

ARKA JAIN UNIVERSITY
TRAINING & PLACEMENT DEPARTMENT
PLACEMENT OPPORTUNITY @ GLOBAL
GARNER

NOTICE NO.: AJU/T&P/UG/0027/23-24

DATE: 29/01/2024

NAME OF COMPANY: Global Garner Sales Services Limited

Registrations will close on 31st January 2024 @ 11:59 pm

COMPANY PROFILE:

Global Garner Sales Services Limited is a product-based six-year-old Public Company based in Ahmedabad and they intend to expand their IT team which takes care of the technology and software development. They are the World's 1st and only post-paid sales service provider, generating a Global Human Network of Sales for all categories of businesses, vendors, etc. with Zero Upfront Cost where these businesses have to pay commission only on successful sales, with the added advantage of a Cashback for all their customers. They have integrated the entire sales ecosystem of the country where these businesses can also sell their products and services through our Advanced Digital platform called UPOS-The Digital Mall, which makes UPOS the biggest interexchange of businesses in the world with zero investment in inventory. Thus, creating a digital distribution network integrated with human intellect to promote the products of these businesses and vendors. Recently they have also stepped into the international market with Qatar.

POSITIONS VACANT:

1. Content Writer
2. Video Editor
3. Graphic Designer
4. Digital Marketing Executive
5. Social Media Executive
6. PHP Developer
7. Web Designer
8. Jr QA tester
9. Jr Android Developer

10. Jr iOS Developer

11. Jr Flutter Developer

12. Business Development Executive

Profile 1:

Job Title:	Content Writer
Salary:	2.50 LPA to 3 LPA
Work Location:	Ahmedabad (Gujarat)
Department:	Operation
Job Type:	Full-Time
Reporting to:	Digital Marketing Manager
Experience:	Fresher

Job Summary: We are seeking a highly motivated and creative individual to join our team as a Content Writer. As a Content Writer, you will be responsible for producing engaging and informative content for various digital platforms. This is an entry-level position, and we welcome fresh graduates who have a passion for writing and a strong command of the English language.

Responsibilities:

- Develop high-quality, original content for online platforms, including blog posts, articles, social media posts, and website content.
- Conduct thorough research on industry-related topics to ensure accuracy and relevance of the content.
- Review and edit content to ensure it meets editorial standards and is free of grammatical errors.
- Implement basic SEO strategies to enhance content visibility and improve search engine rankings.
- Work closely with the marketing team to align content with overall marketing strategies and campaigns.
- Create engaging content for social media platforms to enhance brand visibility and audience engagement.
- Stay updated on social media trends and incorporate them into content creation when appropriate.
- Adapt writing style to suit different target audiences and platforms.

Requirements:

- Bachelor's degree in Business Administration, Management, or a related field (Master's degree preferred).
- Strong written and verbal communication skills in English.
- Exceptional attention to detail and commitment to producing high-quality content.
- Basic understanding of SEO principles is a plus.
- Ability to work both independently and collaboratively in a team environment.
- Demonstrated passion for writing and eagerness to learn and grow in the field.

Profile 2:

Job Title:	Video Editor
Salary:	2.50 LPA to 3 LPA
Work Location:	Ahmedabad (Gujarat)
Department:	Operation
Job Type:	Full-Time
Reporting to:	Senior Visual Designer
Experience:	Fresher

Job Summary: As a Video Editor, you will play a crucial role in shaping and enhancing our visual content. This entry-level position is tailored for fresher's who have a passion for video editing, a keen eye for detail, and a desire to learn and grow in a dynamic environment.

Key Responsibilities:

- Edit raw video footage into polished and engaging content. Use video editing software to cut, splice, and arrange footage.
- Add effects, graphics, and other elements to enhance the video quality, Ensure seamless transitions and continuity between scenes.
- Collaborate with content creators and other team members to understand project requirements.
- Stay up-to-date with the latest video editing tools, techniques, and trends.
- Communicate effectively with team members to understand project goals and timelines.
- Find creative solutions to enhance the overall quality of the video content.

Qualifications:

- Bachelor's degree in Business Administration, in Film, Video Production or a related field (Master's degree preferred).
- Proficiency in video editing software (e.g., Adobe Premiere Pro, Final Cut Pro, DaVinci Resolve).
- Basic understanding of video production principles.
- Strong attention to detail and a creative mindset.
- Ability to work collaboratively in a team environment.
- Strong communication and organizational skills.

Profile 3:

Job Title:	Graphic Designer
Salary:	2.50 LPA to 3 LPA
Work Location:	Ahmedabad (Gujarat)

Department:	Operation
Job Type:	Full-Time
Reporting to:	Senior Visual Designer
Experience:	Fresher's

Key Responsibilities:

- Contribute to the creation of eye-catching graphics for various platforms, including digital and print, while maintaining brand consistency.
- Work closely with experienced designers and cross-functional teams to bring creative concepts to life.
- Gain proficiency in design tools such as Adobe Creative Suite (Photoshop, Illustrator, InDesign) and stay updated on industry-standard design trends and technologies.
- Stay current with design trends, tools, and techniques, continuously expanding your skill set through training and hands-on experience.

Qualifications:

- Bachelor's degree in Business Administration, in Graphic Design, Visual Arts, or a related field (Master's degree preferred)
- Basic understanding of design principles, color theory, and typography.
- Familiarity with design tools such as Adobe Creative Suite.
- Eagerness to learn and a proactive attitude toward creative problem-solving.
- Strong communication and teamwork skills.

Profile 4:

Job Title:	Digital Marketing Executive
Salary:	2.50 LPA to 3 LPA
Work Location:	Ahmedabad (Gujarat)
Department:	Operation
Job Type:	Full-Time
Reporting to:	Digital Marketing Manager
Experience:	Fresher's

Key Responsibilities:

- Assist in the planning and execution of digital marketing campaigns across various channels, including social media, email, and content marketing.
- Contribute to the creation of engaging and compelling digital content, including social media posts, blogs, and other promotional materials.

- Monitor and analyze key performance metrics, providing insights to optimize campaign performance.
- Gain hands-on experience in search engine optimization (SEO) and search engine marketing (SEM) strategies.
- Stay abreast of industry trends and digital marketing best practices, continuously expanding your skillset through training and hands-on experience.

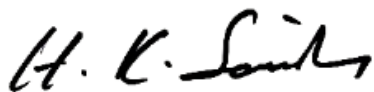
Qualifications:

- Bachelor's degree in Business Administration degree in Marketing, Communications, or a related field (Master's degree preferred).
- Basic understanding of digital marketing concepts, including social media, content marketing, and email campaigns.
- Familiarity with digital marketing tools and platforms.
- Eagerness to learn and a proactive attitude toward staying updated on industry trends.
- Strong communication and teamwork.

Profile 5:

Job Title:	Social Media Executive
Salary:	2.50 LPA to 3 LPA
Work Location:	Ahmedabad (Gujarat)
Department:	

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HEAD – TRAINING & PLACEMENTS

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