

ARKA JAIN UNIVERSITY

TRAINING & PLACEMENT DEPARTMENT

PLACEMENT OPPORTUNITY @ HIKE EDUCATION

NOTICE NO. : AJU/T&P/PG/0001/23-24

DATE: 01/09/2023

NAME OF COMPANY: HIKE EDUCATION

PAYROLL COMPANY NAME: HIKE EDUCATION

Registration Deadline is 11:59 pm, 06th September 2023

COMPANY PROFILE

Hike Education was started in the year **2014** by a team of 2 visionary people who aimed to bring revolution to the ed-tech industry. The aim was to fill the gap for aspiring professionals to pursue higher education and advance their career path.

Hike Education is one of the leading Ed-tech companies working with the top B-schools to support and assist students. Initially started at a small space in Noida, Hike has now marked its presence at more than 5 locations, and it is continuously expanding. The organization is soaring high following its aim. It has helped more than 1, 00,000 professionals in chasing their career objectives.

Online courses like MBA, Bachelor Programs, and various other Diploma and Certificate Programs offered by the associated Universities are helping many professionals in pursuing their goals.

OFFICIAL WEBSITE: <http://www.hikeeducation.com/>

JOB PROFILE DOMAIN:

Business to Customers

Business to Business.

DESIGNATION: BUSINESS DEVELOPMENT MANAGER

JOB DESCRIPTION:

- Generating a pool of prospects by identifying the need for up-skilling depending on the student's area of interest.
- Helping prospective students with the detailed information about the programs offered through phone or video counselling & create a strong pipeline
- Ensure to meet daily deliverables & achieve weekly/monthly enrolment target
- Help them understand the importance of navigating a career
- Must be a good listener and be trained in matching candidate needs to a future career.

REMUNERATION DETAILS: CTC 7.02 LPA

MBA

Marketing and Sales		
PARTICULARS	PROBATIONER	CONFIRMED
CTC	51500	58500
Basic	14000	17500
HRA	7000	8750
Medical Allowance	2100	2625
Transport Allowance	1400	1750
Special Allowance	3500	4375
NET HOME INTAKE	28000	35000
Daily Travel Reimbursement (Rs.150/- per day * 30)	4500	4500
Performance Linked Incentives (Payable on the basis of achievement of monthly targets)	15000	15000
Miscellaneous Inducement (Payable on the basis of percentage achievement of monthly targets- min. 125%)	3000	3000
Punctuality Bonus (Payable on the basis of 100% attendance)	1000	1000
GROSS	51500	58500

SKILL REQUIRED:

- ❖ Excellent interpersonal and communication skills
- ❖ Strong self-motivation
- ❖ Ability to work alone or as part of a team
- ❖ Ability to cope with rejection
- ❖ Ability to remain calm in fast-paced environment
- ❖ Professionalism should be a stronger attribute

SELECTION PROCESS:

1. PPT
2. Group Discussion
3. Personal Interview

ELIGIBLE COURSE: MBA (2024 passing out)

JOB LOCATION: Noida/Gurgaon/Mumbai/Hyderabad/Jaipur

TENTATIVE DATE OF JOINING: January, 2024 (At the time of semester examination will provide the leave)


PROCESS OF REGISTRATION:

01. Interested students need to click on the below link or copy/paste the link on Google Chrome (or any other Web Browser) to fill all their details in the provided Google form and should submit to register successfully.

<https://forms.gle/gYx52s6bgFGYM6h59>

02. Students registered with the T&P Department for placements, are only eligible.
03. Please note that it is mandatory to submit the above form to nominate successfully.
04. The form can be submitted only once, thus please be cautious while filling up the form.
05. The Resume File name must be student's own name.
06. **Registration deadline for Nomination is till 11:59 pm, 06th September 2023.**
07. One student can Register only once, thus be cautious while registering.
08. Please Note: The Registration process will automatically turn off after the provided deadline.
09. You are advised to read & understand the disclaimer below before applying for this opportunity.
10. For queries you may WhatsApp @ 9831664615 (Mr. Rahul Rej –Sr.Manager T&P, AJU).

Sd/-



HEAD – TRAINING & PLACEMENTS

Disclaimer: The above Notice is based on the information as shared by the employer. The employer reserves the right to change or modify the afore-mentioned job details without any prior information. The Training & Placement Department and the University will not be responsible for any deviation. Nominating or applying for the vacancy/job profile indicates your agreement to all the Terms & Conditions/Training & Placement Department Placement Policy, in these terms, as modified from time to time. Therefore students are strictly advised to read clearly & understand the Placement Policy (Procedural & Behavioral both) laid by the AJU Training & Placement Department, before applying for the above-mentioned profile.