



# SCHOOL OF HUMANITIES <u>DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION</u>

Ref: JMC/Event/NPD/181/I

<u>Circular</u>

Date: 15-11-2023

It is being notified for information to all the students of the department of Journalism and Mass Communication that the Press Club of Jamshedpur is organising a seminar on **National Press Day** on 16th November 2023 at Russi Modi Centre for Excellence, Jamshedpur from 4 PM to 6 PM. Hence, in this regard all the students are instructed to report the event coordinator Mr. Shyam Kumar at Russi Modi Centre for Excellence, Jamshedpur at 4:00 PM to attend the seminar.

Dr. Rahul Amin (HOD) Department of Journalism and Mass Communication

Copy To:

· PS to hon'ble Vice Chancellor

PS to hon'ble Director

- PS to hon'ble Director cum DSW
- Academic Coordinator
- All concerned Faculty/ Mentor
- AJU website
- Office file
- Notice board
- ERP coordinator
- Students group (Email/WhatsApp)

HOD

Department of Journalism & Mass Communication



### NATIONAL PRESS DAY

Date of Event	16 <sup>th</sup> November 2023	
Name of Event	National Press Day	
Type of Event	Skill Development Program, Extensional activity, Entrepreneurship Development, Outreach activity	
Conducted by	Department of Journalism and Mass Communication, Press Club of Jamshedpur	
No. of Participants	22	

### **National Press Day**

**OBJECTIVE:** To give students an opportunity to gain knowledge on the importance of National Press Day, Press, social media and about Media in the Era of Artificial Intelligence.

### **DETAILS:**

Students of the Department of Journalism and Mass Communication of Arka Jain University, Jharkhand attended a Seminar on National Press Day at Russi Modi Centre for Excellence, Jamshedpur. The Press Club of Jamshedpur organised the seminar on National Press Day. The chief guest and one of the eminent speakers of the seminar was Jamshedpur SSP Mr. Kaushal Kishore. Other expert speakers were Mr. Sarvesh Kumar, Chief, Corporate Communications of Tata Steel, Mr. Radheshyam Aggarwal, Editor of Uditvani, Mr.Sanjay Mishra, Prabhat Khabar editor (Jamshedpur), Dainik Bhaskar editor Mr. Sanjay Pandey, Ispat Mail editor Mr. Chandrabhushan Singh etc. In the productive session during the seminar students learnt about the importance of Press, social media and about Media in the Era of Artificial Intelligence.

Honourable dignitaries of Arka Jain University, Dr. S. S. Razi, Mr. Amit Kumar Srivastava, Mrs. Richa Garg, Mr. Jasbir Singh Dhanjal and Dr. Angad Tiwari appreciated the students of Department of Journalism and Mass Communication for attending the productive session. Mr. Amit Kumar Shrivastav, Director cum Registrar, said "students must participate in such kind of productive seminars to broaden their knowledge about the importance of press in society. Students will also learn about the roles of journalists in the current scenario". Head of the Department of Journalism and Mass Communication, Dr. Rahul Amin motivated the students to participate in the seminar to gain knowledge about the importance of press from media experts.

It was a productive seminar for the students who learnt various aspects of press and roles of journalists in society.

**TAKEAWAY (OUTCOMES):** Students learnt about the importance of Press. Students got awareness about social media. Students gained knowledge about media and its importance in the Era of Artificial Intelligence.



### **Event Photos:**



Figure 1: Students during seminar on National Press Day



Figure 2: Jamshedpur SSP Mr. Kaushal Kishore taking a session during Seminar on National Press Day





Figure 3: Students at Centre for Excellence, Jamshedpur for attending Seminar on National Press Day



Figure 4: Students attentively listening to the expert speakers during the seminar on National Press Day



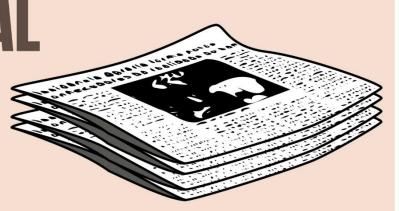
### Poster of the Event:

Department of Journalism and Mass Communication



Celebrates

# NATIONAL PRESS NAY



Seminar on National Press Day by Press Club of Jamshedpur

CONVENER: DR. RAHUL AMIN COORDINATOR: SHYAM KUMAR

Date: 16th November 2023

Venue: Centre for Excellence, Jamshedpur

TIme : 4:00 PM - 6:00 PM



## **List of Participants:**

ARKA JAIN University Jharkhand  List of Participants				
	Department of Journ	nalism and Mass Commu	inication	
		ool of Humanities		
	Event:	National Press Day		
		6th November 2023	C'	
Sl. no.	Student Name	Enrollment number	Signature	
1.	Puja Kumori, RajaK	ATU 231258	Pushag Set	
2.	Pushpa Seth	ATU 23,256	Pushag Set	
3.	Navheet Kaur	ATU1210190	Sanian	
	Sanjana Kumari	ATU\ 230310	Archible	
5.	Akanska Kumari	ATU 211247	American	
6.	ANSW I Kunar	AJU \ 211232	Angle	
6	Shuham Murmu	AJV1 211 098	Shaban kun mm	
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13	Shahaala Mtal	AJU/210290	charles of Jus	
14	Vishakha Pandey	ATU/221 169	Thiske fordy	
15	Abhichek Kumar	ATU/210117	orus /	
16	Alikii Ros	ATU/221134	Air	
17	Nifesh Kumar	ATV/210501	Deesh	
18	Shreemoree Chalra	ATU/ 222022	Good	
19	Angel Kuman Roy	ATU 230635	Amit	
20	Ekampreet Kaux	A Jul 220438	& Bambalet Kaux.	
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	Signature of Event Coordinator		HOD	

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### Media Coverage:

