



#### SCHOOL OF COMMERCE & MANAGEMENT

### NOTICE

#### Ref No:AJU/SCoM/2023/183(A)

Date: 13.03.2023

This is to inform all that the Department of Commerce, School of Commerce and Management is organizing a WALKATHON on 22<sup>n0</sup>March, 2023 from 8:30 am onwards on the occasion of World Water Day for the students of semester II, IV & VI.

Interested students may register for the event at the following link.

Registration Link: https://forms.gle/QXYnp83uTNwbzFf8A

This event will be coordinated by Ms. Ankita Singhand Dr. Rama Singh.

Note: It is thereby requested to the registered students to assemble near block A portico, for the same 10 minutes before the allotted time.

Dr. Pompi Das Sengupta

Asst. Dean (UG)

Vishakha Joseph Program Coordinator I/C

BBA

#### Copy for the information:

- I. PS to the Vice-Chancellor
- 2. PS to the Director
- 3. PS to the Registrar
- 4. Controller of Examinations
- 5. In charge Web services for Website Updation
- 6. Notice Board
- 7 Guned Eila



# **'WORLD WATER DAY' 2023**

Date of Event	22.03.2023
Name of the Event	World Water Day
Type of the Event	Educational Trip
Conducted by	Department of Commerce, School of Commerce and Management in association with Rotract Club of ARKA JAIN University.
Faculty Coordinators	Prof. Ankita Singh, Dr. Rama Singh
No. Of Participant	85

**OBJECTIVE:** To raise awareness about water conservation and instill a sense of responsibility towards sustainable water usage among students and the local community.

**DETAILS:** The department of Commerce, School of Commerce and Management, recognized the urgent need for heightened awareness regarding water conservation, given the escalating global water crisis. In response to this, the department organized a walkathon on World Water Day for students of BBA & B.COM (H), Semester II, IV & VI, and MBA. The primary objective was twofold: first, to emphasize the critical importance of water as a finite and essential resource, and second, to cultivate a collective sense of responsibility in protecting and conserving this precious commodity. Understanding the significance of World Water Day as a platform to mobilize public action, the walkathon was strategically designed to involve students, faculty, and the local community of Mohanpur. The overarching aim was to transcend academic boundaries and create a shared understanding of the challenges posed by water scarcity, urging participants to become active contributors to the solution. The walkathon served as an immersive and experiential learning opportunity, fostering a deeper connection between the participants and the cause of water conservation. By organizing this event, the department aimed not only to disseminate information but also to inspire a behavioral shift towards responsible water usage, both within the student body and the larger community.

The event was meticulously planned, featuring informative banners, placards, and interactive sessions strategically positioned along the walking route. These elements were carefully crafted to reinforce key messages about water conservation, sustainability, and the responsible utilization of this finite resource. Engaging discussions and activities were incorporated to ensure that participants not only



absorbed the information but also actively participated in dialogue, deepening their understanding of the subject matter.

The invaluable contribution of Prof. Ankita Singh, the event coordinator, and Dr. Rama Singh, played a crucial role in ensuring the event's success. Their dedication and leadership were instrumental in creating an environment where participants felt both informed and motivated to take action.

**Outcome:** This walkathon stands as a testament to the department's dedication to fostering responsible citizenship among its students and the community at large. It is a reminder that small steps taken collectively can lead to substantial positive changes, especially in safeguarding our most invaluable resource—water.



## Poster of the Event

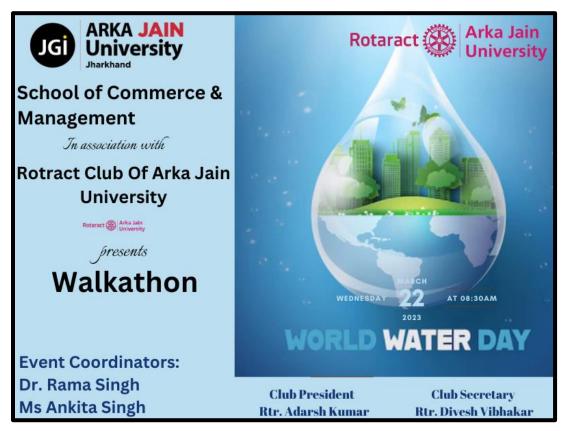


Figure 1: Poster of the World Water Day



# **Photos of the Event**



Figure 2: Students Visited to Mohanpur Village



Figure 3: Geo Tag Photo





Figure 4: Students educating villagers



Figure 5: During walkathon





Figure 6: All in one frame



# **List of Participants**

Name	Enrollment No.	Department	Semester
Farah afreen	AJU/221651	MBA	II
Bhavya Anand	AJU/221538	BBA	11
Simran Kumari	221810	B.COM(H)	11
Simran Kumari	221810	B.COM(H)	II
Megha Sengupta	AJU/220281	MBA	II
Sneha Sharma	AJU/ 220388	MBA	II
Richa Verma	AJU/221880	MBA	II
RAMAN KUMAR GUPTA	220749	BBA	II
Asmi Mardi	220812	BBA	II
Asmi Arpita Kachhap	220916	BBA	II
Prerna kumari	221426	BBA	П
Gagandeep Kaur	220445	B.COM(H)	II
Anuradha Kumari	221143	BBA	II
Isha Kumari patro	AJU/220825	BBA	II
SWARUP LAHA	AJU/221516	BBA	II
Anuradha Kumari	221143	BBA	П
Anamika banerjee	AJU / 221650	BBA	II
Rakhi Kumari	AJU/221713	BBA	II
Divesh Vibhakar	AJU/200604	B.COM(H)	VI
DHIRAJ KUMAR MISHRA	AJU/200981	B.COM(H)	VI
Sona Kumari	AJU/220947	B.COM(H)	11
Komal singh	221484	MBA	11
Komal Singh	221484	MBA	11
Amanpreet Kaur Walia	AJU/220910	BBA	11
Ria	221447	BBA	11
Pragya Shandilya	AJU/220774	BBA	11
Gangotri Kumari	AJU/221205	BBA	II
Ankit Kumar sah	Aju/221495	BBA	II
Adarsh khaitan	AJU/220801	BBA	II
Alisha Aray	AJU/221317	BBA	П
Paramjeet Singh	Aju/221106	BBA	II



Amisha Prasad	AJU/221483	BBA	II
Amisha Prasad	AJU/221483	BBA	II
Aniket	221694	BBA	II
Gourav Dey	AJU/221116	BBA	II
Supriyo Dutta	AJU/220016	BBA	II
Simran kour	221617	BBA	II
Harshit Kumar Singh	AJU/221441	BBA	II
Ayush Singh	AJU/221454	BBA	II
Ateeque Aftab	AJU/221458	BBA	II
Nyasha	AJU/221568	BBA	II
Swayam Gupta	221238	BBA	II
P. Ritesh	AJU/221114	BBA	II
Y.Bharat kumar	221577	BBA	II
Syed Kaif	AJU/221363	BBA	II
Ajit Kumar solanki	Aju/221220	BBA	II
Tanish Mukherjee	221221	BBA	II
Prince Gupta	221439	BBA	II
Roshan raj	Aju/221339	BBA	II
Prachi Singh	AJU/221264	BBA	II
Komal kumari	AJU/221384	BBA	II
Esha	AJU/221425	BBA	II
Esha	AJU/221425	BBA	II
Amrita Tripathi	Aju/221438	BBA	II
Shradha	AJU/221318	BBA	II
Amit Nayak	AJU/221450	BBA	II
Sneha singh	221207	BBA	II
Ishita Sao	AJU/221377	BBA	II
Kritika Kumari	AJU/221608	BBA	II
Shumaila Anam Ashraf	AJU/221680	MBA	II
Smita Kumari	AJU/221660	MBA	II
Priya jha	Aju/220552	MBA	II
Akash Kumar Jaiswal	AJU/221594	MBA	II
Sharon Kerketta	AJU/221821	MBA	II
Aprajita	220590	MBA	II
Riya Dan	AJU/221704	MBA	II



AJU/221573	MBA	II
AJU/221833	MBA	II
AJU/220130	MBA	II
Aju/221290	BBA	II
AJU/221218	BBA	II
221255	BBA	II
AJU/221092	BBA	II
221088	BBA	II
220011	BBA	II
Aju/220633	BBA	II
AJU/220190	MBA	II
AJU/221507	MBA	II
AJU/220254	MBA	II
AJU/220253	MBA	II
AJU/221927	MBA	II
AJU/221526	MBA	II
AJU/220195	MBA	II
221533	BBA	II
221205	BBA	II
AJU/221370	BBA	II
	AJU/221833 AJU/220130 Aju/221290 AJU/221218 221255 AJU/221092 221088 220011 Aju/220633 AJU/220190 AJU/22053 AJU/220254 AJU/220253 AJU/221526 AJU/220195 221533 221205	AJU/221833 MBA AJU/220130 MBA Aju/221290 BBA AJU/221218 BBA 221255 BBA AJU/221092 BBA 221088 BBA 220011 BBA Aju/220633 BBA AJU/220190 MBA AJU/220190 MBA AJU/221507 MBA AJU/221526 MBA AJU/221526 MBA AJU/221526 MBA AJU/220195 MBA 221533 BBA 221205 BBA