

CIRCULAR



NOTICE SCHOOL OF NURSING

Ref. No: AJU/SON/47/2022-23

31-07-2023

This is hereby notified that School of Nursing is going to organize World Breastfeeding Week 2023, Theme: "Let's Make Breastfeeding and Work, Work!" on 05/08/23 & 07/08/23 which will commence from 10:30 am at Sri Sathya Sai Sanjeevani Hospital and Urban Primary Health Center, Krishnapur.

Event Coordinator

Ms. Barsha Basuri (Nursing Tutor)

Ms. Twinkle Shreya Gupta (Nursing Tutor)

ARKA JAIN UNIVERS

Prof. Ginu Anie Joseph

School of Nursing

Arka Jain University

Copy to:

PS to Vice Chancellor

PS to Director

DSW and Campus Director

Office of the Registrar

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Dean/PC of University Campus

Class Coordinators

In charge website

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WORLD BREASTFEEDING WEEK

Date of Event	05.08.2023 and 7.8.2023	
Name of the Event	World Breastfeeding Week	
	THEME-: "Let's Make Breastfeeding and Work, Work!"	
Type of the Event	Outreach programme & Commemorative Day	
Conducted by	School of Nursing	
No. of Participants	83	

OBJECTIVE: To create awareness and inform people about working parents' perspective on breastfeeding and parenting.

DETAILS: The World celebrates breastfeeding week every year. In this regard the School of Nursing conducted World Breastfeeding Week, Theme: "Let's Make Breastfeeding and Work, Work!" at Sri Sathya Sai Sanjeevani Hospital and Urban Primary Health Centre, Krishnapur on 05/08/2022 and 07/08/2022. The nursing students, faculties and coordinators educated the public especially antenatal and postnatal mothers) about the importance, position and techniques of breastfeeding. Mr. Aditya, Nursing Student, delivered an introductory note in which he spoke about the purpose of the visit and addressed the gathering. The main objective was to fulfil the theme by conducting the event in different health care settings.

<u>1st Day (05/08/2023)</u> - On the very first day of the program there were total 45 participants, including mothers with new-born babies, their family members, non-professional helping personnel for mothers from Sri Sathya Sai Sanjeevani Hospital and students. Ms. Swati Raj, Nursing Student spoke about 'Positions for Breastfeeding', and Ms. Bandana Munda, Nursing Student, demonstrated the 'Techniques of Breastfeeding' with the help of using a new-born mannequin followed by Ms. Sohani Lakra, Nursing Student delivered a talk on 'Duration of Breastfeeding' and 'Benefits of Breastfeeding'. Mr. Samarth Kumar, Nursing Student continued the session by discussing about 'Disadvantages of not giving Breastfeeding' and at the end Ms. Anisha Hembrom, Nursing Student deliberated on the topic- 'Weaning and diet of mother' by using charts. Ms. Diya Paul, Nursing Student concluded the program by conveying Vote of Thanks.

2nd day (07/08/2022) - On the 2nd day of the program there were a total 39 participants, including mothers with new-born babies, their family members, Antenatal & Postnatal Mothers from Urban Primary Health Centre, Krishnapur, and students. Ms. Kanchen Rani Bhagat, Nursing Student spoke about 'Position of Breastfeeding', and Ms.



Bandana Munda Nursing Student, demonstrated the 'Techniques of Breastfeeding', with the help of using new-born mannequin followed by Ms. Sohani Lakra, Nursing Student delivered a talk on 'Duration of Breastfeeding' and 'Benefits of Breastfeeding'. Mr. Samarth Kumar, Nursing Student continued the session by discussing about 'Disadvantages of not giving breastfeeding' and at the end Ms. Anisha Hembrom, Nursing Student deliberated on the topic 'Weaning and diet of mother' by using charts. Ms. Diya Paul, Nursing Student concluded the program by conveying Vote of Thanks.

Dr. Angad Tiwari, Dean of Students' Welfare and Dr. Pramila of UPHC, Adityapur was thanked for giving an opportunity to organize the program in Sri Sathya Sai Sanjeevani Hospital and Public Health Centre. The event was coordinated by Ms. Barsha Basuri, Ms. Twinkle Shreya Gupta.

TAKEAWAY (OUTCOMES): Students will Practice professional nursing and midwifery competently and safely in diverse settings, utilizing caring, critical thinking and therapeutic nursing interventions with individuals, families, populations and communities at any developmental stage and with varied lived health experiences.



Posters of the Event





Figure 1: Posters of the World Breastfeeding Week 2023



Photos of the Event



Figure 2: Nursing Students are explaining regarding Benefits of Breastfeeding at Sri Sathya Sai Hospital for observing World Breastfeeding Week 2023



Figure 3: Ms. Barsha Basuri, Ms. Mandira and Nursing Students at Sri Sathya Sai Hospital interacting with mothers on the occasion of World Breastfeeding Week 2023



Photos of the Event



Figure 4: Nursing Students explaining and demonstrating the Techniques of Breastfeeding at UPHC, Krishnapur



Figure 5: Nursing Students explaining and demonstrating the Techniques of Breastfeeding at UPHC, Krishnapur



Photos of the Event



Figure 6: Nursing Students and Event Coordinators at Sri Sathya Sai Sanjeevani Hospital during World Breastfeeding Week 2023



Figure 7: Nursing Students and Event Coordinators at UPHC, KRISHNAPUR during World Breastfeeding Week 2023



List of the Participants

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10.	SAMARTH KUMAR	AJU 1221894	Monali Par
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12.	DIYA PAUL	AUU 1 2215 - 3	Mad- TH
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24	Sunita devi	sunita levi		
25	Usha Devi	usha Devi		
26	Radhika das	Radhilea das		
	Snaly Kumari	Snaly Kumadi		
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List of the Participants

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9.	स्तानी स्ता	21 (1)41 1 (6)	9.	James Jamuel	AJU1221989	Alla 21
10.	Soma Mahato	2000	10.	Jamely Jamuel		
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Media Coverage



जमशेदपुर : अरका जैन यूनिवर्सिटी के स्कूल ऑफ नर्सिंग ने मनाया स्तनपान दिवस





Jamshedpur (Anand Mishra) : जमशेवपुर के गम्हरिया स्थित अरका जैन यूनिवसिंटी के स्कूल ऑफ नसिंग ने श्री सत्य साई संजीवनी अस्पताल और यूपीएकवी शहरी प्राथमिक स्वास्थ्य केंद्रर कृष्णापुर में प्रसवधू और प्रसवोत्तर माताओं के साथ स्तनपान विवस मनाया. स्कूल ऑफ नसिंग के छात्रों ने स्तनपान तकनीकों, स्थितियों और लाभों पर बातचीत करने के लिए इसमें सिक्रिय रूप से हिस्सा किया. बताया गया कि स्तनपान शिशु और मातृ स्वास्थ्य का एक महत्वपूर्ण पहलु है, जिससे शिशु और मां दोनों को कई लाम मिलते हैं.

