

ARKA JAIN UNIVERSITY

TRAINING & PLACEMENT DEPARTMENT

PLACEMENT OPPORTUNITY@TECHNO CULTURE BUILDING CENTRE PVT LTD (VASTU VIHAR)

NOTICE NO. : AJU/T&P/UG/0005/23-24

DATE: 16/10/2023

NAME OF COMPANY: TECHNO CULTURE BUILDING CENTRE PVT LTD (VASTU VIHAR)

PAYROLL COMPANY NAME: TECHNO CULTURE BUILDING CENTRE PVT LTD (VASTU VIHAR)

Registration Deadline is 11:59 AM,18th October 2023

COMPANY PROFILE

Vastu Vihar Techno culture was established in the year **1994**, co-sponsored by **HUDCO and BMTPC of India** with a motto to hold ourselves to a higher standard and ultimately provide a better housing experience.

Vastu Vihar is the leading construction group of **Eastern India**, operating in **45 cities of Bihar, Jharkhand, Odisha, West Bengal and Uttar Pradesh**. Primarily engaged in building low-cost residential units with a staff of **1700 employees**, the company has completed **20,000 projects of construction out of 40,000 projects and 20,000 are under process**. They offer clients the accessibility and support of a local firm with the stability and resources of a multinational organization.

Throughout the years we have maintained these principles, through a meaningful process established to streamline our company and benefit our clients. They look ahead to earn your business and be the highest value provider of global construction and services.

OFFICIAL WEBSITE: <https://www.vastuvihar.org/About.aspx>

DESIGNATION: Business Development Executive

DEPARTMENT: Sales & Marketing

RESPONSIBILITIES & GENERAL SKILLS:

- ☐ Should aim to develop a diverse set of skills to prepare yourselves for various roles in the business world. Here are some important skills for BBA students to focus on:
- ☐ Communication Skills, Analytical Skills, Teamwork, Leadership Skills, Time Management, Financial Literacy, Negotiation Skills, Customer Focus
- ☐ Digital Literacy: Proficiency in using digital tools and platforms for communication, data analysis, and marketing is essential in the modern business landscape.

REMUNERATION DETAILS: CTC Rs. 1.80 PLA + Accommodation & fooding

ELIGIBILITY CRITERIA: BBA (Marketing); Passing Year 2024

ELIGIBLE GENDER: Male & Female

JOB LOCATION: East India

TENTATIVE DATE OF JOINING: Immediate

SELECTION PROCESS: ONLINE

1. Personal Interview

PROCESS OF REGISTRATION:

01. Interested students need to click on the below link or copy/paste the link on Google Chrome (or any other Web Browser) to fill all their details in the provided Google form and should submit to register successfully.

<https://forms.gle/nnNjb3UwWhWPoSHw9>

02. Students registered with the T&P Department for placements, are only eligible.

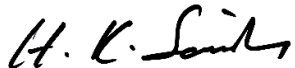
03. Already placed & debarred students are not eligible.

04. Updated list of debarred students is available with the respective Faculty Coordinators.

05. Please note that it is mandatory to submit the above form to nominate successfully.

- 06. The form can be submitted only once, thus please be cautious while filling up the form.
- 07. The Resume File name must be student's own name.
- 08. **Registration deadline for Nomination is 11:59 am, 18th October 2023.**
- 09. One student can Register only once, thus be cautious while registering.
- 10. Please Note: The Registration process will automatically turn off after the provided deadline.
- 11. You are advised to read & understand the disclaimer below before applying for this opportunity.
- 12. **Coordinating Training & Placement Manager: Mr. Rahul Rej (WhatsApp @ 9831664615).**

Sd/-



HEAD – TRAINING & PLACEMENTS

Disclaimer: The above Notice is based on the information as shared by the employer. The employer reserves the right to change or modify the aforementioned job details without any prior information. The Training & Placement Department and the University will not be responsible for any deviation. Nominating or applying for the vacancy/job profile indicates your agreement to all the Terms & Conditions/Training & Placement Department Placement Policy, in these terms, as modified from time to time. Therefore students are strictly advised to read clearly & understand the Placement Policy (Procedural & Behavioral both) laid by the AJU Training & Placement Department, before applying for the above-mentioned profile.