. Rahul Amin, Head of the Department of Journalism and Mass Communication, said that "Journalism has a lot of power, use it for the purpose of taking the society in the right direction. Photography plays a big role in making news more effective. Therefore, it is very important to take correct photography as per the news. Through this workshop, students will be helped in taking correct and effective photography as per the news. Besides, they will also be given technical knowledge on audio Production."

'Point of View 3.0 Photography Exhibition' was inaugurated by the Chief Guest Mr. Naresh Sablok, Senior Photographer, Corporate Communication Department, Tata Steel. Students as well as faculty members participated in this photography exhibition.

On the **1<sup>st</sup> day**, Chief Guest and Guest Speaker Mr. Naresh Sablok, Senior Photographer, Corporate Communication Department, Tata Steel took a technical session on Photography; he shared his photography experience and taught the students about Industrial photography and photography related to Corporate Social Responsibility (CSR) activities. He also answered the questions of the students related to photography.

On the **2<sup>nd</sup> day**, the Guest Speaker Ms. Shalini Prasad, Faculty of Department of Journalism and Mass Communication, Jamshedpur Women's College, took a session on Lighting Technology. Resource Person Mohammad Usman Raza, Assistant Professor of Arka Jain University, Jharkhand took a technical session on Visual Design Elements.

On the **3<sup>rd</sup> day**, Guest Speaker Ms. Shikha Akhouri, Senior radio presenter of All India Radio took a session on All India Radio program formats and scripting. Resource Person Mr. Shyam Kumar, Assistant Professor, Department of Journalism and Mass Communication, Arka Jain University, Jharkhand, took a technical session on Radio Commercial Production and Podcasting. Resource Person Mr. Amit Kumar Singh, Assistant Professor, Department of Journalism and Mass Communication, Arka Jain University, Jharkhand, took a session on Grammar of Photography.

On the **4<sup>th</sup> day**, a technical session on film production was taken by Sayed Sajid Parwez, Faculty of Department of Journalism and Mass Communication, Karim City College, Jamshedpur

On the **5<sup>th</sup> day**, Assistant Professor Mohammad Usman Raza of the Department of Journalism and Mass Communication, Arka Jain University, Jharkhand took a technical session on video editing skills.

There was a lot of enthusiasm among the students during this workshop. Also, the students showed a lot of interest in learning the techniques related to photography and audio production. Students and faculty members enjoyed the photography exhibition as well. It was a productive workshop for the students.

### **OUTCOMES:**

- Students developed audio and visual technical skills.
- Students got a platform to showcase their talent of photography skills.
- Students learnt to utilize their creativity in audio and visual production.



## Poster of the Event

The poster features a dark blue background with a central image of a person operating a professional video camera. The text is arranged in a clear hierarchy, starting with the university logo and department name, followed by the event title in large, bold letters. Registration details, including a QR code, fees, and contact information, are provided in a structured layout at the bottom.

**JGI ARKA JAIN University**  
Jharkhand

Department of Journalism and Mass Communication  
Organizes

**Point of View 3.0**  
Photography Exhibition

**5-Day**  
Workshop on  
**Audio - Visual**  
Communication Techniques  
in association with  
**IPR Cell of RDC and IQAC, AJU**

Scan the QR Code for Registration

**Reg. Fee.**  
Student - Rs. 50 Research Scholar - Rs. 100 Faculty - Rs. 200  
UPI Payment Number- 9049037562  
E-certificate shall be provided to registered participants

Convener : Dr. Rahul Amin  
Coordinator : Mr. Amit Kumar Singh

**21st - 26th February 2024** **10:00 am onwards** **JEH Auditorium**

[www.arkajainuniversity.ac.in](http://www.arkajainuniversity.ac.in)

Figure 1: Poster of 5 Day Workshop on Audio-Visual Communication Techniques and 3.0 Point of View Photography Exhibition

## Brochure of the Event

### Rules & Regulations

- The participation is open to all.
- The exhibition theme is Celebration.
- The entries will only be selected if it falls under the exhibition theme. However, an entry may be rejected when the Sponsor or the Exhibition Organizers, in their reasonable discretion, believes the entry does not conform to exhibition rules and these Conditions of Entry
- Images with signature, borders, watermarks or any other markings are not permitted. Such photographs shall be summarily rejected.
- Entries should be the original creation of the participant.
- All the participants must provide a caption to describe the photograph(s).
- Digital manipulation that distorts the reality of the images will not be allowed. Only basic enhancements such as sharpening, contrast adjustment, or simple cropping will be allowed.
- Each image submitted must be the original and unpublished work of the participant who must also be its copyright owner
- Participation Fee : Rs. 25 per photo to exhibit the Photo.
- E - Certificate will be provided to all registered participants.
- The photos should be mailed to Amit Kumar Singh - amit.k@arkajainuniversity.ac.in
- Entries shall be accepted till 20th February (02:00 pm).
- Note : No hard copies of photographs shall be accepted.

### Point of View 3.0

Photography Exhibition

#### Patrons

Prof. Dr. S. S. Ravi  
Chairman, Board of Management  
ARKA Jain University, Jharkhand

Dr. Amit Kumar Shrivastav  
Director cum Registrar  
ARKA Jain University, Jharkhand

Mrs. Richa Gang  
Chief Finance Officer  
ARKA Jain University, Jharkhand

Prof. Dr. Anand Tiwary  
Director Campus & SW  
ARKA Jain University, Jharkhand

Dr. Arvind Kumar Pandey  
Director IQAC  
ARKA Jain University, Jharkhand

#### Guest Speakers

Mr. Naresh Sablok  
Sr. Photographer  
Corporate Communication  
Tata Steel, Jamshedpur

Ms. Shikha Akhouri  
Radio Presenter, All India Radio  
Jamshedpur, Jharkhand

Ms. Shalini Prasad  
Faculty Member, Deptt. of JMC  
Jamshedpur Women's University

Syed Sajid Perwaiz  
Faculty Member, Deptt. of MCVP  
Kavira City College, Jamshedpur

#### Organizing Committee

##### Convener

Dr. Rahul Amin  
Associate Professor & Head  
Department of JMC

##### Coordinators

Mr. Amit Kumar Singh

Mr. Shyam Kumar

Md. Usman Raza

Mr. Ankur Das

Ms. Vidisha Priya

### Department of Journalism and Mass Communication

Organizes

# 5-Day Workshop on

# Audio - Visual

## Communication Techniques

in association with

### IPR Cell, RDC and IQAC, AJU

**21st - 26th February 2024**

www.arkajainuniversity.ac.in

#### Our Sponsors

Fulfill Your Creative Dream

For any query, contact  
**Mr. AMIT KUMAR SINGH**  
8210857164  
amit.k@arkajainuniversity.ac.in

Registration Fee  
Student - Rs. 50  
Research Scholars - Rs. 100  
Faculty Members - Rs. 200  
Payment UPI no. - 9049037562

#### Student Coordinators

Sanjana, Anshu, Shreya, Navneet, Nikhil, Shreemoyee, Rahul, Piyush, Akash, Akansha.

SCAN THE QR TO REGISTER

**Figure 2: Brochure of 5 Day Workshop on Audio-Visual Communication Techniques and 3.0 Point of View Photography Exhibition**



### About JGI

Jain Group is an established education provider and leading entrepreneurship incubator in India. Headquartered in Bangalore, The JGI represents a cluster of 65+ vibrant educational establishments. With an illustrious history spanning over more than 32 years, the Group has grown to serve over 75,000 students and 10,000 faculty & staff members are engaged at various levels, P-12 (Pre-School to Grade 12), diploma, undergraduate, postgraduate, doctoral levels across 64 campuses throughout the nation which include prestigious institutions like Jain College, Bengaluru (Among the top 25 best commerce colleges in India\*); Jain University, Bengaluru (Among the top 5 private universities of India\*); Jain College of Engineering, Bangalore; Jain Public Schools, Jain Heritage Schools, Jain Toddlers and Jain International (Residential) Schools

### About the University

ARKA JAIN University (AJU) is the 1st private university of Kolhan region, Jharkhand; established by the JHARKHAND State Legislature under The Act in the year 2017. The University is recognized by the University Grants Commission of India (UGC India), approved by the All India Council for Technical Education (AICTE), approved by the Pharmacy Council of India (PCI), approved by the Bar Council of India (BCI), the Jharkhand Nurses Registration Council (JNRC) and also approved by the Optometry Council of India (OCI).

AJU is situated 13 kilometers from Jamshedpur, at Gamharia and is spread across 25 acres of verdant greenery. The university provides state-of-the-art facilities to its students.

AJU offers multi-disciplinary programs which have been designed to shape up the students of today into socially conscious professionals, leaders and entrepreneurs of tomorrow. The use of high quality, technology-ready, researched teaching-learning methods help students to evolve and be ready for the industry.



### About the Department

The affluent and rather prolific Journalism & Mass Communication Programme of ARKA JAIN University are conducted at the department of Journalism and Mass Communication, which is one of the constituent departments under the School of Humanities. Today, the most popular Mass Communication program of AJU offers – BA (Hons) in Journalism & Mass Communication and Doctoral Research Program (Ph.D). Journalism & Mass Communication program leads the students to grow up with global knowledge and information industry, contemporary training and hands on experience with the media business industry in all major media genre and communication studies. It offers professional summer internship training to students for understanding the media market policy to build a bright career in the field of media studies and Mass Communication



### About the Workshop

The '5-Day Workshop on Audio-Visual Communication techniques' is an intensive program for beginners and intermediate-level individuals interested in audio-visual production. It covers various topics such as introduction to audio-visual production, camera techniques, audio recording and editing, video editing and post-production, and a final project and critique. Participants will gain essential skills and knowledge in the field, including equipment, composition principles, audio recording, and post-production.

### Key Objectives of the Program

- To Enhance Technical Proficiency of Photography, Audio Production and Video Editing Skills
- To Develop Visual Storytelling Creative Skills and Content Creation
- To Foster Effective Participative Learning and Demonstrating Skills
- To Cultivate Practical Expertise in Audio Visual Communication Techniques.



E - Certificate shall be provided to all registered participants.

**Figure 3: Brochure of 5 Day Workshop on Audio-Visual Communication Techniques and 3.0 Point of View Photography Exhibition**

## Event Photos



**Figure 4: Inauguration of the workshop by Chief Guest Mr. Naresh Sablok, Senior Photographer from Corporate Communication Department, Tata Steel, Jamshedpur along with Chairman, Arka Jain University Prof. Dr. S. S. Razi, Head of the Department of JMC Dr. Rahul Amin, I.Q.A.C Director Dr. Arvind Kumar Pandey, other deans and heads of departments and faculty members.**



**Figure 5: Head of the Department of Journalism and Mass Communication Dr. Rahul Amin addressing the students during Workshop on Audio-Visual Communication Techniques and 3.0 Point of View Photography Exhibition**





**Figure 6: Chief Guest Mr. Naresh Sablok, Senior Photographer from Corporate Communication Department, Tata Steel and Head of The Department of Journalism and Mass Communication Dr. Rahul Amin with the students**



**Figure 7: Chief Guest Mr. Naresh Sablok, Senior Photographer from Corporate Communication Department, Tata Steel inaugurating 3.0 Point of View Photography Exhibition**



**Figure 8: On Day 1, Chief Guest and Guest Speaker Mr. Naresh Sablok, Senior Photographer, Corporate Communication Department, Tata Steel, taking technical session on Photography**



**Figure 9: On Day 2, Guest Speaker Ms. Shalini Prasad, Faculty of Department of Journalism and Mass Communication, Jamshedpur Women's College, taking session on Lighting Technology**





**Figure 10: On Day 2, Resource Person Mohammad Usman Raza, Assistant Professor, Arka Jain University, taking a technical session on Visual Design Elements**



**Figure 11: On Day 3, Guest Speaker Ms. Shikha Akhouri, Senior radio presenter of All India Radio, Jamshedpur, taking a session on program formatting and scripting**





**Figure 12: On Day 3, Resource Person Mr. Shyam Kumar, Assistant Professor, Department of Journalism and Mass Communication, Arka Jain University, taking a technical session on Radio Commercial Production and Podcasting.**



**Figure 13: On Day 3, Resource Person, Mr. Amit Kumar Singh, Assistant Professor, Department of Journalism and Mass Communication, Arka Jain University, taking a session on Grammar of Photography**

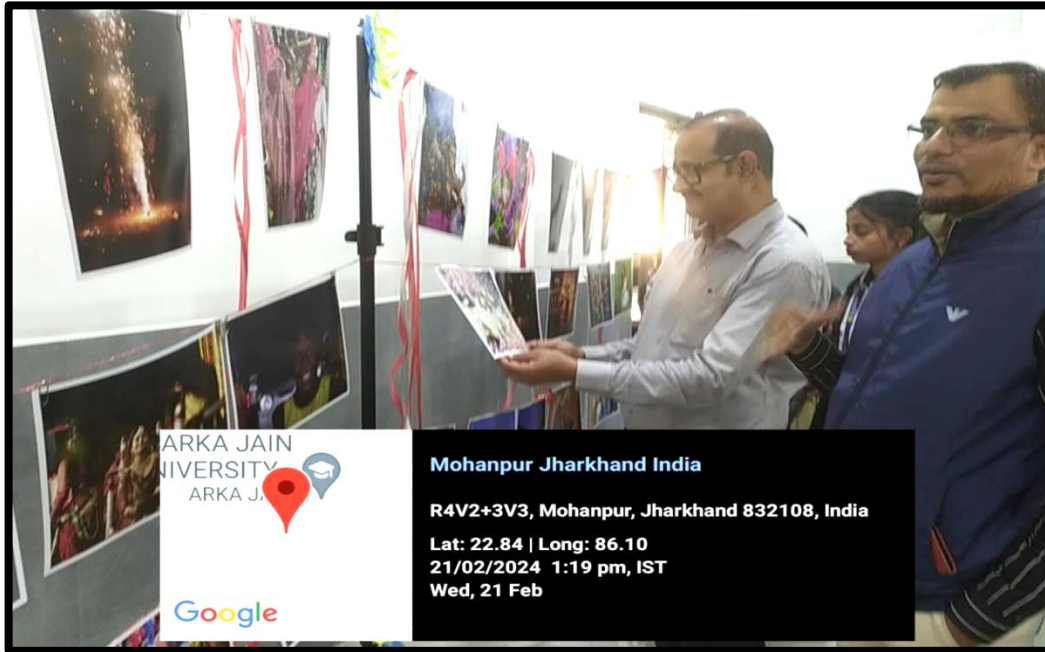


**Figure 14: On Day 4, Sayed Sajid Parwez, Faculty, Department of Journalism and Mass Communication, Karim City College, Jamshedpur, taking a technical session on film production**



**Figure 15: On Day 5, Resource Person Mohammad Usman Raza, Assistant Professor, Department of Journalism and Mass Communication, Arka Jain University, taking a technical session on video editing skills.**





**Figure 16: Chief Guest Mr. Naresh Sablok, Senior Photographer, Corporate Communication Department, Tata Steel at 3.0 Point of View Photography Exhibition**



**Figure 17: Students with the Chief Guest Mr. Naresh Sablok, Senior Photographer, Corporate Communication Department, Tata Steel, Jamshedpur, and Head of the Department of JMC Dr. Rahul Amin and faculty members**



## List of Participants: DAY 1

| Sl. no.                        | Student Name         | Enrollment number | Signature               |
|--------------------------------|----------------------|-------------------|-------------------------|
| 1                              | Aman Kumar           | AJU/211241        |                         |
| 2                              | Shahaab Aftab        | AJU/210290        | Shahaab Aftab           |
| 3                              | Shreya Banerjee      | AJU/211022        |                         |
| 4                              | Sukham Srikashi      | AJU/210475        |                         |
| 5                              | Trisha Mishra        | AJU/221424        | Trisha                  |
| 6                              | Hazel Kumar          | AJU/210380        | Hazel                   |
| 7                              | Priya Smita          | AJU/231257        |                         |
| 8                              | Akanksha Kumari      | AJU/230810        | Akanksha                |
| 9                              | Ashish Sharma        | AJU/230281        |                         |
| 10                             | Kabli Ka Banerjee    | AJU/230872        | Kabli Ka Banerjee       |
| 11                             | Namrasi Kaur         | AJU/210578        | N. Kaur                 |
| 12                             | Anishya Arora        | AJU/231872        | Anishya Arora           |
| 13                             | Anjali KUMARI        | AJU/230446        | Anjali K.               |
| 14                             | Monika Sengupta      | AJU/231508        | Monika                  |
| 15                             | Mohini Mahanta       | AJU/232055        | Mohini                  |
| 16                             | Sangeeta Chakrabarty | AJU/222022        |                         |
| 17                             | Riyansh Das          | AJU/221017        | Riyansh Das             |
| 18                             | Shruti Lal Singh     | AJU/221228        | Shruti                  |
| 19                             | Bhaskar Das          | AJU/232031        | Bhaskar                 |
| 20                             | S. Saha              | AJU/220294        |                         |
| 21                             | Priyanka Mishra      | AJU/230996        | Priyanka                |
| 22                             | Khushi Singh         | AJU/230200        | Khushi                  |
| 23                             | Anil Kumar Roy       | AJU/230635        | Anil                    |
| 24                             | Pooja Seth           | AJU/231256        | Pooja                   |
| 25                             | Pooja Kumari Rajak   | AJU/231258        | Pooja K.                |
| 26                             | Ekampreet Kaur       | AJU/220438        | Ekampreet K.            |
| 27                             | Ekamjit Kalundia     | AJU/230895        | Ekamjit                 |
| 28                             | Anishan Nag          | AJU/230435        | Anishan                 |
| 29                             | ABHISHEK YADAV       | AJU/231143        | Abhishek                |
| 30                             | ANUJ CHHATRY         | AJU/230611        | Anuj Chhatry            |
| Anil Kumar Singh               |                      |                   |                         |
| Signature of Event Coordinator |                      |                   | Signature of HOD<br>HOD |

Department of Journalism & Mass Communication





## DAY 2

|  | <br><b>ARKA JAIN</b><br><b>University</b><br><small>Jharkhand</small> | List of Participants |                  |
|--|---|----------------------|------------------|
| <b>Department of Journalism and Mass Communication</b>   |   |                      |                  |
| <b>School of Humanities</b>  |   |                      |                  |
| <b>Event: 5 Day Workshop on Audio-Visual Communication Techniques and Photography Exhibition</b> |   |                      |                  |
| <b>(Point of View 3.0)</b>   |   |                      |                  |
| <b>Date: 22.02.2024</b>  |   |                      |                  |
| Sl. no.  | Student Name  | Enrollment number    | Signature        |
| 1  | AKASH SHARMA  | AJU/230221           |                  |
| 2  | SEKH MANJWAR AJT  | AJU/231251           |                  |
| 3  | Aesha K. Pandey   | AJU/230877           |                  |
| 4  | Sumit Singh   | AJU/230722           |                  |
| 5  | Diyant K. Sharma  | AJU/231962           |                  |
| 6  | Poojita Mukhi   | AJU/230996           |                  |
| 7  | Abhishek Yadav  | AJU/231943           |                  |
| 8  | Rajesh Kalundi  | AJU/230895           |                  |
| 9  | Shashank Prasad   | AJU/232091           |                  |
| 10   | Kaushik Singh   | AJU/230200           |                  |
| 11   | Hargamika Singh   | AJU/230716           |                  |
| 12   | Priya Dutta   | AJU/231257           |                  |
| 13   | Akankha Kumari  | AJU/230310           |                  |
| 14   | Pushpa Sethi  | AJU/231256           |                  |
| 15   | Puja Kumari Rajak   | AJU/231258           |                  |
| 16   | Mahuri Mahatha  | AJU/232055           |                  |
| 17   | Shaina Paswan   | AJU/230389           |                  |
| 18   | Sula Paswan   | AJU/230391           |                  |
| 19   | Shubham Kumar Murgu   | AJU/211098           |                  |
| 20   | Prisha Mishra   | AJU/221424           |                  |
| 21   | Shweta Banerjee   | AJU/21022            |                  |
| 22   | Ganjanee Kumari   | AJU/210190           |                  |
| 23   | Arman Kumar   | AJU/211241           |                  |
| 24   | Shashank Aftab  | AJU/210240           |                  |
| 25   | Shubham K.  | AJU/211098           |                  |
| 26   | Anshu Kumar   | AJU/211232           |                  |
| 27   | Armit K. Ray  | AJU/230635           |                  |
| 28   | Ganjana Agarwal   | AJU/231554           |                  |
| 29   | Harsh Kumar   | AJU/210380           |                  |
| 30   | Abhishek Yadav  | AJU/231943           |                  |
| <br>Amrit Kumar Singh  |   |                      | <br>HOD          |
| Signature of Event Coordinator   |   |                      | Signature of HOD |

Department of Journalism & Mass Communication





### DAY 3

| <b>ARKA JAIN University</b><br>Jharkhand   |                       |                   |                      |
|--|-----------------------|-------------------|----------------------|
| List of Participants   |                       |                   |                      |
| Department of Journalism and Mass Communication  |                       |                   |                      |
| School of Humanities   |                       |                   |                      |
| Event: 5 Day Workshop on Audio-Visual Communication Techniques and Photography Exhibition<br>(Point of View 3.0) |                       |                   |                      |
| Date: 23-02-2024   |                       |                   |                      |
| Sl. no.  | Student Name          | Enrollment number | Signature            |
| 1  | Priya Dutta           | AJU/231257        | Priya Dutta          |
| 2  | Akanksha Kumari       | AJU/230310        | Akanksha             |
| 3  | ANSHU KUMAR           | AJU/211232        | Anshu                |
| 4  | Sanyasa Kumari        | AJU/210190        | Sanyasa              |
| 5  | Anil Kumar Roy        | AJU/230635        | Anil                 |
| 6  | Sanjana Agarwal       | AJU/231554        | Sanjana              |
| 7  | Krushika Singh        | AJU/230200        | Krushika             |
| 8  | Pooja Jha             | AJU/230996        | Pooja                |
| 9  | Piyush K. Sharma      | AJU/233062        | Piyush               |
| 10   | Rishabh Kalundia      | AJU/230525        | Rishabh              |
| 11   | Harsh Kumar           | AJU/210380        | Harsh                |
| 12   | Shubham Kumar Mishra  | AJU/211098        | Shubham Kumar Mishra |
| 13   | Abhishek Yadav        | AJU/231943        | Abhishek             |
| 14   | Anuj Chhatry          | AJU/230611        | Anuj Chhatry         |
| 15   | Mohit Chaudhary       | AJU/231921        | Mohit                |
| 16   | Shreya Lal Singh      | AJU/221228        | Shreya               |
| 17   | Shreemanta Chatterjee | AJU/222022        | Shreemanta           |
| 18   | Aakash Sharma         | AJU/220281        | Aakash               |
| 19   | Ekrampreeti Kaur      | AJU/220438        | Ekrampreeti K.       |
| 20   | Puja Kumari Rajak     | AJU/231258        | Puja Kumari Rajak    |
| 21   | Pushpa Singh          | AJU/231256        | Pushpa               |
| 22   | Manisha Ghoshal       | AJU/231502        | Manisha              |
| 23   | Mohini Mahanta        | AJU/232055        | Mohini               |
| 24   | Muskan Kumari         | AJU/220045        | Muskan               |
| 25   | Anshika Pandey        | AJU/220763        | Anshika Pandey       |
| 26   | Shikhar Choudhary     | AJU/221567        | Shikhar              |
| 27   | Rohit Desai Mahata    | AJU/221812        | Rohit                |
| 28   | Anishan Nag           | AJU/230435        | Anishan              |
| 29   | Piyush Paul           | AJU/221017        | Piyush Paul          |
| 30   | Vishal Patra          | AJU/220964        | Vishal Patra         |
|  |                       |                   |                      |
| Signature of Event Coordinator   |                       |                   | Signature of HOD     |

Department of Journalism & Mass Communication





### DAY 4

|  |                      | List of Participants |                      |
|--|----------------------|----------------------|----------------------|
| <b>ARKA JAIN University</b><br>Jharkhand   |                      |                      |                      |
| Department of Journalism and Mass Communication  |                      |                      |                      |
| School of Humanities   |                      |                      |                      |
| Event: 5 Day Workshop on Audio-Visual Communication Techniques and Photography Exhibition<br>(Point of View 3.0) |                      |                      |                      |
| Date: 24.02.2024   |                      |                      |                      |
| Sl. no.  | Student Name         | Enrollment number    | Signature            |
| 1  | Pooja Mishra         | AJU/221424           | Pooja Mishra         |
| 2  | SHREYA SANGRICEE     | AJU/211022           | Shreya               |
| 3  | SANTANI KUMARI       | AJU/210910           | Santani              |
| 4  | Ayash Shastri        | AJU/230282           | Ayash                |
| 5  | Pooja Sinha          | AJU/231257           | Pooja                |
| 6  | Akhisha Kumari       | AJU/230310           | Akhisha              |
| 7  | Aman Kumar           | AJU/211244           | Aman                 |
| 8  | Sahaab Akhbar        | AJU/210290           | Sahaab Akhbar        |
| 9  | Shubham Kumar Mishra | AJU/211098           | Shubham Kumar Mishra |
| 10   | Pooja Mishra         | AJU/230996           | Pooja                |
| 11   | Khushti Singh        | AJU/230900           | Khushti              |
| 12   | Adarsh Mishra        | AJU/232055           | Adarsh               |
| 13   | Manisha Chakrabarti  | AJU/231508           | Manisha              |
| 14   | Pooja Kumari Rajak   | AJU/231258           | Pooja                |
| 15   | Pooja Singh          | AJU/231256           | Pooja                |
| 16   | Sanjana Agarwal      | AJU/231554           | Sanjana              |
| 17   | Dikshat Singh        | AJU/232075           | Dikshat Singh        |
| 18   | Ashika Arora         | AJU/231872           | Ashika Arora         |
| 19   | Arijati Kumari       | AJU/230946           | Arijati              |
| 20   | SHARMA FARVEEN       | AJU/230389           | Farveena             |
| 21   | Sneha Parash         | AJU/230391           | Sneha Parash         |
| 22   | Nayana Kaur          | AJU/210678           | Nayana               |
| 23   | S. Sneha             | AJU/220294           | Sneha                |
| 24   | Muskan Kumari        | AJU/220045           | Muskan               |
| 25   | Bhazat Tudu          | AJU/221256           | Bhazat               |
| 26   | Akhilshik Yadav      | AJU/231943           | Akhilshik            |
| 27   | Rajat Kalunder       | AJU/230535           | Rajat                |
| 28   | Ashish Nag           | AJU/230435           | Ashish               |
| 29   | Shweta Lal Singh     | AJU/231228           | Shweta               |
| 30   | Rahul Deo Mahato     | AJU/221812           | Rahul                |
|  |                      |                      |                      |
| Signature of Event Coordinator   |                      |                      | Signature of HOD     |

Department of Journalism & Mass Communication

| <b>ARKA JAIN University</b><br>Jharkhand   |                        |                   |                  |
|--|------------------------|-------------------|------------------|
| <b>List of Participants</b>  |                        |                   |                  |
| <b>Department of Journalism and Mass Communication</b>   |                        |                   |                  |
| <b>School of Humanities</b>  |                        |                   |                  |
| <b>Event: 5 Day Workshop on Audio-Visual Communication Techniques and Photography Exhibition</b> |                        |                   |                  |
| <b>(Point of View 3.0)</b>   |                        |                   |                  |
| <b>Date: 24.02.2024</b>  |                        |                   |                  |
| Sl. no.  | Student Name           | Enrollment number | Signature        |
| 21   | Vishal Patro           | AJU/220364        |                  |
| 22   | Nishatma Pandey        | AJU/221569        |                  |
| 23   | Sanskar Pandey         | AJU/220763        |                  |
| 31   | Nikhil Kumar Roy       | AJU/221134        |                  |
| 35   | Eshan Lal              | AJU/222021        |                  |
| 36   | Roshan Gupta           | AJU/230924        |                  |
| 37   | Rishabh Paul           | AJU/222017        |                  |
| 58   | Shreemayee Chakrabarty | AJU/222022        |                  |
|  |                        |                   |                  |
| Signature of Event Coordinator   |                        |                   | Signature of HOD |

Department of Journalism &amp; Mass Communication



## DAY 5

|  | <br><b>ARKA JAIN University</b><br><small>Jharkhand</small> | List of Participants |                     |
|--|---|----------------------|---------------------|
| Department of Journalism and Mass Communication  |   |                      |                     |
| School of Humanities   |   |                      |                     |
| Event: 5 Day Workshop on Audio-Visual Communication Techniques and Photography Exhibition<br>(Point of View 3.0) |   |                      |                     |
| Date: 26.02.2024   |   |                      |                     |
| Sl. no.  | Student Name  | Enrollment number    | Signature           |
| 1  | Sanskar Pandey  | AJU/220763           | Sanskar Pandey      |
| 2  | Rahul Deo Mahato  | AJU/221818           | Rahul               |
| 3  | Rohit Jada  | AJU/221256           | Rohit               |
| 4  | Ekampreet Kaur  | AJU/220438           | Ekampreet K.        |
| 5  | Shanti Lal Singh  | AJU/221228           | Shanti              |
| 6  | Shreemayee Chakrabarty                                      | AJU/222022           | Shreemayee          |
| 7  | Piyush Paul   | AJU/221017           | Piyush Paul         |
| 8  | SALIM HANWAR ALI  | AJU/231251           | SALIM HANWAR ALI    |
| 9  | DEEPAK KR. PANDEY   | AJU/230872           | DEEPAK KR. PANDEY   |
| 10   | Akash Sharma  | AJU/230281           | Akash               |
| 11   | Piyush Kr. Sharma   | AJU/231062           | Piyush              |
| 12   | Surjit Singh  | AJU/230722           | Surjit              |
| 13   | Poojita Mahto   | AJU/230996           | Poojita             |
| 14   | Khushi Singh  | AJU/230200           | Khushi              |
| 15   | Abhishek Yadav  | AJU/231943           | Abhishek            |
| 16   | Rajesh Kalundia   | AJU/230825           | Rajesh              |
| 17   | Shashank Bhusoni  | AJU/232051           | Shashank            |
| 18   | Anamika Singh   | AJU/230716           | Anamika             |
| 19   | Priya Datta   | AJU/231257           | Priya               |
| 20   | Akshaya Kumari  | AJU/230310           | Akshaya             |
| 21   | Pooja Seth  | AJU/231956           | Pooja               |
| 22   | Puja Kumari Rajak   | AJU/231258           | Puja Kumari Rajak   |
| 23   | Mohini Mahato   | AJU/232055           | Mohini Mahato       |
| 24   | Sachin Panick   | AJU/230391           | Sachin Panick       |
| 25   | Shaina Bhusoni  | AJU/230389           | Shaina Bhusoni      |
| 26   | Chubham Kumar, Arora  | AJU/231099           | Chubham Kumar Arora |
| 27   | Pooja Mishra  | AJU/231424           | Pooja Mishra        |
| 28   | Barjona Kumari  | AJU/231020           | Barjona             |
| 29   | Shubh Banerjee  | AJU/231022           | Shubh               |
| 30   | Nikhil Kr. Ray  | AJU/221834           | Nikhil              |
| <br>Anil Kumar Singh   |   |                      | <br>_____           |
| Signature of Event Coordinator   |   |                      | Signature of HOD    |

Department of Journalism & Mass Communication



| <b>ARKA JAIN University</b><br>Jharkhand   |                  |                   |           |
|--|------------------|-------------------|-----------|
| List of Participants   |                  |                   |           |
| Department of Journalism and Mass Communication  |                  |                   |           |
| School of Humanities   |                  |                   |           |
| Event: 5 Day Workshop on Audio-Visual Communication Techniques and Photography Exhibition<br>(Point of View 3.0) |                  |                   |           |
| Date: 26.02.2024   |                  |                   |           |
| Sl. no.  | Student Name     | Enrollment number | Signature |
| 31.  | Anon Kumar       | AJU/211247        |           |
| 32.  | Shahaab Aftab    | AJU/210290        |           |
| 33.  | Anam Kumar       | AJU/211232        |           |
| 34.  | Amit K. Ray      | AJU/230635        |           |
| 35.  | Abijana Goswami  | AJU/231554        |           |
| 36.  | Hitesh Kumar Das | AJU/210380        |           |
| 37.  | Anuj Chhatry     | AJU/230611        |           |
| 38.  | Mohak Choudhary  | AJU/231920        |           |
| 39.  | Manisha Ghoshal  | AJU/231508        |           |
| 40.  | Muskan Kumari    | AJU/220045        |           |
| 41.  | Vishal Pandey    | AJU/221869        |           |
| 42.  | Anishan Das      | AJU/230435        |           |
| 43.  | Vishal Patra     | AJU/220364        |           |
| 44.  | Bhansat Tudu     | AJU/221256        |           |
| 45.  | Rachan Gupta     | AJU/230424        |           |
| <br>Anil Kumar Singh   |                  | <br>HOD           |           |
| Signature of Event Coordinator   |                  | Signature of HOD  |           |

Department of Journalism &amp; Mass Communication

**Media Coverage:**

दैनिक भास्कर, जमशेदपुर, गुरुवार, 29 फरवरी, 2024

## अरका जैन यूनिवर्सिटी में कम्युनिकेशन टेक्निक्स पर वर्कशॉप एवं एजीबिशन



जमशेदपुर | अरका जैन यूनिवर्सिटी के मासकॉम (पत्रकारिता एवं जनसंचार) विभाग में बुधवार को पांच दिवसीय ऑडियो-विजुअल कम्युनिकेशन टेक्निक्स वर्कशॉप एवं प्वाइंट ऑफ व्यू 3.0 फोटोग्राफी एजीबिशन का आयोजन किया गया। इसमें विद्यार्थियों ने बढ़-चढ़ कर हिस्सा लिया। वर्कशॉप में पत्रकारिता और जनसंचार विभाग के फैकल्टी अमित कुमार सिंह, श्याम कुमार, उस्मान रजा एवं विदिशा प्रिया भी उपस्थित थीं। पहले दिन के वर्कशॉप के बाद मुख्य अतिथि टाटा स्टील के कॉरपोरेट कम्युनिकेशन विभाग के वरिष्ठ फोटोग्राफर नरेश सबलोक ने फोटोग्राफी प्रदर्शनी का उद्घाटन किया। इसमें छात्रों के साथ-साथ फैकल्टी मेंबर्स ने भी हिस्सा लिया।



# हिन्दुस्तान

जमशेदपुर, गुरुवार, 29 फरवरी 2024

## ऑडियो-विजुअल कम्युनिकेशन पर कार्यशाला

जमशेदपुर। अरका जैन विवि के पत्रकारिता एवं जनसंचार विभाग में पांच दिवसीय ऑडियो-विजुअल कम्युनिकेशन टेक्निक्स वर्कशॉप एवं प्वाइंट ऑफ व्यू 3.0 फोटोग्राफी एग्जीबिशन का आयोजन किया गया। कार्यशाला में छात्रों एवं फैकल्टी मेंबर ने बढ़-चढ़कर हिस्सा लिया। अरका जैन विवि के चेयरमैन प्रो. एसएस रजी, रजिस्ट्रार सह डायरेक्टर डॉ. अमित कुमार श्रीवास्तव, चीफ फाइनेंस एंड एकाउंट्स ऑफिसर ऋचा गर्ग, डीन स्टूडेंट वेलफेयर प्रो. अंगद तिवारी एवं ज्वाइंट रजिस्ट्रार डॉ. जसबीर सिंह धंजल आदि ने कार्यक्रम की शुरुआत किया।

न्यू इस्पात मेल

आदित्यपुर-जमशेदपुर, गुरुवार, 29 फरवरी, 2024

## अरका जैन यूनिवर्सिटी में पांच दिवसीय ऑडियो विजुअल कम्युनिकेशन टेक्निक्स पर वर्कशॉप आयोजित



जमशेदपुर, 28 फरवरी (रिपोर्टर) : अरका जैन यूनिवर्सिटी के पत्रकारिता व जनसंचार विभाग में पांच दिवसीय ऑडियो विजुअल कम्युनिकेशन टेक्निक्स वर्कशॉप व प्वाइंट ऑफ व्यू 3.0 फोटोग्राफी एग्जीबिशन का आयोजन किया गया। वर्कशॉप में छात्रों व फैकल्टी सदस्यों ने बढ़-चढ़ कर भाग लिया। अरका जैन

यूनिवर्सिटी निदेशक व रजिस्ट्रार डा. अमित श्रीवास्तव, चेयरमैन प्रो. डा. एस एस रजी, चीफ फाइनेंस एंड एकाउंट्स ऑफिसर ऋचा गर्ग, डीन-स्टूडेंट वेलफेयर प्रोफेसर डा. अंगद तिवारी व ज्वाइंट रजिस्ट्रार डा. जसबीर सिंह धंजल, पत्रकारिता व जनसंचार विभाग के विभागाध्यक्ष डा. राहुल असीन, आईक्यूए सेल के डायरेक्टर डा. अरविन्द कुमार

पांडेय ने संयुक्त रूप से दीप प्रज्वलित कर कार्यक्रम की शुरुआत की।

इस मौके पर मुख्य अतिथि के रूप में टाटा स्टील के कॉर्पोरेट कम्युनिकेशन के वरिष्ठ फोटोग्राफर नरेश सबलोक मौजूद थे। इस मौके पर यूनिवर्सिटी के निदेशक डा. अमित श्रीवास्तव ने कहा कि ऑडियो विजुअल कम्युनिकेशन

टेक्निक्स कि जानकारी सभी छात्रों में होनी चाहिए। इस क्षेत्र में अग्रगण्य बनना है तो अपने आप को अपडेट करते रहना जरूरी है। तभी इस क्षेत्र में उज्वल भविष्य है। इस तरह के वर्कशॉप से छात्रों को अपडेट करने में मदद मिलेगी। यूनिवर्सिटी के छात्रों को वर्कशॉप में फोटोग्राफी और ऑडियो से जुड़ी तकनीक से जुड़ने का मौका मिला।



जमशेदपुर, चमकता आईना, गुरुवार 29 फरवरी 2024

## अरका जैन यूनिवर्सिटी में पांच दिवसीय ऑडियो विजुअल कम्प्युनिकेशन टेक्निक्स पर वर्कशॉप आयोजित



जमशेदपुर, 28 फरवरी (रिपोर्टर): अरका जैन यूनिवर्सिटी के पत्रकारिता व जनसंचार विभाग में पांच दिवसीय ऑडियो विजुअल कम्प्युनिकेशन टेक्निक्स वर्कशॉप व पॉइंट ऑफ व्यू 3.0 फोटोग्राफी एग्जिबिशन का आयोजन किया गया। वर्कशॉप में छात्रों व फैकल्टी सदस्यों ने बढ़-चढ़ कर भाग लिया। अरका जैन यूनिवर्सिटी निदेशक व रजिस्ट्रार डा. अमित श्रीवास्तव, चेयरमैन प्रो. डा. एस एस रजी, चीफ फाइनेंस एंड

एकाउंट्स ऑफिसर त्रिवा गर्ग, डीन-स्टूडेंट वेलफेयर प्रोफेसर डा. अंगद तिवारी व ज्वाइंट रजिस्ट्रार डा. जसबीर सिंह धंजल, पत्रकारिता व जनसंचार विभाग के विभागाध्यक्ष डा. राहुल अमीन, आईक्यूए सेल के डायरेक्टर डा. अरविन्द कुमार पांडेय ने संयुक्त रूप से दीप प्रज्वलित कर कार्यक्रम की शुरुआत की। इस मौके पर मुख्य अतिथि के रूप में टाटा स्टील के कॉर्पोरेट कम्प्युनिकेशन के वरिष्ठ फोटोग्राफर नरेश सबलोक मौजूद थे। इस मौके

पर यूनिवर्सिटी के निदेशक डा. अमित श्रीवास्तव ने कहा कि ऑडियो विजुअल कम्प्युनिकेशन टेक्निक्स कि जानकारी सभी छात्रों में होनी चाहिए। इस क्षेत्र में आगे बढ़ना है तो अपने आप को अपडेट करते रहना जरूरी है। तभी इस क्षेत्र में उज्ज्वल भविष्य है। इस तरह के वर्कशॉप्स से छात्रों को अपडेट करने में मदद मिलेगी। यूनिवर्सिटी के छात्रों को वर्कशॉप में फोटोग्राफी और ऑडियो से जुड़ी तकनीक से जुड़ने का मौका मिला।

**Feedback Analysis:**

| Student Feedback Analysis - (Feedback of participants) |  |                 |           |           |          |                   |            |
|--|--|-----------------|-----------|-----------|----------|-------------------|------------|
| Sl. No.  | Description  | Extremely Agree | Agree     | Neutral   | Disagree | Strongly Disagree | Total      |
| 1  | The Guest Speaker presented the topic well   | 12              | 13        | 3         | 0        | 0                 | 28         |
| 2  | Participation and interaction during the session were encouraged by the Guest speaker    | 12              | 9         | 7         | 0        | 0                 | 28         |
| 3  | The content delivered in the interactive session was useful for the course I am pursuing | 11              | 12        | 5         | 0        | 0                 | 28         |
| 4  | I will be able to apply the knowledge gained in the online interactive session           | 10              | 14        | 4         | 0        | 0                 | 28         |
| <b>Total</b>   |  | <b>45</b>       | <b>48</b> | <b>19</b> | <b>0</b> | <b>0</b>          | <b>112</b> |

