

**ARKA JAIN UNIVERSITY**  
**TRAINING & PLACEMENT DEPARTMENT**  
**PLACEMENT OPPORTUNITY @ DIRUMS COLLECTIVE PVT. LTD.**

**NOTICE NO.:** AJU/T&P/UG/0078/22-23

**DATE:** 05/05/2023

**NAME OF COMPANY:** DIRUMS COLLECTIVE PVT. LTD., JAMSHEDPUR

**NAME OF PAYROLL COMPANY:** DIRUMS COLLECTIVE PVT. LTD., JAMSHEDPUR

**Registrations will close at 08:00 am, Monday 08<sup>th</sup> May 2023.**

**COMPANY PROFILE:**

**Dirums Collective Pvt. Ltd.** is a new startup, Founded by an Alumni of XLRI Jamshedpur that aims to revolutionize the online marketplace industry for handmade artisanal lifestyle and home décor items like paintings, jewelry, textile, bags, wall hangings, pottery and ceramics, sculptures, and more such goods by independent Artists and Small Businesses.

**WEBSITE:** <https://dirums.com/>

**DESIGNATION OFFERED:**

- HR & Admin - (Only for BBA & B.Com Students)
- Digital Marketing Executive - (Only for B.A (ENG & JMC Students)
- Graphic Designer - (Only for BCA Students)
- Website Developer - (Only For BCA Students)

**COURSE ELIGIBLE:**

- **BBA & B.COM** (For HR & Admin)
- **B.A (JMC & ENGLISH)** (For Digital Marketing Executive)
- **BCA**
  1. Graphic Designer
  2. Website Developer

**GENDER ELIGIBILITY:** Male & Female

**ELIGIBLE PASSING YEAR:** 2023

**ROLES AND RESPONSIBILITIES** (For HR & Admin):

- Handling the recruitment of required candidates
- Providing them with the offer letter and other important paperwork
- Handling the user portfolio and helping them to create and manage their account.
- Other HR and admin-related activities.

#### **ROLES AND RESPONSIBILITIES (For Digital Marketing Executive):**

- Content Marketing.
- Search Engine Optimization (SEO)
- Guest posting
- Google Analytics
- Search Engine Marketing (SEM)
- Social Media Optimization
- PPC Tools and integration
- PR/ Paid PR LinkedIn Optimization

#### **ROLES AND RESPONSIBILITY: (For Graphic Designer)**

- Prepare product design and logos
- Make mockups & creative festival posts, and banners for social media
- Create product banners and creative design idea
- Create interactive reels and short videos for social media platforms Adobe
- Tools: Adobe Photoshop, Adobe Illustrator, Adobe Premiere Pro,
- Video/Audio Editing.

#### **ROLES AND RESPONSIBILITY: (For Website Developer)**

- Bachelor's degree, Diploma, or equivalent experience in Computer Science.
- At least 1-2 years of experience using HTML, CSS, JavaScript, and React JS.
- Proficiency in at least one server-side technology ( Java, PHP, NodeJS,Python, Ruby)
- MERN Stack - Preferred
- Ability to multitask, organize, and prioritize work.

#### **REMUNERATION OFFERED:**

- (For Graphic Designer) INR 1,50,000 to 2,40,000 Per Annum
- (Website Developer) INR 1,50,000 to 3,00,000 Per Annum
- (HR, ADMIN & Digital Marketing Executive) INR 1,50,000 to 2,40,000 Per Annum

**WORK LOCATION:** Mango, Jamshedpur

**INTERVIEW:** Personal Interview

**TENTATIVE DATE OF DRIVE:** Will be intimated after registrations

#### **PROCESS OF REGISTRATION:**

01. Interested students need to register on the link given below, click on the link below or copy/paste the link on Google Chrome (or any other Web Browser) to fill all their details in the provided Google form and should submit to register successfully.

<https://forms.gle/ipNfRLGKnNVNMpXz7>

02. Students registered with the T&P Department for placements are only eligible.

03. Already placed & debarred students are not eligible.

04. Updated list of debarred students is available with the respective Faculty Coordinators.

05. Please note that it is mandatory to submit the above form to nominate successfully.

06. The form can be submitted only once, thus please be cautious while filling up the form.

07. The Resume File name must be the student's own name.

**08. Registrations will be closed on 8th May 2023 at 08:00 AM.**

09. One student can Register only once, thus be cautious while registering.

10. Please Note: The Registration process will automatically turn off after the provided deadline.

11. You are advised to read & understand the disclaimer below before applying for this opportunity.

12. For queries you may call or WhatsApp @ **Ph- 6206449844** (Prof. Rahul Kumar Dubey - Assistant Professor Training & Placement Dept.) or write a mail to [placements@arkajainuniversity.ac.in](mailto:placements@arkajainuniversity.ac.in).

Sd/-



HEAD – TRAINING & PLACEMENTS

**Disclaimer:** The above Notice is based on the information as shared by the employer. The employer reserves the right to change or modify the afore-mentioned job details without any prior information. The Training & Placement Department and the University will not be responsible for any deviation. Nominating or applying for the vacancy/job profile indicates your agreement to all the Terms & Conditions/Training & Placement Department Placement Policy, in these terms, as modified from time to time. Therefore, students are strictly advised to read and clearly understand the Placement Policy (Procedural & Behavioral both) laid by the AJU Training & Placement Department, before applying for the above-mentioned profile.