

ARKA JAIN UNIVERSITY
TRAINING & PLACEMENT DEPARTMENT
PLACEMENT OPPORTUNITY: CAMPUS GYANI PVT. LTD.

NOTICE NO.: AJU/T&P/UG/0008/23-24

DATE: 04 -11 -2023

NAME OF COMPANY: CAMPUS GYANI PVT. LTD.

Registration will close at 11:59 pm, 5th November 2023.

ABOUT COMPANY:

Campus Gyani aims to bring the corporate close to the colleges from tier 2 and tier 3 cities like never before. They help the students with the paradigm shift from campus to corporate. It's a career aspirant online community for all the stakeholders of education such as colleges and students. Campus Gyani guides students to explore the best career path for them and helps to prepare them for all the upcoming corporate challenges. Driven by values and passion they ensure that their students find success in their respective fields. They are a team of experts on a mission to transfer the face of technical education in cities with less or no corporate exposure. They are on a mission to inspire millions of youths of India and abroad to realize their true potential and guide them to select the right career path.

DESIGNATION: Business Development Expert/Career Counselor

JOB LOCATION: Jamshedpur

COURSE ELIGIBLE: BBA/BCOM &BCA

ELIGIBLE PASSING YEAR :2024

SALARY PACKAGE OFFERED: INR 1.8 LPA to INR 2.4 LPA Plus Incentives
(Depends on Student's performance during the interview)

GENDER ELIGIBLE: Male & Female

TENTATIVE INTERVIEW DATE: 07-11-2023

TENTATIVE DATE OF JOINING : Immediate

SELECTION PROCESS:

1. Shortlisting of Resumes by Company HR
2. Interview

JOB ROLE & RESPONSIBILITIES:

- Ø Working on the complete life cycle of the product.
- Ø Increasing the brand reach and making the brand more visible in the market amongst the targeted group.
- Ø The candidate is responsible for achieving the sales target set for his/her respective project.
- Ø The candidate is responsible for handling all the prospects/enquiries/students at the site and converting leads.
- Ø The incumbent would be responsible for handling all the pre-sales and post sales activities at the center.
- Ø Also responsible for the whole life cycle of the customer viz. sales, documentation, follow up and making
- Ø himself/herself available to all the queries of the students and colleges.
- Ø Responsible for ensuring the rise in no. of applicants for the courses on offer.

- Ø End to end sales. From lead generation to closure, the incumbent would be responsible for all.
- Ø Responsible for understanding the local market dynamics and competitive environment.
- Ø Responsible for all the queries/complaints as the students become brand ambassadors of Campus Gyani.
- Ø Responsible for smooth onboarding of the student/college to the program.

JOB REQUIREMENT:

- Ø Should be excellent in communication skills – English and Hindi
- Ø Any regional language fluency can be an add on
- Ø Good at convincing skills
- Ø Should be self-motivated and should be a self-starter
- Ø Ability to handle pressure, someone who enjoys working in a competitive environment
- Ø Someone who is ready to learn and grow within the system
- Ø Appetite for sales and numbers, loves targets and thrives on achieving them
- Ø Someone who can devote 9 hours a day and 6 days a week

WHAT CAMPUS GYANI OFFERS:

- Ø Best in class salary for fresher's
- Ø Additional incentives (real attractive one)
- Ø Great working environment (hand holding and a lot of learning on offer)
- Ø Alternate Saturday's off (depending on the work-load)
- Ø An opportunity to learn and grow within the system (promotion opportunities every year)
- Ø Performers and contributors are valued and would be held in high stead

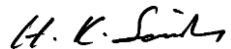
PROCESS OF REGISTRATION:

01. Interested students need to register on the link given below, click on the link below or copy/paste the link on Google Chrome (or any other Web Browser) to fill all their details in the provided Google form and should submit to register successfully.

<https://forms.gle/4UUpmZFLYXmQEi1R9>

- 02. Students registered with the T&P Department for placements are only eligible.
- 03. Already placed & debarred students are not eligible.
- 04. Updated list of debarred students is available with the respective Faculty Coordinators.
- 05. Please note that it is mandatory to submit the above form to nominate successfully.
- 06. The form can be submitted only once, thus please be cautious while filling up the form.
- 07. The Resume File name must be the student's own name.
- 08. Registration will close at 11:59 pm, 5th November 2023.
- 09. One student can Register only once, thus be cautious while registering.
- 10. Please Note: The Registration process will automatically turn off after the provided deadline.
- 11. You are advised to read & understand the disclaimer below before applying for this opportunity.
- 12. For queries you may write a mail to placements@arkajainuniversity.ac.in.

Sd/-



HEAD – TRAINING & PLACEMENTS

Disclaimer: The above Notice is based on the information as shared by the employer. The employer reserves the right to change or modify the afore-mentioned job details without any prior information. The Training & Placement Department and the University will not be responsible for any deviation. Nominating or applying for the vacancy/job profile indicates your agreement to all the Terms & Conditions/Training & Placement Department Placement Policy, in these terms, as modified from time to time. Therefore, students are strictly advised to read and clearly understand the Placement Policy (Procedural & Behavioral both) laid by the AJU Training & Placement Department, before applying for the above-mentioned profile.