



**SCHOOL OF HUMANITIES**  
**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**

Ref: JMC/Event/NPD/181/I

Circular

Date: 15-11-2023

It is being notified for information to all the students of the department of Journalism and Mass Communication that the Press Club of Jamshedpur is organising a seminar on **National Press Day** on 16th November 2023 at Russi Modi Centre for Excellence, Jamshedpur from 4 PM to 6 PM. Hence, in this regard all the students are instructed to report the event coordinator Mr. Shyam Kumar at Russi Modi Centre for Excellence, Jamshedpur at 4:00 PM to attend the seminar.

  
Dr. Rahul Amin (HOD) 15/11/23

**Department of Journalism and Mass Communication**

**HOD**

Department of Journalism & Mass Communication

Copy To:

- PS to hon'ble Vice Chancellor
- PS to hon'ble Director
- PS to hon'ble Director cum DSW
- Academic Coordinator
- All concerned Faculty/ Mentor
- AJU website
- Office file
- Notice board
- ERP coordinator
- Students group (Email/WhatsApp)

## NATIONAL PRESS DAY

<b>Date of Event</b>	<b>16<sup>th</sup> November 2023</b>
<b>Name of Event</b>	<b>National Press Day</b>
<b>Type of Event</b>	<b>Skill Development Program, Extensional activity, Entrepreneurship Development, Outreach activity</b>
<b>Conducted by</b>	<b>Department of Journalism and Mass Communication, Press Club of Jamshedpur</b>
<b>No. of Participants</b>	<b>22</b>

### National Press Day

**OBJECTIVE:** To give students an opportunity to gain knowledge on the importance of National Press Day, Press, social media and about Media in the Era of Artificial Intelligence.

**DETAILS:**

Students of the Department of Journalism and Mass Communication of Arka Jain University, Jharkhand attended a Seminar on National Press Day at Russi Modi Centre for Excellence, Jamshedpur. The Press Club of Jamshedpur organised the seminar on National Press Day. The chief guest and one of the eminent speakers of the seminar was Jamshedpur SSP Mr. Kaushal Kishore. Other expert speakers were Mr. Sarvesh Kumar, Chief, Corporate Communications of Tata Steel, Mr. Radheshyam Aggarwal, Editor of Uditvani, Mr. Sanjay Mishra, Prabhat Khabar editor (Jamshedpur), Dainik Bhaskar editor Mr. Sanjay Pandey, Ispat Mail editor Mr. Chandrabhushan Singh etc. In the productive session during the seminar students learnt about the importance of Press, social media and about Media in the Era of Artificial Intelligence.

Honourable dignitaries of Arka Jain University, Dr. S. S. Razi, Mr. Amit Kumar Srivastava, Mrs. Richa Garg, Mr. Jasbir Singh Dhanjal and Dr. Angad Tiwari appreciated the students of Department of Journalism and Mass Communication for attending the productive session. Mr. Amit Kumar Shrivastav, Director cum Registrar, said “students must participate in such kind of productive seminars to broaden their knowledge about the importance of press in society. Students will also learn about the roles of journalists in the current scenario”. Head of the Department of Journalism and Mass Communication, Dr. Rahul Amin motivated the students to participate in the seminar to gain knowledge about the importance of press from media experts.

It was a productive seminar for the students who learnt various aspects of press and roles of journalists in society.

**TAKEAWAY (OUTCOMES):** Students learnt about the importance of Press. Students got awareness about social media. Students gained knowledge about media and its importance in the Era of Artificial Intelligence.

**Event Photos:**



**Figure 1: Students during seminar on National Press Day**



**Figure 2: Jamshedpur SSP Mr. Kaushal Kishore taking a session during Seminar on National Press Day**



**Figure 3: Students at Centre for Excellence, Jamshedpur for attending Seminar on National Press Day**



**Figure 4: Students attentively listening to the expert speakers during the seminar on National Press Day**

Poster of the Event:

Department of Journalism and Mass Communication

*Celebrates*

# NATIONAL PRESS DAY



**Seminar on National Press Day by Press Club of Jamshedpur**

**CONVENER : DR. RAHUL AMIN**  
**COORDINATOR : SHYAM KUMAR**

**Date : 16th November 2023**  
**Venue : Centre for Excellence, Jamshedpur**  
**Time : 4:00 PM - 6:00 PM**



**Media Coverage:**

