



NOTIFICATION

Ref. No.: AJU/Exam./2024/...18

Date: 02.02.2024

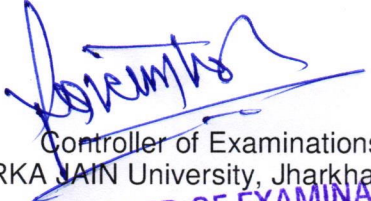
This is for the information of all concerned that on the recommendations of the Board of Examiners, the Vice- Chancellor has been pleased to order that the candidate as detailed below is declared to have qualified for the award of the Degree of Doctor of Philosophy (Ph.D.) in Commerce & Management.

It is also certified that the Ph.D. Degree has been awarded in accordance with the provisions of the UGC (Minimum Standards and Procedure for Award of M.Phil / Ph.D. Degree) Regulation 2016.

Name of the Candidate	Registration No	Subject	Name of the Supervisor	Title of Thesis
VISHAKHA JOSEPH	AJU/181280	Commerce & Management	Prof. (Dr.) Angad Tiwary	A Kano Analysis of Students Preferences towards Management Institutes of India: A Study with Special Reference to Students of East Singhbhum
SWETA KUMARI	AJU/181278	Commerce & Management	Dr. Charu Wadhwa	A Study of Emergence of Social Media as a Promotional Tool
JASBIR SINGH DHANJAL	AJU/181282	Commerce & Management	Dr. Charu Wadhwa	A Study of Emerging Opportunities Arising From Digital Social Media Platforms With Special Reference to FMCG Category

Copy to:

01. PS to Vice - Chancellor: For kind information of the Honorable Vice-Chancellor
02. PS to Director: For kind information of the Director
03. Registrar: For information
04. Finance Officer: For information
05. Concerned Candidate: For information
06. The Supervisor
07. The Dean
08. The Dean / HoD, School of Research
09. The External Examiners Concerned
10. All concerned
11. AJU Website
12. Notice board
13. Guide File
14. Central Library, AJU


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