

## **EXAMINATION DEPARTMENT**

## NOTIFICATION

Ref. No.: AJU/Exam./2023/.605....

Date: 06.11.2023

This is for information of all concerned that on the recommendations of the Board of Examiners, the Vice-Chancellor has been pleased to order that the candidates as detailed below is declared to have qualified for the award of the Degree of Doctor of Philosophy (Ph.D.) in Commerce & Management.

It is also certified that the Ph.D. Degree has been awarded in accordance with the provisions of the UGC (Minimum Standards and Procedure for Award of M.Phil / Ph.D. Degree) Regulation 2016.

Name of the Candidate	Registration No	Subject	Name of the Supervisor	Title of Thesis
Amit Kumar Shrivastav	AJU/181281	Commerce & Management	Prof. (Dr.)	A Study of the role of Social Media Marketing (SMM) in improving Student Perception and Willingness to Enrollment at Private Universities
Harshita Gupta	AJU/181273	Commerce & Management	Prof. (Dr.) Angad Tiwary	A Study on the growth and performance of small and medium enterprises (SMEs) in Jharkhand with special reference to east singhbhum and seraikela- kharsawan district
Bikrant Tiwary	AJU/181272	Commerce & Management	Dr. Charu Wadhwa	Study of Profitability of Social Enterprises in India

## Copy to:

- 1. PS to Vice Chancellor: For kind information of the Honorable Vice-Chancellor
- 2. PS to Director: For kind information of the Director
- 3. Registrar: For information
- 4. Finance Officer: For information
- 5. Concerned Candidate: For information
- 6. The Supervisor Prof. (Dr.) Angad Tiwary and Dr. Charu Wadhwa, School of Commerce & Management
- 7. The Dean, School of Commerce & Management
- 8. The Dean / HoD, School of Research
- 9. The External Examiners Concerned
- 10. All concerned
- 11. AJU Website
- 12. Notice board
- 13. Guide File
- 14. Central Library, AJU

ller of Examinations,

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