



SCHOOL OF COMMERCE & MANAGEMENT

Department of Management

NOTICE

Ref No: AJU/SCoM/DoM/2023/419

Date: 21.11.2023

This is to notify all the students that Department of Management (MBA), under the banner of SPARK: The Marketing club, will organise a one-day seminar on **Happy Life approach**, "**PRERNA: The Motivation**", on 24th November 2023 from 9:00 am onwards at JEH Auditorium. It is mandatory for all the MBA Students to attend.

For further details, contact: Dr. Charu Wadhwa and Dr. Subrato Dey.

Dr. Urvashi Thakur HoD, MBA Department of Management

HoD, MBA School of Commerce and Management ARKA JAW University, Jharkhand

Copy for the information:

- 1. PS to the Vice-Chancellor
- 2. PS to the Director
- 3. PS to the Registrar
- 4. Controller of Examinations
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ONE-DAY SEMINAR ON HAPPY LIFE APPROACH, PRERNA: THE MOTIVATION

| Dates of Event | 24-11-2023 |
|---------------------|--|
| Name of the Event | Seminar on Happy life approach, PRERNA: The Motivation |
| Type of the Event | Seminar |
| Organized by | ARKA JAIN University |
| Coordinated by | Dr. Charu Wadhwa, Dr. Subrato Dey, Associate Professors, Department of Management (MBA), School of Commerce and Management |
| No. of Participants | 39 |

OBJECTIVE: The objective of the seminar on Happy life approach, PRERNA: The motivation, was to communicate to the students that happiness is the key factor of their success. The seminar aimed to let the students know that Happiness and Good Life are important ingredients of meaningful human existence.

DETAILS: It was a one-Day seminar, which was devoted to acknowledging the importance of happiness in life. There were sessions, Videos, story-telling, sharing of real life experiences to learn that self-well-being and happiness are significant for living. This seminar was organized by Department of Management (MBA), under the banner of SPARK: The marketing club, School of Commerce and Management.

TAKEAWAY (OUTCOMES): The students understood that happiness is the biggest human strength and it is important to stay happy in all circumstances. Happiness and Good Life are important ingredients of meaningful human existence. Happiness in itself interacts with various dimensions of good life—be it morality, health (mental and physical), wealth, knowledge, responsibility, self-fulfilment, etc.



Poster of the Event

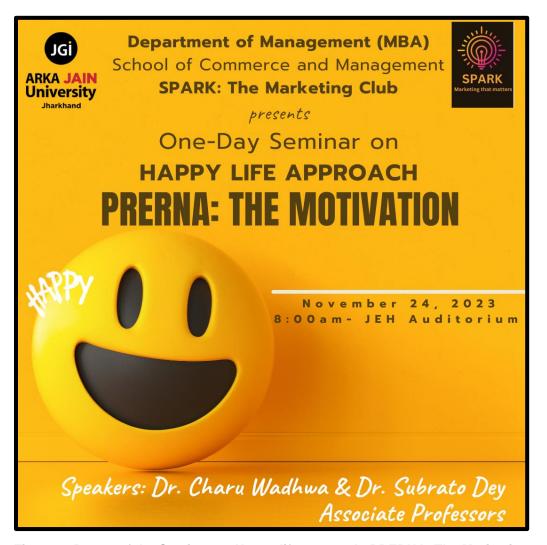


Figure 1: Poster of the Seminar on Happy life approach, PRERNA: The Motivation



Photos of the Event



Figure 2: Group Photo



Figure 3: Speaker Dr. Charu Wadhwa Sharing her Knowledge





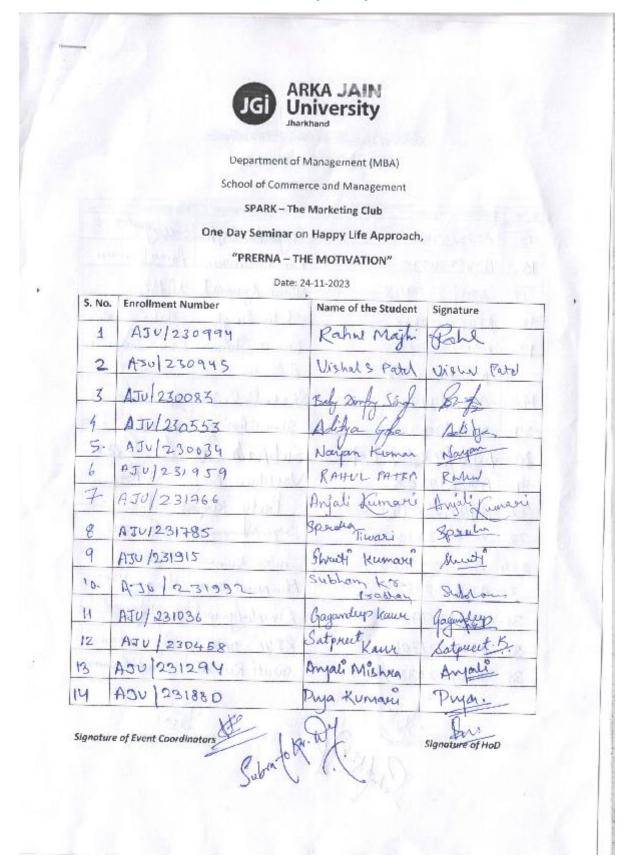
Figure 4: Interaction with Students



Figure 5: Geo Tag Photo of the Event



List of participants





One Day Seminar on Happy Life Approach,

"PRERNA - THE MOTIVATION"

Date: 24-11-2023

| S. No. | Enrollment Number | Name of the Student | Signature |
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| 33 | AJU/221507 | Satya Marayan sh | a Rotymany |
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| 37. | A50/221704 | RIYA DAN | Riya Dan. |
| 38. | AJU/220383 | Swati Kumani | Swati Kennesi |

Signature of Event Coordinators

Signature of HoD



One Day Seminar on Happy Life Approach,

"PRERNA - THE MOTIVATION"

Date: 24-11-2023

| S. No. | Enrollment Number | Name of the Student | Signature |
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Signature of Event Coordinators

Signature of HoD



Media Coverage









जमशेदपुर, रविवार 26.11.2023

अरका जैन विवि में हुआ सेमिनार



जनशेदपुर. अरका जैन यूनिवर्सिटी के स्कूल ऑफ कॉमर्स एंड मैनेजमेंट के प्रबंधन विभाग की ओर से हैप्पी लौइफ अप्रोच, प्रेरणा द मोटिवेशन विषय पर एक दिवसीय सेमिनार का आयोजन किया गया. इसका आयोजन "स्पार्क द मोटिवेशन" के बैनर तले किया गया. कार्यक्रम के वक्ता एसोसिएट प्रोफेसर डॉ चारु वाधवा और डॉ सुब्रतों डे थे. उन्होंने विषयवस्तु पर विस्तृत चर्चा करते हुए छात्र-छात्राओं को कई महत्वपूर्ण जानकारी दी. साथ ही हैप्पी लाइफ अप्रोच से संबंधित टिप्स दिये. सेमिनार उद्देश्य था कि यूनिवर्सिटी के छात्र-छात्राएं यह समझ सकें कि खुशी और अच्छा जीवन सार्थक मानव अस्तित्व के लिए महत्वपूर्ण तत्व हैं. सेमिनार में विभागाध्यक्ष डॉ उर्वशी ठाकुर एवं सहायक प्रोफेसर मुकुल पांडे समेत विभाग के सभी छात्र-छात्राएं उपस्थित थे.





जमशेदपुर, रविवार, २६ नवंबर २०२३

अरका जैन में हैप्पी लाइफ अप्रोच से अवगत हुए छात्र

जमशेदपुर। अरका जैन यूनिवर्सिटी के स्कूल ऑफ कॉमर्स एंड मैनेजमेंट के प्रबंधन विभाग (ऐमबीए) की ओर से हैप्पी लाइफ अप्रोच, प्रेरणा : द मोटिवेशन विषयक एक दिवसीय सेमिनार का आयोजन किया गया। सेमिनार का आयोजन स्पार्क : द मोटिवेशन के बैनर तले किया गया। कार्यक्रम के वक्ता एसोसिएट प्रोफेसर डॉ. चारु वाधवा और डॉ. सुब्रतो डे थे। उन्होंने छात्र-छात्राओं को कई महत्वपूर्ण जानकारी दी। साथ ही हैप्पी लाइफ अप्रोच से संबंधित कई टिप्स भी दिए।