DEPARTMENT OF RESEARCH

Ph.D Programme

Programme Outcomes (POs) and Programme Specific Outcomes (PSOs)

PROGRAM OUTCOMES

[PO.1]. Research Skills: Encourage a sense of curiosity and inquiry towards existing problems and developing solutions to resolve managerial issues.

[PO.2]. Disciplinary Knowledge: Capability of demonstrating comprehensive knowledge and understanding of one or more disciplines that form a part of the area of research in Commerce and Management, English, Economics, Journalism and Mass Communication.

[PO.3]. Cater to Research Skills needs of Industry and Society: To cater to the research skills need of companies and society in various aspects of Commerce and Management, English, Economics, Journalism and Mass Communication.

[PO.4]. Critical Analysis: Critically analyze the different profession related scenarios and situations with clear understanding of the factors contributing to the same

[PO.5]. Social Responsiveness and ethics: Develop consciousness of research ethics, social responsiveness and responsible citizenship.

[PO.6]. Effective Communication: Demonstrate ability to create, articulate and communicate ideas and opinion at global platforms.

[PO.7]. Digital Skills: Develop digital dexterity and competencies for integration of different fields of knowledge for implementing complex business decisions.

[PO.8]. Entrepreneurial Skills: Develop innovative and entrepreneurial capabilities for independent business ventures.

[PO.9]. Leadership and Team Work: Instill a mental disposition for leadership and increase functional utility in team work.

[PO.10]. Practical Application: Ability to apply knowledge in practical problem solving in contemporary issues.

[PO.11]. Life Long Learning: To inculcate a zeal for life-long learning.

[PO.12]. Reflective Thinking: Reflective Thinking in law design is one way of working towards making effective learning possible for students. Experiential legal education programs include reflection as an explicit learning outcome. Research in the fields of cognitive development, reflective judgment, and moral reasoning.

[PO.13]. Professional Competency Capability: Ability to demonstrate professional capability for execution of multidisciplinary research projects.

[PO.14]. Creating Sustainable Solutions: Expertise in creating and maintaining sustainable business solutions for managerial, environmental and societal issues.

PROGRAM SPECIFIC OUTCOMES

[PSO.1]. Ability to understand, management and computing principles with computing knowledge to initiate the research projects in multidisciplinary environments.

[PSO. 2]. Ability to work with people from diverse cultures and with different working styles.

[PSO. 3]. Ability to communicate effectively using verbal and non-verbal techniques.

[PSO. 4]. To gain the smartness and ability to identify the factors affecting international business and also understanding the global digital connection.

[PSO. 5]. Demonstrate ability to analyze and summarise the data.

[PSO. 6]: Develop the ability to carry out research, experiment, contemporary issues etc. to solve industrial, social, environmental problems.

[PS0. 7]. Ability to learn ethical guidelines and social responsibility from individual, organizational and society point of view.

[PSO. 8]: Ability to produce the research report using ethical means.

[PSO. 9]. Ability to acquire skills to be 'Job Providers'.

Course Name: RESEARCH METHODOLOGY
Code: PHD41006
4 Credits | Semester 1

Course Outcomes: *At the end of the course, the scholars will be able to-*

CO1: Know about the research process
CO2: Have knowledge about the scaling and measurement techniques used in the questionnaire
CO3: Apply the statistical tools in the analysis of the research
CO4: Understand the significance of Research Ethics
CO5: Able to develop the Research-Report Writing Skills

Course Name: COMPUTER APPLICATIONS
Code: PHD41007
2 Credits | Semester 1

Course Outcomes: *At the end of the course, the scholars will be able to-*

CO1: Apply computer application concepts, as well as the theory and principles of computer science and mathematics, to the development and maintenance of complex systems.
CO2: Design and validate various computer system analysis models.
CO3: Identify various sources of information for literature review and data collection using computer applications.
CO4: Bridge the fundamental concepts of computers with the present level of knowledge of the students

Course Name: REVIEW REPORT
Code: PHD41008
2   Credits | Semester 1

COURSE OUTCOMES: *At the end of the course, the scholars will be able to-*

CO1: Learn the process of reviewing the existing literature
CO2: Develop the Review-Report Writing Skills
CO3: Improve the Presentation Skills
CO4: Learn the process of finding research gap.

Course Name: FUNDAMENTAL STUDIES IN COMMERCE AND MANAGEMENT

Code: PHD41009
4 Credits | Semester 1

COURSE OUTCOMES: *At the end of the course, the scholars will be able to-*

CO1: Understand the basic concepts of commerce, business environment, economics and management and the principles.
CO2: Develop research skills in specialized areas of management- Marketing, Finance, Accounting and Human Resource Management.
CO3: Understand the trends of commercial activities
CO4: Grooming the managerial skills through established theories and case studies

Course Name: LITERARY THEORY

Code: PHD41010
4 Credits | Semester 1

COURSE OUTCOMES: *At the end of the course, the scholars will be able to-*

CO1: Learn about the different theories that have made their impact on literature.
CO2: Make use of such theories and refer to literary review in their research papers.
CO3: To enhance critical appreciation skill of literary texts.
CO4: To learn the successive development of textual analysis criteria.

Course Name: ECONOMICS

Code: PHD41003
4 Credits | Semester 1

COURSE OUTCOMES: *At the end of the course, the scholars will be able to-*
CO1: Understand the basic concepts of economics
CO2: Understand the issues in Social Sector, Public Policy
CO3: Know the theories of applied environmental economics
CO4: Understanding the concepts of Globalisation and its Challenges
CO5: Develop the research skills in the area of Economics

Course Name: COMMUNICATION AND MEDIA RESEARCH

Code: PHD41003
4 Credits | Semester 1

COURSE OUTCOMES: *At the end of the course, the scholars will be able to-*

CO1: Develop an understanding on the sources of knowledge and on the evolution, concept, context and approaches in media and communication research.

CO2: Learn and understand different communication models and theories and its relevance and application to research.

CO3: Develop an understanding on the areas of research in media and communication.

CO4: Understand the steps and processes involved in media research.