

ARKA JAIN UNIVERSITY
TRAINING & PLACEMENT DEPARTMENT
INTERNSHIP CUM CAMPUS PLACEMENT
OPPORTUNITY @ TATA STEEL FOUNDATION

NOTICE NO.: AJU/T&P/PG/0015/23-24

DATE: 24/01/2024

NAME OF COMPANY: TATA STEEL FOUNDATION

Registration will close at 4:00 pm, Thursday 25th January 2024

COMPANY PROFILE

Tata Steel Foundation operates across 4,500 villages in the states of Jharkhand and Odisha. The Foundation focusses on co-creating solutions with tribal and marginalised communities, to develop and implement change models that are replicable at a national scale, enable significant and lasting betterment in the well-being of communities, and embed a societal perspective in key business decisions.

DESIGNATION: Role of Business Development Executive trainee at Tata Steel Zoological Park

The Tata Steel Zoological Park (TSZP) is planning to strengthen its capacity not only to raise funds From CSR but also to launch revenue generated activities in the zoo for the financial sustainability for its operation. There is great scope with the schools of Jamshedpur in around to conduct education awareness programmes on environment, conservation of fauna and flora, and climate change inside & outside the zoo campus. It is also realised that there is a need to reshape the management practices being done in the administration to deliver the work more promptly, efficiently, and synchronised.

LOCATION DETAILS: Jamshedpur

JOB DESCRIPTION:

- He/she will work more closely with the donors already working with TSZP as partners and fulfil the compliance requirement in time bound manner.
- Identify strategies and partnerships to grow visitor footfall in the zoo in Jamshedpur.
- He/she will also approach the new probable potential partners/CSR with the proposal suited to their thematic programmes & preferences.
- Exploring new avenues & expansions for the raising of funds.

- Increase the business items & activities at the Zoo Shop (Ruscica) for the branding and revenue purpose.
- To develop and organise packages for the visitors associated with the travel & tour companies for the zoo visits.
- Develop and plan activities to be conducted for the schools' students inside and outside the zoos including the membership drive for the schools.
- School retention, nurturing and relationship building, management of all major schools and chain of schools.
- Maintain close liaison with CSR, local level educational departments, authorities, regional level KV Sangathan, State level Directorate of Education etc and engage them in programmes conducted by the zoo.
- Nurturing relationship with High-Value CSR & Schools.
- Maintain and nurture further the relationship organization has with its existing CSR, schools and networks.
- Exploring approaches to develop relationships with non-visiting schools (in close coordination with management).
- Establish linkages with CSR.
- Establish linkage with Chain of school at local level with help of Biologist/Education Officer.
- Develop and plan outreach activities for the people of Jamshedpur.
- Assist management in administrative and financial matters.
- Desirable Knowledge & Experience:
- Proficiency in English & Hindi language is a must
- Job involves frequent visits to schools and donors' locations.
- Responsible for the achievement of KRA for his department
- The person will work along with the mission and vision of the organization.

Skills:

- IT literate
- Result oriented.
- Excellent communication and presentation skills.
- Account management skills.
- Negotiating skills with ability to influence & persuade.

Essential Personal Qualities:

- Confident and mature attitude, dynamic and driven, outcome-focused.
- Self-motivated, positive, and proactive attitude to work, flexible and a team player.

- Strategic and creative thinker to identify opportunities to secure income.
- Excellent time management, able to multitask.
- Enthusiastic and demonstrable interest in the work of TSZP.
- Core Responsibility Contact schools/Corporate donors and arrange meetings with the concerned personnel for fundraising.
- Give Presentations to the Principal.

ELIGIBLE PASSING YEAR: 2024

STIPEND OFFERED: Rs. 12k Per Month to Rs. 15k Per Month depending on interview(Post selection after internship period, possible salary will be between 20k to 25k CTC based on the performance during the internship)

INTERNSHIP DURATION: 2 Months

JOINING: Immediate

PROCESS OF REGISTRATION:

01. Interested students need to register on the link given below .Click on the below link or copy/paste the link on Google Chrome (or any other Web Browser) to fill all their details in the provided Google form and should submit to register successfully.

<https://forms.gle/cymnnk4Sx3JC78Tb7>

02. Students registered with the T&P Department for placements are only eligible.

03. Please note that it is mandatory to submit the above form to nominate successfully.

04. The form can be submitted only once, thus please be cautious while filling up the form.

05. The Resume File name must be the student's own name.

06. Registration will close at 4:00 pm, Thursday 25th January 2024


07. One student can Register only once, thus be cautious while registering.

08. Please Note: The Registration process will automatically turn off after the provided deadline.

09. You are advised to read & understand the disclaimer below before applying for this opportunity.

10. For queries you may contact the Undersigned or write a mail to placements@arkajainuniversity.ac.in.

Sd/-



DEAN – TRAINING & PLACEMENTS

Disclaimer: The above Notice is based on the information as shared by the employer. The employer reserves the right to change or modify the afore-mentioned job details without any prior information. The Training & Placement Department and the University will not be responsible for any deviation. Nominating or applying for the vacancy/job profile indicates your agreement to all the Terms & Conditions/Training & Placement Department Placement Policy, in these terms, as modified from time to time. Therefore students are strictly advised to read clearly & understand the Placement Policy (Procedural & Behavioral both) laid by the AJU Training & Placement Department, before applying for the above-mentioned profile.