



**ARKA JAIN
University**
Jharkhand

SCHOOL OF COMMERCE & MANAGEMENT

Department of Management

NOTICE

Ref No: AJU/SCoM/DoM/2023/296

Date: 18.07.2023

This is to inform all that the Department of Management is organizing an Industrial visit to the "Neev Herbal Handmade Soaps", in Hurlung village on 20th July, 2023. All the registered students of BBA semester V (2021-24) are requested to assemble near JEH Auditorium by 12.45 pm. Please find the details...

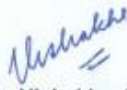
Date: 20th July 2023

Time: 1:00 pm

Venue: Neev Herbal Handmade Soaps in Hurlung village

In case of any queries please contact:

1. Ms. Sudeshna Sarkar
2. Dr. Vijyata
3. Dr. Prerna Rani
4. Ms. Shashi Pathak


Ms. Vishakha Joseph
Program Coordinator I/C
BBA

Program Co-ordinator
School of Commerce & Management
Copy for the information!

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2. PS to the Director
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Dr. Pompei Das Sengupta
Asst. Dean (UG)
School of Commerce and Management
Assistant Dean (UG)
School Of Commerce and Management
Arka Jain University Jharkhand

Neev Herbal Handmade Soaps in Hurlung Village

Date of Event	20.07.2023
Name of the Event	Neev Herbal Handmade Soaps in Hurlung Village
Type of the Event	Experiential Learning / Participative Learning
Conducted by	Department of Management
No. Of Participant	82

OBJECTIVE:

To make them understand sustainable business practices and to make them involve themselves in the mechanism of building an industry.

DETAILS:

A visit to “**Neev Herbal Handmade Soaps**” was organized on **20th July 2023**. The event aimed to provide students with an opportunity to understand and appreciate the concept of social entrepreneurship and to expose students to the concept of sustainable business model. The entire program was coordinated and managed with great efficiency by Prof. Sudeshna Sarkar, Prof. Dr. Vijyata, Prof. (Dr). Purna Rani, and Prof. Shashi Pathak.

The industrial visit to Neev Herbal Handmade Soaps was an enriching and eye-opening experience for the students of BBA Semester V. the students were accompanied by Professors. As we arrived at the location, we were warmly welcomed by **Ms. Shikha Jain**, the passionate and visionary founder of “**Neev Herbal Handmade Soaps**”. She gave us a brief overview of the journey of the company and its commitment to producing eco-friendly handmade herbal soaps.

Ms. Jain’s dedication to social development was evident as we were introduced to the group of rural women who were employed at the soap making facility. These women, previously were unemployed and economically vulnerable, they had been skilfully trained to create high-quality herbal soaps. It was heartening to witness how this initiative had not only improved their livelihood but also boosted their confidence and sense of empowerment.

During the guided tour of the production unit, we were able to see the meticulous process of soap-making and the use of natural ingredients, emphasizing Neev's commitment to sustainability and environmental consciousness. Ms. Jain shared how she sourced raw materials responsibly and focused on minimizing the carbon footprint of the company.

The highlights of the visit was an interactive session with Ms. Shikha Jain herself. She passionately spoke about her journey as a social entrepreneur, the challenges she faced and the support she received from various stakeholders to make her dream a reality. Her dedication and vision left a profound impact on the students and they highly appreciated her efforts in driving positive change in the lives of the rural women and the community at large.

TAKEAWAY (OUTCOMES):

The event raised awareness among students about the social entrepreneurship and sustainable business practices.

POSTER OF THE EVENT

**SCHOOL OF COMMERCE
& MANAGEMENT**

**INDUSTRIAL
VISIT**

One Day visit to Neev Herbal Handmade Soaps Factory

20 JULY 2023
01:00 PM

FOR BBA SEM V ONLY

EVENT CONVENOR

Dr. Pompi Das Sengupta
Assistant Dean BBA & BCom(H)

EVENT COORDINATORS

Ms. Sudeshna Sarkar
Dr. Vijyata
Dr. Prerna Rani
Ms. Shashi Pathak

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Jharkhand

Neev
Herbal Handmade Soaps

Figure 1: Poster of the event “Neev Herbal Handmade Soaps Factory”

PHOTOS OF THE EVENT



Figure 2: The Students along with Ms. Shikha Jain



Figure 3: Women's preparing the Soaps

PHOTOS OF THE EVENT



Figure 4: Packaging is being done at the company



Figure 5: Students leaving the Campus for the Industrial visit

PHOTOS OF THE EVENT



Figure 6: Students along with the founder of NEEV

LIST OF THE PARTICIPANTS

Event Name : Industrial Visit to Neev Herbal Handmade Soaps Factory

Date : 20th July, 2023

Final Name list of Selected Students:

SL. NO.	NAME	ENROLLMENT NO	Signature
1	SHUBHAM BAYAN	AJU/210040	<i>[Signature]</i>
2	NEHA SHARMA	AJU/210221	<i>[Signature]</i> Neha
3	SAIMA NISHAT	AJU/210192	<i>[Signature]</i>
4	KHUSHI RANI	AJU/210210	<i>[Signature]</i> Khushi
5	SHRUTI KUMARI	AJU/211120	<i>[Signature]</i> Shruti
6	SUMIT KUMAR OJHA	AJU/210075	<i>[Signature]</i> Sumit
7	RITIKKSHA	AJU/210905	<i>[Signature]</i> Ritiksha
8	DHAIRYA ACHARYA	AJU/210890	<i>[Signature]</i> Dalin
9	DIP RACHIT	AJU/210906	<i>[Signature]</i> Diprachit
10	MANSI PATRA	AJU/211239	<i>[Signature]</i> Mansi
11	RIYA SETHI	AJU/210940	<i>[Signature]</i> Riya
12	SHREYA SINGH	AJU/211613	<i>[Signature]</i> Shreya Singh
13	NITESH KUMAR	AJU/210627	<i>[Signature]</i> -NITESH
14	ARYAN SINGH	AJU/210700	
15	VISHAL PRAJAPATI	AJU/210215	<i>[Signature]</i> Vishal
16	SANDEEP KUMAR SHARMA	AJU/210628	<i>[Signature]</i> SANDEEP
17	KISHAN ANAND	AJU/211675	<i>[Signature]</i> Kishan
18	VISHAL SAH	AJU/210946	<i>[Signature]</i> Vishal Sah
19	ABHINAV KUMAR VERMA	AJU/211190	<i>[Signature]</i> Abhinav
20	PREETI KUMARI SHYAMAL	AJU/211699	<i>[Signature]</i> Preeti
21	DIKSHA SARKAR	AJU/211403	<i>[Signature]</i> Diksha
22	MD MASOOM	AJU/210537	<i>[Signature]</i> Masoom
23	AMAN KR. CHAUHAN	AJU/210097	<i>[Signature]</i> Aman
24	GAURAV KUMAR	AJU/211563	<i>[Signature]</i> Gaurav
25	ANUSHKA	AJU/211513	<i>[Signature]</i> Anushka
26	SHIBANGSHU DEY	AJU/210099	<i>[Signature]</i> Shibangshu
27	PRIYANKA KUMARI MAHATO	AJU/210273	<i>[Signature]</i> Priyanka
28	SHEPALI	AJU/210211	<i>[Signature]</i> Shefali
	ISHA BARIK	AJU/210567	<i>[Signature]</i> Isha
	SAYON DEEP	AJU/211004	<i>[Signature]</i> Sayon

LIST OF THE PARTICIPANTS

29	SNEHA KUMARI	AJU/210249	Sneha
30	ISHIKA MAJHI	AJU/210813	Ishika
31	AARYAN VERMA	AJU/211161	Aaryan
32	EKAM KAUR NANKA	AJU/210601	Ekam
33	MUNNA SHARMA	AJU/211152	Munna
34	SAHIL KR GUPTA	AJU/210603	Sahil
35	SHEKHAR KUMAR SINGH	AJU/211131	Shekhar
36	GOURAV CHANDRA	AJU/211685	Gourav
37	VIVEK KUMAR	AJU/210241	Vivek
38	MOHAMMAD SHAHBAZ AHMAD	AJU/211381	Md. Shahbaz Ahmad
39	ANJALI KUMARI	AJU/210439	Anjali
40	RIYA KUMARI	AJU/210810	Riya Kumari
41	PRADEEP KUMAR HANSDA	AJU/210509	Pradeep
42	PIYUSH KUMAR	AJU/210868	Piyush
43	SHANTANU KUMAR	AJU/210294	Shantanu
44	ROHIT KUMAR SAW	AJU/211456	Rohit
45	LAXMI HO	AJU / 210193	LAXMI
46	JASON AZAD SENAPATI	AJU/211035	Jason
47	VIVEK KUMAR	AJU/211045	Vivek
48	KISHORE KUNAL	AJU/210546	Kishore
49	VISHAL KUMAR SINGH	AJU/211333	Vishal
50	RICHA KUMARI	AJU/211057	Richa
51	VIVEK SHARMA	AJU/211091	Vivek
52	R SUBHAM PILLAI	AJU/211194	R. Subham
53	DILRAJ KOUR	AJU/210460	Dilraj
54	SWATI SHRIWASTAVA	AJU/210105	Swati
55	SUMAN KUMAR	AJU/210309	Suman
56	PRINKU RAJ	AJU/211148	Prinku Raj
57	SHREYA DAS	AJU/210130	Shreya
58	SAVITA SHARMA	AJU/210266	Savita
59	SUBHA LAXMI MANDAL	AJU/211331	Subha Laxmi
60	HIMANGSHU KUMAR	AJU/210824	Himangshu

LIST OF THE PARTICIPANTS

61	PAYAL KUMARI	AJU/211342	Payal
62	AADITYA KUMAR	AJU/210816	AADITYA
63	SAHIL SANJEEV	AJU/210524	A SAHIL
64	DEEPSHIKHA	AJU/210503	DEEPSHIKHA
65	AKASH KUMAR	AJU/210529	AKASH
66	AMAN KUMAR	AJU/210526	AMAN
67	SHREYA YAGINI	AJU/210652	SHREYA
68	HARSHITA	AJU/211391	Harshita
69	ADITI KUMARI	AJU/210949	Aditi
70	RESHABH RAMAN SHARMA	AJU/210596	Rs.

Shalu Saru
 Sowar Kr. Nirmal
 Rajin Roy
 Amit Kumar
 Harman
 Aniket Singh
~~Aniket Singh~~
 Muskan
 Shweta Kumari
 Riya Sethi
~~Riya Sethi~~
 Darshakumari
~~Darshakumari~~
 Tajinder
 Priya Pal

AJU/210305
 AJU/211326
 AJU/210489
 AJU/210981
 AJU/211322
 AJU/210069
 AJU/210807
 AJU/211345
 AJU/211120
 AJU/210940
 AJU/210897
 AJU/210220
 AJU/210589

Coordinators :

1. Ms. Sudeshna Sankar
2. Sh. Vijaya
3. Ms. Shashi Patra
4. Sh. Prema Rani