



SCHOOL OF HUMANITIES DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Ref:JMC/Event/177

Circular

Date: 15-09-2023

It is being notified for information of all concerned that the Department of Journalism and Mass Communication is organizing an event on "Folklore" with a series of folk performances on 21st September 2023 at JEH Auditorium to demonstrate and promote diverse traditional folk media and folk arts. Hence, all concerned are encouraged to participate in the event to make it a grand success. Details of the event as follows;

Event Name	"Folklore"
Convener	Dr. Rahul Amin
Event Coordinator	Md. Usman Raza
Event Co-coordinator	Amit Kr Singh and Shyam Kumar
Date	21th September 2023
Venue	JEH (Auditorium), Aryabhata Block
Time	10 am Onwards
Registration Link	https://forms.gle/FrBKoneYr5NGKvLX9

Dr. Rahul Amin (HoD)
Department of Journalism and Mass Communication

HOO Department of Journalism & Mass Communication

Copy To:

· PS to Hon'ble Vice Chancellor

PS to Hon'ble Director

· PS to Hon'ble Director campus cum DSW

Academic Coordinator

· All concerned Faculty/ Mentor

AJU website

Office file

Notice board

ERP coordinator

Students group (Email/WhatsApp)



Folklore - A diverse Traditional Folk Event

Date of Event	21.09.2023	
Name of Event	Folklore - A diverse Traditional Folk Event	
Type of Event	Participative Learning	
Conducted by	Department of Journalism and Mass Communication	
No. of Participants	84	

OBJECTIVE:

To help students develop a deeper understanding of their cultural heritage, learn about different cultures and traditions. To give students a platform to show their creative skills and talents for skill development.

DETAILS:

The Department of Journalism and Mass Communication of Arka Jain University organized a diverse traditional folk event 'Folklore'. The main objective of this event was to showcase the culture and tradition of different parts of the country. The convener of this program was Dr. Rahul Amin, Head of the Department of Journalism and Mass Communication, the coordinator of the event was Md. Usman Raza and co-coordinators were Assistant professor Amit Kumar Singh and Shyam Kumar.

Honourable dignitaries of Arka Jain University, Dr. S. S. Razi, Mr. Amit Kumar Srivastava, Mrs. Richa Garg, Mr. Jasbir Singh Dhanjal and Dr. Angad Tiwari appreciated the efforts of the team for successfully organizing the 'Folklore' event. Mr. Amit Kumar Shrivastav, Director cum Registrar, said "such events must be organized because through such events our students will get to learn about the culture and tradition of different parts of our country, which can help them become more respectful to others". Addressing the students, Dr. Rahul Amin, Head of the Department of Journalism and Mass Communication, said that "Students should always remain attached to culture and tradition. I am happy that



the students participated enthusiastically in the folklore event rich in culture and tradition".

During the event, students participated in traditional Kashmiri dance, Nagpuri and Santali group dance, Lavani solo dance, Kathak group dance, traditional ramp walk, traditional video presentation, and traditional songs. The audience in this program liked all the performances of 'Folklore' event. Puppet show was also a special attraction among the audience, in which students presented a story related to culture and tradition through puppet show. The Participants learned about different cultures, the traditions, and their customs and showcased them on stage. The honourable dignitaries, Head of the department of Journalism and Mass Communication Dr. Rahul Amin, IQAC Member Dr. Amit Kumar, Head of the department of C.S. & I.T. Dr. Arvind Kumar Pandey, Assistant Dean of School of Commerce and Management, Dr. Pompi Das Sengupta, and other department heads and faculty members were present with the students of different departments during the folklore event.

TAKEAWAY (OUTCOMES):

Students developed a deeper understanding of different Indian cultural heritage, learnt about different cultures and traditions. Students got an opportunity to showcase their talents and creative skills.



POSTER OF THE EVENT

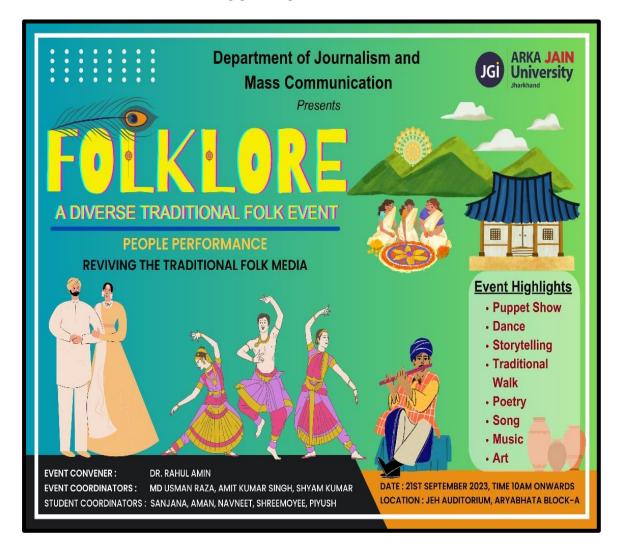


Figure 1: Poster of event 'Folklore' - A diverse Traditional Folk Event



PHOTOS OF THE EVENT



Figure 2: Participants and faculty members during Folklore event



Figure 3: Participants doing traditional dance during Folklore event



PHOTOS OF THE EVENT



Figure 4: Participants of Puppet Show



Figure 5: Honourable dignitaries jointly with Head of the departments and Students inaugurating the Folklore event by lamp lighting



PHOTOS OF THE EVENT



Figure 6: Whole Team of students (participants) for the event



Figure 7: Participants doing tribal dance during the event



LIST OF THE PARTICIPANTS

ARKA JAIN University Jarkhand List of Participants						
Department of Journalism and Mass Communication						
	School o	of Humanities				
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HOD
Department of Journalism & Mass Communication



LIST OF THE PARTICIPANTS

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PRESS RELEASE

अरका जैन विश्वविद्यालय 'फोकलोर' कार्यक्रम में विद्यार्थियों ने प्रस्तुत किए सांस्कृतिक कार्यक्रम



जमशेदपर अरका जैन विश्वविद्यालय के पत्रकारिता एवं जनसंचार विभाग ने संताली समूह नृत्य, लावनी एकल नृत्य,

कथक समूह नृत्य, पारंपरिक रैंप वॉक, पारंपरिक वीडियो प्रस्तुति, एवं पारंपरिक फोकलोर कार्यक्रम का आयोजन किया। गीत प्रस्तुत किए। विश्वविद्यालय के इसका मुख्य उद्देश्य देश की विभिन्न निदेशक अभित कुमार श्रीवास्तव ने संस्कृतियों और परंपराओं को प्रस्तुत कहा- वह कार्यक्रम न सिर्फ पत्रकारिता करना था। विद्यार्थियों ने पपेट शो के एवं जनसंचार विभाग के विद्यार्थियों माध्यम से संस्कृति और परंपराओं से के लिए महत्वपूर्ण था, बल्क समुचे जुड़ी कहानियों को प्रस्तुत किया। साथ विश्वविद्यालय के लिए गर्व की बात है। ही पारंपरिक करमीरी नृत्य, नागपुरी एवं आशा है कि ऐसे और अद्वितीय कार्यक्रम आने वाले वर्षों में आयोजित होंगे।

अर्का जैन यूनिवर्सिटीः फोकलोर कार्यक्रम ने किया लोक साहित्य को उजागर

जमशेदपुर, 22 सितम्बर : अर्का जैन यूनिवर्सिटी के पत्रकारिता व जनसंबार विभाग ने फोकलोर कार्यक्रम में आयोजन किया, जिसका मुख्य उद्देश्य देश की अलग-अलग संस्कृतियों और परंपराओं को प्रस्तुत करना या. इस कार्यक्रम के जरिये देश के अलग-अलग हिस्सों की संस्कृति और परंपराओं का प्रस्तुतिकरण किया गया. इस अद्वितीय कार्यक्रम के माध्यम से विश्वविद्यालय ने जात्रों को सामाजिक और सांस्कृतिक जागरूकता बदाने का एक अद्वितीय और मनोरंजनमय तरीका प्रदान किया है, और इसके साय ही भारतीय संस्कृति को और

देश के अलग-अलग संस्कृति व परमपराओं का प्रस्तृतिकरण



साथ ही देश की विविधता को समर्थन देने का महत्वपूर्ण कदन पारंपरिक वीडियो प्रस्तुति व वदाया है. कार्यऋम में छात्रों ने पपेट जो के माध्यम से संस्कृति और परंपराओं से जुड़ी कहानियों को प्रस्तुत किया साथ ही कार्यक्रम के दौरान छात्रों ने पारंपरिक कश्मीरी नृत्य, नागपुरी एवं संताली समूह अधिक मान्यता मिली और इसके मृत्य, लावनो एकल मृत्य, कथक

समूह नृत्य, पारंपरिक रेंप बॉक. पारंपरिक मीत में भाग लिया. पत्रकारिता व जनसंचार विभाग के प्रमुख डा. राहुल अमीन ने कहा कि यह कार्यक्रम छत्रों को हमारे देश की विविधता से परिचित कराने का एक महत्वपूर्ण माध्यम है. उन्हें गर्व है कि छात्रों ने इसमें उत्कृष्ट प्रस्तुतियां दी.

चमकता आईना , 23 सितंबर 2023