



**ARKA JAIN
University**
Jharkhand

SCHOOL OF HUMANITIES

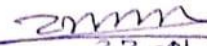
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Ref: JMC/EA/NVD/194

Circular

Date: 23-01-2024

It is being notified for information to all the students that the department is going to observe 'National Voters Day' in association with (NSS, AJU) on 25th January, 2024, at 11 am in Mohanpur Village, an adopted village under Unnat Bharat Abhiyan (MHRD). Students are advised to participate in this outreach extension activity to create Electoral awareness among rural citizens.


23-01-2024

Dr. Rahul Amin (HoD)

Department of Journalism & Mass Communication

HOD

Department of Journalism & Mass Communication

Copy To:

- PS to hon'ble Vice Chancellor
- PS to hon'ble Director
- PS to hon'ble Director cum DSW
- Academic Coordinator
- All concerned
- AJU website
- Office file
- Notice board
- Students group (Email/WhatsApp)

REPORT ON NATIONAL VOTERS DAY OBSERVATION

Date of Event	25th January 2024
Name of Event	National Voters Day Observation
Type of Event	Extensional activity, Outreach activity, Skill Development Program
Conducted by	Department of Journalism and Mass Communication
No. of Participants	17

OBJECTIVE: To give students an opportunity to gain knowledge on the importance of National voters day, training students to do reporting on National voters day in rural area. To spread awareness about voting among rural people.

DETAILS:

Students of the Department of Journalism and Mass Communication of Arka Jain University, Jharkhand observed National Voters Day on 25th January 2024 in association with NSS, AJU in Mohanpur village, an adopted village under Unnat Bharat Abhiyan(MHRD). The students visited Mohanpur village located in the district of Seraikela-Kharsawan. Students got the opportunity to gain knowledge on the importance of National voter’s day. Students also got the training of reporting on such important day in rural area. This awareness campaign on the importance of voting also helped rural people in gaining knowledge about their right of voting.

Honourable dignitaries of Arka Jain University, Prof. Dr. S. S. Razi, Dr. Amit Kumar Srivastav, Mrs. Richa Garg, Dr. Jasbir Singh Dhanjal and Prof. (Dr.) Angad Tiwary appreciated the students of Department of Journalism and Mass Communication for observing National Voters Day. Dr. Amit Kumar Shrivastav, Registrar, said “It is a good initiative by the department of Journalism and Mass Communication to observe National Voters Day. The right to vote is an important tool for making our voices heard in the political process. Students must know about its importance. Spreading awareness on voting among rural people is also appreciable because it will help them to know about their voting rights”. Head of the Department of Journalism and Mass Communication, Dr. Rahul Amin said “Elections are the backbone of democracy. The motive behind this awareness campaign is to spread awareness about voting rights among rural people and to train our students on news reporting on national Voters day”.

It was a productive event for the students. Students took views of rural people and learnt news reporting on voting.

TAKEAWAY (OUTCOMES): Students spread awareness on voting among rural people of Mohanpur village. Students developed reporting skill.

Poster of the Event:

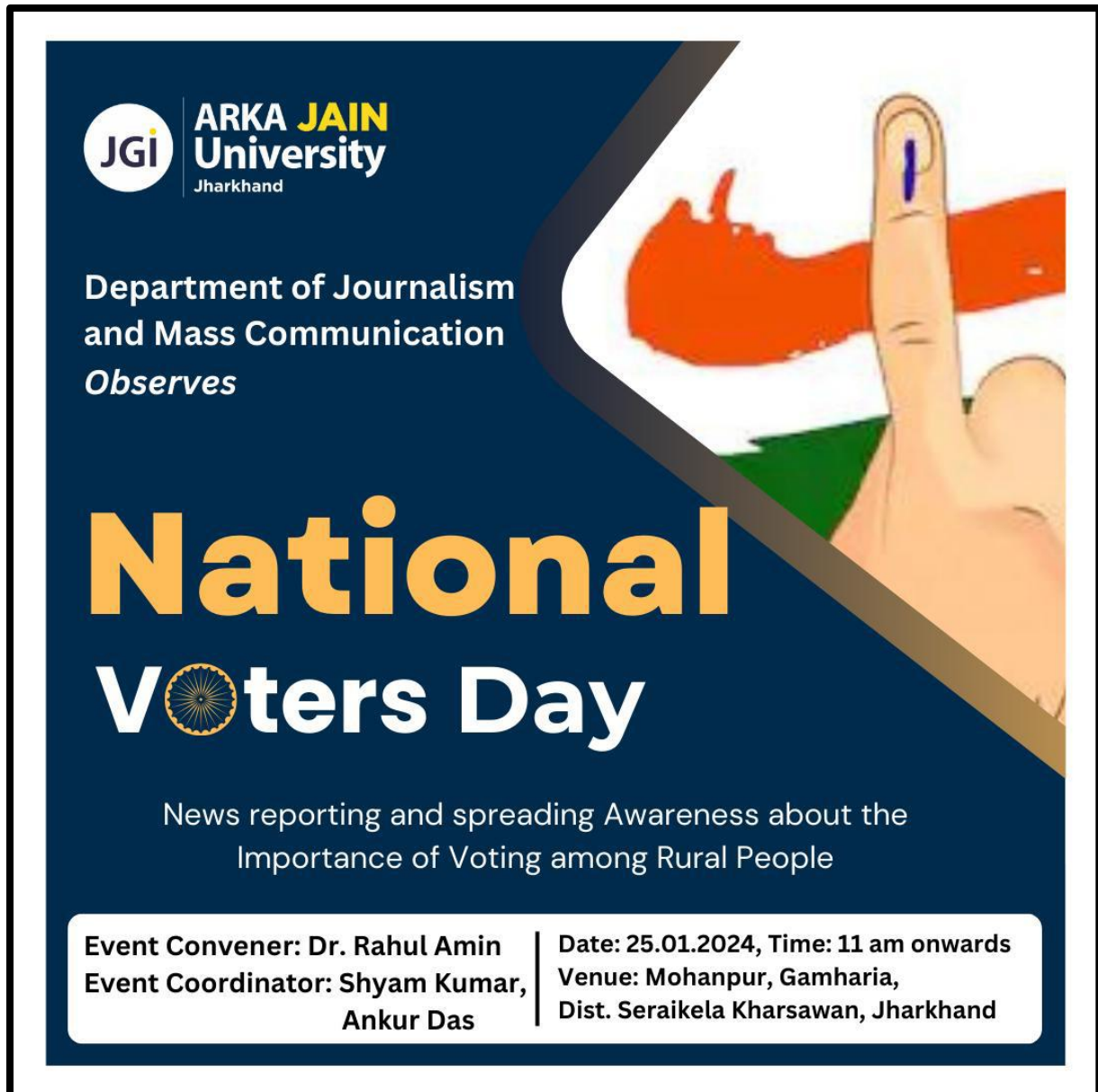


Figure 1: Poster of National Voters Day

Event Photos:



Figure 2: Student taking views of a rural people on the right to vote



Figure 3: Student while spreading awareness among rural people on voting



Figure 4: Students while making rural people aware about National Voters Day



Figure 5: Students at Mohanpur village while observing National Voters Day



Figure 6: Students while doing reporting at Mohanpur village on National Voters day



Figure 7: Students during National Voters Day awareness campaign at Mohanpur village.

