



# SCHOOL OF PHARMACY CIRCULAR

#### No: AJU/SOHAS/091/23

#### Date 11.05.2023

It is hereby notified that School of Pharmacy will conduct a seminar entitled as Pharmaceutical Science: an evergreen Profession on 18<sup>th</sup> May 2023, 10 am onwards. The students of School of Pharmacy are herewith notified to avail the opportunity. Venue will be the seminar hall, SUSHRUTA Block of ARKA JAIN University.

Dean School of Ph ARKA JAIN University

Dean School of Pharmacy

Copy to Vice Chancellor Office of the Registrar IQAC Class Coordinators Website In-charge Office file Student Whatsapp group

ARKA JAIN UNIVERSITY-IQAC CELL-EVENT REPORT



## SEMINAR ON PHARMACEUTICAL SCIENCE: AN EVERGREEN PROFESSION

Date of Event	18.05.2023
Name of the Event	Seminar on Pharmaceutical Science: an evergreen Profession
Type of the Event	A Collaborative & Technical Skill Development and Career Counselling Session
Conducted by	School of Pharmacy in collaboration with College of Pharmaceutical Sciences, Puri, Odisha (MOU Partner)
No. Of Participants	50

**OBJECTIVE:** The pharmaceutical industry provides plenty career and job opportunities for potential young graduates with good academic back ground in disciplines like pharmaceutical sciences. With rising demand for experts in the healthcare and medical domain, the pharmaceutical industry is offering more job opportunities than ever and is still expected to increase in the coming years. (https://www.biotecnika.org/2021/10/best-career-option-in-pharma-industry-for-life-science-students/)

**DETAILS**: In collaboration with College of Pharmaceutical Sciences, Puri, Odisha the MOU partner of ARKA JAIN University a seminar on Pharmaceutical Science: an evergreen Profession was conducted by School of Pharmacy at ARKA JAIN University on 18th May 2023. The speaker of the seminar was Dr. Chinmaya Keshari Sahoo, Associate Professor, College of Pharmaceutical Sciences, Puri, Odisha. He explained that "evergreening" has been coined to disparage the practice of making incremental, patentable innovations for medicines without corresponding benefit, particularly if patients are aggressively or forcibly transitioned to the new product. He explained how pharmaceutical sector is growing and able to work efficiently on recent trends. In 1991 India adopted the policy of globalization, liberalization, and privatization which had impact on almost all the sectors of the country. The liberalized markets encouraged MNC's to enter the domestic market. Many Indian companies entered the foreign countries by launching new operations in their markets. Despite of the challenges in the early phases, Indian Pharmaceutical sector proved to be the world class generics industry. It is still being encouraged to focus more on research and development for new molecules which earlier was only on re-processing of generic drugs. The audience of the seminar were basically the students and faculties of School of Pharmacy ARKA JAIN University. The seminar was conducted smoothly by the coordination of students, faculty members and laboratory technicians of School of



**OUTCOMES**: Pharmacists form a vital link between the doctors, nurses and the patients. They are an important component of the health care team – the ultimate goal of which is patient welfare. They are giving life to medicines. Pharmacy profession is noble, evergreen, and respected profession. Be proud of as we are pharmacists.

Resource	Designation	Affiliation	Mail ID	Phone No
Dr. Chinmaya Keshari Sahoo,	Associate Professor	College of Pharmaceutical Sciences, Puri, Odisha	sahoo.chinmaya83@gmail.com	8074456148



### Poster of the Event



Poster of the Seminar on Pharmaceutical Science



# Photos of the Event



Geo Tag photos of seminar 3Rs in animal testing



Spiritual inauguration of the seminar



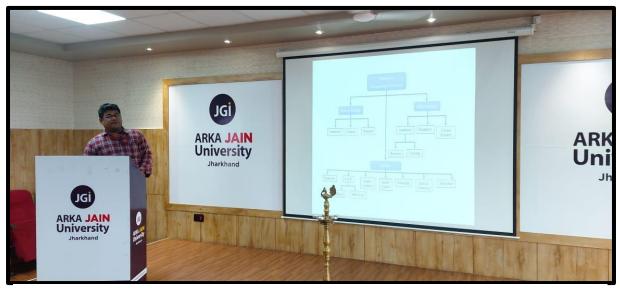


Seminar hosted by Student representative Miss Srishti Shreya



Dr. Chinmaya and participants at seminar hall





Dr. Chinmaya presenting the seminar



Felicitating with a memento of appreciation to Dr Chinmaya





All united at the end of the seminar to witness their presence



## Students' Attendance

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