



SCHOOL OF COMMERCE & MANAGEMENT

Department of Management

NOTICE

Ref No: AJU/SCoM/DoM/2023/373

Date: 23.09.2023

This is to inform all students of MBA (2023-25) Semester-1 that a survey on participating companies in Global Expo 2023 has been organized on 26-09-2023 (Monday). It is mandatory for all Semester 1 students to participate in it. The objective of the exercise is to understand the significance of trade fairs for product promotion and branding. The objective of traders participating in it and their return on investment for their business.

Event Coordinator-

Mr. Mukul Pandey, Department of MBA

Dr. Subrato Dey, Department of MBA

 **HoD, MBA**
School of Commerce and Management
ARKA JAIN University, Jharkhand

Event Convenor - (Dr. Urvashi Thakur)

HoD, MBA

Department of Management

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