



#### CIRCULAR

Ref: AJU/BAENG/19/2023

Date: 18.04.2023

#### BONGO UTSAV AT ARKA JAIN UNIVERSITY

This is to bring to the notice of Teaching and Non-Teaching Fraternity on a Happy Note that Department of English and Optometry will be celebrating BONGO UTSAV, on 21st April 2023.

Events for the Day are as follows:

- Sagoto Gaan (Welcome Song)
- 2. Rabindra Nritya (Dance on the song of Tagore)
- 3. Abritti (Recitation)
- 4. Ramp Walk

AJU Fraternity is invited to either join the celebration as a participant or as a spectator.

**Event Coordinator** 

AJU Bengali Fraternity

Convenors

Aghord Rajkumari Ghosh

PC. Dept. of English

Sarabjeet Goswami PC. Dept. of Optometry

Program Co-ordinator School of Humanities Program Co-ordinator Department of Opiometry School of Health & Allied Science ARKA JAIN University, Physicians

Copy to:

- 1. PS to Vice Chancellor
- 2. PS to Director
- 3. Director Campus /DSW
- 4. Finance Officer
- 5. Dean's/PC of the department
- 6. All Officers



# Bongo Utsav, 2023

Date of Event	21.04.2023
Name of the Event	Bongo Utsav
Type of the Event	Cultural event
Conducted by	Department of English & Department of Optometry
No. of Participants	88

#### **OBJECTIVE:**

The event was organized to celebrate the Bengali New Year called "Nabo borsho". Bengalis come together to reminisce good times with friends, dance, sing, recite and end the day feasting on delicacies. The event was organized to include the other communities in the festivities and break the daily's monotonous routine.

#### **ABOUT THE EVENT:**

Bongo Utsav was witnessed by all the staff of Arka Jain University. It started with a classic Bengali conch sound as the guests were welcomed. It was followed by song, dance, and recitation. Faculties sang a group song written by Rabindra Nath Tagore (the heart of Kolkata and Bengalis, and Bard of Indian literature), beautiful poetry in Bengali was presented by Faculty Mr. Sumanta Kumar Sen, he had been the winner of poetry competitions when he was pursuing his higher degree apart from that he had also presented his state on a National level poetry competition. Ms. Shreya Chakraborty (faculty) and Ms. Barsha Basuri (faculty) enhanced the Utsav by dancing to the traditional beats. The event was wrapped up with a ramp walk by Bengalis Fraternity of the campus who were drapped in traditional sarees and dhoti-panjabis. Lastly, mishti doi, rosogolla, and Bengali delicacies were served for everybody to munch on and enjoy the Occasion.



## TAKEAWAY (OUTCOME):

Events like these brings all the communities together and let us understand the diversity of different culture their customs and traditions. Cultural involvement of staffs is as important as that of students, the involvement show and inspire students to respect as well as preserve them.



#### **POSTER OF THE EVENT**

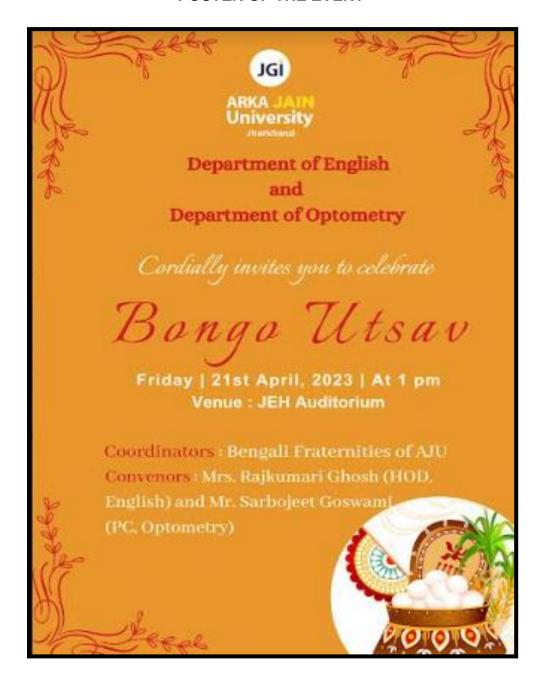


Figure 1: Poster of the event "Bongo Utsav"





Figure 2: Inaugration ceremony of Bongo Utsav



Figure 3: VC Sir sharing his memories of adulthood with his friend





Figure 4: Bengali Staff and Faculty members singing a beautiful song wrote by Rabindra Nath Tagore



Figure 5: Audience enjoying the treat of music, poetry and dance





Figure 6: Dance performed by Ms. Shreya Chakraborty and Ms. Barsa Basuri



Figure 7: Mr. Sumanta Sen Reciting a poetry written by Rabindra Nath Tagore





Figure 8: Towards the ending of the event with whole Bengali fraternity and Director Sir



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