



# NOTICE SCHOOL OF NURSING

Ref. No: AJU/SON/47/2022-23

31-07-2023

This is hereby notified that School of Nursing is going to organize **World Breastfeeding Week 2023**, Theme: "Let's Make Breastfeeding and Work, Work!" on 05/08/23 & 07/08/23 which will commence from 10:30 am at Sri Sathya Sai Sanjeevani Hospital and Urban Primary Health Center, Krishnapur.

School of Nursing ARKA JAIN UNIVERSITY Principal

> Prof. Ginu Anie Joseph School of Nursing Arka Jain University

**Event Coordinator** 

Ms. Barsha Basuri (Nursing Tutor) Ms. Twinkle Shreya Gupta (Nursing Tutor)

Copy to: PS to Vice Chancellor PS to Director DSW and Campus Director Office of the Registrar IQAC Dean/PC of University Campus Class Coordinators In charge website Office Record Student what's app Group



# World Breastfeeding Week

Date of Event	5 <sup>th</sup> and 7 <sup>th</sup> August 2023	
Name of the Event	World Breastfeeding Week THEME - "Let's Make	
	Breastfeeding and Work, Work!"	
Type of the Event	Outreach programme and Commemorative Day	
Conducted by	School of Nursing	
No. of Participants	84	

### **OBJECTIVE:**

To create awareness and inform people about working parents perspective on breastfeeding and parenting.

### DETAILS:

The World celebrates breastfeeding week every year. In this regard the School of Nursing conducted **World Breastfeeding Week**, Theme of the celebration was **"Let's Make Breastfeeding and Work, Work!"** at **Sri Sathya Sai Sanjeevani Hospital** on **5**<sup>th</sup> **august 2023** and **Urban Primary Health Centre**, Krishnapur on 7<sup>th</sup> august 2023. The nursing students, faculties and coordinators educated the public especially antenatal and postnatal mothers about the importance, position and techniques of breastfeeding.

Mr. Aditya, Nursing Student, delivered an introductory note in which he spoke about the purpose of the visit and addressed the gathering. The main objective was to fulfil the theme by conducting the event in different health care settings.

<u>1<sup>st</sup> Day (5<sup>th</sup> august)</u> - On the very first day of the program there were total 45 participants, including mothers with new-born babies, their family members, non-professional helping personnel for mothers from Sri Sathya Sai Sanjeevani Hospital and students. Miss. Swati Raj, Nursing Student spoke about 'Positions for Breastfeeding', and Miss. Bandana Munda, Nursing Student, demonstrated the 'Techniques of Breastfeeding' with the help of using a new-born mannequin followed by Miss. Sohani Lakra, Nursing Student delivered a talk on 'Duration of



**Breastfeeding'** and **'Benefits of Breastfeeding'**. Mr. Samarth Kumar, Nursing Student continued the session by discussing about **'Disadvantages of not giving Breastfeeding'** and at the end Miss. Anisha Hembrom, Nursing Student deliberated on the topic - **'Weaning and diet of mother'** by using charts. Miss. Diya Paul, Nursing Student concluded the program by conveying Vote of Thanks.

<u>2<sup>nd</sup> Day (7<sup>th</sup> august)</u> - On the second day of the program there were a total 39 participants, including mothers with new-born babies, their family members, Antenatal & Postnatal Mothers from Urban Primary Health Centre, Krishnapur, and students. Miss. Kanchen Rani Bhagat, Nursing Student spoke about '**Position of Breastfeeding**', and Miss. Bandana Munda Nursing Student, demonstrated the '**Techniques of Breastfeeding**', with the help of using new-born mannequin followed by Miss. Sohani Lakra, Nursing Student delivered a talk on '**Duration of Breastfeeding**' and '**Benefits of Breastfeeding**'. Mr. Samarth Kumar, Nursing Student continued the session by discussing about '**Disadvantages of not giving breastfeeding**' and at the end Miss. Anisha Hembrom, Nursing Student deliberated on the topic '**Weaning and diet of mother**' by using charts. Miss. Diya Paul, Nursing Student concluded the program by conveying Vote of Thanks.

Dr. Angad Tiwari, Dean of Students' Welfare and Dr. Pramila of UPHC, Adityapur was thanked for giving an opportunity to organize the program in Sri Sathya Sai Sanjeevani Hospital and Urban Primary Health Centre. The event was coordinated by Miss. Barsha Basuri, Miss. Twinkle Shreya Gupta.

# TAKEAWAY (OUTCOMES):

Students will Practice professional nursing and midwifery competently and safely in diverse settings, utilizing caring, critical thinking and therapeutic nursing interventions with individuals, families, populations and communities at any developmental stage and with varied lived health experiences.



# POSTER OF THE EVENT

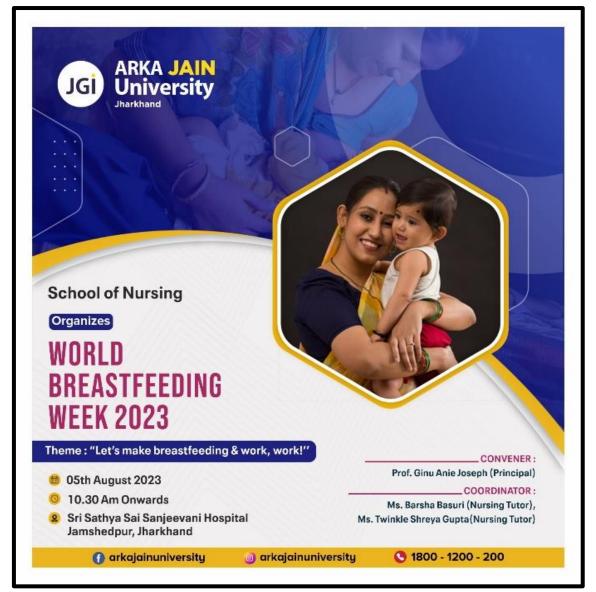


Figure 1: Poster of the event "World Breastfeeding Week 2023"



# POSTER OF THE EVENT

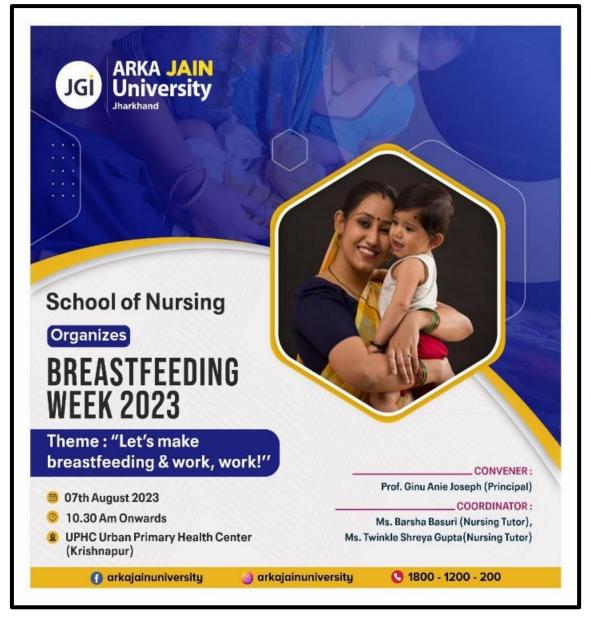


Figure 2: Poster of the event "World Breastfeeding Week 2023"



# PHOTOS OF THE EVENT



Figure 3: Nursing Students are explaining regarding Benefits of Breastfeeding at Sri Sathya Sai Hospital for observing World Breastfeeding Week 2023



Figure 4: Miss. Barsha Basuri, Miss. Mandira and Nursing Students at Sri Sathya Sai Hospital interacting with mothers on the occasion of World Breastfeeding Week 2023



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Figure 5: Students explaining and demonstrating the Techniques of Breastfeeding at UPHC, Krishnapur



Figure 6: The details explained through pictures as said pictures leave great impact on readers mind



# PHOTOS OF THE EVENT



Figure 7: School of Nursing Students and Coordinators at Sri Sathya Sai Sanjeevani Hospital during World Breastfeeding Week 2023



Figure 8: School of Nursing Students and Coordinators at Urban Primary Health Care Centre during World Breastfeeding Week 2023



# LIST OF THE PARTICIPANTS

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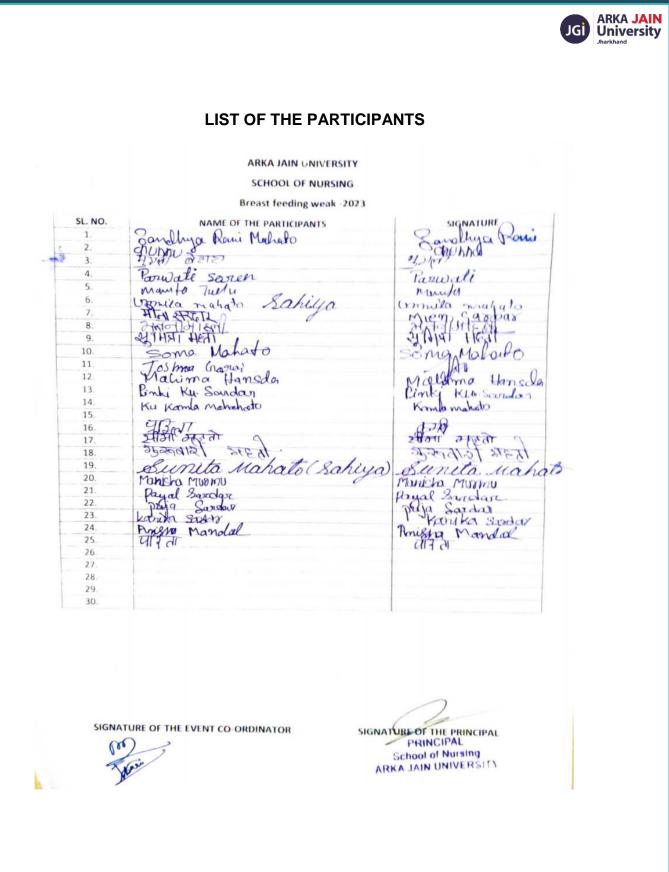
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8.	Kanchen Rani Bhagat	AJU/221913	CARD MY			
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10.	SAMARTH KUMAR	AJU 1222026				
11.	MONALI PAUL	AJU 1221894				
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# PRESS RELEASE



# जमशेदपुर : अरका जैन यूनिवर्सिटी के स्कूल ऑफ नर्सिंग ने मनाया स्तनपान दिवस

by Lagatar News — 09/08/2023 in लगातार न्यूज़





Jamshedpur (Anand Mishra) : जमशेवपुर के गम्हरिया स्थित अरका जैन यूनिवर्सिटी के स्कूल ऑफ नर्सिंग ने श्री सत्य साई संजीवनी अस्पताल और यूपीएचसी शहरी प्राथमिक स्वास्थ्य केंदर कृष्णापुर में परसवपूर्व और प्रसवोत्तर माताओं के साथ स्तनपान दिवस मनाया. स्कूल ऑफ नर्सिंग के छात्रों ने स्तनपान तकनीकों, स्थितियों और लाभों पर बातचीत करने के लिए इसमें सकि्रय रूप से हिस्सा लिया. बताया गया कि स्तनपान शिशु और मात् स्वास्थ्य का एक महत्वपूर्ण पहलु है, जिससे शिशु और मां दोनों को कई लाभ मिलते हैं. अत्र (म) तरमः राजकीय श्रावणी मेला

हार्टिक अभिनंदन भगवान भोलेनाथ सभी भन्नों मनोकामना पूर्ण करें

## PRESS RELEASE

JGI ARKA JAIN University



#### JHARKHAND

Jamshedpur-Arka-Jain-University-Breastfeeding-Day, जमशेदपुर : अरका जैन यूनिवर्सिटी के स्कूल ऑफ नर्सिंग ने मनाया स्तनपान दिवस, बतायी गयी स्तनपान की महत्ता

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