



**ARKA JAIN  
University**  
Jharkhand

**SCHOOL OF COMMERCE & MANAGEMENT**

**Department of Management**

**NOTICE**

**Ref No: AJU/SCOM/DoM/2023/322**

**Date: 17.08.2023**

This is to inform all the faculty, staff and students that Department of Management, (BBA) in association with school of Engineering & IT, is organizing World Entrepreneurs Day on 21<sup>st</sup> August 2023 at AJU campus from 01:00 pm onwards.



**Ms. Vishakha Joseph**  
Program Coordinator I/C  
BBA

Program Co-ordinator  
School of Commerce & Management



**Dr. Pompei Das Sengupta**  
Asst. Dean (UG)  
School of Commerce and Management

Assistant Dean (UG)  
School Of Commerce and Management  
Arka Jain University Jharkhand

**Copy for the information:**

1. PS to the Vice-Chancellor
2. PS to the Director
3. PS to the Registrar
4. Controller of Examinations
5. In charge Web services for Website Updation
6. Notice Board
7. Guard File

## “World Entrepreneurship Day”

<b>Date of Event</b>	<b>21.08.2023</b>
<b>Name of the Event</b>	<b>World Entrepreneurship Day</b>
<b>Type of the Event</b>	<b>Entrepreneurship</b>
<b>Conducted by</b>	<b>School of Commerce &amp; Management &amp; School of Engineering &amp; IT jointly in association with the Institute Innovation Council and ASSOCHAM</b>
<b>No. of Participants</b>	<b>48</b>

### **OBJECTIVE:**

The event aimed to celebrate the spirit of entrepreneurship and provide a platform for individuals to learn from accomplished entrepreneurs. The day's agenda included talks from two distinguished speakers who have made significant contributions to the world of business and innovation.

### **DETAILS:**

The celebration of “**World Entrepreneurship Day**” at Arka Jain University brought together aspiring entrepreneurs, business enthusiasts, and industry experts to share insights, strategies, and inspiration. The event aimed to celebrate the spirit of entrepreneurship and provide a platform for individuals to learn from accomplished entrepreneurs. The day's agenda included talks from two distinguished speakers who have made significant contributions to the world of business and innovation.

**Mr. Gautam Bhagat** renowned entrepreneur and thought leader, kicked off the event with an engaging talk on (Topic of the Talk). Drawing from his personal journey, Mr. Bhagat emphasized the importance of identifying opportunities in a rapidly changing business landscape. He highlighted the following key points:

**1. Identifying Market Gaps:** Mr. Bhagat discussed the significance of identifying unmet needs and market gaps. He shared personal anecdotes about his own ventures and how he recognized untapped opportunities that led to successful businesses.

**2. Innovation and Adaptability:** The speaker stressed the need for continuous innovation and adaptability. He highlighted how staying ahead of trends and embracing new technologies a crucial role played in his entrepreneurial journey.

**3. Overcoming Challenges:** Mr. Gautam shared stories of challenges he faced and how he overcame them. He emphasized the importance of resilience and learning from failures.

**4. Building a Strong Team:** He discussed the significance of building a strong and motivated team. He shared insights into effective team management and creating a positive work environment.

**5. Global Perspective:** He encouraged entrepreneurs to think globally and explore international markets. Mr. Gautam Bhagat shared experiences of expanding his businesses beyond borders and the lessons learned.

The second speaker of the day, **Mr. Sandeep Ranjan**, an industry veteran with a track record of successful startups, delved into Incubation cell. His talk resonated with the audience and offered practical advice for aspiring entrepreneurs:

**1. The Power of Networking:** Mr. Sandeep Ranjan emphasized the importance of networking and building strong connections within the industry. He shared how his professional relationships contributed to his ventures' growth.

**2. Creating a Unique Brand:** The speaker discussed the significance of brand identity and differentiation. He provided insights into creating a brand that stands out and resonates with customers.

**3. Risk Management:** Mr. Ranjan discussed the concept of calculated risk-taking. He shared strategies for mitigating risks while pursuing innovative ideas.

**4. Lifelong Learning:** The speaker highlighted the role of continuous learning in entrepreneurship. He encouraged attendees to invest in personal and professional growth through education and skill development.

**5. Social Impact:** He briefed on the importance of incorporating social responsibility into business strategies. He shared examples of how businesses can contribute positively to society while achieving financial success.

## **OUTCOMES:**

The World Entrepreneurship Day event featuring these two distinguished speakers was a resounding success. Attendees gained valuable insights into various aspects of entrepreneurship, from identifying opportunities to managing risks and fostering innovation. The event celebrated the spirit of entrepreneurship while providing actionable takeaways for those looking to embark on their own entrepreneurial journeys. As the event concluded, participants left inspired and motivated to apply the lessons learned to their own ventures.

## LETTER FOR COLLABORATION TO ASSOCHAM

9/4/23, 1:31 PM

ARKA JAIN UNIVERSITY Mail - Invitation for collaboration at World Entrepreneurs Day 2023.



Dr. Vijyata <dr.vijyata@arkajainuniversity.ac.in>

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### Invitation for collaboration at World Entrepreneurs Day 2023.

1 message

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Dr. Vijyata <dr.vijyata@arkajainuniversity.ac.in>  
To: shubhabrata.rath@assochem.com  
Cc: "Dr. Pompidas Sengupta" <dr.pompi@arkajainuniversity.ac.in>

Sat, Aug 19, 2023 at 4:05 PM

Dear Sir,

I hope this letter finds you in good health and high spirits. I am writing on behalf of Arka Jain University to propose a collaborative effort with ASSOCHAM for an event in celebration of World Entrepreneur Day(21 August 2023).

As we are well aware, World Entrepreneur Day holds tremendous significance in recognizing the indomitable spirit of entrepreneurs and their contributions to economic growth, innovation, and job creation. With ASSOCHAM's reputation as a premier chamber of commerce and industry in India, and Arka Jain University's commitment to fostering entrepreneurship and innovation, we believe that a joint event would not only amplify the celebration but also contribute to our shared objectives.

The proposed event would aim to inspire and empower aspiring entrepreneurs, startups, and business enthusiasts by providing them with insights, networking opportunities, and practical knowledge.

We believe that our collaboration could leverage ASSOCHAM's extensive network and expertise, along with our dedication to fostering entrepreneurship, to create an impactful event that resonates with entrepreneurs and the business community at large.

We kindly request you to kindly accept this collaboration so that we can collectively make World Entrepreneur Day a remarkable and empowering experience for all participants.

No monetary(Cash or Kind) transactions will be involved during this collaboration or in future between Arka Jain University and ASSOCHAM.

Only logo of Assocham will be used on the banner of the event and the participation certificates to be issued to the students of Arka Jain University.

Thank you for considering our proposal. We look forward to your favorable response.

Warm Regards

Dr.Vijyata

Assistant Professor cum Placement Coordinator- BCom

School of Commerce and Management

Arka Jain University

#9525172360

## INVITATION TO SPEAKER

9/4/23, 1:30 PM

ARKA JAIN UNIVERSITY Mail - Invitation for Guest talk on World Entrepreneurs Day Celebration



Dr. Vijyata <dr.vijyata@arkajainuniversity.ac.in>

### Invitation for Guest talk on World Entrepreneurs Day Celebration

1 message

Dr. Vijyata <dr.vijyata@arkajainuniversity.ac.in>

Sat, Aug 19, 2023 at 4:09 PM

To: gautam bhagat <Gautamvicky.bhagat@gmail.com>, info@coalgaadi.com

Respected Gautam Sir,

I hope this letter finds you in good health and high spirits. It is with great honor and pleasure that I extend this formal invitation to you to join us as a **distinguished guest speaker** at the upcoming World Entrepreneurs Day celebration, hosted by Arka Jain University in association with ASSOCHAM **on August 21, 2023 from 1:00 pm to 3:00 pm.**

ARKA JAIN University is one of the leading Universities in the East India Region and the first private University in the entire Kolhan Region. Today, AJU is the fastest-growing private university in the state of Jharkhand. The University was established by the JHARKHAND State Legislature under "The ARKA JAIN University Act" in the year 2017. It is recognized by UGC, AICTE (for relevant programmes) and other statutory bodies and government agencies as applicable. An illustrious 12-year legacy characterizes the success of the University (prior to becoming a private university, JAIN College provided quality higher education since 2011) in terms of carving a niche for itself through a gamut of diploma, undergraduate, postgraduate and doctoral programmes. The University is part of the prestigious JGI Group Bengaluru and mentored by JAIN (Deemed-to-Be-University), Bengaluru, a NAAC A++ and NIRF Top-100 HEI. AJU is an ISO 21001:2018 Certified "Educational Organization Management System" University. The University has been ranked Fifth in the "Top-15 Emerging Private Universities" category of the prestigious Outlook-ICARE India's Top Universities Rankings 2022, The University has been ranked overall 14th in the Top-100 Engineering Survey 2022 and overall 15th in the Top-100 Beyond IIMs B-School Survey 2022 by the Higher Education Review Magazine, Our MBA programme has been ranked 10th (Top Private MBA Institutions – East Zone Category) in the prestigious Outlook ICARE India MBA Rankings 2023, Our MBA programme has been ranked 36th (Private University – Constituent Colleges Category) in the prestigious Outlook ICARE India MBA Rankings 2023, State-of-the-art Infrastructure facilities and credible placement assistance are our hallmark, A rich and thriving campus life and engagement with various stakeholders through community extension initiatives make us a unique place of experiential learning. Quality and research-oriented teaching-learning process helps students to evolve and become ready as per the industry requirements,

World Entrepreneurs Day is an occasion that celebrates the spirit of innovation, creativity, and resilience that entrepreneurs bring to the global economy. Your presence at this event would undoubtedly inspire and motivate budding entrepreneurs, business leaders, and enthusiasts.

The event will feature presentations from our students followed by a panel discussion. Your unique perspective and experiences would undoubtedly enrich the discussions and contribute to the overall success of the event.

We believe that your presence would lend a distinguished aura to the occasion, and we are eager to provide a platform for you to share your insights and thoughts on the entrepreneurial landscape.

Please confirm your availability by 20/08/2023 so that we can make the necessary arrangements for your attendance. Should you have any special requirements or need further information, please feel free to contact our event coordinator, (Dr.Vijyata), at dr.vijyata@arkajainuniversity.ac.in or 9525172360.

We sincerely hope that you can honor us with your presence at this momentous occasion. Your participation would not only make the event more memorable but also contribute significantly to the advancement of entrepreneurship on a global scale.

Thank you for considering this invitation. We eagerly anticipate your positive response and the opportunity to welcome you to our event.

Warm Regards  
Dr.Vijyata  
Assistant Professor cum Placement Coordinator- BCom  
School of Commerce and Management  
Arka Jain University  
#9525172360

<https://mail.google.com/mail/u/0/?ik=602f0d2e2a&view=pt&search=all&permthid=thread-a:r6437552170725413217&siml=msg-a:r-742760300473129...> 1/2

### POSTER OF THE EVENT

**INSTITUTION'S INNOVATION COUNCIL**  
(Ministry of HRD Initiative)

**JGI ARKA JAIN University**  
Jharkhand

**ASSOCHAM**  
-Ideate - Innovate - Impact-

School of Engineering & IT and School of Commerce & Management jointly in association with the Institute Innovation Council, AJU and ASSOCHAM celebrates

# WORLD ENTREPRENEURS DAY

**DATE** 21 Aug, 2023 | **TIME** 1:00 - 02:30 PM

**FOR REGISTRATION**

SCAN QR CODE

**SPEAKER**  
Founder  
[www.coalgaadi.com](http://www.coalgaadi.com)

**SPEAKER**  
Founder  
STAR8 UP

**ORGANISED BY :**  
DR. ANUP KUMAR | SCHOOL OF ENGINEERING & IT  
DR. VIJYATA | SCHOOL OF COMMERCE & MANAGEMENT  
INSTITUTE INNOVATION COUNCIL, ARKA JAIN UNIVERSITY

Figure 1: Poster of the event “World Entrepreneurs Day”

## PHOTOS OF THE EVENT

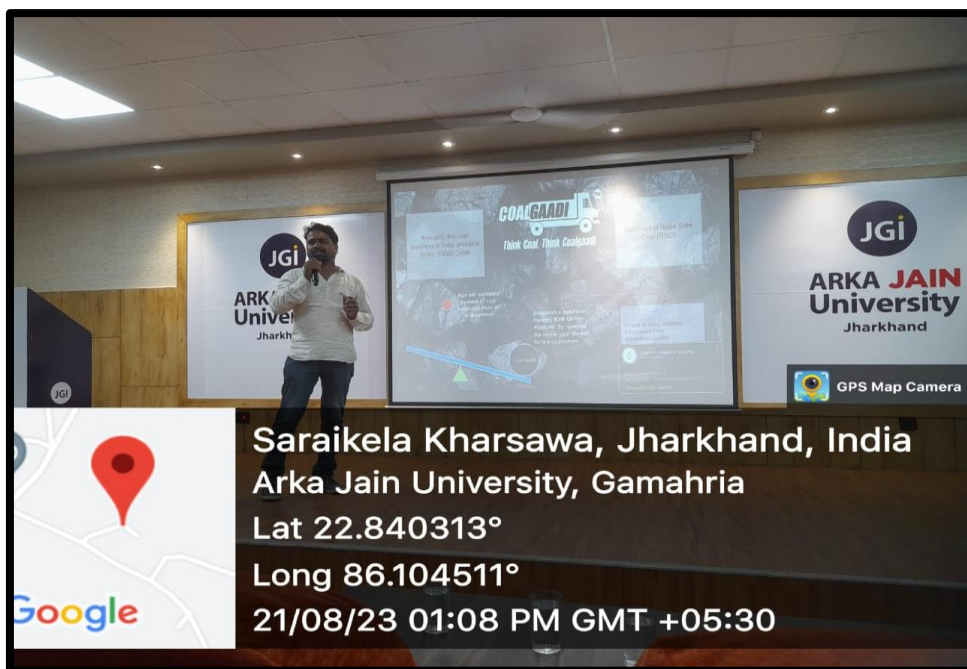


Figure 2: Mr. Gautam Bhagat delivering the business model of Coal Gaadi

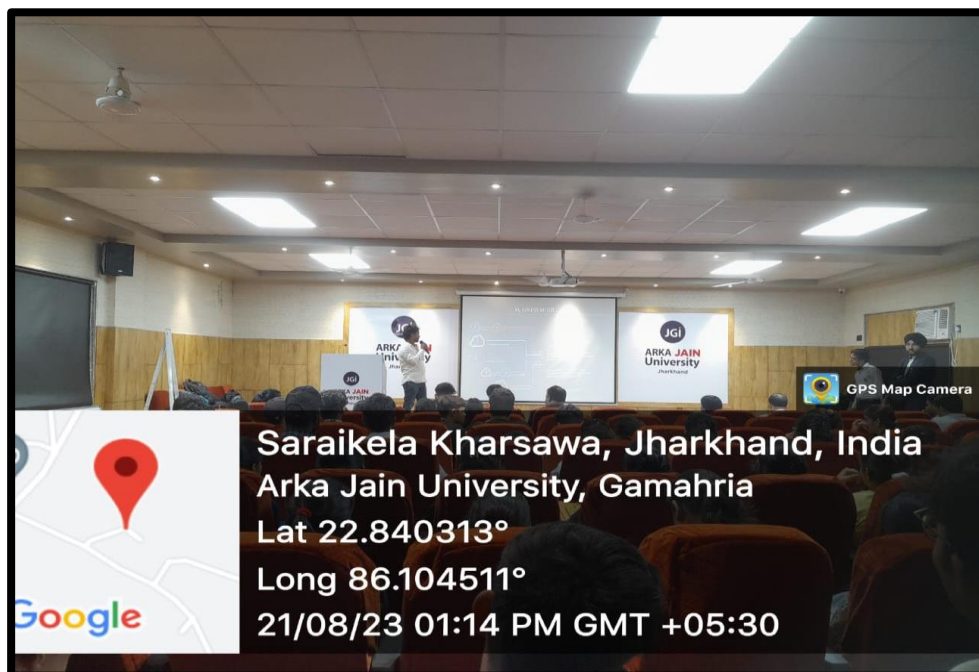


Figure 3: Innovation and Adaptability Session by Mr. Bhagat

## PHOTOS OF THE EVENT

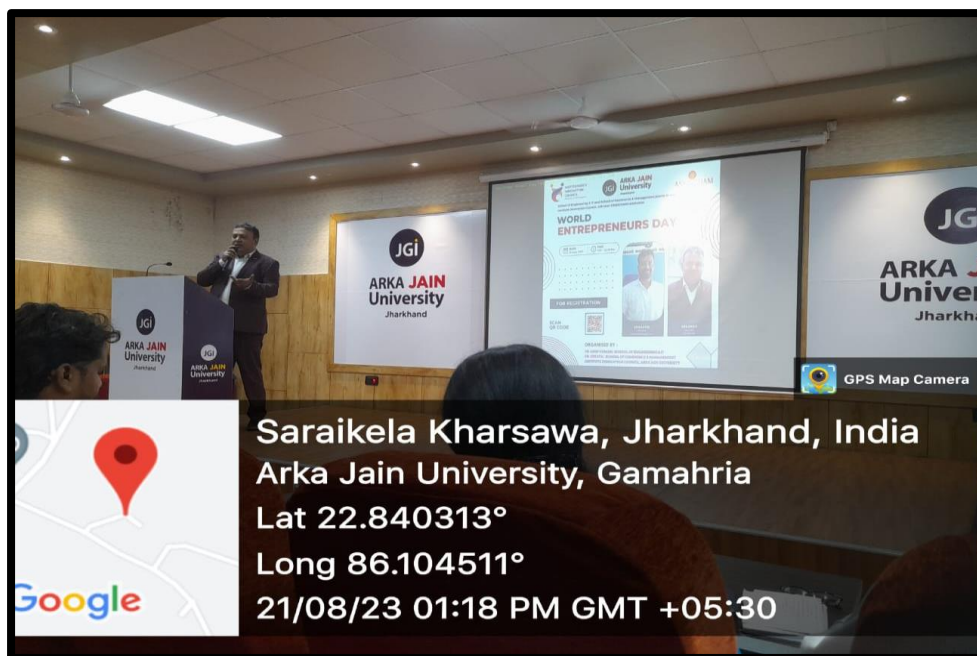


Figure 4: Mr. Sandeep Ranjan talking about the Creating a Unique Brand



Figure 5: Mr. Ranjan talking about Risk Management



### PHOTOS OF THE EVENT

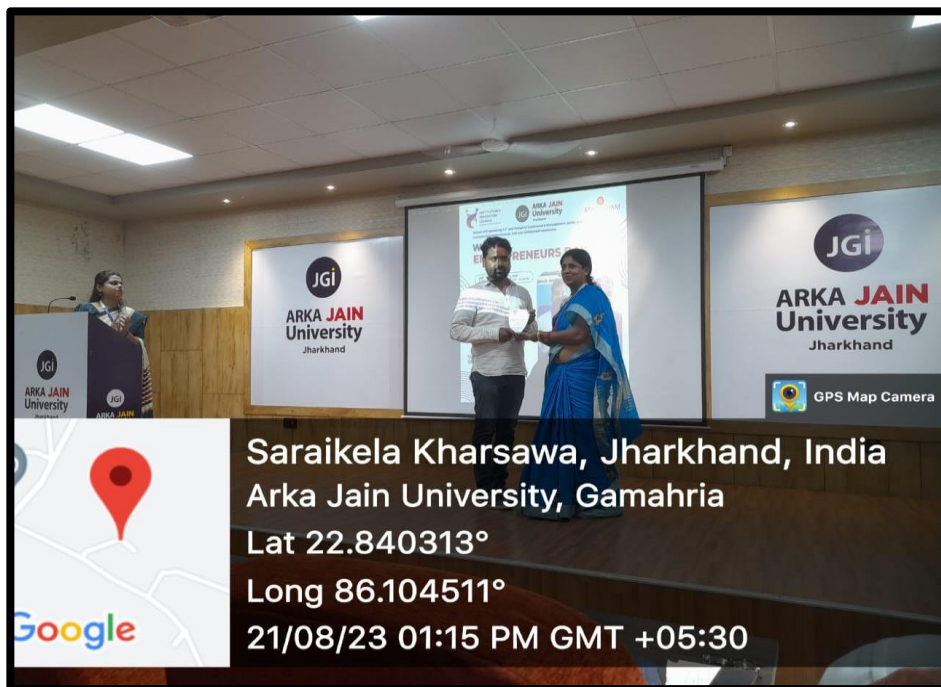


Figure 6: Asst. Dean (Scm) presenting the token of appreciation Mr. Gautam Bhagat

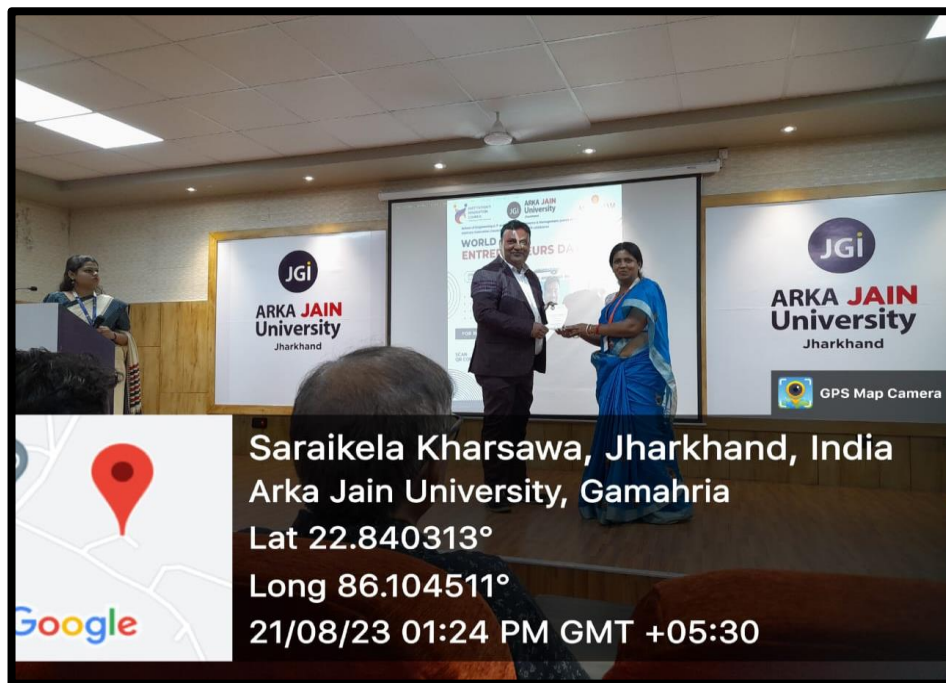
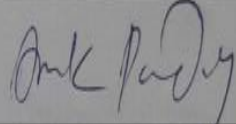
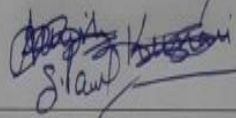
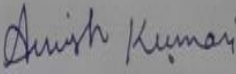
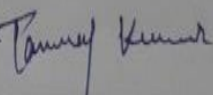
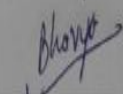

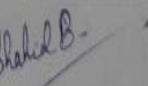


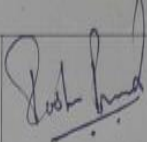
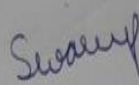

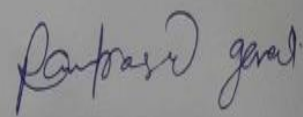

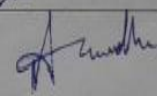

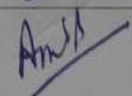

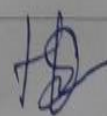
Figure 7: Asst. Dean (Scm) presenting the token of appreciation to Mr. Sandeep Ranjan

## LIST OF THE PARTICIPANTS

WORLD ENTREPRENEUR DAY  
21<sup>st</sup> August, 2023  
Attendance Sheet

S.no	Name	Branch	Designation	Enrolment Number	Signature
1	Ankit Pandey	Commerce & Management	Student	AJU/221993	
2	Subhojitpaul	Commerce & Management	Student	AJU/220799	
3	Anisha Kumari	Commerce & Management	Student	AJU/221607	
4	Tanmay Kumar	Commerce & Management	Student	AJU/220882	
5	Bhavya Anand	Commerce & Management	Student	AJU/221538	
6	Ankit Sharma	Commerce & Management	Student	AJU/211400	
7	Shahidbaksh	Commerce & Management	Student	AJU/211214	



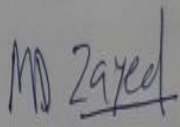
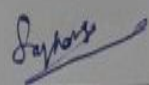
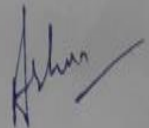
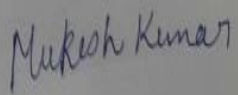
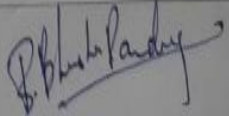
### LIST OF THE PARTICIPANTS

8	Roshni Prasad	Commerce & Management	Student	AJU/210255	
9	SWARUP LAHA	Commerce & Management	Student	AJU/221516	
10	Shivam Mishra	Commerce & Management	Student	AJU/210788	
11	Ramprasadgorai	Electrical & Electronics Engineering	Student	AJU/201317	
12	Raoheenaperween	other	Student	AJU/221124	
13	AnuradhaKumari	Commerce & Management	Student	AJU/221143	
14	MUNNA SHARMA	Commerce & Management	Student	AJU/211152	
15	Anupamtiwary	Mechanical Engineering	Faculty	AJU/211679	
16	Ankit Kumar	Commerce & Management	Student	AJU/220853	
17	Harshpalsingh	Mechanical Engineering	Student	AJU/220896	

### LIST OF THE PARTICIPANTS

18	Ayushkumar	Commerce & Management	Student	AJU/221748	
19	shivamodi	Commerce & Management	Student	AJU/221157	
20	Abhimanyu Kumar Singh	Commerce & Management	Student	AJU/210870	
21	Sayondeepdev	Commerce & Management	Student	AJU/211004	
22	Sweety Singh	Computer Science & Engineering	Student	AJU/220769	
23	KunwarTanay	Mechanical Engineering	Student	AJU/201177	
24	Vicky Kumar	Computer Science & Engineering	Student	AJU/221039	
25	MD TOUFIQUE KHAN	Computer Science & Engineering	Student	AJU/221437	

### LIST OF THE PARTICIPANTS

26	SOURAV NANDI	Computer Science & Engineering	Student	AJU/220234	
27	AwaisRaza	Computer Science & Engineering	Student	AJU/220814	
28	MD ZAYED ALAM	Computer Science & Engineering	Student	AJU/220026	
29	Saqulain Hassan	Mechanical Engineering	Student	AJU/221679	
30	MD ASHIM	Computer Science & Engineering	Student	AJU/221344	
31	Mukeshkumar	Computer Science & Engineering	Student	AJU/221536	
32	BrajBhushan Pandey	Computer Science & Engineering	Student	AJU/221346	

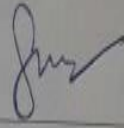

### LIST OF THE PARTICIPANTS

33	PIYUSH KUMAR	Computer Science & Engineering	Student	AJU/221509	<i>P. Kumar</i>
34	RuchiKumari	Computer Science & Engineering	Student	AJU/221299	<i>RR</i>
35	SYED ZAIN KARIM	Computer Science & Engineering	Student	AJU/220782	<i>Zair</i>
36	ShrutiKumari	Computer Science & Engineering	Student	AJU/220654	<i>Shruti</i>
37	RuchiKumari	Computer Science & Engineering	Student	AJU/221382	<i>Ruchi</i>
38	Ankit Kumar Rai	Computer Science & Engineering	Student	AJU/221299	<i>Ankit Kr Rai</i>
39	Manya Sharma	Computer Science &	Student	AJU/220794	<i>Manya Sharma</i>

### LIST OF THE PARTICIPANTS

		Engineering			
40	Khushi Rani	Computer Science & Engineering	Student	AJU/221428	<i>Khushi</i>
41	Khushi	Computer Science & Engineering	Student	AJU/221215	<i>Khushi</i>
42	Rashiqueparvez	Computer Science & Engineering	Student	AJU/220987	<i>Rashiqueparvez</i>
43	NoushabaAfreem	Computer Science & Engineering	Student	AJU/220791	<i>NoushabaAfreem</i>
44	Anish Kumar	Computer Science & Engineering	Student	AJU/2215559	<i>AK</i>
45	Anshuthapa	Computer Science & Engineering	Student	AJU/220821	<i>Anshuthapa</i>

### LIST OF THE PARTICIPANTS

46	Syed Zaid Karim	Computer Science & Engineering	Student	AJU/221239	
47	Rabinandan Pradhan	Computer Science & Engineering	Student	AJU/220628	
48	Rakesh Singh	Computer Science & Engineering	Student	AJU/220312	