



SCHOOL OF HUMANITIES
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Ref: JMC/Event/IDWIP/170-I

Date: 09-08-2023

Notice

It is notified for information to all the students that the Department of Journalism and Mass Communication is observing 'International Day of the World's Indigenous People' on 11th of August 2023. Under this activity AJU Radio Tarang is presenting the Radio Programme 'Mann Ki Baat #Ep-100' for Tribal Community Mobilisation and Development.

Time: 10:00AM onwards.

Venue: Musari Kudar Village, Seraikela-Kharsawan District

All the students are instructed to attend this event.

Copy To:

- PS hon'ble Vice Chancellor
- PS hon'ble Director
- PS hon'ble Director cum DSW
- Academic Coordinator
- All concerned Faculty/ Mentor
- AJU website
- Office file
- Notice board
- ERP coordinator
- Students group (Email/WhatsApp)


Dr. Rahul Amin(HoD) 09/8/23

HOD

Department of Journalism & Mass Communication

INTERNATIONAL DAY OF THE WORLD’S INDIGENOUS PEOPLE

Date of Event	11.08.2023
Name of Event	International Day of the World’s Indigenous People
Type of the event	Skill Development Program, Extensional activity, Outreach activity
Conducted by	Department of Journalism and Mass Communication
No. of Participants	21

OBJECTIVE: To make the students aware about the importance of radio and communication in mobilization and development of the tribal community. To train the students to record radio program on mobilization and development of the tribal community.

DETAILS: The Department of Journalism and Mass Communication of Arka Jain University observed 'International Day of the World's Indigenous People' on 11th of August 2023, which is celebrated as the International Day of the World's Indigenous People. Under this programme, the students of the Department of Journalism and Mass Communication recorded a radio program based on the mobilization and development of the tribal community with the school children in Musari kudar village, located in Seraikela-Kharsawan district.

During this event 'Mann Ki Baat' radio program was also played for the children so that they remain aware about this special radio show which is related to development. The convener of this activity was Dr. Rahul Amin, Head of the Department of Journalism and Mass Communication and the program coordinators were Assistant professor, Shyam Kumar and Amit Kumar Singh.

The Director, Registrar, Director-Campus and DSW and other senior officials of the University appreciated this program and said that it is a great initiative by the Department of Journalism and Mass Communication, it is very important to give information about the development of indigenous people. Head of the Department of Journalism and Mass Communication, Dr. Rahul Amin said that the students must discuss such issues and it is also necessary to learn how to make programs on these important issues.

This special program was hosted by Journalism and Mass Communication students Navneet Kaur, Sanjana, Nitesh and Aman. All the students interacted with the children of the school and at the same time the students of the school were taught many things related to their development. During this programme, the students were also given practical knowledge about making radio shows related to mobilization and development of the tribal community.

OUTCOMES: Students got the awareness about the importance of radio for spreading awareness about development in rural areas. This event helped in developing student’s interest in radio production. Students learnt to record radio programme related to the development of rural areas.

Poster of the Event

The poster features an orange background with white and dark blue text. At the top left, it reads 'Department of Journalism and Mass Communication' and 'Observing'. The main title is 'INTERNATIONAL DAY OF THE WORLD'S INDIGENOUS PEOPLE'. Below this, it says 'AJU Radio Tarang presents 'Mann Ki Baat #Ep-100' For Tribal Community Mobilisation and Development'. On the right, there is a photograph of a group of indigenous women in traditional white and green attire with red accents, carrying large pots on their heads. On the left, there is a line drawing of a vintage radio. At the bottom left, a dark blue box contains the event details: 'EVENT CONVENER : DR. RAHUL AMIN', 'EVENT COORDINATORS : SHYAM KUMAR, AMIT KUMAR SINGH', and 'STUDENT COORDINATORS: NAVNEET KAUR, AMAN KUMAR'. A white box at the bottom center provides the date and location: 'Date : 11 August 2023, Time : 10 am Onwards' and 'Location: Musari Kudar Village, Seraikela-Kharsawan District'. The ARKA JAIN University logo is present in the top right and middle right of the poster.

Department of Journalism and Mass Communication

Observing

INTERNATIONAL DAY OF THE WORLD'S INDIGENOUS PEOPLE

AJU Radio Tarang presents
'Mann Ki Baat #Ep-100'
For Tribal Community Mobilisation and Development

EVENT CONVENER : DR. RAHUL AMIN
EVENT COORDINATORS : SHYAM KUMAR
AMIT KUMAR SINGH
STUDENT COORDINATORS: NAVNEET KAUR, AMAN KUMAR

Date : 11 August 2023, Time : 10 am Onwards
Location: Musari Kudar Village, Seraikela-Kharsawan District

Figure 1:Poster of International Day of the World's Indigenous People

Photos of the Event



Figure 1: Students in a primary school at Musari Kudar Village on International Day of the World's Indigenous People



Figure 2: Student recording views of school children on rural development



Figure 3: Students interacting with children in a primary school at Musari Kudar Village



Figure 4: Students in a primary school at Musari Kudar Village on International Day of the World's Indigenous People



Figure 5: Students interacting with children in a primary school at Musari Kudar Village



Figure 6: Students taking session on development at Musari Kudar Village



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अर्का जैन यूनिवर्सिटी के पत्रकारिता एवं जनसंचार विभाग ने मनाया 'अंतरराष्ट्रीय आदिवासी दिवस', स्कूली बच्चों को दी गयी विकास पर खास जानकारी



जमशेदपुर : अर्का जैन यूनिवर्सिटी के पत्रकारिता एवं जनसंचार विभाग ने 'अंतरराष्ट्रीय आदिवासी दिवस' मनाया जो कि विश्व के स्वदेशी लोगों के अंतरराष्ट्रीय दिवस के रूप में मनाया जाता है। इस कार्यक्रम के तहत पत्रकारिता एवं जनसंचार विभाग के छात्रों ने अर्का जैन यूनिवर्सिटी के ए. जे. यू. रेडियो तरंग (AJU Radio Tarang) पर जनजातीय समुदाय के एकीकरण और विकास के लिए सरायकेला-खरसावां ज़िला में स्थित गाँव मुसरीकुदर के स्कूल में बच्चों के साथ रेडियो कार्यक्रम का रिकॉर्डिंग किया। साथ ही 'मन की बात' रेडियो कार्यक्रम भी बच्चों को सुनाया गया ताकि वे विकास से जुड़ी इस विशेष रेडियो शो के बारे में जागरूक रहें। इस कार्यक्रम के संयोजक, पत्रकारिता एवं जनसंचार विभाग के हेड डॉ. राहुल अमीन थे तथा कार्यक्रम के कोऑर्डिनेटर श्याम कुमार एवं अमित कुमार सिंह थे। विश्वविद्यालय के वरिष्ठ पदाधिकारियों ने इस कार्यक्रम की सराहना करते हुए कहा कि "पत्रकारिता एवं जनसंचार विभाग द्वारा यह एक बेहतरीन पहल है, स्वदेशी लोगों के विकास के बारे में जानकारी देना बहुत जरूरी है।" पत्रकारिता एवं जनसंचार विभाग के हेड डॉ. राहुल अमीन ने कहा कि पत्रकारिता एवं जनसंचार विभाग के छात्रों को इस तरह के मुद्दों पर जरूर चर्चा करना चाहिए एवं इन मुद्दों पर कैसे प्रोग्राम बनाया जाए यह भी सीखना जरूरी है तभी वे एक बेहतर मीडिया प्रोफेशनल बन पाएंगे।



इस खास कार्यक्रम को पत्रकारिता एवं जनसंचार के विद्यार्थी नवनीत कौर, संजना, नितेश एवं अमन ने होस्ट किया। सभी छात्रों ने स्कूल के बच्चों से बात-चित की तथा साथ ही स्कूल के छात्रों को उनके विकास से जुड़ी कई बातें सिखाई गयीं। इस कार्यक्रम में पत्रकारिता एवं जनसंचार विभाग के हेड डॉ. राहुल अमीन एवं विभाग के असिस्टेंट प्रोफेसर श्याम कुमार एवं अमित कुमार सिंह भी मौजूद थे। इस कार्यक्रम के दौरान पत्रकारिता एवं जनसंचार विभाग के छात्रों को रेडियो शो बनाने के बारे में भी प्रैक्टिकल ज्ञान दी गयी।

संपादक:- अभिषेक मिश्रा / Posted by Khushboo / Team Lok Alok News