



SCHOOL OF COMMERCE & MANAGEMENT

Department of Management**NOTICE****Ref No: AJU/SCoM/DoM/2024/476****Date: 12-01-2024**

This is to inform that the Department of Management (MBA) is organizing a Mock IPL Auction to emphasize and promote recognition of startups contributing towards nation building, socio economic development, and self-reliance.

Interested students can register their participation with Mr Abishek Israel and/or Mr Arindam Mondal.

Event coordinator: Mr Abishek Israel & Mr Arindam Mondal

Date of the event: 16th January, 2024

Time: 10:30 AM onwards

Venue: Block A, Room-142

Dr. Urvashi Thakur
HOD, MBA
Dept. of Management
School of Commerce & Management
HoD, MBA
School of Commerce and Management
ARKA JAIN University, Jharkhand

Copy for the information:

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MOCK IPL AUCTION TO COMMEMORATE NATIONAL STARTUP DAY 2024

Date of Event	16-01-2024
Name of the Event	National Startup Day to Commemorate National Startup Day 2024
Type of the Event	Experiential Learning
Conducted by	R. Abishek Israel & Arindam Mondal
No. Of Participant	35

OBJECTIVE: The Mock IPL Auction, aligned with our National Startup Day commemoration, aims to celebrate the entrepreneurial spirit propelling startups. In the dynamic startup landscape, where innovation flourishes, the auction serves as a symbolic platform to showcase the potential and value of these ventures. It provides students with a simulated environment to understand funding intricacies, valuations, and strategic partnerships, fostering a deeper appreciation for the role of auctions in startup growth and collaboration. Our objective is to empower future business leaders with insights into the challenges and opportunities inherent in the startup journey.

DETAILS: The event was carefully planned and carried out to provide a smooth and enriching experience for all participants. It began with forming diverse student teams to encourage collaboration and the exchange of ideas. A comprehensive pre-event workshop focused on important aspects like startup valuation, funding, and strategic decision-making, giving participants the necessary knowledge for the activities ahead.

The main event used a user-friendly online auction platform, creating a simulation that mirrored the complexities of startup operations. Mentorship opportunities were included to enhance the learning experience, allowing students to benefit from the guidance of industry experts throughout the event. Post-event reflections and discussions were facilitated to encourage participants to consolidate their learning and reflect on their experiences. The event was characterized by a thoughtful and structured approach, ensuring its success in providing valuable experiential learning for all involved.

TAKEAWAY (OUTCOME): The Mock IPL Auction, which took place as part of our National Startup Day commemoration, delivered a valuable experiential learning opportunity for participating students. It provided insights into the intricate dynamics of startup funding, strategic decision-making, and collaborative efforts. Engaging in this simulated environment allowed students to enhance their understanding of real-world challenges and opportunities in the entrepreneurial landscape. The event not only cultivated a practical appreciation for the complexities of startup operations but also fostered critical thinking, teamwork, and adaptability—essential skills for future business leaders. Overall, the experience equipped students with a well-rounded perspective on the startup journey, preparing them for success in the dynamic and ever-evolving business world.

Poster of the Event

JGI ARKA JAIN University
Jharkhand

Department of Management
(MBA)
organizes

Mock IPL Auction
to commemorate
National Startup Day-2024

JANUARY
16

10:30 AM

MOCK IPL AUCTION

Event Convenor: Dr. Urvashi Thakur
Event Coordinator: Mr. Abishek Israel & Mr. Arindam Mondal

Figure 1: Poster of the Mock IPL Auction

Photos of the Event



Figure 2: Geo Tag Photo




Figure 3: Mr. R. Abishek Israel sharing his knowledge with the students



Figure 4: students Paying attention towards the speaker.

Participants List

 School of Commerce and Management Department of Management (MBA) Attendance Sheet for Mock IPL Auction (16-01-2024)				
SL.NO.	ENROLLMENT NO.	STUDENT NAME	PROGRAM	SIGNATURE
1	AJU/230018	B SAI PRASAD SENAPATI	MBA	<i>B Sai Prasad</i>
2	AJU/230024	NUPUR DAS	MBA	<i>Nupur Das</i>
3	AJU/230034	NAYAN KUMAR	MBA	<i>Nayan Kumar</i>
4	AJU/230083	BABY DIMPY SINGH	MBA	<i>Baby Dimp</i>
5	AJU/230094	NIRBHAY SINGH	MBA	<i>Nirbhay Singh</i>
6	AJU/230115	SALONI KESHRI	MBA	<i>Saloni Keshri</i>
7	AJU/230142	APARNA KUMARI	MBA	<i>Aparna Kumari</i>
8	AJU/230145	PRIYA SHARMA	MBA	<i>Priya Sharma</i>
9	AJU/230458	SATPREET KAUR	MBA	<i>Satpreet Kaur</i>
10	AJU/230523	SOURABH KUMAR MEHTA	MBA	<i>S. K. Mehta</i>
11	AJU/230549	MANISH KUMAR	MBA	<i>Manish</i>
12	AJU/230553	ADITYA GOPE	MBA	<i>Aditya Gope</i>
13	AJU/230576	ROMA KUMARI	MBA	<i>Roma Kumari</i>
14	AJU/230668	SHALVI SINGH	MBA	<i>Shalvi Singh</i>
15	AJU/230672	KUMARI KAJAL SINHA	MBA	<i>Kajal Sinha</i>
16	AJU/230754	NANDANI KUMARI	MBA	<i>Nandani</i>
17	AJU/230844	SHALINI KUMARI	MBA	<i>Shalini Kumari</i>
18	AJU/230945	VISHAL S PATEL	MBA	<i>Vishal Patel</i>
19	AJU/230970	SHRUTI PRATIHARI	MBA	<i>Shruti</i>

SL.NO.	ENROLLMENT NO.	STUDENT NAME	PROGRAM	SIGNATURE
20	AJU/230997	SAPNA SHARMA	MBA	Sapna Sharma
21	AJU/231036	GAGANDEEP KAUR	MBA	Gagandeep Kaur
22	AJU/231067	RITIKA KUMARI GUPTA	MBA	Ritika Gupta
23	AJU/231117	ANSU KUMARI SINGH	MBA	Ansu Kaur
24	AJU/231272	KOUSHIK KUMAR	MBA	Koushik
25	AJU/231294	ANJALI MISHRA	MBA	Anjali Mishra
26	AJU/231311	SHARODINDU BISWAS	MBA	S. Biswas
27	AJU/231549	PUJA KUMARI MOURYA	MBA	Puja K. Mourya
28	AJU/231617	SHRUTI KUMARI	MBA	Shruti Kaur
29	AJU/231645	ANCHAL SINGH	MBA	Anchal
30	AJU/231766	ANJALI KUMARI	MBA	Anjali Kaur
31	AJU/231785	SPREEHA TIWARI	MBA	Spreeha Tiwari
32	AJU/231880	PUJA KUMARI	MBA	Puja Kaur
33	AJU/231903	ANKITA KUMARI	MBA	Ankita Kaur
34	AJU/231912	ADITI SINGH	MBA	Aditi Singh
35	AJU/231915	SHRUTI KUMARI	MBA	Shruti Kaur

Sunday

Signature of Event Coordinators

Jan

Signature of HoD, MBA

HoD, MBA
School of Commerce and Management
ARKA JAIN University, Jharkhand