



SCHOOL OF PHARMACY CIRCULAR

No: AJU/SOHAS/ 191 /2023 Date 20th September 2023

This is to inform all the students and staff members of the School of Pharmacy that School of Pharmacy will organize An Exhibition for Herbal Drugs "DHANWANTARI II" on 23rd September 2023 to promote cultivation and commercialization of herbal drugs at Mohanpur village. Students and faculty members instructed to make this exhibition successful.

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Dean School of Pharmacy Copy to IQAC Office of the Registrar Class Coordinators In-charge Website Office File



DHANWANTARI EPISODE 2 - An Exhibition for Herbal Drugs

Date of Event	23.09.2023
Name of the Event	DHANWANTARI EPISODE 2 - An Exhibition for Herbal Drugs
Type of the Event	A Life Skill Development Outreach Extension and Activity/Tribal Entrepreneurship and Empowerment
Conducted by	School of Pharmacy
No. of Participants	45

OBJECTIVE:

To raise awareness among the tribal community about the economic potential of cultivating herbal plants, promoting the commercialization of herbal drugs, and thus increasing income and employment opportunities, while also preserving and promoting traditional knowledge of herbal remedies within the tribal community.

DETAILS:

Tribal entrepreneurship plays a crucial role in the economic, social, and cultural development of indigenous communities. It offers a pathway to economic empowerment, the preservation of culture, and sustainable resource management, ultimately contributing to the overall well-being and resilience of tribal populations. Supporting and promoting tribal entrepreneurship is a key step toward addressing socio-economic disparities and fostering inclusive and sustainable development. On **September 23, 2023**, the School of Pharmacy organized "**Dhanwantari**" and ventured to the nearby village Mohanpur for a community outreach program aimed at promoting the cultivation and commercialization of herbal drugs for Tribal Entrepreneurship. This program was designed to address socio-economic disparities and promote sustainable livelihoods among the tribal population. The event began with students arranging various herbal drugs for the exhibition, which included powdered forms of turmeric, coriander, carom, clove, cinnamon, cumin, black pepper, fennel, and chili. After completing the preparations, the students,



along with the faculty member in charge, traveled to the nearby village of Mohanpur. Miss. Shristi, a student of B. Pharm, commenced the event by explaining the purpose of the visit and the importance of herbal drug in our daily life to the villagers. Then, the villagers were guided to the exhibition area where the students provided detailed explanations about the uses and medicinal benefits of the herbal drugs. The students also encouraged the villagers to consider cultivating these herbal drugs for entrepreneurial purposes and their own benefit. The villagers greatly appreciated these efforts. After the event, the students returned to the campus. The entire program was conceptualized by Dr. Jyotirmaya Sahoo and executed successfully under the coordination of Miss Purnima, Mr. Pravas, Mr. Atal, Mr. Ashutosha, Mr. Pradeep, and Mr. Barun.

TAKEAWAY (OUTCOMES):

The outreach program conducted in Mohanpur Village has successfully promoted herbal drug cultivation and commercialization, leading to economic empowerment and cultural preservation within the tribal community. Continued support and collaboration will be crucial in ensuring the long-term sustainability of this initiative.



POSTER OF THE EVENT



Figure 1: Poster of the event "Dhanwantri"



PHOTOS OF THE EVENT



Figure 2: Miss. Shristi explaining the importance of Herbal Drugs and its Cultivation



Figure 3: Villagers taking herbal medicine from the students



PHOTOS OF THE EVENT



Figure 4: Students Ready for the Exhibition



Figure 5: The spectators enjoying the exhibition of Herbal Drugs

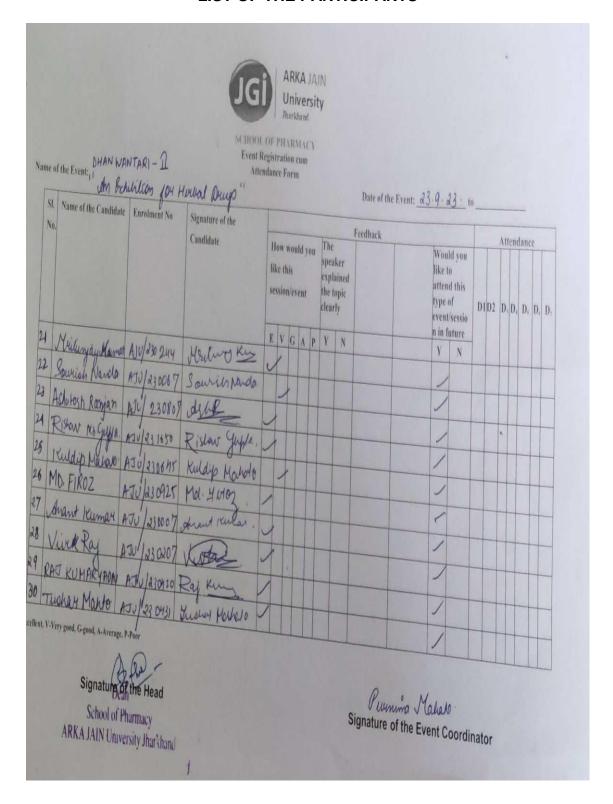


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FEEDBACK ANALYSIS

