Internal Quality Assurance Cell



ACADEMIC CALENDAR

BBA

SESSION 2023-24

ACADEMIC ACTIVITIES	DATE & DURATION
Beginning of Odd Semester 2023 Classes	21 st July,2023(III Semester) 4 th July 2023 (V Semester)
Aarambh 2023 (Welcome Day Function for I Semester BBA Students)	12 th Aug, 2023
Induction-cum-Orientation and Beginning of Classes of I Semester Studentsof BBA	14 th August 2023 to 23 rd August 2023
Alumni Talk- Alumni Connect	23 rd August 2023
SARANSH (Bridge Classes for ISemester BBA Students)	24 th August 2023 to 31 st August 2023
World Entrepreneurship Day in collaboration with SAKSHAM	21st August 2023
Guest Session in collaboration with MOU Partner (ACCA)	28th August 2023
Gandhi/ShashtriJayanti-cum-Navotsav Celebration 2023 Week	October 2023
Plantation Drive-Rotaract Club	6 th October 2023
Roo-ba-roo 2023 (Fresher's Function for I Semester BBA Students)	1 st week of Oct, 2023
Mid-term Examination (III & V Semester BBA Students)	2 nd week of Oct, 2023
ROSHNI 2023 (Celebration of Light)	November 2023
Workshop on Entrepreneurship and Start-up in association with SAMARTHYA	1 st week of November
Mid-term Examination (I Semester BBA Students)	2 nd week of November 2023
Seminar on Constitution Day	25 th November 2023
3 rd Convocation	November 2023/ December 2023
Value Added Course on Campus to Corporate	5 th week of November 2023
End-term Examination (III & V Semester BBA Students)	November 2023/ December 2023 (As per Notification from Exam Dept.)
Career Counselling Session in association with Training and Placement Cell	November 2023



Aids Awareness Programme in collaboration	4st p
with NSS	1 st December 2023
Seminar on 'Human Rights Awareness'	10 th December 2023
Management Fest	2 nd week of December
RUNBHOOMI 2023 (Annual Sports Meet)	
CARVAAN 2023 (Annual Excursion Tour)	December 2022 / January 2024
End-term Examination (I Semester BBA	December 2023 / January 2024
Students)	
Beginning of Even Semester Classes	January 2024
For All	January 2024
Seminar on Code of Conduct	2 nd January 2024
UTTARAYAN- Makar Sankranti Festival	13 th January 2024
National Voters' Day	25 th January 2024
Martyr's Day (Death Anniversary of Mahatma	30 th January 2024
Gandhi) in collaboration with NCC	30 January 2024
YUVA (Youth Festival) & National Youth Day	3 rd week of Feb, 2024
National Management Day	21 st February 2024
Workshop on 'Intellectual Property Rights:	
Need, Importance, Filing and Acquisition	14 th to 16 th February 2024
with Case Studies' in collaboration with IPR	14 to 10 1 columny 2024
Cell	
Value Added Course on Financial	4 th week of Feb, 2024
Accounting using Tally ERP 9.0	4 WCCK 011 CD, 2021
Mid-term Examination	4 th Week of March 2024
(IV & VI Semester BBA Students)	
Holi Invasion Vol. 10	March 2024
Seminar on 'Gender Stereotypes'	15 th March 2024
Easter Celebration	30 th March 2024
AAGAAZ 2024 (Annual Cultural Fest)	April 2024
Mid-term Examination (II Semester	2 nd Week of April 2024
BBA Students)	
Rukhsat 2024	3 rd week of April 2024
(Farewell to Final Year BBA Students)	·
National Financial Awareness Week (Finance Club)	25 th April 2024 to 30 th April 2024
Glub	2 nd Week of May 2024
End-term Examination (IV & VI Semester	(As per Notification from Exam
BBA Students)	Dept.)
International HR Day (HR Club)	20 th May 2024
International Marketing Day (Marketing Club)	27 th May 2024
National Conference on 'New Paradigms of	Li iviay Lot.
Commerce and Management: Opportunities	3 rd week of June 2024
and Challenges'	
	3 rd week of June 2024
End-term Examination	(As per Notification from Exam
(II Semester BBA Students)	Dept.)
Internship Dates	3 rd week of May 2024 to 4 th
Beginning of Classes of Odd Semester 2024-	week of June 2024
25 (Except First Year)	June 2024 / July 2024

Specific Day

Days Associated With Clubs/Societies/Cells Seminars/Workshops/Conference

Days In Collaboration With NSS/ROTARACT/NCC

Management Fest VACs

Note: Above dates are tentative and subject to change

Dr. Pompi Das Sengupta

Asst. Dean

Dept. of Management (BBA)

Dept. of Commerce

School of Commerce & Management

Assistant Dean (UG)
School Of Commerce and Management
Arks Fun University Jharkhand

Registrar
ARKA JAIN University
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