



SCHOOL OF HUMANITIES

**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**

**Ref: JMC/Alumnus Talk /166**

**Notice**

**Date: 18-05-2023**

It is notified for information to all the students of the department that an expert talk shall be conducted by our alumni (batch 2017) on 'Media Studies and Career Building' on 24<sup>th</sup> May 2023. Hence, all the students are instructed to register and be present in the session on time.

<b>Convener</b>	<b>Dr. Rahul Amin</b>
<b>Resource person</b>	<b>Ms. Meghna Dutta</b> Public Relations Executive Department of Corporate Communications Eminence Strategy Consulting Pvt. Ltd., Mumbai. Alumnus, Batch 2017-2020
<b>Coordinator</b>	<b>Mr. Shyam Kumar</b>
<b>Time</b>	<b>10:00 am onwards</b>
<b>Venue</b>	<b>Room no.- 523, 3<sup>rd</sup> Floor, Nagarjuna Block, AJU Campus</b>

**Copy To:**

- PS to hon'ble Vice Chancellor
- PS to hon'ble Director
- PS to hon'ble Director cum DSW
- Academic Coordinator
- All concerned Faculty/ Mentor
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- ERP coordinator
- Students group (Email / WhatsApp)

  
18/5/2023  
**Dr. Rahul Amin (HoD)**  
HOD  
Department of Journalism & Mass Communication

## Alumnus Talk on Media Studies and Career Building

<b>Date of Event</b>	<b>24.05.2023</b>
<b>Name of Event</b>	<b>Alumnus Talk on Media Studies and Career Building</b>
<b>Type of the event</b>	<b>Skill Development, Employability and Entrepreneurship Development.</b>
<b>Conducted by</b>	<b>Department of Journalism and Mass Communication</b>
<b>Resource Person</b>	<b>Meghna Dutta, Public Relations Executive, Department of Corporate Communications, Eminence Strategy Consulting Pvt. Ltd., Mumbai</b>
<b>No. of Participants</b>	<b>26</b>

**OBJECTIVE:** To make the students learn about the importance of media studies and to give them career related guidance.

**DETAILS:** Department of Journalism and Mass Communication of Arka Jain University organized a session 'Alumnus Talk on Media Studies and Career Building'. The speaker of the session was Meghna Datta, Alumnus of Batch 2017 who is currently working as Public Relations Executive in Corporate Communication Department at Eminence Strategy Consulting Pvt. Ltd. in Mumbai.

The beginning of this special session and felicitation of Meghna Dutta was done by Dr. Rahul Amin, Head of the Department of Journalism and Mass Communication, by presenting a memento. Meghna Datta took the session on 'media studies and career building' and shared her experience of three years of graduation in Arka Jain University and Department of Journalism and Mass Communication. During the session, there was an eagerness among the students to learn new things; meanwhile, the students also asked many career related questions.

The Vice Chancellor of the University Prof. Dr. S. S. Razi, Registrar Mr. Jasbir Singh Dhanjal and Deans, Heads of Departments and faculty members of various departments were present during the session. During this session, Dr. Rahul Amin, Head of the Department of Journalism and Mass Communication, said the students that 'It is very important to know about the experience of the alumni, because they also worked hard and achieved a special position. All the students must learn from her experience because it will help them in their career planning.' This special session was very beneficial for all the students. Students got guidance related to career and studies through this session.

**OUTCOMES:** The session was productive for all the students. All the students got guidance related to career and studies.

Poster of the Event



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**Department of Journalism and Mass Communication**  
Presents  
**ALUMNUS TALK**  
On  
**Media Studies and Career Building**

**Meghna Dutta**  
Public Relations Executive  
Department of Corporate Communications  
Eminence Strategy Consulting Pvt. Ltd., Mumbai  
Alumnus, Batch 2017-2020

**DATE** 24th May 2023  
**TIME** 10 AM Onwards  
**Location** Room No.-523, 3rd Floor, NAGARJUNA BLOCK, AJU Campus

**Event Convener : Dr. Rahul Amin** | **Event Coordinator : Mr. Shyam Kumar**

Poster of Alumnus Talk on Media Studies and Career Building

### Photos of the Event



Figure 1: Head of the department Dr. Rahul Amin felicitating guest speaker Ms. Meghna Dutta



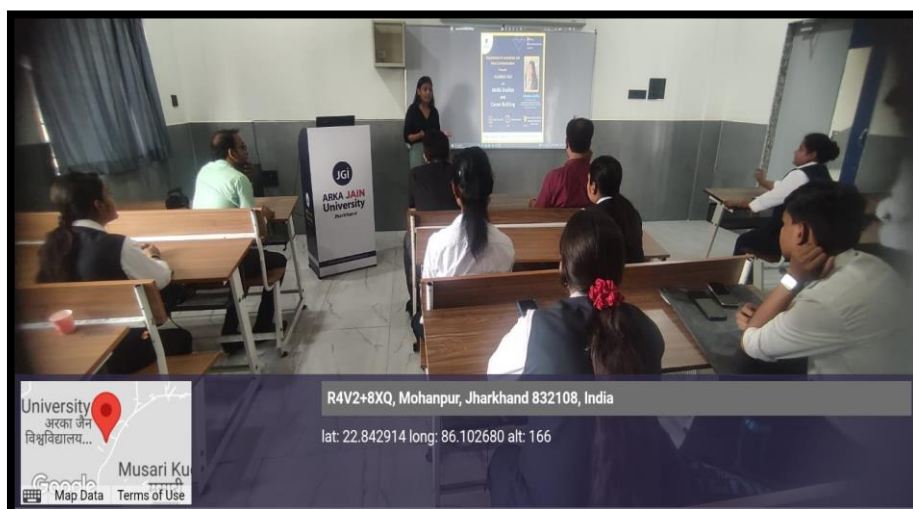
Figure 2: Guest speaker Ms. Meghna Dutta while receiving the memento during the felicitation



**Figure 3: Guest Speaker Ms. Meghna Dutta while delivering her talk**


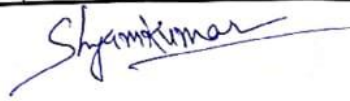
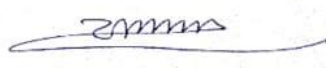


**Figure 4: Guest speaker while giving career guidance to the students**



**Figure 5: Guest Speaker while answering questions of students during Q&A session**

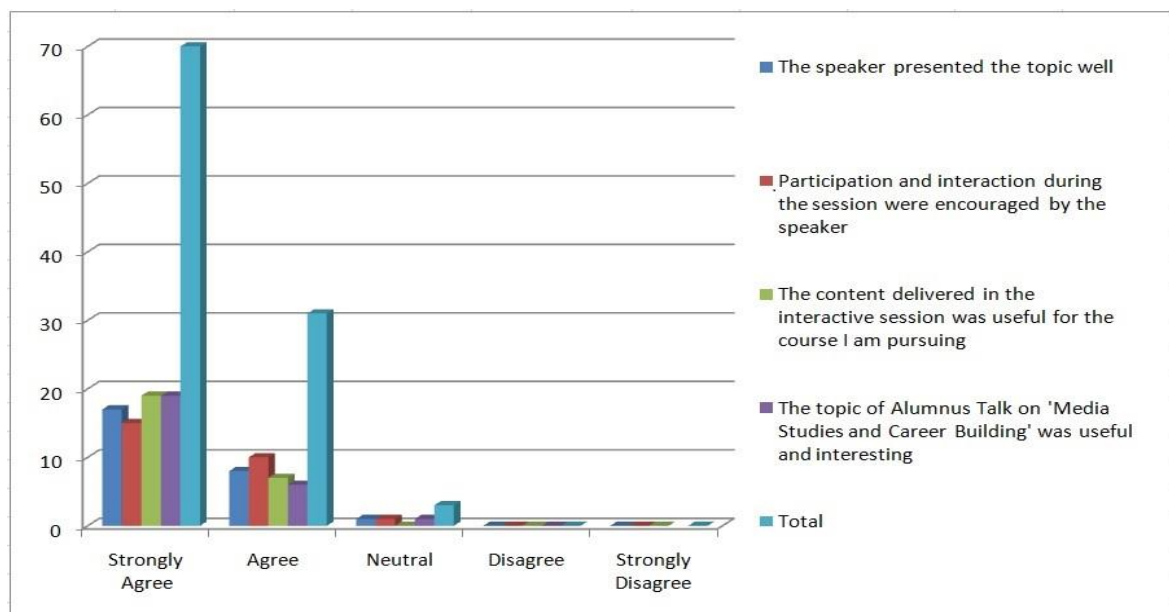
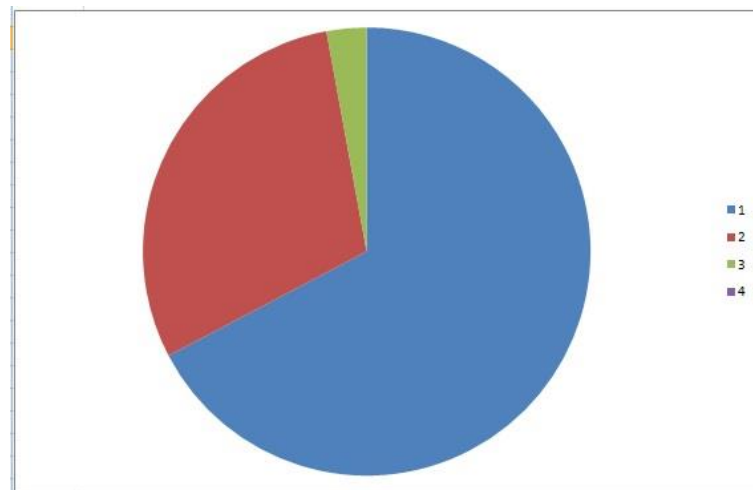
List of Participants

 <b>ARKA JAIN University</b> Jharkhand			
List of Participants			
Department of Journalism and Mass Communication			
School of Humanities			
Event: Alumnus Talk on Media Studies and Career Building			
Date: 24.05.2023			
Sl. no.	Student Name	Enrollment number	Signature
1.	Vishakha Pandey	AJU/221569	<i>Vishakha Pandey</i>
2.	Ekampreet Kaur	AJU/220438	<i>Ekampreet Kaur</i>
3.	Ekamjit	AJU/222021	<i>Ekamjit</i>
4.	Moushmi Poddar	AJU/220262	<i>Moushmi Poddar</i>
5.	Shreemanyee Chakravarty	AJU/222022	<i>Shreemanyee Chakravarty</i>
6.	Choruti Lal Singh	AJU/221228	<i>Choruti Lal Singh</i>
7.	Piyush Paul	AJU/221017	<i>Piyush Paul</i>
8.	Nikhil Kumar Roy	AJU/221134	<i>Nikhil Kumar Roy</i>
9.	Rahul Deo Mahato	AJU/221812	<i>Rahul Deo Mahato</i>
10.	Narveet Kaur	AJU/210678	<i>N. Kaur</i>
11.	Anam Kumar	AJU/211247	<i>Anam Kumar</i>
12.	Shubham Munna	AJU/211098	<i>Shubham Kumar Munna</i>
13.	MD. Shabaab Akab	AJU/210290	<i>Shabaab Akab</i>
14.	Jasani Rodrigues	AJU/200676	<i>Rodriguez</i>
15.	Privanka Das Gupta	AJU/200554	<i>Privanka</i>
16.	Ayushi Dutta	AJU/200550	<i>Ayushi Dutta</i>
17.	Bharat Tudu	AJU/221256	<i>Bharat</i>
18.	Dixita Patel	AJU/200645	<i>Dixita Patel</i>
19.	Sanjana Kumari	AJU/210190	<i>Sanjana</i>
20.	Riya Singh	AJU/191148	<i>Riya Singh</i>
21.	Ashish Kumar	AJU/200286	<i>Ashish</i>
22.	Rajat Kumar Sharma	AJU/200455	<i>Rajat</i>
23.	Nitish Kumar	AJU/210501	<i>Nitish</i>
24.	Avi Shivan Prasad	AJU/200454	<i>Avi Shivan Prasad</i>
25.	Abhay Sharma	AJU/200420	<i>Abhay</i>
26.	Poonam Humari	AJU/200520	<i>Poonam</i>
			
Signature of Event Coordinator			Signature of HoD

Department of Journalism & Mass Communication

## Feedback Form on Alumnus Talk on Media Studies and Career Building

Student Feedback Analysis - (Feedback of participants)							
Sl. No.	Description	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
1	The speaker presented the topic well	17	8	1	0	0	26
2	Participation and interaction during the session were encouraged by the speaker	15	10	1	0	0	26
3	The content delivered in the interactive session was useful for the course I am pursuing	19	7	0	0	0	26
4	The topic of Alumnus Talk on 'Media Studies and Career Building' was useful and interesting	19	6	1	0	0	26
<b>Total</b>		<b>70</b>	<b>31</b>	<b>3</b>	<b>0</b>	<b>0</b>	<b>104</b>



## Media Coverage



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**अरका जैन विवि 2017 बैच की छात्रा ने लिया क्लास, 'अलुमनूस टॉक ऑन मीडिया स्टडीज एंड करियर बिल्डिंग' पर रखी अपनी बात**

By Campus Boom — May 25, 2023 — Updated: May 25, 2023 — No Comments — 2 Mins Read

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अरका जैन यूनिवर्सिटी में आयोजित कार्यक्रम में बोली वक्ता

अरका जैन यूनिवर्सिटी के पत्रकारिता और जनसंचार विभाग में 'अलुमनूस टॉक ऑन मीडिया स्टडीज एंड करियर बिल्डिंग' सत्र का आयोजन किया गया. इस सत्र की वक्ता मेघना दत्ता, बैच 2017 की छात्रा थी जो अभी मुंबई के एमिनेंस स्ट्रेटजी कंसल्टिंग प्राइवेट लिमिटेड में कॉरपोरेट कम्युनिकेशन डिपार्टमेंट में बतौर पब्लिक रिलेशन एग्जीक्यूटिव के रूप में कार्यरत है. इस खास सत्र की शुरुआत और पूर्व छात्रा मेघना दत्ता का अभिनंदन पत्रकारिता और जनसंचार विभाग के हेड डॉ राहुल अमीन ने स्मृति चिन्ह प्रदान कर किया.

मेघना दत्ता ने छात्रों को मीडिया अध्ययन और करियर निर्माण के बारे में बताया और अरका जैन यूनिवर्सिटी के पत्रकारिता और जनसंचार विभाग में अपने तीन वर्षों के ग्रेजुएशन का अनुभव इस सत्र में उपस्थित छात्रों से साझा किया. सत्र के दौरान छात्रों के बीच कुछ नयी बातें सीखने की उत्सुकता थी. इस बीच छात्रों ने करियर संबंधी कई सवाल भी पूछे. सत्र के दौरान यूनिवर्सिटी के वाईस चांसलर प्रोफेसर डॉ एसएस रजी, रजिस्ट्रार जसबीर सिंह धंजल और विभिन्न संकाय के डीन, विभागाध्यक्ष और संकाय सदस्य मौजूद थे.

इस सत्र के दौरान पत्रकारिता और जनसंचार विभाग के हेड डॉ राहुल अमीन ने सत्र में उपस्थित सभी छात्रों को कहा कि 'पास आउट' छात्रों से उनके अनुभव के बारे में जानना बहुत जरूरी है. क्योंकि उन्होंने भी काफी मेहनत कर के एक खास मुकाम हासिल किया है, उनके अनुभव के जरिए सभी छात्रों को काफी कुछ सीखने को मिलता है. कार्यक्रम में सहायक प्रो श्याम कुमार, सहायक प्रो अमित कुमार सिंह, फैकल्टी मेंबर मोहम्मद उस्मान रजा भी छात्रों के साथ मौजूद थे. यह खास सत्र सभी छात्रों के लिए काफी फायदेमंद रहा. सभी छात्रों को इस सत्र के जरिए करियर और पढ़ाई से संबंधित मार्गदर्शन मिला.