



SCHOOL OF COMMERCE & MANAGEMENT

NOTICE

Ref No: AJU/SCOM/2022/170

Date: 10.02.2023

It is hereby notified that the School of Commerce and Management in association with Rotaract Club of Arka Jain University will conduct an off Campus charity event "A Social Visit" on 14th February,2023 at 9.00 AM.

All faculty and students are requested to contribute for the same.

Dr. Pompi Das Sengupta

Asst. Dean (UG)

School of Commerce & Management

Prof. (Dr.) Praveen Kumar Thakur

Dean I/C

School of Commerce and Management

Copy for the information:

- 1. PS to the Vice-Chancellor
- 2. PS to the Director
- 3. PS to the Registrar
- 4. Controller of Examinations
- 5. In charge Web services for Website Updation
- 6. Notice Board
- 7. Guard File



V CARE – VISIT TO CHESHIRE HOME WITH ROTARACT CLUB

| Date of Event | 14.02.2023 | |
|--------------------|---------------------------------|--|
| Name of the Event | V Care | |
| Type of the Event | Participative Learning, | |
| Conducted by | School of Commerce & Management | |
| No. Of Participant | 38 | |

OBJECTIVE: The primary objective of this initiative was to instill values and a sense of social responsibility among the students. By actively participating in the V-Care celebration at Cheshire Home, the students learned valuable lessons about empathy, compassion, and the importance of contributing to the well-being of society.

DETAILS: The students of the School of Commerce & Management at Arka Jain University, encompassing BBA, B.Com, and MBA programs, embarked on a meaningful journey to celebrate Valentine's Day with a difference. Recognizing the occasion as more than just a day for romantic expressions, the students, in collaboration with the Rotaract Club, chose to spread love, friendship, admiration, and care to those in need.

The focal point of this heartwarming initiative was the Cheshire Home, a residence for individuals facing various physical challenges. The students not only recognized the significance of Valentine's Day but also aimed to make a positive impact on the lives of the residents of Cheshire Home. In preparation for the visit, students diligently collected essential items such as biscuits, cakes, chips, soap, shampoo, surf, hand wash, body lotion, oil, fruits, rice, dal, pulses, milk powder, and any other daily necessities. This thoughtful gesture demonstrated their commitment to ensuring the well-being and comfort of the residents. On the designated day, the students, along with Rotaract Club members, visited Cheshire Home to deliver these collected items. The act of handing over the supplies to the office of Cheshire Home symbolized the students' genuine intent to contribute to the welfare of the residents. The students spent the entire day immersed in activities that brought joy and companionship to the residents of Cheshire Home. The celebration included cutting a cake, dancing, playing various games, and simply enjoying the company of the residents. This holistic approach aimed to foster a sense of inclusion, happiness, and shared humanity.

The V-Care initiative at Cheshire Home undertaken by the students exemplifies the power of combining festive celebrations with meaningful acts of kindness. Beyond the exchange of gifts and expressions of love, the students successfully integrated the spirit of social responsibility into their Valentine's Day celebration, leaving a lasting impact on both the residents of Cheshire Home and their own lives. This initiative serves as a commendable example of how education can extend beyond the classroom to shape individuals into responsible and compassionate members of society.



TAKEAWAY (OUTCOMES): Students Learned the Values and Responsibilities to them towards Human Society. The hands-on experience of spending time with individuals facing challenges provided the students with a deeper understanding of their responsibilities towards the broader human community. This engagement not only enriched their academic learning but also contributed to their personal growth as individuals with a strong sense of social consciousness.



Poster of the Event



Figure 1: Poster of V Care



Photo of the Event



Figure 2: All students is in Cheshire Home



Figure 3: Expressions of love





Figure 4: students exemplifies the power of combining festive celebrations with meaningful acts of kindness.



Figure 5: Photo of V Care



Students Attendance

| Attendance Sheet of Students Kite Kranti | | Date : 14-02-2023 | |
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