



SCHOOL OF HUMANITIES  
**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**

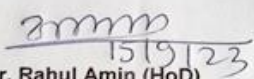
**Ref:JMC/Event/177**

**Circular**

**Date: 15-09-2023**

It is being notified for information of all concerned that the Department of Journalism and Mass Communication is organizing an event on "Folklore" with a series of folk performances on **21<sup>st</sup> September 2023** at JEH Auditorium to demonstrate and promote diverse traditional folk media and folk arts. Hence, all concerned are encouraged to participate in the event to make it a grand success. Details of the event as follows;

Event Name	"Folklore"
Convener	Dr. Rahul Amin
Event Coordinator	Md. Usman Raza
Event Co-coordinator	Amit Kr Singh and Shyam Kumar
Date	21 <sup>th</sup> September 2023
Venue	JEH (Auditorium), Aryabhata Block
Time	10 am Onwards
Registration Link	<a href="https://forms.gle/FrBKoneYr5NGKvLX9">https://forms.gle/FrBKoneYr5NGKvLX9</a>

  
**Dr. Rahul Amin (HoD)**  
Department of Journalism and Mass Communication

HOD

Department of Journalism & Mass Communication

**Copy To:**

- PS to Hon'ble Vice Chancellor
- PS to Hon'ble Director
- PS to Hon'ble Director campus cum DSW
- Academic Coordinator
- All concerned Faculty/ Mentor
- AJU website
- Office file
- Notice board
- ERP coordinator
- Students group (Email/WhatsApp)

## Folklore - A diverse Traditional Folk Event

<b>Date of Event</b>	<b>21.09.2023</b>
<b>Name of Event</b>	<b>Folklore - A diverse Traditional Folk Event</b>
<b>Type of Event</b>	<b>Participative Learning</b>
<b>Conducted by</b>	<b>Department of Journalism and Mass Communication</b>
<b>No. of Participants</b>	<b>84</b>

### **OBJECTIVE:**

To help students develop a deeper understanding of their cultural heritage, learn about different cultures and traditions. To give students a platform to show their creative skills and talents for skill development.

### **DETAILS:**

The Department of Journalism and Mass Communication of Arka Jain University organized a diverse traditional folk event '**Folklore**'. The main objective of this event was to showcase the culture and tradition of different parts of the country. The convener of this program was Dr. Rahul Amin, Head of the Department of Journalism and Mass Communication, the coordinator of the event was Md. Usman Raza and co-coordinators were Assistant professor Amit Kumar Singh and Shyam Kumar.

Honourable dignitaries of Arka Jain University, Dr. S. S. Razi, Mr. Amit Kumar Srivastava, Mrs. Richa Garg, Mr. Jasbir Singh Dhanjal and Dr. Angad Tiwari appreciated the efforts of the team for successfully organizing the 'Folklore' event. Mr. Amit Kumar Shrivastav, Director cum Registrar, said "such events must be organized because through such events our students will get to learn about the culture and tradition of different parts of our country, which can help them become more respectful to others". Addressing the students, Dr. Rahul Amin, Head of the Department of Journalism and Mass Communication, said that "Students should always remain attached to culture and tradition. I am happy that

the students participated enthusiastically in the folklore event rich in culture and tradition”.

During the event, students participated in traditional Kashmiri dance, Nagpuri and Santali group dance, Lavani solo dance, Kathak group dance, traditional ramp walk, traditional video presentation, and traditional songs. The audience in this program liked all the performances of 'Folklore' event. Puppet show was also a special attraction among the audience, in which students presented a story related to culture and tradition through puppet show. The Participants learned about different cultures, the traditions, and their customs and showcased them on stage. The honourable dignitaries, Head of the department of Journalism and Mass Communication Dr. Rahul Amin, IQAC Member Dr. Amit Kumar, Head of the department of C.S. & I.T. Dr. Arvind Kumar Pandey, Assistant Dean of School of Commerce and Management, Dr. Pompei Das Sengupta, and other department heads and faculty members were present with the students of different departments during the folklore event.

#### **TAKEAWAY (OUTCOMES):**

Students developed a deeper understanding of different Indian cultural heritage, learnt about different cultures and traditions. Students got an opportunity to showcase their talents and creative skills.

POSTER OF THE EVENT



Figure 1: Poster of event 'Folklore' - A diverse Traditional Folk Event

## PHOTOS OF THE EVENT



**Figure 2: Participants and faculty members during Folklore event**



**Figure 3: Participants doing traditional dance during Folklore event**

## PHOTOS OF THE EVENT



**Figure 4: Participants of Puppet Show**



**Figure 5: Honourable dignitaries jointly with Head of the departments and Students inaugurating the Folklore event by lamp lighting**

### PHOTOS OF THE EVENT



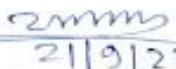


**Figure 6: Whole Team of students (participants) for the event**



**Figure 7: Participants doing tribal dance during the event**


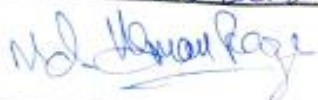

**LIST OF THE PARTICIPANTS**

 <b>ARKA JAIN University</b> Jharkhand			
List of Participants			
Department of Journalism and Mass Communication			
School of Humanities			
Event: Folklore			
Date: 21st September 2023			
Sl. no.	Student Name	Enrollment number	Signature
1	Maitis	231054	Maitis
2	Adnan	231076	Adnan
3	Abhishek	231943	Abhishek
4	Anuj Chhatry	230611	Anuj Chhatry
5	Vishal Patro	AJU/220867	Vishal Patro
6	Riya Joshi	AJU/231148	Riya Joshi
7	Krushika Jain	AJU/230587	Krushika Jain
8	Dimple Jomani	AJU/231806	Dimple Jomani
9	Anushka Mishra	AJU/231444	Anushka Mishra
10	Alisha Lal	AJU/231407	Alisha Lal
11	Jyoti Kumari	AJU/221178	Jyoti Kumari
12	Reshmi K. Singh	AJU/230872	Reshmi K. Singh
13	Sanku Pandey	AJU/220763	Sanku Pandey
14	Shubham Kumar Murmu	AJU/211098	Shubham Kumar Murmu
15	Sumit Singh	AJU/230722	Sumit Singh
16	Mehak Chatterjee	AJU/231921	Mehak Chatterjee
17	Ashhad Khan	AJU/222117	Ashhad Khan
18	Dansit Raj	AJU/210228	Dansit Raj
19	Pradip Santra	AJU/220609	Pradip Santra
20	S. Sneha	AJU/220299	S. Sneha
21	Muskan Kumari	AJU/220048	Muskan Kumari
22	Nikhil K. Roy	AJU/221134	Nikhil K. Roy
23	Debjit Pal	AJU/221661	Debjit Pal
24	Angli Kumar	AJU/230446	Angli Kumar
25	Monisha Ghoshal	AJU/231508	Monisha Ghoshal
26	Anisha Arya	AJU/231872	Anisha Arya
27	Rakul Das Mahato	AJU/221812	Rakul Das Mahato
28	Bharat Tuder	AJU/221256	Bharat Tuder
29	Abhishek Kumar	AJU/210117	Abhishek Kumar
30	Rajesh Kundra	AJU/230895	Rajesh Kundra
 Signature of Event Coordinator			 Signature of HOD

HOD  
Department of Journalism & Mass Communication



### LIST OF THE PARTICIPANTS

 <b>ARKA JAIN University</b> Jharkhand			
List of Participants			
Department of Journalism and Mass Communication			
School of Humanities			
Event: Folklore			
Date: 21st September 2023			
Sl. no.	Student Name	Enrollment number	Signature
31	Reet Thapa	AJU/210593	
32	T. Shweta	AJU/230325	
33	Adarsh Singh	AJU/210811	
34	Babu panchbaya	AJU/210816	
35	Jasveer kaur	AJU/210313	
36	Amit Kumar Roy	AJU/230635	
37	Harsh Kumar Das	AJU/210380	
38	Aman Singh	AJU/210965	
39	Aniket Kr Singh	AJU/231305	
40	Dipankar Kundan	AJU/231628	
41	Karish Kumar Singh	AJU/231084	
42	Ayush Raj	AJU/231597	
43	Adil Raj	AJU/230234	
44	Shyam nandan	AJU/231173	
45	BratRanjan Kumar	AJU/231354	
46	Anesh Kumar	AJU/221559	
47	Michel kumar pandit	AJU/221067	
48	Aryan saurabh	AJU/221274	
49	Shruti Bhattacharya	AJU/221988	
50	Rohit Kumar	AJU/221979	
51	Vanshika	AJU/220963	
52	Shruti	AJU/221351	
53	Sanjana	AJU/220998	
54	Varsha	AJU/220477	
55	Sonal	AJU/230070	
56	Amrathaya	AJU/230010	
57	Saifuddin	AJU/220653	
58	Faisal Gondos	AJU/211156	
59	Kuprat Ali	AJU/230379	
60	Mudra	AJU/230377	
 Signature of Event Coordinator			 Signature of HOD 21/9/22

HOD  
Department of Journalism & Mass Communication

## LIST OF THE PARTICIPANTS

Sl. no.	Student Name	Enrollment number	Signature
<span style="margin-left: 20px;">List of Participants</span>			
<b>Department of Journalism and Mass Communication</b>			
<b>School of Humanities</b>			
<b>Event: Folklore</b>			
<b>Date: 21st September 2023</b>			
01.	SHATMA PARWEEN	AJU/230389	<i>Shatma Parween</i>
02.	SNHHA PAREEK	AJU/230391	<i>Snhha Pareek</i>
03.	Simran Soy	AJU/231356	<i>Simran Soy</i>
04.	Piyush Kr. Sharma	AJU/231062	<i>Piyush</i>
05.	Ashvati Ojha	AJU/231796	<i>Ashvati Ojha</i>
06.	<del>Prithvi Mudd.</del>	<del>AJU/230996</del>	<del>Prithvi</del>
07.	SAKH MANOWAR ALI	AJU/231251	<i>Sakh Manowar</i>
08.	PUJA KUMARI RAJAK	AJU/231252	<i>Puja K.R.</i>
09.	Pritya Dutta	AJU/231257	<i>Pritya Dutta</i>
10.	AKANSHA KUMARI	AJU/230310	<i>Akansha</i>
11.	Abhishek Sharma.	AJU/230281	<i>Abhishek</i>
12.	Aarohan Nag	AJU/230435	<i>Aarohan</i>
13.	Panjana Kumari	AJU/210190	<i>Panjana</i>
14.	Anita kumar	AJU/211247	<i>Anita</i>
15.	<del>Nikhil Kumar Roy</del>	<del>AJU/221134</del>	<del>Nikhil</del>
16.	Shabab Aftab	AJU/210290	<i>Shabab</i>
17.	Naumet Kaur	AJU/210678	<i>N. Kaur</i>
18.	Shubham Ghosh	AJU/	<i>Shubham</i>
19.	Shubham Muzumdar	AJU/211098	<i>Shubham Muzumdar</i>
20.	Pooja Mishra		
21.	Eshan Lal	AJU/222021	<i>Eshan Lal</i>
22.	Shanti Lal Singh	AJU/221228	<i>Shanti</i>
23.	Sarveshwar Chakravarty	AJU/222022	<i>Sarveshwar</i>
24.	Piyush Paul	AJU/221017	<i>Piyush Paul</i>
25.	Anamika Singh	AJU/230716	<i>Anamika</i>
Signature of Event Coordinator			Signature of HOD

HOD  
Department of Journalism & Mass Communication

**PRESS RELEASE**

**अरका जैन विश्वविद्यालय  
'फोकलोर' कार्यक्रम में विद्यार्थियों  
ने प्रस्तुत किए सांस्कृतिक कार्यक्रम**



**जमशेदपुर।** अरका जैन विश्वविद्यालय के पत्रकारिता एवं जनसंचार विभाग ने फोकलोर कार्यक्रम का आयोजन किया। इसका मुख्य उद्देश्य देश की विभिन्न संस्कृतियों और परंपराओं को प्रस्तुत करना था। विद्यार्थियों ने पपेट शो के माध्यम से संस्कृति और परंपराओं से जुड़ी कहानियों को प्रस्तुत किया। साथ ही पारंपरिक कश्मीरी नृत्य, नागपुरी एवं संताली समूह नृत्य, लावनी एकल नृत्य, कथक समूह नृत्य, पारंपरिक रैप बॉक, पारंपरिक वीडियो प्रस्तुति, एवं पारंपरिक गीत प्रस्तुत किए। विश्वविद्यालय के निदेशक अनित कुमार श्रीवास्तव ने कहा- यह कार्यक्रम न सिर्फ पत्रकारिता एवं जनसंचार विभाग के विद्यार्थियों के लिए महत्वपूर्ण था, बल्कि समूचे विश्वविद्यालय के लिए गर्व की बात है। आशा है कि ऐसे और अद्वितीय कार्यक्रम आने वाले वर्षों में आयोजित होंगे।

वीनिक भास्कर, जमशेदपुर, 22 सितंबर, 2023

**अरका जैन यूनिवर्सिटी: फोकलोर कार्यक्रम  
ने किया लोक साहित्य को उजागर**

**जमशेदपुर, 22 सितंबर :** देश के अलग-अलग संस्कृति व परंपराओं का प्रस्तुतिकरण

अरका जैन यूनिवर्सिटी के पत्रकारिता व जनसंचार विभाग ने फोकलोर कार्यक्रम में आयोजन किया, जिसका मुख्य उद्देश्य देश की अलग-अलग संस्कृतियों और परंपराओं को प्रस्तुत करना था। इस कार्यक्रम के जरिये देश के अलग-अलग हिस्सों की संस्कृति और परंपराओं का प्रस्तुतिकरण किया गया। इस अद्वितीय कार्यक्रम के माध्यम से विश्वविद्यालय ने छात्रों को सामाजिक और सांस्कृतिक जागरूकता बढ़ाने का एक अद्वितीय और मनोरंजनमय तरीका प्रदान किया है, और इसके साथ ही भारतीय संस्कृति को और अधिक मान्यता मिली और इसके



साथ ही देश की विविधता को समर्थन देने का महत्वपूर्ण कदम उठाया है। कार्यक्रम में छात्रों ने पपेट शो के माध्यम से संस्कृति और परंपराओं से जुड़ी कहानियों को प्रस्तुत किया साथ ही कार्यक्रम के दौरान छात्रों ने पारंपरिक कश्मीरी नृत्य, नागपुरी एवं संताली समूह नृत्य, लावनी एकल नृत्य, कथक

समूह नृत्य, पारंपरिक रैप बॉक, पारंपरिक वीडियो प्रस्तुति व पारंपरिक गीत में भाग लिया। पत्रकारिता व जनसंचार विभाग के प्रमुख डा. राहुन अमीन ने कहा कि यह कार्यक्रम छात्रों को हमारे देश की विविधता से परिचित करने का एक महत्वपूर्ण माध्यम है। उन्हें गर्व है कि छात्रों ने इसमें उत्कृष्ट प्रस्तुतियां दीं।

**घमकता आईना, 23 सितंबर 2023**