



**ARKA JAIN
University**
Jharkhand

SCHOOL OF COMMERCE & MANAGEMENT

Department of Management

NOTICE


Ref No: AJU/SCoM/DoM/2023/351

Date: 01.09.2023

This is to notify that a session on "Exploring Millets Markets for Startups in India," is organized by the Department of MBA. This event, in line with the United Nations' declaration of 2023 as the International Year of Millets (IYM 2023), aims to educate and inspire. Distinguished guest speaker, Mr. Nikhil Sharda, Founder of Healthy Scoop, will share insights into millets' significance and opportunities in entrepreneurship. Your attendance is encouraged as this event promises to be enlightening and valuable for your academic and entrepreneurial pursuits.

Date:	11 th September 2023
Time:	10:30 AM
Venue:	Room No. 142

For further inquiries, contact faculty coordinators Dr. Charu Wadhwa and Mr. Abishek Israel.


Dr. Urvashi Thakur
HoD. MBA
Dept. of Management

HoD. MBA
School of Commerce and Management
ARKA JAIN University, Jharkhand

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EXPLORING MILLETS MARKETS FOR START-UPS IN INDIA

Date of Event	11th September, 2023
Name of the Event	Exploring Millets Markets for Start-ups in India
Type of the Event	Participative Learning
Conducted by	Dr Charu Wadhwa & Mr Abishek Israel, Department of Management
No. Of Participant	23

OBJECTIVE: The primary objective of the event was to create awareness and stimulate interest among MBA semester 1 students (batch 2023-25) about the immense potential and opportunities in the millets market for startup ventures in India. As 2023 was declared the International Year of Millets (IYM 2023) by the United Nations General Assembly, the event aimed to educate students about the nutritional, environmental, and economic significance of millets and how innovative startup ideas could contribute to this field.

DETAILS:

The event 'Exploring Millets Markets for Startups in India' took place on September 11th, 2023, and was organized by the Department of MBA at Arka Jain University. It was a resounding success with enthusiastic participation from MBA semester 1 students. The event commenced with a warm welcome address by Dr. Charu Wadhwa, who emphasized the importance of millets in addressing contemporary global challenges such as food security, nutrition, and sustainability. Our distinguished guest speaker, Mr. Nikhil Sharda, Founder of Healthy Scoop, shared his inspiring journey as an entrepreneur in the millets industry. He highlighted the potential of millets not only as a nutritious food source but also as a sustainable and profitable business avenue. His insights into the challenges and opportunities in this sector were invaluable. Following Mr Nikhil Sharda's enlightening session, Dr. Charu Wadhwa and Mr. Abishek Israel, the Event Coordinators, facilitated an interactive discussion. They encouraged students to brainstorm innovative start up ideas related to millets, fostering a spirit of entrepreneurship and creativity. The event was engaging and informative, with students actively participating in discussions and asking insightful questions. It concluded with a vote of thanks to Mr Nikhil Sharda for his time and expertise.

OUTCOMES: The event had several significant outcomes:

1. **Awareness:** Students gained a comprehensive understanding of the importance of millets in the context of global food and nutrition challenges.
2. **Entrepreneurship:** The event ignited entrepreneurial spirit among students, encouraging them to explore innovative start up ideas in the millets sector.

3. **Networking:** Students had the opportunity to interact with a successful entrepreneur, Mr. Nikhil Sharda, and establish valuable connections in the industry.

4. **Inspiration:** Mr. Sharda's success story served as a source of inspiration, motivating students to pursue their entrepreneurial dreams.

5. **Alignment with IYM 2023:** The event contributed to the objectives of the International Year of Millets by promoting millets as a sustainable and nutritious food source.

Overall, 'Exploring Millets Markets for Startups in India' was a fruitful event that not only educated students about the potential of millets but also encouraged them to think creatively and consider entrepreneurship as a viable career path in this sector.

EVENT POSTER



JGI ARKA JAIN
University
Jharkhand

Department of Management
(MBA)
presents a session on

**“Exploring Millet markets
for startup in India”**

Guest Speaker:
Nikhil Sharda
Entrepreneur
Healthy Scoop

Event Convener: Dr Urvashi Thakur
Event Coordinators:
Dr. Charu Wadhwa
Mr. Abishek Israel

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11
SEP
2023

10:30 AM

Figure 1: Poster of Exploring Millet Markets for Start-up in India

Photos of the Event



Figure 2: Guest Speaker Explaining about Millet Year



Figure 3: Geo Tag Photo of the Session



Figure 4: Guest Speaker Exploring Millet Markets for Start-up in India



Figure 5: Dr. Charu Wadhwa felicitating Guest Speaker

Students Attendance

PROGRAM- MASTER'S OF BUSINESS ADMINISTRATION		ARKA JAIN University Jharkhand	
NAME OF THE EVENT- Dr. Charu Wadhwa & Mr Abishek Israel			
NAME OF THE EVENT- Exploring Millets Market for Start-up in India			
ATTENDANCE SHEET			DATE-05-02-2023 11.09.2023
SL NO.	ENROLLMENT NO.	NAME OF THE STUDENT	SIGNATURE OF THE STUDENT
1	AJU/230652	Sagar Kumar	Sagar
2	AJU/230553	Aditya Grope	Aditya
3	AJU/231036	Gagandeep kaur	Gagandeep
4	AJU/231067	Ritika kumari Gupta	Ritika
5	AJU/231785	Spreeha Tiwari	Spreeha
6	AJU/230115	Baloni keshvi	Baloni keshvi
7	AJU/230145	Priya Sharma	Priya Sharma
8	AJU/230844	Shalini kumari	Shalini
9	AJU/220060	Saurav Anshul	Saurav
10	AJU/220190	Mayank Raj	Mayank Raj
11	AJU/221704	Riya Dan	Riya Dan
12	AJU/220902	Subhodeep Paul	Subho deep Paul
13	AJU/222008	Abhishek Kumar	Abhishek Kumar
14	AJU/221573	Pawan Kumar	Pawan
15	AJU/221821	Sharon Kerketta	Sharon
16	AJU/221336	Rikha kumari	Rikha
17	AJU/221408	Sania Aashad	Sania
18	AJU/230034	Nayan Kumar	Nayan
19	AJU/230445	Harsh Raj	Harsh Raj
20	AJU/230458	Satpreet Kaur	Satpreet Kaur
21	AJU/221563	Khushbu Kumari	Khushbu
22	AJU/221560	Rinpi Das	Rinpi Das
23	AJU/221331	Adapa Bhargavi	A Bhargavi