



SCHOOL OF HUMANITIES

DEPARTMENT OF FASHION DESIGN

Ref: AJU/BAFD/171

Date: 19-05-2023

Notice

Industry Visit – NEEV SOAP Factory, Jamshedpur

Dear Students and faculties,

The Department of Fashion Design is organizing an Industry Visit to **NEEV SOAP FACTORY to Hurlung, Jamshedpur on 24th May, 2023** for the students of the department. It is a Rural Women's Enterprise located in village of Jharkhand where the tribal women folk create organic handmade cosmetics based on Ayurveda. Any other department or faculty member who is interested to join this visit can get in touch in advance with Mr. Anup Kumar Singh (Event Coordinator), BA(H) FD.

Time of Departure from Campus – 12:00 pm

By the order of Vice Chancellor Sir

Copy To:

- PS to Hon'ble Vice Chancellor
- PS to Director
- Academic Coordinator
- All concerned Faculty members
- AJU website
- Office file
- Notice board
- ERP coordinator
- Students group (Email/WhatsApp)

UKB
Program Co-ordinator
School of Humanities

Ms. Usha Kiran Barla

Programme Coordinator
(BA(H) - Fashion Design)

INDUSTRY VISIT TO NEEV- HANDMADE SOAP FACTORY

Date of Event	24.05.2023
Name of the Event	INDUSTRY VISIT
Type of the Event	Research Methodology, Intellectual Property Rights (IPR), Entrepreneurship, Skill Development
Conducted by	BA(H) Fashion Design
No. of Participant	11

OBJECTIVE:

To understand the ecosystem around creation of natural organic herbal handmade cosmetic products, to get a live example of entrepreneurship in the city and to find the scope of design intervention in the entire process. Although herbs are very important part of our Indian culture, but in the last few years, the way in which we have become careless about it in the colour of modernity and influenced with artificial fragrance and advertisement, the result is that a large section of the country is currently in the grip of chemical products. This visit allowed the students to see the use of natural indigenous products in the manufacturing of handmade organic products. This Industry visit was organized by the department of Fashion Design for the students of ARKA JAIN UNIVERSITY.

ABOUT THE EVENT:

Industry visit was organized to – NEEV- HANDMADE SOAP FACTORY Hurlung, Jamshedpur on 24th May, 2023. The entrepreneur of this venture and our host Ms. Sikha Jain explained about the importance of herbs and natural products. She showed her products and its manufacturing process. She explained to the students, how she empowered the village girls and women and gave them the inspiration to connect with nature and help others by developing our own personality. It was wonderful to see that the venture not just deals with natural handmade soaps but has a variety of other beauty products using all local herbs and plants from the local areas. They also keep innovating and introducing new products in the product line. Neev is famous not just locally but also have their client base across major metro cities and also abroad. It was also overwhelming to see the enthusiasm of the Women Entrepreneur who has single handedly gained the trust of the village women and is working towards a sustainable future. At the end of the factory visit the students also received some handmade products as gifts.

TAKEAWAY (OUTCOME):

The session was very useful and knowledgeable for the students and teaching staffs of the university. In this era of chemicals and synthetic products, to see a venture around organic handmade and natural products was a refreshing change and it also induced encouragement and possibility towards such sustainable businesses. Such ventures are beneficial to not just the personal health but environment health equally.

Poster of the Event

JGI ARKA JAIN
University
Jharkhand

BA (H) FASHION DESIGN DEPARTMENT
is organizing

INDUSTRY VISIT to
NEEV - HERBAL HANDMADE SOAP FACTORY
Hurlung, Jamshedpur

24th May, 2023
2:30 pm onwards



**“Rural Women’s Enterprise | Soap making
Demonstration and Hands-on Experience”**

www.arkajainuniversity.ac.in

Figure 1: Poster of Industrial Visit to Neev-Herbal Handmade Soap Factory

Glimpse of the Event



Figure 2: Students at Neev-Herbal Handmade Soap Factory



Figure 3: Ms. Sikha Jain explaining about the importance of herbs and natural products.



Figure 4: Packaging Area



Figure 5: Packaging Process

List of Participants



Attendance Sheet – Industrial Visit – Neev Soap Factory, Hurlung, Jamshedpur

Organized by BA(H) Fashion Design

Date – 23rd May, 2023

Event Coordinator Anup KR. Singh

Signature [Signature]

Name of the Student	Department	Enroll no.	Signature
Angel Silvi Juvia	BA Eng(H)	AJU/221582	[Signature]
Idmi Sepika Kochhap	BBA	AJU/220916	Idmi.A.K
Tanandrap Kaur	BA (FD)	AJU/220202	Kaur
Sana Pannan	BA (FD)	AJU/221857	Sana
Saba Amin	BA (FD)	AJU/221876	Saba
Manisha Oran	BA (FD)	AJU/220612	Manisha
Poojwati Thakur	BA (FD)	AJU/220645	Poojwati Thakur
Chaiti Sharma	BA (FD)	154/220691	[Signature]
Nisha Khanna	BA (FD)	AJU/221978	Nisha
Pooja Purohit	BA (FD)	AJU/221620	[Signature]
Jaishree Samrat	BA (FD)	AJU/2202183	Jaishree Samrat

Press Release

अरका जैन यूनिवर्सिटी का एजुकेशनल टूर फैशन डिजाइन के विद्यार्थियों ने हर्बल उत्पादों के बारे में जाना



एजुकेशन रिपोर्टर | जमशेदपुर

अरका जैन विश्वविद्यालय के फैशन डिजाइन विभाग के विद्यार्थियों और शिक्षकों ने हुरलुंग गांव स्थित नीव-हर्बल हस्तनिर्मित साबुन कारखाने का शुक्रवार को दौरा किया। फैक्ट्री की संस्थापक शिखा जैन ने अपने सेटअप में फैशन डिजाइन विभाग की टीम का स्वागत किया। उन्होंने विद्यार्थियों को ब्रांड, विभिन्न उत्पादों और ग्रामीण महिला उत्थान के लिए की गई पहल के बारे में जानकारी दी। चूंकि ब्रांड केवल जैविक और हस्तनिर्मित उत्पादों का उत्पादन

करता है, यह विद्यार्थियों के लिए स्थायी पहल को समझने का एक बहुत अच्छा उदाहरण था। फिर विद्यार्थियों को साबुन बनाने की पूरी प्रक्रिया से अवगत कराया गया। साबुन के अलावा अन्य कॉस्मेटिक उत्पाद जैसे प्राकृतिक तेल, इत्र, शैंपू भी थे जो नीव ब्रांड के अन्य उत्पाद हैं। विद्यार्थियों के लिए यह एक समृद्ध एवं ज्ञानवर्धक अनुभव था। वे इन उत्पादों की पैकेजिंग को देख कर भी प्रेरित हुए। विद्यार्थियों ने ग्रामीण महिला श्रमिकों के साथ सहज रूप से बातचीत कर अपने अनुभव को और प्रबल किया।