

ARKA JAIN UNIVERSITY
DEPARTMENT OF TRAINING & PLACEMENT
PLACEMENT OPPORTUNITY @ STRATEGIC
MARKET RESEARCH

NOTICE NO.: AJU/T&P/UG/0039/23-24

DATE: 20-02-2024

NAME OF COMPANY: STRATEGIC MARKET RESEARCH

Registration will close on 21st February 2024 at 3:59 pm

COMPANY PROFILE:

Strategic Market Research is a reliable research firm located in Jamshedpur. They provide accurate data mining, customized reports, and short and long-term consulting services to cater to their clients' unique requirements. Their team of dedicated analysts is working with clients to help plan their next strategic moves in different industries, including Information and Communication Technology (ICT), Consumer Goods, Food & Beverages, Pharmaceuticals, Semiconductor & Electronics, Industrial Electronics, Medical Equipment, Chemicals, Manufacturing, and Banking, Financial Services and Insurance (BFSI).

JOB PROFILE: Market research analyst

ELIGIBILITY: BBA, [B.COM](#), BCA & BA

MANDATORY ELIGIBILITY CRITERIA: Students with the percentage of 85 and above in Mathematics and English in 10th and 12th standard should only apply.

ELIGIBLE PASSING YEAR: 2024

JOB RESPONSIBILITIES:

This is a full-time Market Research Associate role located in Jamshedpur. The Market Research Associate will be responsible for helping companies develop targeted marketing campaigns by analysing market trends, studying competitors, forecasting demand, and developing new products and services.

SPECIFIC JOB REQUIREMENTS:

- Should have sound knowledge of both written and verbal English
- Candidates from these Domains are preferred semiconductor & electronics, healthcare, chemicals, energy, IT, automotive, automation, consumer goods, aerospace & defence
- Able to understand and write the market trends and analysis
- Able to conduct both primary and secondary research efficiently
- Should have the ability to write promotional contents such as press releases, RDs and blogs as well
- Should Possess good analytical skills
- Strong interest in the research industry
- Should have basic working knowledge of MS Office (Primarily Word, Excel and Power Point)
- Positive and professional attitude desired
- Able to be a good team player

JOB RESPONSIBILITIES

- Able to write reports across several domains such as Semiconductors and Electronics / Food & Beverages / Consumer Goods, Energy / Chemicals & Materials / Pharmaceuticals / Medical Devices / Telecom and Media
- Responsible to work on complete report which includes several sections such as Table of Content (TOC), ME (Market Engineering), market analysis, and report writing with quality, among others
- Perform both primary and secondary research comprehensively in order to understand the target market, company or industry
- Analyse the data collected and research findings to develop valuable insights and strategic recommendations for our client
- Responsible to create error-free, client-ready presentations in Microsoft Word, PowerPoint, and Excel

GENDER ELIGIBLE: Both Male & Female

REMUNERATION OFFERED: CTC INR 6 LPA

LOCATION: Jamshedpur

SELECTION PROCESS:

- 1) Telephonic with HR
- 2) Walk-in with CEO and coo of the company
- 3) Assignment making

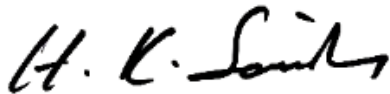
PROCESS OF REGISTRATION:

01. Interested students need to click on the below link or copy/paste the link on Google Chrome (or any other Web Browser) to fill all their details in the provided Google form and should submit to register successfully.

<https://forms.gle/tRwkYPmW7ytHsyMx8>

02. Students registered with the T&P Department for placements are only eligible.
03. Please note that it is mandatory to submit the above form to nominate successfully.
04. The form can be submitted only once, thus please be cautious while filling up the form.
05. The Resume File name must be the student's own name.
06. **Registration will close on 21st February 2024 at 3:59 pm**
07. One student can Register only once, thus be cautious while registering.
08. Please Note: The Registration process will automatically turn off after the provided deadline.
09. You are advised to read & understand the disclaimer below before applying for this opportunity.
10. **For queries you may WhatsApp @ 7279900530 (Ms. Zeba - Sr. Executive Training and Placement Department)**

Sd/-



DEAN – TRAINING & PLACEMENTS

Disclaimer: The above Notice is based on the information as shared by the employer. The employer reserves the right to change or modify the afore-mentioned job details without any prior information. The Training & Placement Department and the University will not be responsible for any deviation. Nominating or applying for the vacancy/job profile indicates your agreement to all the Terms & Conditions/Training & Placement Department Placement Policy, in these terms, as modified from time to time. Therefore students are strictly advised to read clearly & understand the Placement Policy (Procedural & Behavioral both) laid by the AJU Training & Placement Department, before applying for the above-mentioned profile.