



School of Humanities

Ref: H/Event/IQAC/144 NOTICE Date: 01 / 12 / 2022

As you are aware, the Government of India has proposed to observe 11th December as "BHARATIYA BHASHA DIWAS", On the occasion of Janm Jayanti of great Tamil poet Subramania Bharati.

In order to celebrate "BHARATIYA BHASHA DIWAS" under Azadi Ka Amrit Mahotsav the university is organizing "KAVITA VACHAN" an event on poem recitation, in Indian Languages, on 10th of December. Interested students can register themselves on link mentioned below by 8th of December 2022.

Registration Link: https://docs.google.com/forms/d/e/1FAlpQLSepoJkKCRh3Csk258NF-JreOUHs31RxnzwLJlx0CUuVWZWFSq/viewform?vc=0&c=0&w=1&fir=0

Organisers

Amit Kumar Singh Event Coordinator جياساندرالي. Ms. Sunita Jha Event Coordinator

Copy To:

- · PS to hon'ble Vice Chancellor
- PS to hon'ble Director
- PS to hon'ble Director cum DSW
- Academic Coordinator
- All concerned Faculty/ Mentor
- AJU website
- Office file
- Notice board
- ERP coordinator
- Students group (Email/WhatsApp)



ON THE OCCASION OF JAYANTI OF GREAT TAMIL POET SUBRAMANIA BHARATI

| Date of Event | 10/12/2022 |
|---------------------|---------------------------------------------|
| Name of the Event | BHARATIYA BHASHA DIWAS |
| Type of the Event | Non Academic Event (Life Skill Development) |
| Conducted by | School of HUMANITIES |
| No. of Participants | 45 |

OBJECTIVE: The celebration of Bharatiya Bhasha Diwas on 10th December 2022 at Arka Jain University aimed to pay tribute to the renowned Tamil poet, Subramania Bharati. The event sought to encourage individuals to embrace and master their mother tongue, while also fostering an appreciation for and learning of other Indian languages.

DETAILS: Bharatiya Bhasha Diwas was organized with enthusiasm and pride in the premises of Arka Jain University. The event witnessed the presence of key dignitaries, including University Director Amit Kumar Srivastava, Vice Chancellor Dr. S.S. Razi, Registrar Jasveer Singh Dhanjal, Campus Director Dr. Angad Tiwari, along with Deans, teachers, and non-teaching staff from all schools. The event commemorated the birth anniversary of Mahakavi Subramaniam Bharati, emphasizing the importance of mastering one's mother tongue and encouraging the learning of diverse Indian languages. Dignitaries shared their insights, and students showcased their linguistic prowess through captivating poetry recitations in multiple languages. Amit Kumar Singh and Sunita Jha adeptly conducted the program, ensuring its smooth flow. The celebration successfully united the university community in a cultural and literary tribute, inspiring a sense of pride in linguistic diversity and cultural heritage.

The active participation of dignitaries, faculty, and students, along with the multilingual expressions of poetry, added vibrancy to the event. The success of the celebration underscores the university's dedication to preserving and celebrating the rich linguistic tapestry of India. The event concluded with a sense of accomplishment, and a vote of thanks expressed gratitude to all participants for their enthusiastic involvement in making Bharatiya Bhasha Diwas a memorable occasion at Arka Jain University.

TAKEAWAY (OUTCOMES): The celebration of Bharatiya Bhasha Diwas at Arka Jain University yielded meaningful outcomes. The event succeeded in inspiring students to take pride in and accept their mother tongue, fostering a sense of cultural identity. Additionally, the encouragement to learn other Indian languages highlighted the university's commitment to promoting linguistic diversity and national integration.



Poster of the Event



Figure 1: Poster of the Bharatiya Bhasha Diwas



Photos of the Event



Figure 2: Geo Tag Photo



Figure 3: All Dignitaries and participants in one frame



Attendance Sheet:

| Bharatiya Bhasha Divas | | | | | | |
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Sample Media Coverage



आर्का बेन विश्वविद्यालय के प्रांगण में दिनांक 10/12/2022 को भारतीय भाषा दिवस का आयोजन बड़े ही धूमधाम से संपन्न हुआ। इस अवसर पर विश्वविद्यालय के निर्देशक अमित कुमार श्रीवास्तव, कुतपित डॉ एस एस रजी, रजिस्ट्रार जसवीर सिंह धंजल कैपस निर्देशक डॉ अंगद तिवारी सभी स्कूल के डीन, शिक्षक एवं शिक्षेत्रर कर्मचारी उपस्थित थे। यह कार्यक्रम महाकवि सुब्रमण्यम भारती के जन्म जयंती पर मनाया गया इस कार्यक्रम का उद्देश्य लोगों में अपनी मातुभाषा पर महारत हासिल करने के साथ ही अन्य भारतीय भाषाओं को सीखने के प्रति उत्साह को ब्रह्माव देना था। इस अवसर पर सभी गणमान्य व्यक्ति ने अपने विचार को रखा तथा छात्री द्वारा विभिन्न भाषाओं में कविता वाचन भी किया गया इस कार्यक्रम का संचातन अमित कुमार सिंह एवं सुनीता इस द्वारा किया गया।



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Link for the media coverage:

https://srisaivision.com/archives/33308