

Date: 23.08.2023



SCHOOL OF COMMERCE & MANAGEMENT

Department of Commerce

NOTICE

Ref No: AJU/SCoM/DoC/2023/334

This is to inform all the students that the School of Commerce and Management - Department of Commerce, is organizing a session on "Significance of Communication in Career Advancement" on 26th August, 2023 from 11:00 a.m. onwards for the students of BBA and B.COM (H), in association with Jamshedpur Management Association.

Venue: JEH Auditorium

The session presents a remarkable opportunity to understand how effective communication can profoundly shape one's career trajectory.

This event will be coordinated by Dr. Rama Singh.

Dr. Pompi Das Sengupta

Asst. Dean (UG)

School of Commerce & Management

Assistant Dean (UG)

school Of Commerce and Management

Arka Jun University Jharkhand

Copy for the information:

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SIGNIFICANCE OF COMMUNICATION IN CAREER ADVANCEMENT

Date of Event	26.08.2023
Name of the Event	Significance of Communication in Career Advancement
Type of the Event	Entrepreneurship Development Program
Guest Speakers	Dr. Hishmi Jamil Hussain, Head Biodiversity, Corporate Sustainability, TATA STEEL
No. Of Participant	55

OBJECTIVE: The primary objective of the session was to educate students enrolled in the BBA and B.COM (H) programs about the critical role that effective communication plays in shaping and advancing their careers. The School of Commerce and Management - Department of Commerce, in collaboration with the Jamshedpur Management Association, aimed to provide valuable insights into the importance of communication skills in the professional realm.

DETAILS: The session on the "Significance of Communication in Career Advancement" was organized in collaboration with the Jamshedpur Management Association. It took place at the JEH Auditorium, Block-A, starting at 11:00 a.m. The event attracted a significant turnout of students and faculty members, reflecting the eagerness to gain insights into the world of communication and its influence on career development.

The Entrepreneurship Development Program featured Dr. Hishmi Jamil Hussain, Head of Biodiversity, and Corporate Sustainability at TATA STEEL, as the guest speaker. Dr. Hishmi Jamil Hussain shared his expertise on the importance of communication skills in the corporate world and their specific relevance to entrepreneurship. The session covered various dimensions of effective communication, including verbal and non-verbal communication, interpersonal skills, and leveraging technology for communication.

Outcomes: The Entrepreneurship Development Program on the "Significance of Communication in Career Advancement" proved to be a valuable learning experience for students and faculty. The insights shared by Dr. Hishmi Jamil Hussain added a practical dimension to the theoretical knowledge, aligning with the university's commitment to providing holistic education. The positive outcomes of the session underline its significance in preparing students for successful careers and entrepreneurial ventures.



Poster of the Event



Figure 1: Poster of the Significance of Communication in Career Advancement



Photos of the Event



Figure 2: Guest Speaker sharing his knowledge



Figure 3: Geo Tag Photo





Figure 4: All Participants and Faculty in one frame



List of Participants

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