

School of
Commerce and Management

Department of Management

MBA

(Semester I - IV)

Scheme of Study
(w.e.f Batch 2020)



JGi

ARKA JAIN
University
Jharkhand

SEMESTER I

S.No	Name of the Subject	Type of Course	Credit	Contact Hours Per Week	Total Marks	End Term Theory/ Practical Exam	Mid Term Theory/ Practical Exam	CIA **	Attendance
1	Managerial skills for effectiveness	Core Paper	4	4	100	70	20	5	5
2	Financial Reporting- Statements and Analysis	Core Paper	4	4	100	70	20	5	5
3	Marketingg Management	Core Paper	4	4	100	70	20	5	5
4	Organizational Behavior	Core Paper	4	4	100	70	20	5	5
5	Quantitative Techniques	Core Paper	4	4	100	70	20	5	5
6	Managerial Economics	Core Paper	4	4	100	70	20	5	5
7	Entrepreneurship Development	Core Paper	4	4	100	70	20	5	5
	Total		28	28	700	490	140	35	35

SEMESTER II

S.No.	Name of the Subject	Type of Course	Credit	Contact Hours Per Week	Total Marks	End Term Theory/ Practical Exam	Mid Term Theory/ Practical Exam	CIA **	Attendance
1	Business Communication	Core Paper	4	4	100	70	20	5	5
2	Human Resource Management	Core Paper	4	4	100	70	20	5	5
3	Marketing Research	Core Paper	4	4	100	70	20	5	5
4	Corporate Finance	Core Paper	4	4	100	70	20	5	5
5	Computer Applications for Business	Core Paper	4	4	100	70	20	5	5
6	Legal and Business Environment	Core Paper	4	4	100	70	20	5	5
7	Corporate Strategy and Indian Ethics	Core Paper	4	4	100	70	20	5	5
	Total		28	28	700	490	140	35	35

SEMESTER III

S.No	Name of the Subject	Type of Course	Credit	Contact Hours Per Week	Total Marks	End Term Theory/ Practical Exam	Mid Term Theory/ Practical Exam	CIA **	Attendance
1	Integrated Marketing Communication	Elective Paper	4	4	100	70	20	5	5
2	Consumer Behavior	Elective Paper	4	4	100	70	20	5	5
3	Sales & Distribution Management	Elective Paper	4	4	100	70	20	5	5
4	Investment Analysis & Portfolio Management	Elective Paper	4	4	100	70	20	5	5
5	Managing Banks and financial Institutions	Elective Paper	4	4	100	70	20	5	5
6	Taxation	Elective Paper	4	4	100	70	20	5	5
7	Manpower Planning, Recruitment, Selection	Elective Paper	4	4	100	70	20	5	5
8	Strategic Human resource Management	Elective Paper	4	4	100	70	20	5	5
9	Performance Management	Elective Paper	4	4	100	70	20	5	5
10	Corporate Internship Project	Corporate Internship Project	3	3	100	50	50		
	Total		27	27	700	470	170	30	30

**** Each Student will Study 2 Specialization with 3 Elective Papers each**

SEMESTER IV

S.No.	Name of the Subject	Type of Course	Credit	Contact Hours Per Week	Total Marks	End Term Theory/ Practical Exam	Mid Term Theory/ Practical Exam	CIA **	Attendance
1	Digital and Social Media Marketing	Elective Paper	4	4	100	70	20	5	5
2	International Marketing	Elective Paper	4	4	100	70	20	5	5
3	Services Marketing	Elective Paper	4	4	100	70	20	5	5
4	Financial market and services	Elective Paper	4	4	100	70	20	5	5
5	Behavioral Finance	Elective Paper	4	4	100	70	20	5	5
6	International Finance	Elective Paper	4	4	100	70	20	5	5
7	Team dynamics at work	Elective Paper	4	4	100	70	20	5	5
8	Employee Relationship	Elective Paper	4	4	100	70	20	5	5
9	International Human Resource Management	Elective Paper	4	4	100	70	20	5	5
10	Dissertation Project	Dissertation Project	3	3	100	50	50		
	Total		27	27	600	420	120	30	30

**** Each Student will Study 2 Specialization with 3 Elective Papers each**

Distribution of Credit across 4 semesters:

S. No	Type of Paper	No. of Paper	Total Credits
1	Core Paper	14	56
2	Elective Paper	12	48
3	Corporate Internship Project/Dissertation Project	2	6
	Total	28	110