ARKA JAIN UNIVERSITY DEPARTMENT OF TRAINING & PLACEMENT PLACEMENT OPPORTUNITY @SHRIRAM OZONE

NOTICE NO.: AJU/T&P/PG/0024/23-24

DATE: 16-02-2024

NAME OF COMPANY: SHRIRAM OZONE

Registration will close on 18th February 2024 at 11:59 pm

COMPANY PROFILE:

Established in 1990, Shriram Ozone are pioneer in the Real Estate industry with a renowned reputation for delivering exemplary projects spanning over 2 million square feet. The business is structured around pillars of integrity, transparency and ethics, while building a portfolio of exceptional products and services. Beyond the brick and steel, the passion to build a strong nation is what moves Shriram Ozone forward. This endless drive is pushing and expanding horizons with malls, hotels, and residential and commercial projects. By creating a blueprint for modern India, Shriram Ozone has now built a reputation for being dynamic and diverse, with a solid national presence across Jharkhand, West Bengal, Odisha and Bihar.

Website: http://www.shriramozone.com/

JOB PROFILE: Management Trainees in Sales & Marketing

ELIGIBILITY: MBA

ELIGIBLE PASSING YEAR: 2024

JOB RESPONSIBILITIES:

1. Generating Sales Revenue of the Malls through various activities both outside and inside of the properties.

2. Reaching out to the Corporate in the State/Cities in regular intervals and ensuring their presence in the malls through various events and promotions.

3. Arranging & coordinating promotional/branding activities inside the mall with the Operational Team and the concerned Corporate.

4. Renting out the Promotional Points inside & outside the malls to various clients throughout the year.

- 5. Conducting thorough Marketing Research among the adjoining communities and sharing the Market Analysis Report and feedback with the Senior Team Members.
- 6. Instrumental in Execution of the Marcom activities as per the Marketing/Branding Plans and guidelines to ensure a seamless transfusion with the Operations Team.

Preparing various MIS Reports related to the department performance spanning from daily to annual intervals

REQUIREMENTS:

- 1. MBA in Marketing/Sales.
- 2. Basic theoretical knowledge in the domain of studies
- 3. Good communication in English and local language.
- 4. Excellent Interpersonal skills.
- 5. Eagerness to learn, aspire to grow in a fast track.

GENDER ELIGIBLE: Both Male & Female

REMUNERATION OFFERED:

- Rs. 3,50,000 per annum
- Additional Incentive Structure based on Target achievement
- Corporate Mediclaim Policy

LOCATION: Dhanbad, Jharkhand

SELECTION PROCESS:

Interview (Virtual/physical)

PROCESS OF REGISTRATION:

01. Interested students need to click on the below link or copy/paste the link on Google Chrome (or any other Web Browser) to fill all their details in the provided Google form and should submit to register successfully.

https://forms.gle/gSV4jX497u4ArUW86

02. Students registered with the T&P Department for placements are only eligible.

03. Please note that it is mandatory to submit the above form to nominate successfully.

04. The form can be submitted only once, thus please be cautious while filling up the form.

05. The Resume File name must be the student's own name.

06. Registration will close on 18th February 2024 at 11:59 pm

07. One student can Register only once, thus be cautious while registering.

08. Please Note: The Registration process will automatically turn off after the provided deadline.

09. You are advised to read & understand the disclaimer below before applying for this opportunity.

10. For queries you may contact the Undersigned or write a

mail_to placements@arkajainuniversity.ac.in.

Sd/-

H. C. Sail

DEAN – TRAINING & PLACEMENTS

Disclaimer: The above Notice is based on the information as shared by the employer. The employer reserves the right to change or modify the afore-mentioned job details without any prior information. The Training & Placement Department and the University will not be responsible for any deviation. Nominating or applying for the vacancy/job profile indicates your agreement to all the Terms & Conditions/Training & Placement Department Placement Policy, in these terms, as modified from time to time. Therefore students are strictly advised to read clearly & understand the Placement Policy (Procedural & Behavioral both) laid by the AJU Training & Placement Department, before applying for the above-mentioned profile.